

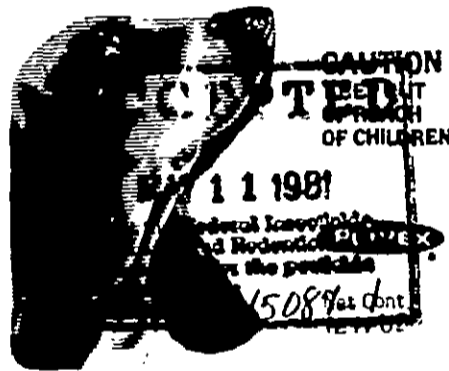


**zema<sup>®</sup>**  
 BEAUTY TREATMENT  
**shampoo**  
 FOR DOGS

**KILLS FLEAS, LICE  
 DEODORIZES  
 BEAUTIFIES AS IT CLEANS**

**ACTIVE INGREDIENTS:**  
 Rotenone . . . . . 0.1%  
 Other Clove Resins . . . . . 0.1%  
 Methoxyflor\* . . . . . 0.5%  
**INERT INGREDIENTS . . . . . 99.3%**

\*Equivalent to 0.44% 2,2-bis (p-methoxyphenyl)-1,1,1-trichloroethane and 0.06% other isomers and reaction products.



*Handwritten scribble*

**BEAUTY TREATMENT SHAMPOO**  
 Improves luster of dog's coat - leaves no drying film - softens the hair - helps de-shed matted hair - leaves no greasy ring around the tub

**DIRECTIONS:**  
 Wet dog thoroughly. Pour a little PULVEY SHAMPOO into cup of water. Rub into dog's wetted coat. Repeat application, adding small amounts of water and rub until dog's coat is covered with lather.  
 Allow lather to stand five minutes. Rinse thoroughly with clean water. Repeat procedure if necessary.  
 Avoid contact with eyes.  
 PULVEY SHAMPOO may become cloudy if water is too soft or water is too hot or too cold.

**SHAKE BEFORE USING**  
 PULVEY SHAMPOO is a registered trademark of ZEMA CORPORATION  
 ZEMA CORPORATION  
 1000 W. 10th Street  
 Kansas City, Mo. 64105



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