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Mr. Jerry Bower Dorsey, Inc. 416 River Ave. Suite 234 Williamsport, PA 17701 300/1

Dear Mr. Bower:

Subject: Update Labeling

Shellshock Insecticide

EPA Registration No. 43739-10

Your Application Dated May 31, 1989

The amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable provided that you make the labeling change indicated below prior to release for shipment of product bearing the amended labeling.

The Ingredients Statement should read as follows:

Active Ingredient	
Diatomaceous	Earth85.0%
Inert Ingredients	
TOTAL	

The phrases expressed in your letter, "Environmentally Safe" and "Does not harm the environment" are not acceptable. Direct claims as to the safety of the pesticide or its ingredients or implied claims are not acceptable on pesticide labeling. Advertising which contains claims which differ from those made at the time of registration are subject to FIFRA Section 12 (a)(1)(B) when the advertisement physically accompanies the product or is distributed separate from the product.

In response to your question regarding a Confidential Statement of Formula (CSF), you do need to submit a correct CSF in accordance with our last letter. Attached are the appropriate forms for transmitting this information.

Riverk

Submit five (5) copies of your final printed labeling before you release the product for shipment.

A stamped copy of the labeling is enclosed for your records.

Sincerely yours,

George T. LaRocca Product Manager 15 Insecticide-Rodenticide Branch Registration Division (H7505C)



Long Residual Effectiveness
Against Cockroaches and Ants.
Kills Insects by Dessication.

INGREDIENTS STATEHENT: Active Ind. cdients Diatornaceous Earth 85.0% Inert Ingredients 15.0% Total 100.0%

EPA Reg. No. 43733 10

KEEP OUT OF REACH OF CHILDREN

STORAGE AND DISPOSAL: Keep Shellshock in a warm, dry place to maintain maximum effectiveness. Keep container tightly closed when not in use. Do not reuse empty container. Wetting any residual renders it ineffective and harmless. Wrap the used container and put it in a trash collector.

See back panel for additional precautionary and application statements.

Net Weight 6 oz.

SHELLSHOCK INSECTICIDE

The principle involved in the action of Shellshock is del dration of the insects. Some 65% or more of an insect's be weight is water. When an insect loses ah 1,30% of its be water it is in deep trouble. Shellshock is highly shoothen it abrasive powder which aspa moisture through the insect's citile. Without water to replace such losess, domestic species cockroaches and ants die within approximately 24 to 36 hou When replacement water is available. Shellshock-treated insedehydrate more slowly. Smaller species such as the Germ cockroach die in 15 to 18 days. Most species of ants within 2 to 3 days. Thus, with Shellshock there is an initial field, followed by a gradual kill of the remainder and effective to time control as long as Shellshock remained and effective to

DIRECTIONS FOR APPLICATIONS: Cockroaches: As Shellshock insecticide behind atoves, refrigerators, under sir along baseboards, under the edges of rugs, in cracks a crevices, and otherwirel harborage places and areas observed activity. Abut it is 3 ounces of dust per room may necessary for a logistic treatment. If dust becomes wet or removed during aweeping, it should be replaced. Sperial attion should be ducted to areas where dehydrated insects to seek moisture (pip. s., drains, etc.), but as old treating the modamp, or wet areas themselves. Anta: Apply Shellshock all baseboards, entry tracks and crevices, and to areas of internant activity such as all sections.

ant activity such as assist of trainers
PRECAUCIONARY STATEMENTS
CLAZARDS TO HUMANS
(* DOVESTIC ANYMALS)

CAUTION

Avoid contact with eyes. If eye contact occurs immediailiash eyes with plenty of water. Get medical attention if itrtion persiats. Avoid in hala ion of dust. Wear a gest mask wiusing this product during prolonged exposure.

GENERAL APPLICATION INSTRICTIONS: It is a violated federal law to use this product in a manner inconsistent a its labeling.

Shake the container/application regordusly so that diparticles become mixed with air. Open the cap and squeeze container/applicator directing the dust to the point of applitum. Close the container/applicator site?

Manufactured by: DORSEY, NC. 416 River Ave., Suite 234 Williamsport, PA 17701

BEST AVAILABLE COPY