

FRONT PANEL OF LABEL

PLEASURE POOL SANITIZER & SHOCK TREATMENT

"FOR SWIMMING POOL CHLORINATION AND SANITIZING"

ACTIVE INGREDIENT:

Sodium Hypochlorite.....12.5%

INERT INGREDIENTS:.....87.5%

KEEP OUT OF REACH OF CHILDREN

DANGER

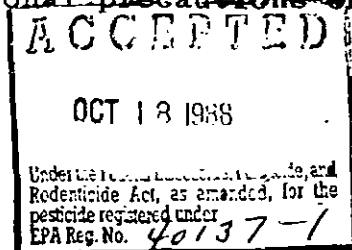
STATEMENT OF PRACTICAL TREATMENT(FIRST AID)

IF CONTACT WITH EYES OCCURS, flush with water for at least 15 minutes. Get prompt medical attention.

IF CONTACT WITH SKIN OCCURS, wash with plenty of soap and water.

IF SWALLOWED, drink large quantities of milk or gelatin solution, if these are not available, drink large quantities of water. DO NOT give vinegar or other acids. DO NOT induce vomiting. Get prompt medical attention.

(See additional precautions on side panel.)



Label will be white with blue lettering

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SIDE RIGHT PANEL

DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

NOTE: This product degrades with age. Use a chlorine test kit and increase dosage, as necessary, to obtain the required level of available chlorine.

STORAGE AND DISPOSAL

Store this product in a cool dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.

SWIMMING POOL WATER DISINFECTION

For a new pool or spring start-up, superchlorinate with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 ppm available chlorine by weight. Check the level of available chlorine with a test kit. Adjust and maintain pool water pH to between 7.2 to 7.6.

To maintain the pool, add manually or by a feeder device 11 oz. of this product for each 10,000 gallons of water to yield an available chlorine residual between 0.6 to 1.0 ppm by weight. Stabilized pools should maintain a residual of 1.0 to 1.5 ppm available chlorine. Test the pH, available chlorine residual and alkalinity of the water frequently with appropriate test kits. Frequency of water treatment will depend upon temperature and number of swimmers.

Every seven days, or as necessary, superchlorinate the pool with 52 to 104 oz. of product for each 10,000 gallons of water to yield 5 to 10 ppm available chlorine by weight. Check the level of available chlorine with a test kit. Do not reenter pool until the chlorine residual is between 1.0 to 3.0 ppm.

At the end of the swimming pool season or when water is to be drained from the pool, chlorine must be allowed to dissipate from treated pool water before discharge. Do not chlorinate the pool within 24 hours prior to discharge.

WINTERIZING POOLS- While water is still clear & clean, apply 3 oz. of product per 1000 gallons, while filter is running, to obtain 3ppm available chlorine residual, as determined by a suitable test kit. Cover pool, prepare heater, filter and other components for winter by following manufacturers' instructions.

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SIDE LEFT PANEL

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive, may cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear face shield or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not discharge into lakes, streams, ponds or public waterways unless in accordance with a NPDES permit. For guidance, contact the regional office of the U.S. Environmental Protection Agency.

PHYSICAL OR CHEMICAL HAZARDS

STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) will release chlorine gas which is irritating to eyes, lungs or mucous membranes.

Manufactured by:

PLEASURE INDUSTRIES CORP.
2179 Maiden Lane
St. Joseph, MI 49085

EPA REG NO. 40137-1

EPA EST NO. 40137-MI-1

NET CONTENTS: 1 Gallon(128 Fl. Oz.) 3.785 Liters