

40322-2

7/23/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

July 23, 2009

Donnie Hunt
Equine Chemical Company
P. O. Box 206
Haslet, TX 76052

Subject: Amended Re-registration Label
Product Name: B-Free of Flies
OPP Decision: 356454
EPA Reg. No.: 40322-2

Dear Mr. Hunt;

The Agency in accordance with the Federal Insecticide Fungicide and Rodenticide Act as Amended (FIFRA) has completed reviewing all of the information submitted with your application to support the reregistration of the aforementioned product in connection with the MGK[®] 326 RED, and has concluded that your submission is acceptable with the following label revision revisions:

1. There must only be one cautionary statement under the "**HAZARD TO HUMANS AND DOMESTIC ANIMALS**" statement. Retain the revised statement per the instructions of the prior Agency letter dated May 13, 2009 ("**CAUTION:** Avoid contact with skin or clothing . . ."), and delete the second statement, "~~**CAUTION:** Harmful if swallowed or absorbed through the skin. Avoid contact with eyes and skin.~~"
2. Revise the DIRECTIONS FOR USE statement on page one by adding the FIFRA mandated language, "It is a violation of Federal law to use this product in a manner inconsistent with its labeling."

Also, add the statement "Do not apply more than one (1) time per day."

Also, delete the second DIRECTIONS FOR USE statement that is placed at the end of the last page (under CONTAINER DISPOSAL). Only one DIRECTIONS FOR USE statement is permitted on the label.

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3. Delete the “CONTAINER DISPOSAL” statement on the last page (under the newly added “DISPOSAL” statement). Only one disposal statement is permitted on the label, to prevent contradicting disposal instructions. Retain the “DISPOSAL” statement, as added per the instructions of the previous Agency letter dated May 13, 2009.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

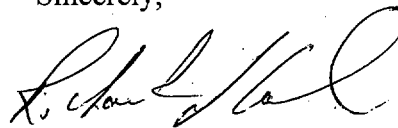
NOTE: This product is not being re-registered under FIFRA Sec. 4(g) at this time.

Equine Chemical Company, Inc. should note that a notice of availability of EPA’s reregistration eligibility decision (RED) document for products containing pyrethrins was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42387-42389). As a result, additional data and/or labeling changes may be required for products containing pyrethrins.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Clayton Myers at (703) 347-8874 or myers.clayton@epa.gov.

A copy of your label stamped “Accepted with Comments” is enclosed for your records.

Sincerely,



Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

Attachment

B-FREE OF FLIES is formulated for use on horses only.

DIRECTIONS FOR USE:

Do not use on horses or foals intended for slaughter. Do not apply over cuts, wounds or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears.

B-FREE OF FLIES has been especially developed for use on animals. It provides a protective hair coating against flies, while imparting a high sheen to the hair when brushed out. Using one or two ounces per head per day gives adequate protection. Apply by either a soft cloth or a fine mist spray.

SPRAYING HORSES:

Do not wet skin of animals, or exceed two ounces per application. To control blood-surface lice, apply to the infected areas of the animal, using a stiff brush to get the spray to the base of the hair. B-FREE OF FLIES kills and repels Stable Flies, Horn Flies, House Flies, Face Flies, Horse Flies, Deer Flies, Mosquitoes, Gnats, Ticks, Fleas and Lice.

B-FREE OF FLIES is also a grooming aid and coat conditioner.

Contains Natural Pyrethrins and leaves no oily residue.

ACTIVE INGREDIENTS:

Pyrethrins.....	0.22%
Di-N-Propyl Isocinchomeronate.....	1.17%
INERT INGREDIENTS:.....	98.61%
TOTAL.....	100.00%

*Contains petroleum distillate

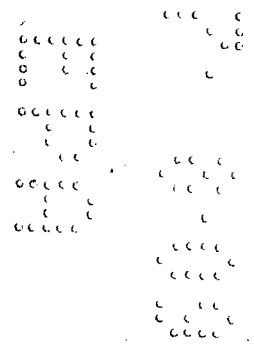
CAUTION: KEEP OUT OF REACH OF CHILDREN

See Side Panel For Additional Cautions

EPA REG. NO. 40322-2 - EPA EST. NO 40322 TX 01

NET CONTENT 32 FLUID OUNCE 0.946 LITERS

ACCEPTED
with COMMENTS
In EPA Letter Dated
JUL 23 2009
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.
40322-2



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PRECAUTIONARY STATEMENTS

For use in companion animal quarters only, do not broadcast outdoors.

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION:

Avoid contact with skin or clothing. Prolonged or frequent repeated skin contact may cause allergic reactions in some individuals. Wash hands before eating, drinking, chewing gum, use tobacco, or using the toilet.

CAUTION:

Harmful if swallowed or absorbed through skin. Avoid contact with eyes and skin.

FIRST AID:

If on skin or clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

If swallowed: Immediately call a poison control center or doctor. Do not induce vomiting unless told to by a poison control center or doctor. Do not give any liquids to the person. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

Note to physician: Contains petroleum distillate vomiting may cause aspiration pneumonia.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment.

Physical or Chemical Hazards:

Combustible. Do not use or store the product near heat or open flame.

ENVIRONMENTAL HAZARDS:

This product is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment, wash water or rinse water.

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage or disposal.

STORAGE: Store in a cool, dry place inaccessible to children or pets. Always store pesticides in the original container. If a leaky container must be contained within another, mark the outer container to identify the contents. Keep pesticide storage areas clean. Clean up any spills promptly. Store pesticides away from food, pet food, seed, fertilizers, and veterinary supplies.

DISPOSAL:

Non-refillable container. Do not reuse or refill this container. If Empty: Place in trash or offer for recycling if available. If partly filled: call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

CONTAINER DISPOSAL:

Triple rinse (or equivalent) then offer for recycling, reconditioning or puncture and dispose of in a sanitary landfill or incineration. If allowed by state and local authorities, by burning. If burned, stay out of smoke.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with it's labeling. It provides a protective hair coating against flies and other insects.

MANUFACTURED BY:

EQUINE CHEMICAL CO., INC.

P. O. BOX 206 • Haslet, Texas 76052

817-439-4395 equine.chemical@charter.net MADE IN U.S.A.

