

42697-59

10.23.2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Chad Mateer  
Regulatory Affairs Specialist  
Safer Inc. – Subsidiary of Woodstream Corporation  
69 N. Locust Street  
Lititz, PA 17543-0327

OCT 23 2008

**SUBJECT:** Applications for Pesticide Notification – Deletion of Alternate Brand Name and 1-800-CLEANUP #; Addition of Alternate Brand Names and Marketing Claims; Revision of Warranty Statement  
Safer® Brand O-Insect Killer (Alternate Brand Names: “Concern® Insect Killing Soap II” and “SureFire Insect Killing Soap”)  
EPA Reg. No. 42697-59  
Application Dated October 11, 2007  
Safer® Brand 3-IN-1 RTU II (Alternate Brand Name: “SureFire Organics 3-IN-1 Garden Spray”)  
EPA Reg. No. 59913-12  
Application Dated October 10, 2007

Dear Mr. Mateer:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a review of these requests for their applicability under PRN 98-10 and finds that the actions requested falls within the scope of PRN 98-10. The labels submitted with the applications have been stamped “Notification” and will be placed in our records.

If you have any questions, please me directly at (703) 305-6249 or Terri Stowe of my staff at (703) 305-6117.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98



**EPA**

United States  
**Environmental Protection Agency**  
Washington, DC 20460

- Registration
- Amendment
- Other: **NOTIFICATION**

OPP Identifier Number  
**306705**

**Application for Pesticide - Section I**

1. Company/Product Number <b>42697-59</b>	2. EPA Product Manager <b>Daniel C. Kenny</b>	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Safer® Brand O-Insect Killer</b>	PM# <b>Insecticide Branch #01</b>	
5. Name and Address of Applicant (Include ZIP Code) <b>Safer Inc., a wholly owned subsidiary of Woodstream Corporation 69 N. Locust Street Lititz, PA 17543-0327</b> <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3)(b)(I), my product is similar or identical in composition and labeling to: <div style="text-align: center; font-size: 2em; font-weight: bold; opacity: 0.5;">NOTIFICATION</div> EPA Reg. No. _____ Product Name _____ <b>OCT 23 2008</b>	

**Section - II**

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated \_\_\_\_\_
- Resubmission in response to Agency letter dated \_\_\_\_\_
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification of Label Action Per PR-Notice 98-10: Please reference the attached explanation**

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Chad Mateer</b>	Title <b>Regulatory Affairs Specialist</b>	Telephone No. (include Area Code) <b>: 717-526-2125 x426</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b>
2. Signature 	3. Title <b>Regulatory Affairs Specialist</b>	
4. Typed Name <b>Chad Mateer</b>	5. Date <b>10-11-07</b>	

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69 N. Locust Street  
P.O. Box 327  
Lititz, PA 17543-0327  
(717) 626-2125  
Fax: (717) 626-5350  
[www.woodstreamcorp.com](http://www.woodstreamcorp.com)  
[www.saferbrand.com](http://www.saferbrand.com)  
[www.victorpest.com](http://www.victorpest.com)  
[www.havahart.com](http://www.havahart.com)  
[www.perkypet.com](http://www.perkypet.com)  
[www.fishock.com](http://www.fishock.com)

October 11, 2007


Document Processing Desk [NOTIF]  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**ATTN:** Notification Division

**SUBJECT:** Safer, Inc., a wholly owned subsidiary of Woodstream Corporation  
Safer® Brand O-Insect Killer (EPA Reg. No. 42697-59)  
*Notification of Label Action Per PR-Notice 98-10*

Please find enclosed a Notification of Label Action Per PR-Notice 98-10. Also enclosed, please find a copy of our revised master label with changes highlighted and a clean copy for your records.

If you have any questions and/or need any additional information, please call me at (717) 626 -2125 ext: 426 or email [cmateer@woodstream.com](mailto:cmateer@woodstream.com).

Sincerely,  
  
Chad Mateer  
Regulatory Affairs  
Woodstream Corporation.



**Enclosures:**  
Notification of Label Action  
Copy of revised master label with changes highlighted  
Clean copy of revised master label



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**ATTACHMENT TO NOTIFICATION DATED 10-11-07**

OPP Identifier Number: 306705

EPA Reg. No.: 42697-59

**NOTIFICATION OF LABEL ACTION PER PR-NOTICE 98-10:**

**Alternate Brand Names**

**Deletion of Alternate Brand Name-**

(As instructed in attached letter from Meridith Laws, Branch Chief, Insecticide -Rodenticide Branch)

~~"Concern® From the Earth, For the Earth Insect Killing Soap II"~~

**Addition of Alternate Brand Name-**

"Concern® Insect Killing Soap II"

"SureFire Insect Killing Soap"

**Other Minor Revisions**

**Addition of Label Language-**

*MASTER LABEL - OPTIONAL CLAIMS (Page 1 of 1)*

"Always shake well before using!"

**Storage and Disposal Statements**

**Revision of Storage & Disposal Statement-**

*MASTER LABEL - BACK PANEL (Page 3 of 4)*

*Updated As Per PR Notice 2007-1*

If partly filled: Call your local solid waste agency or 800-CLEANUP for disposal instructions.

**Warranty Statements**

**Revision of Warranty Statement-**

*MASTER LABEL - BACK PANEL (Page 4 of 4)*

*Updated As Per EPA Warranty Statement Guidance Document Dated October 17, 2006*

~~Woodstream Corporation and its subsidiaries will not accept liability for damage or injury resulting from misuse. For information on this pesticide product (including health concerns, medical emergencies, or pesticide incidents), call the National Pesticide Information Center at 1-800-858-7378.~~

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

*Chad Mateer*

*10/11/07*

Chad Mateer  
Regulatory Affairs Specialist  
Woodstream Corporation

**MASTER LABEL- FRONT PANEL (Page 1 of 1)**

# SAFER® BRAND O-INSECT KILLER

**[Additional Brand Names]**

Houseplant Insect Killing Soap II- SAFER® BRAND  
Insect Killing Soap with Seaweed Extract II- SAFER® BRAND  
Concern® Insect Killing Soap II  
SureFire Insect Killing Soap

**NOTIFICATION**

**OCT 23 2008**

**[Optional Logos/Marketing Claims]**

For Organic Production -[optional logo]  
OMRI™ Listed- Organic Materials Review Institute -[optional logo]

- Kills Aphids, Mealybugs, Mites, Whiteflies, and other listed pests (*see back panel*) on ornamental plants, fruits and vegetables grown in and around the home.
- Gentle on Plants
- For use in and around the home
- For Indoor and Outdoor Uses
- Shake Well
- Ready-To-Use [Spray]

ACTIVE INGREDIENT:	BY WT.
Potassium Salts of Fatty Acids.....	2.00%
OTHER INGREDIENTS:.....	98.00%
Total.....	100.00%

**KEEP OUT OF REACH OF CHILDREN**  
**See back panel for additional Precautionary Statements**

**Net Contents:** 8 fl. oz., 12 fl. oz., 16 fl. oz., 24 fl. oz., 32 fl. oz.,  
64 fl. oz., 1 gallon (128 fl. oz.)

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**MASTER LABEL- BACK PANEL (Page 1 of 4)**

**GENERAL:**

Safer® Brand Insect Killer is a contact insecticide that provides rapid mortality of susceptible insects. Safer® Brand Insect Killer quickly penetrates the insect's body and disrupts the normal function of both cells and membranes. The net effect of this unique action is that the contents of the cells are lost and rapid death occurs. Safer® Brand Insect Killer is active only in the liquid state and only as a contact spray. No insecticidal activity should be expected once the solution has dried. As is common with most contact insecticides, Safer® Brand Insect Killer is effective on adult and immature stages of susceptible insects.

Safer® Brand Insect Killer is a pure soap consisting of 2.00% potassium salts of fatty acids manufactured by treating selected natural fatty acids with a potassium base. The other ingredients include a combination of water and alcohol, and contain no inorganic solvents.

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL.** To control Aphids, Earwigs, Grasshoppers, Leafhoppers, Mealybugs, Mites, Plant Bugs, Psyllids, Sawfly Larvae, Soft Scales, and Whiteflies on ornamental plants, fruits and vegetables, spray as provided to thoroughly wet all plant surfaces. Apply when insects or first signs of their damage appear. For aphids or mealybugs, spray again after 2 or 3 days or when insects return. For mites and whiteflies, spray weekly. Be sure to spray undersides of leaves where insects feed and rest. For other pests, apply spray directly to the insect. Root mealybug and springtail infestations can be reduced using a soil drench of 6.5 Tablespoons (19.5 teaspoons) of Safer® Brand Insect Killer in a quart of warm water once a month.

**SHAKE WELL.** To control APHIDS, MEALYBUGS, WHITEFLIES, SOFT SCALES and MITES on houseplants, spray as provided to thoroughly wet all plant surfaces. For APHIDS and MEALYBUGS, spray again after 2 or 3 days or when insects return. For MITES and WHITEFLIES, spray weekly. Do not use on euphorbias, gardenias or delicate ferns. NOTE: This spray is somewhat stronger than spray mixed as recommended from concentrate. Do not use on azaleas, begonias, camellias, fuschias, impatiens, jade plant or palms without first testing for varietal sensitivity.

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***MASTER LABEL- BACK PANEL (Page 2 of 4)***

**Ornamentals:** SHAKE WELL. Use as directed above. Do not use on Euphorbias, Gardenias, or delicate Ferns. For blossom thrips on African violets, spray to contact thrips on the blooms; root mealybug and springtail infestations can be reduced using a soil drench of one (1) tablespoon Safer ® Brand Insect Killer in a quart of warm water once a month. Note: This spray is somewhat stronger than spray mixed as recommended from concentrate. Do not use on azaleas, begonias, camellias, fuschias, impatiens, jade plants or palms without first testing for varietal sensitivity.

**Fruits and Vegetables:** SHAKE WELL. Cucurbits (Cucumber, Squash, Pumpkin, Melons) to control Aphids, Leafhoppers, Spider Mites, Squash Bug and Whiteflies. USE UP TO DAY OF HARVEST. **Beans, Peas:** to control Aphids, Leafhoppers, Grasshoppers and Spider Mites. USE UP TO DAY OF HARVEST. **Cole Crops:** (Cabbage, Broccoli, Brussels Sprouts, etc.) to control Aphids, Leafhoppers, and Harlequin Bug. USE UP TO DAY OF HARVEST. **Tomatoes, Peppers, Eggplant:** to control Aphids, Spider Mites and Whiteflies. USE UP TO DAY OF HARVEST.

**COVERAGE:**

8 oz. will treat approximately 5 plants, 2' high by 2' diameter.

12 oz. will treat approximately 8 plants, 2' high by 2' diameter.

16 oz. will treat approximately 10 plants, 2' high by 2' diameter.

24 oz. will treat approximately 15 plants, 2' high by 2' diameter, or 1 tree, 10' high by 4' diameter.

64 oz. will treat approximately 40 plants, 2' high by 2' diameter, or 3 trees, 10' high by 4' diameter.

1 gallon will treat approximately 80 plants, 2' high by 2' diameter, or 6 trees, 10' high by 4' diameter.

**WHAT IT IS:** Safer ® Brand Insect Killer is a special formulation of insecticidal soap. This ingredient kills insects yet is gentle on plants with no unpleasant odor.

**WHAT IT KILLS:** Aphids, Earwigs, Grasshoppers, Harlequin Bug, Leafhoppers, Mealybugs, Mites, Plant Bugs, Psyllids, Sawfly Larvae, Soft Scales, Spider Mites, Squash Bugs, Blossom Thrips and Whiteflies.

**WHERE TO USE IT\*:** Roses, Flowers, Fruits, Vegetables, Houseplants, Trees, Shrubs and Ornamentals.

**HOW TO USE IT:** Shake well. Use at first sighting of insects or when their damage appears. Thorough coverage of all plant surfaces including both top and bottom leaves is important. Spray leaves to the point of run-off. CAN BE USED UP TO THE DAY OF HARVEST. Apply every 5 to 7 days when insects are present.

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**MASTER LABEL- BACK PANEL (Page 3 of 4)**

\*DO NOT USE on euphorbias, gardenias or delicate ferns. Test for varietal sensitivity on azaleas, begonias, camellias, fuschias, impatiens, jade plants and palms.

**STORAGE & DISPOSAL:**

**STORAGE:** Store only in original container in a cool, dry area inaccessible to children and pets. Protect from freezing and heat. Keep container tightly closed to prevent evaporation.

**DISPOSAL: If Empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If Partly Filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS:**

**Hazards to Humans and Domestic Animals**

Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

**FIRST AID**

<b>If in eyes:</b>	<ul style="list-style-type: none"><li>- Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>- Remove contact lenses, if present, after first five minutes, then continue rinsing eye.</li><li>- Call a poison control center or doctor for treatment advice.</li></ul>
<b>If on skin or clothing:</b>	<ul style="list-style-type: none"><li>- Take off contaminated clothing.</li><li>- Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>- Call a poison control center or doctor for treatment advice.</li></ul>
<b>Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-800-858-7378 for emergency medical treatment advice.</b>	

**ENVIRONMENTAL HAZARDS:**

This product may be hazardous to aquatic invertebrates. For terrestrial uses, do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water by cleaning of equipment or disposal of rinsate.



EPA Reg. No. 42697-59

Notification of Label Action – Alternate Brand Names / Other Minor Revisions / Storage & Disposal  
Statements / Warranty Statements

October 11, 2007

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***MASTER LABEL- BACK PANEL (Page 4 of 4)***

**Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.**

Distributed by:

Safer®, Inc., (A wholly owned subsidiary of Woodstream Corporation)

69 North Locust Street

Lititz PA 17543

1-800-800-1812 for information

EPA Reg. No. 42697-59

EPA Est. No. 63416-MN-01

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Printed in USA

***MASTER LABEL- OPTIONAL CLAIMS (Page 1 of 1)***

***[Optional Marketing Claims]***

- OMRI™ Listed Organic Materials Review Institute [Logo]
- For Organic Production [Logo]
- Always shake well before using!
- Improved Safer® Brand Formula!
- Improved Safer® Brand Insect Killer contains a patented formulation to kill insects while helping to reduce injury to the plant.
- Contains no unpleasant odor.
- Improved Safer® Brand Insect Killer contains a patented formulation to gently kill insects, while helping to reduce injury caused by phytotoxicity.
- No unpleasant odor.
- Insect killing soap with Seaweed Extract
- No unpleasant odor!
- Safer® Brand Insect Killer is a special formulation of insecticidal soap. This ingredient kills insects yet is gentle on plants with no unpleasant odor.