



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
CHEMICAL SAFETY AND
POLLUTION PREVENTION

MAY 07 2010

Richard Hanlon, Chemical Product Manager
Alliance Trading, Inc.
109 Northpark Blvd., 4th Floor
Covington, LA. 70433

Subject: E-Z Clor Bromagen
EPA Registration Number 42177-74
Application Date: April 9, 2010

Dear Mr. Hanlon:

This acknowledges receipt of your Notification submitted in accordance with the provisions of PR Notice 98-10 under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) section 3(c)9 and received by the Agency on April 12, 2010.

Proposed Notifications

- Revisions to Storage and Disposal Statement in accordance with PR Notice 2007-4.
- Additional optional marketing language.
- Addition of alternate brand names: "PoolStyle PoolProducts Brominating Tablets", "Pool Season Brominating Tablets" and "Regal Brom-A-Gard".

General Comments

Based on a review of the material submitted, the notification is acceptable.

Please submit a finished label with the revised language to this Office for our files. If you have questions concerning this letter, please contact Tom Luminello by telephone, (703) 308-8075, or by e-mail at luminello.tom@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Tom Luminello".

Wanda Y. Henson

Acting Product Manager 32

Regulatory Management Branch II

Antimicrobials Division (7510-P)



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 42177-74	2. EPA Product Manager Tom Luminello	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Master E-Z CLOR BROMAGEN	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) Alliance Trading, Inc. 109 Northpark Blvd. Covington, LA 70433 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification for Master E-Z CLOR BROMAGEN (EPA Reg. No. 42177-74); Notice of Update Storage and Disposal per PR Notice 2007-4, notice of addition of optional marketing statements per pr notice 98-10, Notice of addition of alternative brand names per PR Notice 98-10. Certification Statement for Notification made per PR Notice 98-10. *This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.*

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions

6. Manner in Which Label is Affixed to Product
 Lithograph
 Paper glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Richard Hanlon	Title Chemical Product Manager	Telephone No. (Include Area Code) 508-962-7238
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Certification
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature
Richard Hanlon

3. Title
Chemical Product Manager

4. Typed Name
Richard Hanlon

5. Date
April 9, 2010

6. Date Application Received (Stamped)



Attention: Mr Tom Luminello / PM 32
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Rm S-4900, One Potamac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

4-9-2010

SUBJECT: EPA Reg. No. 42177-74 Master E-Z CLOR BROMAGEN

Notification of update to Storage and Disposal per PR Notice 2007-4
Notification of addition of marketing statements per PR Notice 98-10
Notification of addition of alternative brand names per PR Notice 98-10

Dear Mr. Luminello:

Enclosed is the accepted Master Label for EPA Reg. No. 42177-74 reformatted to a word document.

- New required storage and disposal per PR Notice 2007-4, preapproved by Jeanne Kasai on 4-7-10, these changes are marked in red on the annotated label.
- Addition of marketing statement relating to Bromine Tablets have been added similar to those accepted and used on competitor products, these changes are marked in red on the annotated label.
- Addition of alternate brand names "POOLSTYLE POOLPRODUCTS BROMINATING TABLETS", "POOL SEASON BROMINATING TABLETS" and REGAL "BROM-A-GARD"

If you have any questions or need additional information, please feel free to contact me by phone at (508) 435-0050 x 222

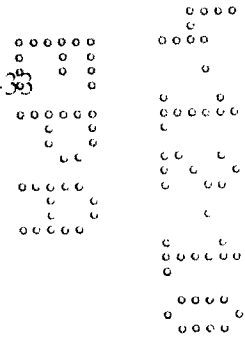
Sincerely yours,

Chemical Product Manager

Enclosures:

- Application form (EPA Form 8570-1)
- Master EZ CLOR BROMAGEN, 1 copy annotated in red

Alliance Trading, Inc. 109 Northpark Blvd. 4th Floor Covington, LA 70433



EPA REG. NO. 42177-74 {MASTER} E-Z
CLOR BROMAGEN Alliance Trading, Inc.

MASTER LABEL {Latest changes in red}
All text in square brackets [xxx] is optional
and may/may not appear on any final labels
All text in round braces {xxx} is for
information only and will NOT appear on any
final labels}

{ front label}
{MARKETING CLAIMS}

- [Bactericide-Algaecide-disinfectant]
- [Bactericide]
- [Algaecide]
- [Disinfectant]
- [No Chlorine Odor]

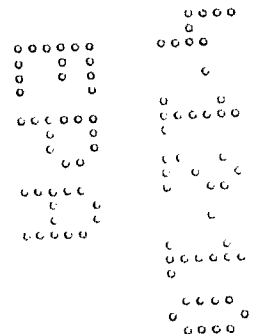
- { addition of marketing claims below in red}
- [Tablets 1" for pools]
- [1" tablets]
- [20 gram tablets]
- [for swimming pools]
- [sanitizer]
- [sanitizer for swimming pools]
- [disinfectant for swimming pools]
- [algaecide for swimming pools]
- [bactericide for swimming pools]
- [does not contain stabilizer]
- [non-stabilized]
- [swimming pool water sanitizer]
- [swimming pool water bactericide]
- [swimming pool water algaecide]
- [controls algae]
- [Non-Chlorine Sanitizer]
- [kills algae]
- [kills bacteria]
- [for indoor pools, no chlorine odor]
- [for use in brominators]
- [small tablets]
- [small tablets for brominators]
- [small tablets for bromine feeders]

Active Ingredient:

1-Bromo-3-chloro-5, 5-	
dimethylhydantoin:.....	96%
Other Ingredients:	4%
Total:.....	100%

KEEP OUT OF REACH OF CHILDREN
DANGER
See first aid and precautions on side panel

NET WT. XXX LBS. (XXX kg)



PHYSICAL AND CHEMICAL HAZARDS: Strong Oxidizing Agent. Do not mix with other chemicals. Mix only with water. Never add water to product. Always add product to large quantities of water. Use clean dry utensils. Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic matter, or other chemicals will start a chemical reaction and generate heat, hazardous gas, possible fire and explosion. In case of contamination or decomposition, do not reseal container. If possible, isolate container in open air or well ventilated area. Flood with large volumes of water.

SWIMMING POOL SANITIZER: This product, when used as directed, is effective as a swimming pool water sanitizer and disinfectant.

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. Read entire label and use strictly in accordance with precautionary statements and directions.

Ensure all pool equipment is working properly. Backwash the filter system following manufacturer's instructions. Adjust pH to between 7.2 -7.6. When using other products as outlined in directions for this product, always follow directions on those products.

A bromine or chlorine residual of 1-2 ppm must first be established in the pool. If the residual is established with this product in a brominator, use the brominator at the highest feed rate following manufacturer's recommendations. When the bromine residual reaches 1-2 ppm, adjust the feeder accordingly. To maintain bromine residual, adjust the brominator feed rate to assure a constant treatment level of 1-3 ppm in residential pools and 3-5 ppm in commercial pools. Regular use of a test kit or test strips is necessary to maintain a bromine residual in the pool water.

Reentry into treated pools is prohibited above levels of 8 ppm bromine due to risk of bodily injury.

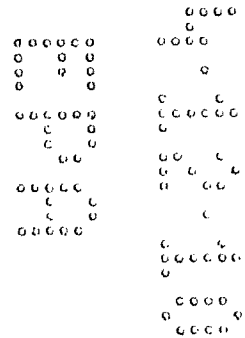
{ THIS STORAGE AND DISPOSAL SECTION PREAPPROVED BY JEANNE KASAI 4-7-10 }

STORAGE AND DISPOSAL: {Optional statements – usage depends on whether or not product is packaged for household/residential, Non-household/residential use or single-use, non-resealable package..}

{Nonrefillable container - household/residential use}

[STORAGE: Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate water, food or feed by storage or disposal or cleaning of equipment. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.]



{Nonrefillable container - non-household/residential use}

[**STORAGE:** Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate water, food or feed by storage or disposal or cleaning of equipment.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. Rinse empty container thoroughly with water to dissolve all material prior to disposal.

FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.]

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

NOTE: Buyer assumes all responsibility for safety and use not in accordance with directions.

Each tablet weighs approximately 20 grams.

EPA Reg. No. 42177-74

Manufactured for:
Alliance Trading, Inc.
109 Northpark Blvd.
Covington, LA. 70433

