

40086-1

04/30/2007

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(Front Panel)

BullFrog® Mosquito Coast®

ACTIVE INGREDIENT:

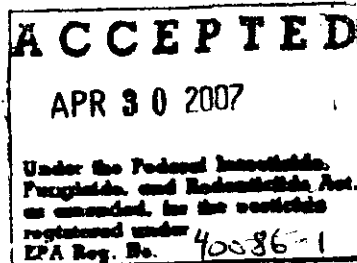
3-((N-butyl-N-acetyl)amino)

propionic acid ethyl ester*20%

OTHER INGREDIENTS:80%

TOTAL:100%

*IR3535® Insect Repellent



**KEEP OUT OF REACH OF CHILDREN
CAUTION**

NET CONTENTS: 4.7 fl. oz. (139 mL)

(Back Panel)

(Revolutionary BullFrog® Mosquito Coast® formula provides all day waterproof SPF 30 sun protection and repels mosquitoes for up to eight hours.) (Gentle formula does not need to be washed off when returning from the outdoors.) (Pleasant fragrance.)

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over dry, exposed skin. Do not spray directly on face. Spray on palm of hand and apply to face. An adult must apply this product to children under 10. For continued protection from mosquitoes, reapply after 8 hours. For sunscreen protection, reapply after toweling off or as needed. Do not exceed 7 applications per day for adults, 3 applications per day for children.

(For liquid spray packaging)

STORAGE: Store in a cool, dry place in tightly closed container.

DISPOSAL: If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

(For pressurized packaging)

STORAGE: Store in a cool, dry place. Avoid long term storage above 104°F (40°C). Do not store at temperatures above 120°F (49°C).

DISPOSAL: Do Not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS: CAUTION. For external use only. Causes moderate eye irritation. Do not get in eyes. Use on children under 6 months of age only with the advice of a physician.

(For liquid spray packaging)

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Keep away from heat and open flame. Contains alcohol. Avoid contacts with plastics.

(For pressurized packaging)

PHYSICAL OR CHEMICAL HAZARDS: Flammable. Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Avoid contact with plastics.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> ◆ Hold eye open and rinse slowly and gently with water for 15-20 minutes. ◆ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing the eye. ◆ Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-222-1222 for emergency medical treatment information.	

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate (7.5%), Octisalate (5%), Octocrylene (10%), Oxybenzone (6%). **INACTIVE INGREDIENTS:** acrylates/octylacrylamide copolymer, SD alcohol

40 (49.08% w/w), aloe barbadensis leaf extract, C12-15 alkyl benzoate, fragrance, isopropyl palmitate, tocopheryl acetate (235-285)

Distributed (Manufactured) By:

Chattem, Inc.

P.O. Box 2219, Chattanooga, TN

37409-0219 USA

www.bullfrogsunblock.com

EPA Reg. No.: 40086-1

EPA Est. No.: 40086-TN-001

(Julian Day Lot Code Number with Exp. Month / Year) Not for sale or use after expiration date.

IR3535® is a registered trademark of Merck KgaA.

OPTIONAL LABEL CLAIMS:

General claims:

- Amphibious Formula®
- Sunblock (Sport Spray) (with Insect Repellent) (IR3535)
- DEET-Free
- SPF 30
- PABA Free
- Repels (mosquitoes) (for) up to 8 hours
- Contains 20% IR3535® Insect Repellent
- Contains Aloe and Vitamin E to soothe and naturally moisturize skin
- Hypoallergenic
- Non-comedogenic – won't clog pores
- Waterproof & Sweatproof
- All Day Waterproof and Sweatproof protection
- (8 hour) UVA / UVB Protection
- Dries Instantly – no greasy residue
- Goes on clear
- Easy to use spray formula for no hassle application
- Light spray gel won't drip – or cause your grip to slip
- Pleasant fragrance (scent may be defined)
- Suitable for the entire family
- Quick dry waterproof spray
- Blocks the burn and the bites for up to eight hours.™
- DEET Free formula doesn't require washing off of skin upon return to indoors.
- Gentle formula does not need to be washed off when returning from the outdoors.
- Repels mosquitoes (up to 8 hours) that may (carry) (transmit) (the) West Nile virus (encephalitis) (diseases).
- Provides effective, dependable, and long lasting repellency against mosquitoes.

Claims specific to the pressurized packaging:

- NEW [*claim would be valid for 6 months from the date of the first product shipment with pressurized packaging*]]
- Continuous Spray
- No Rubbing Required
- One Touch Pump
- Fine Mist Spray
- Easy Application
- No Mess
- Convenient, no mess, no rub protection
- Sprays Upside Down