



**UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460**

**OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION**

July 1, 2022

Kim Davis
Consultant/Agent
BNG Miracle Pet, LLC
c/o RegWest Company, LLC
8209 West 20th Street, Suite B
Greeley, CO 80634-4699

Subject: Label Amendment – Reformatted and added marketing claims, graphics, and other minor revisions
Product Name: Miracle Care DeFlea Shampoo Concentrate
EPA Registration Number: 43576-13
Application Date: 4/5/2022
Decision Number: 584854

Dear Ms. Davis:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Kaitlin Saunders at 202-566-2890 or at Saunders.Kaitlin@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is written in a cursive style with a large initial "E".

Elizabeth Fertich
Product Manager 4
Invertebrate-Vertebrate Branch 1
Registration Division
Office of Pesticide Programs

Enclosure

Miracle Care DeFlea® Shampoo Concentrate

[[Select Marketing Claims and Graphics from *Marketing Claims* and *Graphics* sections below]]

Active Ingredients:

Diocetyl Sodium Sulfosuccinate	8.4%
Undecylenic Acid	2.0%
Other Ingredients	89.6%
Total	100.0%

Keep Out of Reach of Children

CAUTION

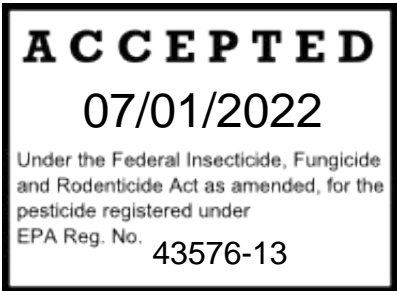
See back [side] panel for additional Precautionary Statements.

EPA Reg. No. 43576-13 EPA Est. 89798-OH-1

Net Contents: _____ fl oz | _____ ml
[8 fl oz , 1 pint, 1/2 gal, 1 gal]

{Back/Side Panel}

**READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS AND CATS.**



First Aid

If in Eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for further treatment advice.
- Have the product container or label with you when calling poison control center or doctor or going to treatment.

HOT LINE NUMBER

[For information on this pesticide product, including general health concerns or pesticide incidents, call the National Pesticide Information Center at 1-800-858-7378, Monday through Friday, 8 am to 12 pm Pacific time.] In the event of a medical emergency, call the poison control center at 1-800-222-1222.

PRECAUTIONARY STATEMENTS

Hazards to Humans

CAUTION: Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

Hazards to Pets

Keep shampoo out of pet's eyes. Do not use on animals under 12 weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals, or animals on medications. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with a large amount of water. If signs continue, consult a veterinarian immediately.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Mix 1 part Miracle Care DeFlea Shampoo Concentrate to 3 parts water. Shake mixture before each use.
2. Apply the above mixture onto dry coat of pet until animal is completely wet. Do not pre-rinse or wet animal down prior to applying shampoo mixture. Be sure that paws and hard to reach areas are treated. **Rinse thoroughly, then dry.** Miracle Care DeFlea Shampoo Concentrate will kill all fleas on contact and leave your pet's coat with a nice, healthy sheen.
3. To improve results, shampoo the animal by rubbing the mixture onto the coat, until a lather is built up. Rinse after five minutes and then dry.
4. Repeat as necessary, but not more often than once per week.

Note: It is vital for young puppies and kittens to maintain a normal body temperature. Take precautions to provide a warm environment during and after bathing.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry place inaccessible to children and pets. **Pesticide Disposal/Container Handling:** Non-refillable container. Do not reuse or refill container. **If empty:** Place in trash or offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

In case of a transportation emergency call: 1-800-255-3924

Sold by:

BNG Miracle Pet, LLC

2425 W. Dorothy Lane

Dayton, OH 45439

800-635-2044

[MiracleCarePet.com]

®Registered TM BNG Miracle Pet, LLC ©2021

Item # {Number}

{Marketing Claims}

For Use Only on Dogs, Cats, Puppies & Kittens
Guaranteed for Use on Dogs, Cats, Puppies & Kittens
Kills Fleas on Contact

Light Lather & Easy Rinse Formula

Made in [the] USA

Miracle Care DeFlea® Shampoo Concentrate Kills Fleas on Contact
USA Made

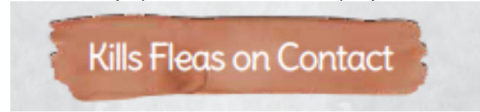
{End of Marketing Claims}

{Graphics}





{Representative Claim in Graphic}



{End of Graphics}

[] Denotes alternate/optional language

{ } Denotes language that does not appear on the market label