

**SPIRA AREA MOSQUITO REPELLENT**

Also Works on Black Flies

Cordless Portable

Outdoor Activities Without Annoying Mosquitoes

Provides 15 Ft. Diameter Protection

Ideal For . . . Recreation Areas, Backyards, Decks and Patios;  
Outdoor Dining, Picnics, Parties, Barbecues and Other Social Events [Gatherings]

Powered by ThermaCELL®

Active Ingredient:		
c-cis/trans allethrin .....	21.97%	
Other Ingredients .....	78.03%	
Total .....	100.00%	

Keep Out of Reach of Children  
**CAUTION**  
See back panel for additional precautionary statements.

ACCEPTED  
WITH COMMENTS

NOV - 6 2001

[This Package] Contains  
1 [Reusable] Appliance

{Number} Butane [ThermaCELL®] Cartridge(s)  
Net Weight \_\_\_\_ oz. each  
and  
{Number} [Insect] Repellent Mat(s)  
Net Weight \_\_\_\_ oz. each

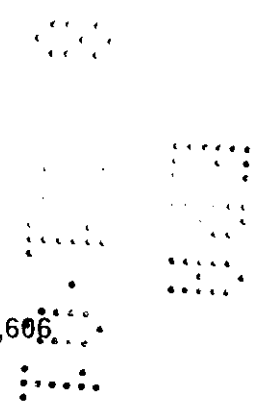
43917-7

EPA Reg. No. 43917-7      EPA Est. 43917-ITA-1

Zobebe Industrie Chimiche S.p.A.  
31800 Trento  
Via Fersina, 4 Italy  
{[website]}

Made and Printed in Italy  
Mats Made in Italy

Protected by one or more of the following U.S. Patents: 5,700,430; D300,606



### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### Storage and Disposal

**Storage:** Store unused mats in a original packaging in a cool, dry place inaccessible to children and pets. Store appliance and butane cartridges in a cool, dry place away from sources of heat. **Disposal:** Do not reuse empty envelopes. Wrap used mats and butane cartridges and place in trash. Do not incinerate cartridges.

For best results, allow 10 to 30 minutes, depending upon area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more appliances in larger areas. Do not expose appliance or mats to rain.

1. Remove one Spira Area Mosquito Mosquito Repellent mat from wrapper. One mat lasts up to 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
2. Make sure the 'ON/OFF' switch on the appliance is in the 'OFF' position. Insert the mat under the appliance's black grill. To change mats, slide the 'ON/OFF' switch to 'OFF' and allow the appliance to cool completely. Push the used mat out by inserting a fresh one.
3. Remove the appliance cover and butane cartridge cap.
4. Screw the cartridge into the opening of the appliance. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover. One ThermaCELL<sup>®</sup> butane cartridge lasts 8 to 12 hours {11 gm.} [22 to 28 hours {26 gm.}]. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the appliance vertically and looking at the fuel gauge on the bottom. You can see the amount of butane in the cartridge. Replace if empty.
5. Slide the ON/OFF switch to the 'ON' position; the butane gas will begin to flow.
6. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
7. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the appliance is 'ON' and cartridge is completely screwed into place; then once again depress the start button three to five times in rapid succession. Check to make sure the light is glowing.
8. Place the appliance on a flat, stable area, with the grill side facing up. Do not touch the grill; it will be hot after a couple of minutes. When finished using the appliance, slide the 'ON/OFF' switch to the 'OFF' position, and allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics and/or subtitles will be added to final printed labeling}

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans & Domestic Animals

**CAUTION:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or any enclosed area. Harmful if inhaled. Avoid breathing vapors. Do not touch the grill while the appliance is in use. The grill is hot while in use. Do not insert anything other than Spira Area Mosquito Repellent mats into the appliance.

#### First Aid

<b>If Inhaled:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
--------------------	---

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

#### Physical and Chemical Hazards

Place appliance on a flat, stable surface with the grill facing upward. Do not cover with any material while in use. Clean with a damp cloth only when the device is cool and inactive. Cartridge contains flammable, pressurized butane. Do not use near fire or flame. Do not allow mats to come into contact with other substances. Protect the butane cartridges from sunlight. Do not expose them to temperatures above 120°F (50°C). Do not pierce, break or incinerate butane cartridges, even after use. Butane cartridges other than ThermaCELL<sup>®</sup> cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

3/7

**Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

**{Optional Selling Copy}**

**Spira Area Mosquito Repellent**

Also Works on Black Flies

Continuous • Convenient • Easy to Use • Effective

Mosquitoes, black flies, bugs, outdoor flying insects and biting flies can spoil just about any outdoor activity whether you are entertaining guests at a barbecue or working in your backyard. Now you can alleviate the annoyance from these insects with passive protection for up to four hours. This product efficiently repels and reduces the annoyance of mosquitoes, black flies, outdoor flying insects, bugs and biting flies in an area as large as an average-size deck or patio (15 feet in diameter or 225 square feet [an area 15' x 15']) for up to four hours. This product is portable and can be taken anywhere you expect annoying mosquitoes, black flies, outdoor flying insects, bugs and biting flies to be a problem. For use in backyards, other recreational areas and on patios, decks, etc.

This product is odor free and silent so you can use it in comfort: it pleasantly protects your outdoor areas from mosquitoes, black flies, flying insects, bugs and biting flies. Its design is attractive so you will be comfortable using it when you entertain guests, yet functional so it is effective and easy to use. Makes outdoor evenings and outings enjoyable again! Simply insert the cartridge and repellent mat and push two buttons to start. It silently and continuously releases a repellent that protects your outdoor area from mosquitoes, black flies, outdoor flying insects, bugs and biting flies for up to four hours.

ThermaCELL<sup>®</sup> is a Registered Trademark of the Schwabel Corporation

**{Mat Label}**

**SPIRA AREA MOSQUITO REPELLENT  
MAT**

Active Ingredient:		
d-cis/trans allethrin .....	21.97%	
Other Ingredients .....	78.03%	
Total .....	100.00%	

**Keep Out of Reach of Children  
CAUTION**  
See outer carton for additional precautionary statements  
and Directions for Use.

Net Weight: \_\_\_ oz.

EPA Reg. No. 43917-7

EPA Est. 43917-ITA-1

**ZOBELE INDUSTRIE CHIMICHE S.p.A.**

31800 Trento

Via Fersina, 4 Italy

Made [and Printed] in Italy

**{ThermaCELL<sup>®</sup> Butane Cartridge Labeling}**

**ThermaCELL<sup>®</sup> Butane Cartridge**

**Important:** Contains Butane. Contents under pressure. Do not puncture or incinerate. Do not use near sparks or open flames, store at temperatures above 120°F (50°C) or expose cartridge to prolonged sunlight. Keep cartridge out of children's reach. Use only with Spira Area Mosquito Repellent [mats] [appliance]. Seller is not responsible for damage caused by using this butane cartridge in other butane products.

Net Weight: \_\_\_ oz

**ZOBELE INDUSTRIE CHIMICHE S.p.A.**

31800 Trento

Via Fersina, 4 Italy

ThermaCELL<sup>®</sup> is a Registered Trademark of the Schwabel Corporation

4/7

{Appliance Labeling}

**SPIRA AREA MOSQUITO REPELLENT**

**ThermaCELL® APPLIANCE**

**CAUTION - HOT SURFACE**

**Keep Out of Reach of Children**

Only for outdoor use as an insect repellent. Do not use indoors, in a tent or any enclosed area. Do not touch the black grill while the appliance is in use. Black grill is hot while in use. Place on a flat, stable surface with the black grill facing upward. Do not cover with any material while in use. Appliance contains flammable butane. Do not use near fire or flame. Read *Directions for Use* and *Precautionary Statements* prior to use. Butane cartridges other than ThermaCELL® will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

**ZOBELE INDUSTRIE CHIMICHE S.p.A.**

31800 Trento

Via Fersina, 4 Italy

U.S. Patent No. 5,700,430

Other Patents Pending.

ThermaCELL® is a Registered Trademark of the Schawbel Corporation

{Note: "Device" may be universally substituted for "appliance" and "mat slot area" may be universally substituted for "grill"}

{Denotes verbiage not printed on market labeling}

[Denotes alternate/optional verbiage]

5/7

[Refill Labeling]

# SPIRA AREA MOSQUITO REPELLENT

## REFILLS

Also Works on Black Flies

Cordless Portable

Outdoor Activities Without Annoying Mosquitoes

Provides 15 Ft. Diameter Protection

Ideal For . . . Recreation Areas, Backyards, Decks and Patios;  
Outdoor Dining, Picnics, Parties, Barbecues and Other Social Events [Gatherings]

Powered by ThernaCELL®

Active Ingredient:		
d-cis/trans allethrin .....		21.97%
Other Ingredients .....		78.03%
	Total .....	100.00%

Keep Out of Reach of Children  
**CAUTION**  
See back panel for additional precautionary statements.

[This Package] Contains  
{Number} Butane [ThernaCELL®] Cartridge(s)  
Net Weight \_\_\_\_ oz. each  
and  
{Number} [Insect] Repellent Mat(s)  
Net Weight \_\_\_\_ oz. each

EPA Reg. No. 43917-7      EPA Est. 43917-ITA-1

Zobebe Industrie Chimiche S.p.A.  
31800 Trento  
Via Fersina, 4 Italy  
{[website]}

Made and Printed in Italy  
Mats Made in Italy

6/7

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### Storage and Disposal

**Storage:** Store unused mats in a original packaging in a cool, dry place inaccessible to children and pets. Store appliance and butane cartridges in a cool, dry place away from sources of heat. **Disposal:** Do not reuse empty envelopes. Wrap used mats and butane cartridges and place in trash. Do not incinerate cartridges.

For best results, allow 10 to 30 minutes, depending upon area, for product to take effect. This product works well in outdoor areas where there is minimal air movement, such as decks, porches, patios and yards. Use one appliance per each 225 square feet (an area 15' x 15') or 15 feet in diameter. Use more appliances in larger areas. Do not expose appliance or mats to rain.

1. Remove one Spira Area Mosquito Repellent mat from wrapper. One mat lasts up to 4 hours. Mat turns from pale blue to white when active ingredient has been exhausted.
2. Make sure the 'ON/OFF' switch on the appliance is in the 'OFF' position. Insert the mat under the appliance's black grill. To change mats, slide the 'ON/OFF' switch to 'OFF' and allow the appliance to cool completely. Push the used mat out by inserting a fresh one.
3. Remove the appliance cover and butane cartridge cap.
4. Screw the cartridge into the opening of the appliance. Make sure the cartridge is fully inserted by turning it clockwise until it stops. Replace the appliance cover. One ThermaCELL<sup>®</sup> butane cartridge lasts 8 to 12 hours {11 gm.} [22 to 28 hours {26 gm}]. If your appliance fails to heat, it may be out of fuel. Check the fuel level by holding the appliance vertically and looking at the fuel gauge on the bottom. You can see the amount of butane in the cartridge. Replace if empty.
5. Slide the ON/OFF switch to the 'ON' position; the butane gas will begin to flow.
6. Wait approximately 5 to 10 seconds then depress the start button three to five times in rapid succession.
7. To verify the appliance is operating, pick it up and check the lens on the end of the appliance. The light at the end of the appliance glows when the appliance is heating. If the light is not glowing, check to make sure the appliance is 'ON' and cartridge is completely screwed into place; then once again depress the start button three to five times in rapid succession. Check to make sure the light is glowing.
8. Place the appliance on a flat, stable area, with the grill side facing up. Do not touch the grill; it will be hot after a couple of minutes. When finished using the appliance, slide the 'ON/OFF' switch to the 'OFF' position, and allow the appliance to cool completely. Appliance is now ready for storage.

{Graphics and/or subtitles will be added to final printed labeling}

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans & Domestic Animals

**CAUTION:** Only for outdoor use as an insect repellent. Do not use indoors, in tents or any enclosed area. Harmful if inhaled. Avoid breathing vapors. Do not touch the grill while the appliance is in use. The grill is hot while in use. Do not insert anything other than Spira Area Mosquito Repellent mats into the appliance.

#### First Aid

<b>If Inhaled:</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]</p>	

{Note: The first aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

#### Physical and Chemical Hazards

Place appliance on a flat, stable surface with the grill facing upward. Do not cover with any material while in use. Clean with a damp cloth only when the device is cool and inactive. Cartridge contains flammable, pressurized butane. Do not use near fire or flame. Do not allow mats to come into contact with other substances. Protect the butane cartridges from sunlight. Do not expose them to temperatures above 120°F (50°C). Do not pierce, break or incinerate butane cartridges, even after use. Butane cartridges other than ThermaCELL<sup>®</sup> cartridges will not work in this appliance. Seller will not be held responsible for damage, injury or poor performance caused by use of other butane cartridges or repellent mats.

7/7

#### **Environmental Hazards**

This pesticide is highly toxic to fish. Do not apply directly to water. Drift from treated areas may be hazardous to organisms in adjacent aquatic sites.

{Note: "Device" may be universally substituted for "appliance" and "mat slot area" may be universally substituted for "grill"}

{Denotes verbiage not printed on market labeling}

[Denotes alternate/optional verbiage]