

Ms. Kim Davis  
Rich Health  
c/o Jackson & Davis Consultants  
P.O. Box 118097  
Carrollton, TX 75011-8097

Dear Ms. Davis:

Subject: Rich Health Flea & Tick Killer Shampoo  
EPA Registration No. 43576-7

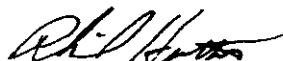
The proposed amendment to the registration of the product cited above under the Federal Insecticide, Fungicide, and Rodenticide Act upgrading the label and submitting an updated Confidential Statement of Formula (CSF) is acceptable subject to the comment listed below. A stamped copy of the draft label is enclosed for your records.

- Delete the statement "Contains a Natural Organic Insecticide" from the label.

The CSF is acceptable. It has been placed into the file for the product.

Submit five (5) copies of the finished printed label before the product is released for shipment under the revised labeling.

Sincerely yours,



Phil Hutton  
Product Manager (17)  
Insecticide-Rodenticide Branch  
Registration Division (TS-767C)

Enclosure

11268:I:Tavano:H-9:KENCO:4/18/88:4/25/88:DD:wb:ek:rw

CONCURRENCES

SYMBOL	TS767							
SURNAME	Tavano							
DATE	5/4/88							

FRONT PANEL

RICH HEALTH

Made in U.S.A.

Flea and Tick Killer Shampoo

For Dogs and Cats

Kills Fleas & Ticks  
Leaves a Lustrous Coat

Contains a Natural Organic Insecticide

ACTIVE INGREDIENTS:

Pyrethrins .....	00.05%
*Piperonyl Butoxide, Technical .....	00.50%
INERT INGREDIENTS .....	99.45%

\*Equivalent to 0.4% (butylcarbityl) (6-propylpiperonyl) ether and 0.1% of related compounds.

Keep Out Of Reach Of Children

CAUTION

See back panel for additional precautionary statements

NET CONTENTS: 16 FL. OZ.

ACCEPTED  
with COMMENTS  
in EPA Letter #1000

6 JUN 1988

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
no person shall knowingly or  
recklessly distribute or sell  
any pesticide which is  
misbranded or adulterated  
under this Act.

43576-7

**Back Panel-Rich Health Flea & Tick Killer Shampoo**

**Money Back Guarantee**

**If Not Satisfied Return Unused Portion to Rich Health for a Full Refund**

Rich Health Flea and Tick Shampoo is designed to effectively kill fleas and ticks on dogs and cats and at the same time leave your pet's coat with a clean, lustrous look.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Shampoo to kill fleas and ticks by wetting the animal's coat with warm water. Starting at the head, work shampoo thoroughly into the hair, avoiding animal's eyes and mouth. Allow the lather to penetrate the fur for 5 minutes. Rinse animal's coat completely to remove shampoo. Towel dry.

Pet bedding and quarters should be treated simultaneously with a product labeled for flea and tick control of pet's quarters.

**STORAGE:** Store in a cool dry place (preferably locked) inaccessible to children and pets and away from heat, open flame and sunlight. **DISPOSAL:** Do not reuse empty container. Wrap container in several layers of newspaper and discard in trash.

**PRECAUTIONARY STATEMENTS  
Hazards To Humans & Domestic Animals**

**CAUTION:** Harmful if swallowed. Avoid contact with eyes. Avoid contact with animal's eyes and mouth.

**STATEMENT OF PRACTICAL TREATMENT**

**If Swallowed:** Drink one or two glasses of water and induce vomiting by touching back of throat with finger. Contact a Physician or Poison Control Center immediately.  
**If In Eyes:** Immediately flush with plenty of water. Contact a Physician if irritation persists.

EPA Reg. No. 43576-7

Product No. 40016

EPA Est. 43576-CA-1

Manufactured By:

**RICH HEALTH**  
P.O. Box 18258  
Irvine, CA 92713