



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

DEC 13 2007

Chattern, Inc.
c/o Mrs. Amy Plato Roberts
1715 West 38th Street
Chattanooga, TN 37409

Subject: Product Name: BullFrog Mosquito Coast Twilight
EPA Reg. No: 40086-2
Application for label Notification dated November 8, 2007: to add the
following alternate brand names: "Fresh Rain BullFrog Mosquito Coast";
"Cool Aloe BullFrog Mosquito Coast"; "Unscented BullFrog Mosquito
Coast"

Dear Mrs. Roberts:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that the action(s) requested falls within the scope of PRN 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received, but not reviewed" and will be placed accordingly in our records.

Questions concerning this action should be directed to Mr. Raderrio Wilkins at (703) 308-1259 or email at wilkins.raderrio@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division



United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 40086-2	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) BullFrog Mosquito Coast Twilight	PM# 91/Biochemical Pesticides/BPPD	
5. Name and Address of Applicant (Include ZIP Code) Chatterm Inc. 1715 West 38th Street Chattanooga, TN 37409 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION to add alternate brand names per PRN 98-10. Refer to the attached cover letter dated November 8, 2007 for details.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> on container label	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name Amy Plato Roberts / aroberts@tsgusa.com		Title Regulatory Consultant		Telephone No. (Include Area Code) (202) 828-8964	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature 		3. Title Regulatory Consultant			
4. Typed Name Amy Plato Roberts		5. Date November 8, 2007			

**WASHINGTON**

1150 18th Street, N.W.
Suite 1000
Washington, D.C. 20036
Telephone 202 223-4392
Fax 202 872-0745

Linda Hollis
Chief, Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division (7511P)
Office of Pesticide Programs, EPA
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202

November 8, 2007

**RE: BullFrog® Mosquito Coast® Twilight
EPA Reg. No. 40086-2**

NOTIFICATION of an alternate brand names per PRN 98-10

SACRAMENTO

712 Fifth Street
Suite A
Davis, CA 95616
Telephone 530 757-1298
Fax 530 757-1299

Dear Ms. Hollis:

Enclosed with this letter you will find the following in support of a notification to add alternate brand names for the above referenced product:

- 1) Notification form;
- 2) One (1) copy of the revised label with the alternate brand names highlighted in redline.

The alternate brand names added are:

"Fresh Rain BullFrog® Mosquito Coast®"
"Cool Aloe BullFrog® Mosquito Coast®"
"Unscented BullFrog® Mosquito Coast®"

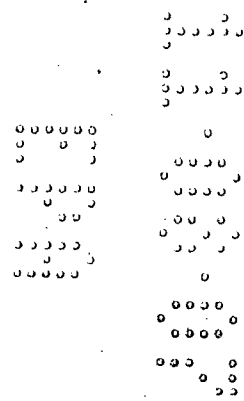
CANADA

275 Slater Street
Suite 900
Ottawa, Ontario
K1P 5H9
Telephone 613 247-6285
Fax 613 236-3754

There are no other changes made to the label at this time. If you have any questions or comments, please do not hesitate to let me know.

Sincerely,

Amy Plato Roberts
Regulatory Consultant for Chattem Inc.
Direct dial: (202) 828-8964; Email: aroberts@tsgusa.com



(Front Panel)

BullFrog® Mosquito Coast® Twilight

Alternate Brand Names:

- "BullFrog® Mosquito Coast® Insect Repellent"
- "Fresh Rain BullFrog® Mosquito Coast®"
- "Cool Aloe BullFrog® Mosquito Coast®"
- "Unscented BullFrog® Mosquito Coast®"

ACTIVE INGREDIENT:

3-((N-butyl-N-acetyl)amino)
propionic acid ethyl ester* 20.0%

OTHER INGREDIENTS: 80.0%

TOTAL: 100.0%

*IR3535® Insect Repellent

NOTIFICATION
Date Reviewed: 12/13/07
Reviewed By: B. L. L. L.

KEEP OUT OF REACH OF CHILDREN
CAUTION

NET CONTENTS: 4.7 fl. oz. (139 mL); 6 fl. oz. (177 mL)

(Back Panel)

BullFrog® Mosquito Coast® Twilight formula repels mosquitoes for up to eight hours. Gentle formula does not need to be washed off when returning from the outdoors. Pleasant fragrance.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. An adult must apply this product to children under 10. Do not exceed 3 applications per day for children. **To apply to skin:** Apply liberally and evenly over dry, exposed skin. **To apply to face:** Do not spray directly on face. Spray on palm of hand and apply to face by patting. For continued protection from mosquitoes, reapply after 8 hours, not to exceed 4 applications per day for adults.

For liquid spray packaging:

STORAGE: Store in a cool, dry place in tightly closed container.

DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

For pressurized packaging:

STORAGE: Store in a cool, dry place. Avoid long term storage above 104°F (40°C). Do not store at temperatures above 120°F (49°C).

DISPOSAL: Do Not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS: CAUTION. For external use only. Causes moderate eye irritation. Do not get in eyes. Do not use on children under 6 months of age unless with the advice of a physician.

For liquid spray packaging:

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame. Contains alcohol. Avoid contacts with plastics.

For pressurized packaging:

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Avoid contact with plastics.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">◆ Hold eye open and rinse slowly and gently with water for 15-20 minutes.◆ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye.◆ Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.	

6 8 7

Distributed (Manufactured) By:

Chattem, Inc.
P.O. Box 2219, Chattanooga, TN
37409-0219 USA
(website)

EPA Reg. No.: 40086-2

EPA Est. No.: 40086-TN-001

(Julian Day Lot Code Number with Exp. Month / Year) Not for sale or use after expiration date.

IR3535® is a registered trademark of Merck KgaA.

OPTIONAL LABEL CLAIMS:

General Claims:

- New Fragrance [*"New Fragrance" claim would be valid for 6 months from the date of the first product shipment with new fragrance alternate formulation.*]
- (Fragrance Free) (Unscented) (- New) [*"New" claim would be valid for 6 months from the date of the first product shipment with new alternate formulation.*]
- Repels (mosquitoes) (for) up to 8 hours.
- Contains 20% IR3535® Insect Repellent.
- DEET-Free
- Contains Aloe and Vitamin E to soothe and naturally moisturize skin.
- Dries Instantly – no greasy residue.
- Non-Greasy
- Easy to use spray formula for no hassle application.
- Light spray gel won't drip – or cause your grip to slip.
- Goes on clear
- Pleasant fragrance (Cool Aloe) (Fresh Rain).
- DEET-Free so no unpleasant odor.
- Suitable for the entire family.
- Ideal for family use.
- Doesn't require washing off of skin upon return to indoors.
- Gentle formula does not need to be washed off when returning from the outdoors.
- Repels mosquitoes (up to 8 hours) that may (carry) (transmit) (the) West Nile virus (encephalitis) (diseases).
- Provides effective, dependable, and long lasting repellency for up to 8 hours against mosquitoes.

Claims specific to the pressurized packaging:

- NEW (claim would be valid for 6 months from the date of the first product shipment with pressurized packaging)
- Continuous spray
- No Rubbing Required
- One Touch Pump
- Fine Mist Spray
- Easy Application
- No Mess
- Convenient, no mess, no rub protection
- Sprays Upside Down