

40849-14

07/01/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

JUL - 1 2009

Ms. Kellie Dixon, Chemist
Enforcer Products
A Division of Acuity Specialty Products Group, Inc.
1310 Seaboard Industrial Blvd.
Atlanta, GA 30318

Subject: Label Notification for Pesticide Registration Notices 2007-4 (**EPA Registration Number 40849-14**)

Dear Ms. Dixon,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated January 29, 2009 for the product Enforcer Flea & Tick Shampoo for Pets (EPA Registration Number 40849-14). The Registration Division (RD) has conducted its review of this request for its applicability under PRN 2007-4 and finds that the label change requested falls within the scope of PRN 2007-4. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.

Sincerely,

Rachel C. Halboman
Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95

	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number Enforcer Products / 40849-14	2. EPA Product Manager Richard Gebkin	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Enforcer Flea & Tick Shampoo for Pets	PM# 10	
5. Name and Address of Applicant (Include ZIP Code) Enforcer Products A Division of Acuity Specialty Products Group, Inc. 1310 Seaboard Industrial Blvd. Atlanta, GA 30318 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <div style="text-align: center; font-weight: bold; font-size: 1.2em;">NOTIFICATION</div> EPA Reg. No. _____ <div style="text-align: right; font-size: 1.2em;">JUL 01 2009</div> Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

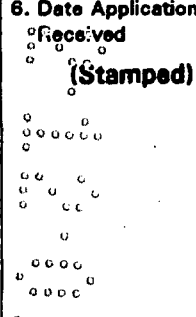
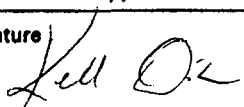
Explanation: Use additional page(s) if necessary. (For section I and Section II.)

"Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulation at 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to the EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA."

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 16 oz, 32 oz	5. Location of Label Directions <input checked="" type="checkbox"/> on label
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled <input checked="" type="checkbox"/> Other silkscreen			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Kellie Dixon	Title Chemist / Compliance Services	Telephone No. (Include Area Code) 404-352-1680 x6421
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) <div style="text-align: center;">  </div>
2. Signature 	3. Title Chemist / Compliance Services	
4. Typed Name Kellie Dixon	5. Date 1/29/09	

JUL 01 2009

ENFORCER FLEA & TICK SHAMPOO FOR PETS

Pleasant Fragrance

Kills Fleas & Ticks on Dogs [and Cats]

ACTIVE INGREDIENTS:

Pyrethrins.....	0.10%
Piperonyl Butoxide, Technical	0.20%
MGK® 264.....	0.33%
OTHER INGREDIENTS*	<u>99.37%</u>
Total	100.00%

MGK® is a registered trademark of McLaughlin Gormley King Company

Keep Out of Reach of Children
CAUTION
 See back panel for additional precautionary statements.

Net Weight: 16 Oz. (454 g)

{Back Panel}

Enforcer Flea & Tick Shampoo for Pets

READ ENTIRE LABEL BEFORE EACH USE.
USE ONLY ON DOGS [OR CATS]

Shake Well Before Use

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

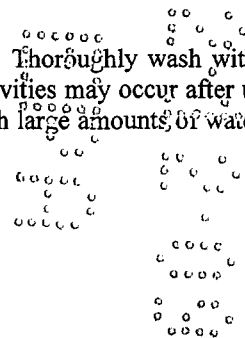
To Kill Fleas and Ticks on Dogs [or cats]

Wet the pet's coat with warm water. Do not apply shampoo around eyes. Apply shampoo on head and ears, then lather; repeat procedure with neck, chest, middle and hindquarters, finishing legs last. Let animal stand three to five minutes (this is an important part of the grooming procedure) then thoroughly rinse animal. Dry with a towel or immediately repeat treatment on extremely dirty or scaly animals; otherwise do not reapply for 7 days. The pet will have a clean, lustrous coat, free of fleas and ticks. Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant or nursing animals. Simultaneously treat pet bedding and quarters with a product approved for premise treatment.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Humans: Harmful if swallowed. Avoid breathing vapors and contact with eyes. Thoroughly wash with soap and water after use. **Animals:** Do not use on on puppies or kittens less than 12 weeks of age. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, immediately consult a veterinarian.



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FIRST AID

If Swallowed	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. [You may also contact 1-800-xxx-xxxx for emergency medical treatment information.]	

{Note: The First Aid statements' grid format will be used if market label space permits; otherwise a paragraph format will be used.}

Storage and Disposal

Storage: Store in a cool, dry (preferably locked) storage area inaccessible to children and pets. **Disposal:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available.

Products must bear a batch code. This is a lot number or other code used by the registrant or producer to identify the batch of the pesticide product distributed and sold.

Copy _____ Made in U.S.A. Product Code: _____

EPA Reg. No. 40849-14

EPA Est. _____

[Postscript is first letter of code number on bottom of bottle].

Manufactured [Distributed] By:

Enforcer Products

A division of Acuity Specialty Products Group, Inc.

P.O. Box 1060

Cartersville, GA 30120-1060

Questions? Call (xxx) xxx-xxxx, Monday – Friday, 9am – 5pm EST.

[www.[url].com]

NOTIFICATION

JUL 01 2009

