

43917-1

09-05-2010

1/5



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Zobebe Holding S.p.A.
c/o Paul A. Keane & Associates
P.O. Box 65436
Tucson, AZ 86728

SEP 05 2010

Subject: Label Notification(s) for Pesticide Registration PR Notice 2007-4 & PR Notice 98-10

Dear Mr. Keane:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for May 24, 2010 for:

EPA Registration Number: 43917-1 Spira Air-O-Mat

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in black ink that reads "Richard Gebken".

Richard Gebken
Product Manager (13)
Insecticide Branch
Registration Division (7504P)

United States Environmental Protection Agency 1200 Pennsylvania Avenue, N.W. Washington, DC 20460-0001	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number Notification
--	--	--

Application for Pesticide – Section I

1. Company/Product Number EPA Reg. No. 43917-1	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/ Product (Name) Spira Air-O-Mat	PM # 10	
5. Name and Address of Applicant (Include ZIP Code) Zobebe Holding S.p.A. c/o Paul A. Keane & Associates P.O. Box 65436 Tucson, AZ 85728 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i) my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section – II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other – Explain below.
--	---

NOTIFICATION
SEP 05 2010

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Submit Non-PRIA Label Revision Notification per PR Notice 2007-4.

This notification is consistent with the provisions of PR Notice 2007-4 and EPA regulations at 40 CFR § 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 2007-4 and 40 CFR § 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section – III

1. Material This Product Will Be Packaged In:			
Child Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify): _____
*Certification must be submitted If "Yes" Unit Packaging Wt. No. Per Container		If "Yes" Packaging Wt. No. Per Container	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	
5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling Accompanying Product			
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Stenciled <input type="checkbox"/> Paper glued <input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application).		
Name Paul A. Keane	Title Authorized Agent	Telephone No. (Include Area Code) (520) 260-0723 PKeane2100@aol.com

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature for	3. Title Authorized Agent	
4. Typed Name Paul A. Keane	5. Date May 24, 2010	

4
5

SPIRA AIR-O-MAT

Vapor Generating Convectector
Mosquito Repellent Kit
Domestic Indoor Low Energy DTA Formula
Gently Scented

NOTIFICATION
SEP 05 2010

Active Ingredient:		
d-trans allethrin		4.2%
Other Ingredients		<u>95.8%</u>
Total		100.0%

Keep Out of Reach of Children

CAUTION

See back panel for First Aid and additional Precautionary Statements.

Contents: One electric evaporator ([110]v)
Plus 10 insecticide mats.
(Each mat is good for up to 8 hours.)

{Back Panel}

Caution: Use Only Voltage Shown on Appliance
Model [110 110-115v]



Economical Refills Mats at Your Spira Dealers

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Use: Remove one mat from its protective wrapping and slide it in under the grill on top of ceramic plate. Then plug unit directly into standard household wall outlet or UL approved extension cord. Mat may be left in place and used repeatedly for up to 8 hours. Mat's blue indicator color changes to white when repellent in mat has been exhausted. Slip in a fresh mat, pushing out the old mat with the new one. Do not use in rooms while people are sleeping. Do not leave unit unattended while plugged in.

{Illustrations}

Use one unit for each 1,200 cu. ft. of space (a room approximately 10' x 14' x 9'). Use only Spira Mats in unit.

[Storage and Disposal]

Storage: Store unit and unopened mats in a cool, dry, preferably locked storage area inaccessible to children and pets. **Disposal: If empty:** Non-refillable; do not reuse or refill this container. Do not reuse spent mats; place spent mats and container in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

5/5

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if swallowed. Avoid prolonged inhalation. Do not handle with wet hands. Do not use around food. Disconnect before going to sleep.

First Aid

If Swallowed:	<ul style="list-style-type: none">• Immediately call a poison control center or doctor for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the poison control center or doctor.• Do not give anything by mouth to an unconscious person.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]	

{Note: The First Aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

Physical or Chemical Hazards

Do not pry open or probe into appliance with any instrument or tool. Use only with voltage shown on bottom of appliance. Plug directly into standard household wall outlet or extension cord. Do not cover the plugged-in heater or place it in contact with any flammable materials such as furniture, drapes or curtains. When unit is plugged in and mat is in place the unit's ceramic plate may reach 162°F.

U.S. Patent No. 4,251,714

Manufactured by:

Zobe Holding S.p.A.

Via Fersina, 4-38100

Trento, Italy

EPA Reg. No. 43917-1

EPA Est. 43917-ITA-1

[Denotes alternate language or language that may be customized]

{Denotes language not appearing on market labeling}