



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 19, 2020

David Jaffe  
CEO  
Cinderella, Inc.  
1215 S. Jefferson  
Saginaw, MI 48601

Subject: Label Amendment – Registration Review Mitigation Language  
Product Name: Funshine Sanitizer 12  
EPA Registration Number: 41995-20001  
Application Date: 10/11/2018  
Decision Number: 546006

Dear Mr. Jaffe:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Page 2 of 2  
EPA Reg. No. 41995-20001  
Decision No. 546006

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Jack Hall by phone at 703-347-8647, or via email at [hall.john.j@epa.gov](mailto:hall.john.j@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "Wanda G. Fuller, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

This pesticide is toxic to fish and aquatic organisms.

\*\*\*DEPOSIT\*\*\*

# Funshine Sanitizer 12

FOR SWIMMING POOL CHLORINATION  
KEEP OUT OF REACH OF CHILDREN  
DANGER

Active Ingredient  
Bleach (Sodium Hypochlorite).....12.5%  
Inert Ingredients.....87.5%  
TOTAL.....100.0%  
Available Chlorine.....11.9%

NOTE

SHIP AND  
STORE  
THIS  
CONTAINER  
IN AN  
UPRIGHT  
POSITION  
AT ALL  
TIMES.

{**Note to Reviewer:** In accordance with 40 CFR 156.68(d), first aid statements corresponding to the skin irritation, dermal, eye irritation, oral, inhalation, and skin irritation routes of exposure may appear on a panel other than the front panel, with an accompanying referral statement on the front panel to the full list of prescribed first aid and precautionary statements.}

**FIRST AID:** IF ON SKIN OR CLOTHING: take off contaminated clothing; rinse skin immediately with plenty of water for 15-20 minutes; call poison control center or doctor for treatment advice. IF IN EYES: hold eye open and rinse slowly and gently with water for 15-20 minutes; remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye; call a poison control center or doctor for treatment advice. IF SWALLOWED: call poison control center or doctor immediately for treatment advice: have person sip a glass of water if able to swallow; do not induce vomiting unless told to do so by the poison control center or doctor, do not give anything by mouth to an unconscious person. IF INHALED: move person to fresh air; if person is not breathing, call 911 or an ambulance, then give artificial respiration. Preferable by mouth-to-mouth, if possible: call a poison control center or doctor for further treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.  
(See additional precautions on side panel)

EPA Registration No.: 41995-20001  
EPA Est. Number: 41995-MI-1

NET CONTENTS:  
1 GALLON  
15 GALLONS  
55 GALLONS

**ACCEPTED**

11/19/2020

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No. 41995-20001

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

**Note: This product degrades with age, use a chlorine test kit and increase dosage, as necessary, to obtain the required level of available chlorine.**

### SWIMMING POOL WATER DISINFECTION

This product is intended to be used to disinfect, sanitize, reduce or mitigate the growth or development of microbiological organisms or to protect water against contamination caused by bacteria, viruses, fungi, protozoa, algae, or slime.

For a new pool or spring start-up, superchlorinate with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 ppm available chlorine by weight. Check the level of available chlorine with a test kit. Adjust and maintain pool water pH to between 7.2 to 7.6. Adjust and maintain the alkalinity of the pool to between 50 to 100 ppm.

To maintain the pool, add manually or by a feeder device 11 oz. of this product for each 10,000 gallons of water to yield an available chlorine residual between 0.6 to 1.0 ppm by weight. Stabilized pools should maintain a residual of 1.0 to 1.5 ppm available chlorine. Test the pH, available chlorine residual and alkalinity of the water frequently with appropriate test kits. Frequency of water treatment will depend upon temperature and number of swimmers.

Every 7 days, or as necessary, superchlorinate the pool with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 ppm available chlorine by weight. Check the level of available chlorine with a test kit. Re-entry into treated pools is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.

At the end of the swimming pool season or when water is to be drained from the pool, chlorine must be allowed to dissipate from treated pool water before discharge. Do not chlorinate the pool within 24 hours prior to discharge.

**DISCHARGE DIRECTIONS FOR COMMERCIAL AND RESIDENTIAL SWIMMING POOL USES** - Before draining a treated swimming pool, contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated swimming pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

**WINTERIZING POOLS**- While water is still clear and clean, apply 3 oz. of product per 1,000 gallons, while filter is running, to obtain a 3 ppm available chlorine residual, as determined by a suitable test kit. Cover pool, prepare heater, filter and heater components for winter by following manufacturer's instructions.

### STORAGE AND DISPOSAL:

**PESTICIDE STORAGE:** Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. Do not contaminate food or feed by storage, disposal, or cleaning of equipment. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer.

**PESTICIDE DISPOSAL:** Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

### CONTAINER HANDLING:

**REFILLABLE CONTAINER:** Refill this container with pesticide only. Do not reuse this container for any other purpose. Cleaning the container before refilling is the responsibility of the refiller. Cleaning the container before final disposal is the responsibility of the person disposing of the container. If disposing refillable container, offer for recycling if available or place in trash collection.

**CONTAINER CLEANING.** Triple rinse container promptly after emptying.

**Triple Rinse:** If container has a capacity greater than five (5) gallons, triple rinse as follows: Empty remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times.

If the container has a capacity of five (5) gallons or less, triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

**DANGER: SHIP AND STORE THIS CONTAINER IN AN UPRIGHT POSITION AT ALL TIMES. VENTED CAP MAY LEAK, CAUSING BLEACHING AND DAMAGE.**

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC

**ANIMALS: DANGER:** Corrosive. Causes irreversible eye damage and skin burns. Harmful if absorbed through skin. Do not get in eyes, on skin, or on clothing. Wear goggles or face shield and rubber gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until odors have dissipated.

### ENVIRONMENTAL HAZARDS:

[More than 5 gallons]  
This product is toxic to fish, aquatic invertebrates, oysters and shrimp. Do not discharge effluent containing this product into lakes, streams, ponds or other waters unless in accordance with requirements of a National Pollutant Discharge Elimination System (NPDES) permit. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the U.S. Environmental Protection Agency.

[Less than 5 gallons]

### PHYSICAL AND CHEMICAL HAZARDS:

**STRONG OXIDIZING AGENT:** Mix only with water according to label directions. Mixing this product with gross filth such as feces, urine, etc., or with ammonia, acids, detergents, or other chemicals may release hazardous gases irritating to eyes, lungs and mucous membranes.

Vented cap may leak, causing bleaching and damage.

**Packaged & Distributed by:**  
**Cinderella Inc.**  
**1215 S. Jefferson**  
**Saginaw, MI 48601**

Not for sale or use after: