



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 20, 2017

Tor Reid  
Compliance Specialist  
Zep Commercial Sales & Service, A Unit of Zep, Inc.  
1310 Seaboard Industrial Blvd.  
Atlanta, GA 30318

Subject: Notification per PRN 98-10 –Marketing Statements  
Product Name: R & M CARPET POWDER #6  
EPA Registration Number: 40849-61  
Application Date: 2/20/2017  
Decision Number: 526547

Dear Mr. Reid:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703 347-0216 or by email at [hollis.angela@epa.gov](mailto:hollis.angela@epa.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Gene Benbow".

Gene Benbow, Acting Product Manager 4  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

# R&M CARPET POWDER #6 [Enforcer Flea Killer for Carpets III]

## NOTIFICATION

40849-61

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/20/2017

Note to Reviewer, the following bulleted statements are optional marketing text:

- Kills Fleas
- Freshens Carpets
- Kills: Fleas, Ticks, Lice, Ants, Silverfish, Roaches
- Just Sprinkle on and Vacuum Up
- Pleasant Fragrance
- [Potpourri] [Mountain Herbal] [Island Rain] [Ocean Breeze] [Fresh Linen] [Summer Sky] Fragrance
- [Country] [Mint] [Orange] Fresh Fragrance
- [Country] [Cinnamon] Spice
- Breaks Flea Life Cycle
- Rug Deodorizer
- Treats Four 10' x 10' Carpets
- Treats Five 10' x 10' Carpets [1 lb. 4 oz. size]
- For Carpet & [and] Upholstery
- For Upholstery & [and] Carpet

### ACTIVE INGREDIENT:

Sumithrin ..... 0.3%

OTHER INGREDIENTS: ..... 99.7%

TOTAL ..... 100.0%

## KEEP OUT OF REACH OF CHILDREN CAUTION

See Back [Side] Panel for Additional Precautionary Statements

NET CONTENTS: 1 lb 4 oz (20 oz / 567 g)

{back label}

### PRECAUTIONARY STATEMENTS

#### Hazards to Humans and Domestic Animals

**CAUTION:** Harmful if swallowed. Avoid breathing dust and contact with eyes, skin or clothing. Thoroughly wash with soap and water after use. Do not contaminate feed, water or foodstuffs. Remove pets, birds and cover fish aquariums before use. Keep children and pets off treated surfaces during application and until surfaces are vacuumed.

### FIRST AID

**IF SWALLOWED:** Call a poison center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for further treatment advice.

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**IN ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-877-541-2016 for emergency medical treatment information.]

### ENVIRONMENTAL HAZARDS

This product is highly toxic to fish and aquatic invertebrates. Do not apply directly to water.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Treats Four 10' x 10' Carpets]  
[Treats Five 10' x 10' Carpets (1 lb. 4 oz. size)]

This powder [product name] is a quick-acting flea and tick killing rug deodorizer. This dry, fresh scented powder works on all types of floors, floor coverings and upholstered furniture to kill fleas, ticks, lice, ants, silverfish and roaches. At the same time it overcomes household odors, leaving a clean, fresh [description of fragrance] fragrance [smell] [aroma]. This powder [product name] is perfect for periodic treatments of any upholstery, carpet and adjacent flooring exposed to your pet.

Shake well before using as some settling may occur during shipment. Sprinkle powder evenly and lightly over carpet and adjacent floors by shaking container from side to side. Wait 30 minutes then vacuum. If ticks are present, leave powder on surface for two hours before vacuuming. Treat only surfaces that can be vacuumed. Do not use on wet spots. If product adheres to a wet spot, rub with a stiff brush, allow to dry, then vacuum. Do not apply this product in a way that will contact adults, children or pets either directly or through drift.

## STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store in a cool, dry (preferably locked) storage area inaccessible to children and pets.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Never place unused product down any indoor or outdoor drain.

[Products must bear a batch code. This is a lot number or other code used by the registrant or producer to identify the batch of the pesticide product distributed and sold.]

This container is filled by weight, not by volume. You can be assured of the proper weight even though some settling of contents normally occurs during transportation and handling.

**EPA REG. NO.: 40849-61**

**EPA EST. NO.: 40849-GA-1 [(E) or 1270-TX-1 (2)]**

**[Postscript is first letter or number of batch code on container.]**

Copy: \_\_\_\_\_ Made in U.S.A. Product Code: \_\_\_\_\_

[Manufactured] [Distributed] [By:]

Zep Commercial Sales & Service a unit of Zep, Inc.

1310 Seaboard Ind. Blvd., Atlanta, GA 30318

**Questions?** Call (xxx) xxx-xxxx, Monday-Friday, 9am – 5pm EST

[www.[url].com]

(Note to reviewer: Language in [ ] is optional or interchangeable)