

40849-80

07/01/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

JUL - 1 2009

Ms. Kellie Dixon, Chemist  
Enforcer Products  
A Division of Acuity Specialty Products Group, Inc.  
1310 Seaboard Industrial Blvd.  
Atlanta, GA 30318

Subject: Label Notifications for Pesticide Registration Notices 2007-4

Dear Ms. Dixon,

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated February 3, 2009 for the following products:

<b>Enforcer Ant &amp; Roach Killer III</b>	<b>EPA Registration Number 40849-33</b>
<b>Enforcer Flea Fogger XX</b>	<b>EPA Registration Number 40849-56</b>
<b>R &amp; M Carpet Powder #6</b>	<b>EPA Registration Number 40849-61</b>
<b>Enforcer P002-082797-RMP</b>	<b>EPA Registration Number 40849-72</b>
<b>Enforcer RoachMax™ Bait Stations</b>	<b>EPA Registration Number 40849-76</b>
<b>Enforcer Fire Ant Bait</b>	<b>EPA Registration Number 40849-79</b>
<b>Enforcer BugMax Home Pest Control</b>	<b>EPA Registration Number 40849-80</b>

The Registration Division (RD) has conducted its review of these requests for their applicability under PRN 2007-4 and finds that the label changes requested fall within the scope of PRN 2007-4. The labels submitted with the applications have been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.

Sincerely,



Linda Arrington *for*  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number Enforcer Products / 40849-80	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Enforcer Bugmax Home Pest Control	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) Enforcer Products A Division of Acuity Specialty Products Group, Inc. 1310 Seaboard Industrial Blvd. Atlanta, GA 30318 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ Product Name _____ JUL 01 2009	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulation at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to the EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 32, 64, 128 oz		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled			<input checked="" type="checkbox"/> Other silkscreen		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name Kellie Dixon	Title Chemist / Compliance Services	Telephone No. (Include Area Code) 404-352-1680 x6421	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			Date Application Received (Stamped)
2. Signature 	3. Title Chemist / Compliance Services		
4. Typed Name Kellie Dixon	5. Date 2/13/09		

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# Enforcer BugMax Home Pest Control

JUL 01 2009

NOTIFICATION  
NOTIFICATION

JUL 01 2009

- [For Indoor And Outdoor Use]
- Ready-To-Use
- Water-Based
- Kills On Contact
- Kills Fast
- Long-Lasting
- Keeps Killing Carpenter Ants For Up To 1 Month [4 Weeks] When Applied To Non-Porous Surfaces
- Keeps Killing Pharaoh Ants, Crazy Ants And Fire Ants For Up To 1 Week
- Keeps Killing **German Cockroaches** [Fleas] For Up To 12 Months [365 Days, 1 Year, 52 Weeks]
- Kills Fleas [Ticks, Centipedes, Scorpions, Asian Lady Beetles, Brown Recluse Spiders, Black Widow Spiders]
- Kills Home Invading Pests
- Keeps Killing Flies For Up To 5 Months [20 Weeks]
- Odorless & Non-Staining
- No Oily [Greasy] Residue
- Kills Roaches, Ants And Fleas On Contact
- \*Kills Bedbugs
- Also Controls Termites, Carpenter Ants & Carpenter Bees
- Controls Ticks That May Carry Lyme Disease
- No Drips - No Runs
- Stays Where You Put It
- Does Not Stain Surfaces [fabrics]
- No Shaking Required
- No Shake[Drip] Formula

**ACTIVE INGREDIENT:**

Deltamethrin . . . . . 0.03%

**OTHER INGREDIENTS:** . . . . . 99.97%  
100.00%

## KEEP OUT OF REACH OF CHILDREN CAUTION

See Back [side] Panel for Additional Precautions

NET CONTENTS: \_\_\_\_\_

{back label}

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**General Information:** Hold container upright. Do not spray up into air. Apply to surfaces only as a spot and crack & crevice treatment. Hold approximately 12 inches from surface to be sprayed. Squeeze trigger to spray until surface is slightly moist but not to the point of runoff. Over application may cause damage. Test in an inconspicuous area before applying.

Do not allow children or pets to contact treated surfaces until spray has dried.

The long-lasting action keeps on killing **German Cockroaches** for up to 12 months [1 year] and **Flies** for up to 150 days [20 weeks; 5 months] after you spray. More frequent applications may be necessary on concrete surfaces. Check these areas in 4 weeks and retreat if insect activity continues. Contact kill gives you immediate results when spraying insects directly, while residual activity kills insects when they return to treated areas.

This product is intended to be used in and around residences and their immediate surroundings such as (but not limited to): apartments, atriums, attics, automobiles, basements, bathrooms, boats, cabins, campers, carports, cat sleeping quarters, clothes storage, condominiums, decks, dens, driveways, garages, gazebos, homes, kitchens, lanais, living rooms, parlors, patios, pet sleeping areas, play rooms, porches,

recreational vehicles, rooms, solariums, storage areas, sun rooms, utility rooms and verandas. Do not use in commercial food handling establishments, restaurants or other places where food is commercially prepared or processed.

**INDOORS:**

**Cockroaches (Including Adult And Immature Stages Of Both Non-Resistant And Organophosphate And Carbamate Resistant Strains), Ants, Boxelder Bugs, Centipedes, Crickets, Dermestids, Firebrats, Fleas, Palmetto Bugs, Silverfish, Sowbugs, Ticks and Waterbugs:** Apply as a spot and crack & crevice treatment to areas where these pests crawl and hide, especially in hidden areas around sinks and storage areas, behind baseboards, around doors and windows, behind and under refrigerators, cabinets, sinks and stoves, the underside of shelves, drawers, bookcases, and similar areas. Cover all food handling surfaces and cover or remove all food and cooking utensils or wash thoroughly after treatment. Exposed food should be covered or removed. Repeat as necessary but not more than once per week.

[**Roaches:** Spray in cracks and crevices, around baseboards and other hiding places.]

**Ants:** Spray ant trails and around doors and windows and other places where ants enter the house. Repeat as necessary but not more than once per week.

**Carpenter Ants:** For effective control, locate and treat nests and surrounding areas. Apply around doors and windows and other places where ants enter premises and where they crawl and hide. Spray into infested wood through existing openings.

**Ticks [(Including Deer Ticks Which May Carry Lyme Disease)] and Fleas on Surfaces:** Remove pet bedding and destroy or clean thoroughly. Spray pet resting quarters. **Adult Fleas and Larvae** contacted by spray will be killed. Put fresh bedding down once spray has dried. Do not spray animals directly. For best results, pets should be treated with an appropriate flea and/or tick control product registered for use on pets before allowing them to return to the treated area. Spray rugs and carpets where infestations are bad. Delicate fabrics should be tested for staining in an inconspicuous area prior to use.

**Spiders (except Brown Recluse Spiders and Black Widow Spiders):** Apply along and behind baseboards, to window and door frames, corners, pipes, storage localities, attics, crawl spaces and other areas over which these pests may crawl.

**Brown Recluse Spiders and Black Widow Spiders:** Spray spiders directly. Spiders driven out of hiding places should be sprayed directly.

**Asian Lady Beetles, Centipedes, Ground Beetles, Pillbugs, Sowbugs, Scorpions and Ticks:** Apply around doors and windows and other places where these pests may enter premises. Treat baseboards, storage areas and other locations where these pests are found.

[**Silverfish, Crickets, Spiders:** Apply to areas infested by these pests.]

**FLYING INSECTS: Houseflies, Gnats, Mosquitoes and Small Flying Moths:** Spray localized resting areas, such as under eaves, porches, inside surfaces of window and door frames, surfaces around light fixtures and cords, railings, etc. and anywhere these insects may rest. Insects coming to rest on treated surfaces will be killed.

[**FLYING INSECTS:** Spray resting areas. Insects coming to rest on treated surfaces will be killed.]

**PANTRY PESTS - Grain Beetles (Rusty, Merchant and Saw-Toothed), Flour Beetles (Red and Confused), Chocolate Moths, Cigarette Beetles, Clover Mites, Cluster Flies, Drugstore Beetles, Elmleaf Beetles, Rice Weevils, Lesser Grain Borers, Spider Beetles and Tobacco Moths:** Treat exposed stages. Remove all food-stuffs, utensils and shelf paper from area to be treated. Discard used shelf paper and any infested foodstuffs. Apply spray to shelves and in cracks and crevices behind and under cupboards and cabinets. Allow to dry prior to replacement of shelf paper, food and utensils. Wash any exposed food handling surfaces and utensils before use.

**Carpet Beetles (Black, Furniture and Varied):** Spray on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.

**Webbing Clothes Moths:** Use this product as a crack and crevice treatment in closets and other storage areas where these pests are found. This is an adjunct treatment and will not control moth larvae already on clothes. Do not apply to clothing.

**Bedbugs and Lice:** Remove linens and wash before reuse. Lightly spray mattresses, especially tufts, folds and edges. Apply to the interior of the frame. Allow to dry before remaking bed.

Also, treat your yard with a product registered for yard application.

**OUTDOORS:**

Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use. Do not use on edible crops.

For outdoor use only as an aid in controlling these insects. Point sprayer away from face. Hold sprayer on a slight downward angle, approximately 12 inches from surface to be sprayed. Spray with wind if breeze is blowing. Do not contaminate fish ponds or apply directly to water.

**PESTS ON OUTSIDE SURFACES OF BUILDINGS:** For control of building infestation to **Ants, Clover Mites, Crickets and Sowbugs (Pillbugs).** Spray foundation of building where insects are active and may find entrance up to a height of 2 to 3 feet. Apply to outside surfaces of buildings where insects tend to congregate. Spray areas include (but are not limited to) screens, window frames, eaves, porches,

patios, garages and refuse dumps. Repeat treatment as necessary but not more than once per week.

**CRAWLING INSECTS: *Ants, Cockroaches (including Asian Cockroaches), Centipedes, Crickets, Mole Crickets, Waterbugs and Silverfish.*** Hold can 12 to 18 inches from surface to be treated and spray in infested surface of patio or picnic areas, hitting as many insects as possible. Spray to slightly moisten the surface. Spray infested surface of patio or picnic area. Also spray legs of tables and chairs.

***Brown Recluse Spiders and Black Widow Spiders:*** Spray spiders directly. Spiders driven out of hiding places should be sprayed directly.

***Ants:*** Spray ant trails and hills. If nest can be located, spray surface of nest until wet.

[***Ants:*** Spray ant trails and hills. If nest can be located, spray surface of nest until wet.]

***Lone Star Ticks, Dog Ticks, Crickets and Fleas:*** Apply thoroughly to infestation in bushes, grass or weeds.

***Wasps, Hornets, Yellow Jackets and Bees:*** Spray nests and other surfaces where bees may rest. Aim spray at nest openings. Applications should be made late in the evening when insects are at rest.

**FLYING INSECTS: *Houseflies, Gnats, Mosquitoes and Small Flying Moths:*** Spray outside surfaces of window and door frames and other areas where these pests may enter the home. Also spray localized resting areas, such as under eaves, porches, surfaces around light fixtures and cords, railings, etc. where these insects may rest. Insects coming to rest on treated surfaces will be killed.

***Termites, Carpenter Ants and Carpenter Bees:*** (for localized control only) Apply this product to voids or channels in damaged wood of a structure, or to cracks, crevices and spaces in and between wooden portions of a structure or between wood and the foundation, in locations vulnerable to attack such as crawl spaces.

For ***Termites***, the purpose of such applications is to kill workers or winged forms which may be present in the treated areas at the time of application. Not recommended as sole protection against termites. For active infestations, get a professional inspection. Such applications are not a substitute for mechanical alteration, soil treatment or foundation treatment but are merely a supplement. For severe termite infestation, contact a professional pest control operator in your area.

**HOUSE PLANTS:** To control ***Aphids, Japanese Beetles, Lace Bugs, Leafminers, Mealy Bugs, Mites and Spider Mites*** on house plants. Prior to spraying, remove plants from living and eating areas. Put in an area not likely to come in contact with pets, children or food. Plants can be returned to original location when leaves dry. If plants cannot be moved, cover or remove exposed food and food handling surfaces. Avoid spraying surrounding areas.

Apply spray to upper and lower surfaces of foliage. Avoid wetting blossoms if possible. Repeat applications as necessary but not more than once per week.

**FOR CONTROL OF ORNAMENTAL GARDEN INSECTS:** For use on roses, dahlias, asters and other ornamentals to kill ***Japanese Beetles*** hit by spray, as well as ***Whiteflies, Aphids, Armyworms, Lace Bugs, Mealy Bugs, Exposed Thrips, Pavement Ants, Spiders, Spider and Red Mites, Clover Mites and Leafminers.***

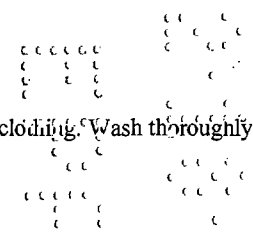
Not for use on plants grown for sale or other commercial use.

May be used on plants, as well as a multi-purpose spray in small ornamental gardens and for spot treatments to prevent insects from spreading into large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, delphiniums, dogwood, English ivy, euonymus, fuschia, geraniums, crassula, grape vine, Kentia palm, laurel, marigolds, rhododendrons, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. Over application may cause damage. **DO NOT apply to vegetable plants or other plants used for food.** Spray insects directly whenever possible. Repeat treatment as necessary but not more than once per week.

### PRECAUTIONARY STATEMENTS Hazards To Humans and Domestic Animals



#### CAUTION

Contact with product may result in transient tingling and reddening of the skin. Avoid contact with skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

#### Environmental Hazards

This product is extremely toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when disposing of washwater or rinsate. This product is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds if bees are visiting the treatment area.

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**Physical or Chemical Hazards**

Do not apply this product in or on electrical equipment due to possibility of shock hazard.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry area away from children and pets and away from heat, sparks and open flame. Protect from freezing. If freezing occurs, allow product to thaw and shake well before use. Freezing does not adversely affect performance.

**DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Never place unused product down any indoor or outdoor drain.

Products must bear a batch code. This is a lot number or other code used by the registrant or producer to identify the batch of the pesticide product distributed and sold.

**EPA REG. NO.: 40849-80**

**EPA EST. NO.: 40849-GA-1 (E) or 1270-GA-1(Z)**

**[Postscript is first letter of code number on container.]**

Copy: \_\_\_\_\_ Made in U.S.A. Product Code: \_\_\_\_\_

Manufactured [Distributed] By  
ENFORCER® Products  
a division of Acuity Specialty Products Group, Inc.  
P.O. Box 1060  
Cartersville, GA 30120-1060  
Questions? Call (xxx) xxx-xxxx, Monday-Friday, 9am – 5pm EST  
[www.[url].com]

(Note to reviewer: Language in [ ] is optional or interchangeable)

**NOTIFICATION**

**JUL 01 2009**

