

43576-11

10/02/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D C 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 2, 2012

Ms Kim Davis
Consultant/Agent for GPS Group
c/o RegWest Company, LLC
8203 West 20th Street, Suite A
Greeley, CO 80634-4696

Subject **Label Notification(s), Pesticide Registration Notification (PRN) 98-10
Flea & Tick Killer, EPA Reg No 43576-11
Your Submission Dated June 15, 2012**

Dear Ms Davis


The Agency is in receipt of your application for Pesticide Notification under Pesticide Registration Notification (PRN) 98-10, dated June 15, 2012, for the referenced product. The Registration Division has conducted a review of this request for its applicability under PRN 98-10, and finds that the action(s) requested fall within the scope of PRN 98-10.

Please be reminded that 40 CFR §156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-Notification/PRN 98-10) or durably marked on the container itself.

The label submitted with this application has been time-stamped "Notification," and will be placed within the administrative file for this product. If you have any questions, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

	United States Environmental Protection Agency 401 M Street, S W Washington DC 20460 0001	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number <h2 style="text-align: center;">Notification</h2>
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Application for Pesticide – Section I

1 Company/Product Number <p style="text-align: center;">43576 11</p>	2 EPA Product Manager <p style="text-align: center;">Richard Gebken</p>	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) <p style="text-align: center;">Flea & Tick Killer</p>	PM # <p style="text-align: center;">10</p>	
5 Name and Address of Applicant (Include ZIP Code) GPS Group c/o RegWest Company, LLC 8203 West 20th St , Suite A Greeley, CO 80631 4696 <input type="checkbox"/> Check if this is a new address	6 Expedited Review In accordance with FIFRA Section 3(c)(3)(b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ NOTIFICATION _____ Product Name _____ OCT 02 2012 _____	

Section – II

<input type="checkbox"/> Amendment – Explain below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification – Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> Me Too Application <input type="checkbox"/> Other – Explain below
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Explanation Use additional page(s) if necessary (For Section I and Section II)

Submit label revision and additional brand name notification plus final printed labeling per PR Notice 98-10 Refer to the Reference Label for an illustration of the additions

The additional brand name is HAMILTON no fly zone® plus fly spray for horses


This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR § 152.46 and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98 10 and 40 CFR § 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section – III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
*Certification must be submitted		If Yes Unit Packaging Wt _____	No Per Container _____	If Yes Packaging Wt _____	No Per Container _____
3 Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container <p style="text-align: center;">2 fl oz through 1 gallon</p>		5 Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling Accompanying Product	
6 Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Stenciled <input checked="" type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Other Self adhesive					

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name <p style="text-align: center;">Kim Davis</p>	Title <p style="text-align: center;">Consultant/Agent</p>	Telephone No (Include Area Code) <p style="text-align: center;">970 353 0611 kim@regwest.com</p>

Certification		6 Date Application Received <div style="border: 1px solid black; padding: 5px; display: inline-block;">Stamped</div>
I certify that the statements I have made on this form and all attachments thereto are true accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		
2 Signature 	3 Title <p style="text-align: center;">Consultant/Agent</p>	
4 Typed Name <p style="text-align: center;">Kim Davis</p>	5 Date <p style="text-align: center;">06/15/2012</p>	

Additional Brand Name Notification



June 15 2012

Mr Richard Gebken Product Manager 10
Document Processing Desk – **NOTIF**
Office of Pesticide Programs – **7504P**
U S Environmental Protection Agency
One Potomac Yard (South Building) Room S 4900
2777 South Crystal Drive
Arlington VA 22202

Dear Mr Gebken

Subject GPS Group
Flea & Tick Killer
EPA Reg No 43576 11

On behalf of **GPS Group** RegWest Company LLC is submitting the attached materials as an additional brand name notification and minor label revisions notification per PR Notice 98 10 RegWest will act as sole agent in this endeavor

Attached are the following items

- 1 Application for Pesticide **Other – Notification**
- 2 One **Reference Label** (illustrating the revisions)
- 3 ~~One~~ **New Labels** (incorporating the revisions)
- 4 ~~Two~~ market labels

The additional brand name is **HAMILTON no fly zone® plus fly spray for horses**

The purposes of this submission are to a) add an additional brand name b) add a pictogram of U S flag c) add Quick Response codes to the marketing claims section of the label and d) add a marketing claim to the marketing claims section of the label Refer to the **Reference Label** for an illustration of all label revisions

Please contact me or Mary Beth Endres at 970 353 0611 or marybeth@regwest.com if you have any questions or require additional information

Regards
RegWest Company, LLC

A handwritten signature in black ink, appearing to be "Kim Davis".

Kim Davis
Consultant/Agent

Attachments

cc GPS – Lucius D

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Flea & Tick Killer

{ABNs R 7M Ear Mite Treatment, R 7 Ear Care for Dogs & Cats
and HAMILTON no fly zone® plus fly spray for horses}

NOTIFICATION

OCT 02 2012

[[Select marketing claims from "Marketing Claims" section]]

Active Ingredients

Pyrethrins (CAS No 8003 34 7)	0 15%
Piperonyl Butoxide* (CAS No 51 03 6)	1 50%

Other Ingredients

Total	98 35%
	100 00%

*(butylcarbityl)(6 propylpiperonyl) ether and related compounds

Keep Out of Reach of Children

CAUTION

See back panel for additional Precautionary Statements

Net Contents ____ fl oz (____ ml)

{Back Panel}

**READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON DOGS AND CATS, HORSES AND PONIES**

Temporarily repels gnats mosquitoes and biting flies Contains a grooming agent to ease combing and brushing to remove dead fleas, ticks and lice

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

Use only in a well ventilated area Shake well before using When used indoors as a space spray remove birds and cover aquariums before spraying Do not use on puppies or kittens under 12 weeks of age Consult a veterinarian before using this product on debilitated medicated, aged, pregnant or nursing animals

Cover animal's eyes with hand and with a firm fast stroke, to get a proper spray mist, spray head ears and chest until damp Spray fingertips then rub onto animal's face around mouth, nose and eyes Spray neck, middle and hindquarters, finishing legs last For best penetration of spray to the skin direct spray against the natural lay of the hair On long haired dogs and cats, rub your hand against the lay of the hair, spraying the ruffled hair directly behind the hand Make sure spray thoroughly wets ticks Do not repeat treatment for 3 to 5 days

Puppies and Kittens Spray only along back or on your fingertips and rub into coat

Pet Sleeping Quarters Thoroughly spray infested areas, pet beds, resting quarters, around baseboards, windows, door frames wall cracks and local areas of floors Repeat as needed Put fresh bedding in animal's quarters following treatment Concurrent treatment of animals is recommended

Horses and Ponies To kill stable flies horse flies, deer flies and face flies, apply to face, neck, legs, flanks, topline and other body areas commonly attacked by these flies Repeat treatment as needed

To Kill Spinose Ear Ticks and Ear Mites, apply 10 drops of this product to each ear making sure it penetrates the wax down to surrounding tissues Repeat treatment once or twice at 2 3 day intervals

[Free Bonus Ear Cleaner Enclosed Ear Care for Dogs and Cats Helps to clean the ears reduce ear odors and dry the ears]

Two Simple Steps to Reduce Ear Problems

- 1) First, use Ear Cleaner to clean and help reduce ear odors [Ear Cleaner helps reduce ear odors] Use two or three times a week [to keep the ears clean and reduce ear odors] Use before and after bathing swimming or hunting Also available in 4 oz 8 oz 16 oz and gallons Fill the ear canal with Ear Lotion Gently massage the base of the ears Use facial tissue or cotton to clean the ears
- 2) Next, use Drying Ear Creme and Flea & Tick Killer to keep the ears dry and kill any ear mites or ear ticks present Use after the ears are cleaned with Ear Cleaner This unique liquid and dry phase creme will dry to a powder to help keep the ears dry and keep Ear Mites and Ear Ticks out of the ears Also available in 1 oz and 4 oz size To kill ear ticks and ear mites, apply 10 drops of this product to each ear making sure it penetrates the wax down to surrounding tissues Repeat treatment one or twice at 2 3 day intervals

The ears of dogs and cats are a frequent source of problems The long ear canal (see diagram below) allows dirt and wax to build up

[Diagram of Ear Head Ear Canal and Ear Drum]

The heavy drooping ear of some dogs closes off the opening of the ear canal This prevents proper air circulation and results in a moist odorous ear

Ear Mites These are small parasites that crawl in the ear canal of dogs and cats They chew on the ear and cause scratching, head shaking pain and infection A crusty brownish black material will occur in the ear when mites are present

Storage and Disposal

Do not contaminate water food or feed by storage or disposal

Pesticide Storage Store in original container in a cool, dry place (preferably locked) inaccessible to children and pets and away from heat or open flame Protect from freezing **Pesticide/Container Disposal** Non refillable container, do not reuse or refill this container **If empty** Offer for recycling, if available, otherwise discard in trash **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

{Per PR Notice 2007-4 the batch code/lot number will appear on the label or container }

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION Humans Harmful if swallowed or inhaled Avoid breathing spray mist Avoid contact with skin, eyes or clothing Wash skin with soap and water after using Avoid spraying food or foodstuffs **Animals** Avoid contact with animal's eyes Sensitivities may occur after using ANY pesticide product for pets If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water If signs continue consult a veterinarian immediately

First Aid

If Swallowed	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor for treatment advice • Have person sip a glass of water if able to swallow • Do not induce vomiting unless told to do so by a poison control center or doctor • Do not give anything by mouth to an unconscious person
If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air • If person is not breathing call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth, if possible • Call a poison control center or doctor for further treatment advice
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing • Immediately rinse skin with plenty of water for 15 20 minutes • Call a poison control center or doctor for treatment advice
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 20 minutes • Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye • Call a poison control center or doctor for treatment advice
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment [For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incident), you may call 1 800 755 7056 twenty four (24) hours per day seven (7) days per week]</p>	

{Note The first aid statements grid format will be used if market label space allows otherwise a paragraph format will be used }

Environmental Hazards

This product is toxic to aquatic organisms Do not apply directly to water Do not contaminate water by cleaning of equipment or disposal of wastes

[In case of questions or emergencies, call 800 755 7056]

To the extent permitted by applicable law buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith

Product No _____

EPA Reg No 43576-11 EPA Est 43576 GA-1

[Manufactured by]

GPS Group

4280 Northeast Expressway

Atlanta, GA 30340

800 755 7056

© _____

{The following verbiage will appear on the labeling when the product is sold as a kit containing this product and a non regulated ear cleaner product}
{Front panel}

FLEA & TICK KILLER EAR CARE

For Dogs and Cats

An Ear Care Kit Containing Flea & Tick Killer and R 7™ Ear Cleaner

Cleans Ears • Helps Reduce Ear Odors • Kills Ear Mites & Ticks

Two Simple Steps 1) Use R 7™ Ear Cleaner to clean and help reduce ear odors

2) Use Flea & Tick Killer to kill Ear Mites and Ear Ticks

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Made in the U S A

{Back panel}

An Ear Care Kit Containing Flea & Tick Killer and R 7™ Ear Cleaner

The ears of dogs and cats are a frequent source of problems. The long ear canal allows dirt and wax to build up. The heavy drooping ear of some dogs closes off the opening of the ear canal. This prevents proper air circulation and results in a moist, odorous ear.

Ear Mites These are small parasites that crawl in the ear canal of dogs and cats. They chew on the ear and cause scratching, head shaking, pain and infection. A crusty brownish black material will occur in the ear when mites are present.

<p style="text-align: center;">READ ENTIRE LABEL BEFORE EACH USE Use Only on Dogs and Cats Flea & Tick Killer DIRECTIONS FOR USE</p> <p>It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Use only in a well ventilated area. Shake well before using. Do not use on puppies or kittens under 12 weeks of age. Consult a veterinarian before using this product on debilitated, medicated, aged, pregnant or nursing animals. To Kill Spinose Ear Ticks and Ear Mites, apply 10 drops to each ear making sure it penetrates the wax down to surrounding tissues. Repeat treatment once or twice at 2-3 day intervals.</p> <p style="text-align: center;">Storage and Disposal</p> <p>Do not contaminate water, food or feed by storage or disposal.</p> <p>Pesticide Storage Store in original container in a cool, dry place (preferably locked), inaccessible to children and pets and away from heat or open flame. Protect from freezing.</p> <p>Pesticide/Container Disposal Non-refillable container; do not reuse or refill this container if empty. Offer for recycling if available; otherwise, discard in trash. If partly filled, call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.</p> <p style="text-align: center;"><i>(Per PR Notice 2007-4 the batch code/lot number will appear on the label or container.)</i></p> <p style="text-align: center;">PRECAUTIONARY STATEMENTS Hazards to Humans & Domestic Animals</p> <p>CAUTION Humans: Harmful if swallowed or inhaled. Avoid breathing spray mist. Avoid contact with skin, eyes or clothing. Wash skin with soap and water after using. Avoid spraying food or foodstuffs. Animals: Avoid contact with animal's eyes. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.</p> <p style="text-align: center;">First Aid</p> <p>If Swallowed: Immediately call a poison control center or doctor for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. If Inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice. If on Skin or Clothing: Take off contaminated clothing. Immediately rinse skin with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. [You may also call 1-800-755-7056 for emergency medical treatment advice.]</p> <p style="text-align: center;">Environmental Hazards</p> <p>This product is toxic to aquatic organisms. Do not apply directly to water. Do not contaminate water by cleaning of equipment or disposal of wastes.</p> <p style="text-align: center;">EPA Reg No 43576 11 EPA Est 43576 GA 1 [In case of questions or emergencies call 800 755 7056]</p>	<p style="text-align: center;">R 7™ Ear Cleaner Two Simple Steps to Reduce Ear Problems</p> <p>Directions</p> <ol style="list-style-type: none">1. R 7™ Ear Cleaner. Use two or three times a week to keep the ears clean and reduce ear odors. Use before and after bathing, swimming or hunting. Fill the ear canal with R 7™ Ear Cleaner. Gently massage the base of the ears. Use facial tissue or cotton to clean the ears.2. R 7™ Drying Ear Creme & Ear Mite Treatment. Use after the ears are cleaned with R 7™ Ear Cleaner. The Drying Ear Creme will dry to a powder to help keep the ears dry and the Ear Mite Treatment keeps ear mites and ear ticks out of the ears. <p>CAUTION Keep out of reach of children. Avoid contact with eyes or mucous membranes. If eyes are contacted, wash with water immediately. Do not use on infected ears, especially if there is an open wound. Contact a veterinarian if irritation develops or if an allergic reaction is suspected. Harmful if swallowed.</p> <p>First Aid (Human) Call a physician or poison control center.</p> <p>Ingredients Water, 35% Isopropyl Alcohol, Salicylic Acid, Oil of Eucalyptus, Polysorbate 60, FD&C Yellow No. 5, FD&C Red No. 40, FD&C Blue No. 1.</p>
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Product No _____

**[Manufactured by]
GPS Group**

4280 Northeast Expressway
Atlanta, GA 30340
800 755 7056
© _____

Made in the U S A



{Marketing Claims}

Kills Spinose Ear Ticks and Ear Mites
For Dogs and Cats
To Kill Fleas Ticks Ear Mites and Lice
Spray For Dogs and Cats Puppies and Kittens Over 12 Weeks of Age and For Use On Pet Bedding and Carpets
Fly Spray for Horses

[Money Back Guarantee]

[Money Back Guarantee]

If not satisfied return unused portion to GPS Group for full refund]



{Quick Response code for 4 fluid ounce ear treatment only}



{Quick Response code for 2 fluid ounce ear treatment kit}



{Quick Response code for 1 fluid ounce ear treatment kit}



{Quick Response code for 32 fluid ounce fly spray for horses}

{End of Marketing Claims}

- [] Denotes alternate/optional language
- { } Denotes language that does not appear on the market labeling