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09 NOV 1993

FILE COPY

Wayne T. Ellison
Ecosafe Products, Inc.
P.O. Box 1177
St. Augustine, FL 32085

Dear Mr. Ellison:

Subject: Basic and Additional Brand Name Labeling For:
Ecozone Insect Powder
EPA Registration No. 45220-1
Letters dated June 18, 1993 & November 1 1993

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. A stamped copy of the draft labeling for the basic product, Ecozone Insect Powder, is enclosed for your records. Submit five copies of the finished printed label before the product is released for shipment.

- 1) Delete the claim, "but mild for application in the home".
- 2) Delete the claim, "yet mild enough for use in the home"
- 3) Delete the statements;

"One of the few active ingredients registered for use in food processing establishments. Unfortunately, it fell into disuse in homes when powerful petrochemical poisons became popular. Usually pyrethrin is combined with the synthetic synergist, piperonyl butoxide, which is suspected of interfering with the body's ability to handle toxic substances in general."

- 4) Delete the claim for use of the product on pet birds. The claim does not appear on the basic label and no directions are given for this use.

Our records now show that the basic label for the product bears the name, Ecozone Insect Powder. This label bears all the accepted uses for the product and should be the label used when amending the registration. The following additional brand names are

also accepted:

Natural Animal Herbal Flea Powder

Natural Animal Dog Flea Powder

Natural Animal Cat Flea Powder

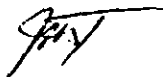

ZAP Roach, Ant, Flea, Silverfish Powder

Herbal Animal Brand POW Herbal Flea Powder

The labeling for the additional brand names must comply with the labeling accepted as the basic label with the exception that fewer use may be claimed as long as all uses appear on the basic label. Labeling for additional brand names are not stamped.

Note that on the label for the additional brand name, ZAP roach, Ant, Flea, Silverfish, the registration number must be changed from EPA Reg. No. 45220-6 to EPA Reg. No. 45220-1.

Sincerely,

for 
Adam Heyward
Acting Product Manager 10
Insecticide & Rodenticide Branch
Registration Division (7505C)


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DIRECTIONS FOR USE.

Control of Fleas and Ticks: Dust thoroughly all infested areas, particularly crevices in woodwork, floors, as well as mattresses, and other pet sleeping areas. 1 to 2 days after application, areas may be vacuumed to assist in control of fleas. Repeat as needed.

Control of Fleas and Lice: Dust the powder onto your cat or dog's fur gently rubbing the powder down through the coat to the skin. Make sure you get the underbelly, legs, neck and tail areas. After treatment, you may brush or comb the animal's coat to remove fleas and lice. Repeat as needed.

Control of Ants: Dust thoroughly around areas where insects enter building: around door and window frames, ant trails, and ant hills.

Control of Roaches: Dust thoroughly all areas where roaches crawl and hide, around water pipes, in cracks and crevices, under and behind cabinets, refrigerators and sinks, and around doors, windows and bookcases. Repeat application as needed.

Control of Silverfish: Dust thoroughly in cracks and crevices around baseboards, door frames, bookcases, and storage areas.

Control of Bedbugs: Dismantle beds completely and dust all parts thoroughly, including mattress seams and box springs. Dust all baseboards and wall cracks thoroughly. Repeat if needed.

Try the EcoSafe Products, Inc. line of effective 100% herbal products. Write today for your free brochure or call 1-800-274-7387 9:00 a.m. to 5:00 p.m. (EST) weekdays.

SOLD BY: EcoSafe Products, Inc.
P.O. Box 1177
St. Augustine, FL 32085

ACCEPTED with COMMENTS in EPA Letter Dated

Satisfaction Guaranteed

09 NOV 1993

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

45220-1



Contains 100% Pyrethrum Flowers
NET WEIGHT: 5 lbs. (2.27 kilos)

Active Ingredients:

Pyrethrins0.9%
Inert Ingredients* ..99.1%

* (Powdered pyrethrum flowers other than pyrethrins) 100%

CAUTION: KEEP OUT OF REACH OF CHILDREN

Healthy Homes...V

ECOZONE Insect Powder PURE Pyrethrum flowers chrysanthemums. It is so mild enough for use in the Pyrethrum flowers contain active ingredients registered processing establishments fell into disuse in home petrochemical poisons. Usually pyrethrum is a synthetic synergist, piperonyl isosuspectin is suspected of interfering with the ability to handle toxic substances. Our formula was a turn-of-the-century American known as Insect Powder. Now it is made available to you as 100% herbal, multi-purpose. You will be pleased to see its uses include: roaches, ants, lice, fleas, and bedbugs.

PRECAUTIONARY

HAZARDS TO HUMAN ANIMALS:

CAUTION: Harmful if inhaled. Avoid breathing dust. Avoid contact with eyes. In case of contact, immediately flush with water. Get medical attention. Wash hands thoroughly. Do not contaminate food, food containers, or utensils. Do not use in service areas. Do not contaminate food if prepared.

Environmental Hazards:

Keep out of lakes, streams, and ponds. Do not contaminate water by disposal.

Directions for use: It is a natural product. Use as directed on labeling.

Disposal: Do not reuse container and put in trash can.

EPA REG. No 45220-1
EPA Est. No. 45220-FL-1

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