

36488-65

09/20/12

1/15



**U S ENVIRONMENTAL PROTECTION AGENCY**  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave , N W  
 Washington, D C 20460

EPA Reg Number

36488-65

Date of Issuance

SEP 20 2012

**NOTICE OF PESTICIDE**

Registration  
 Reregistration  
 (under FIFRA, as amended)

Terms of Issuance

Unconditional

Difenacoum Rat and Mouse Pellets IV

**Name and Address of Registrant (include ZIP Code)**

Woodstream Corp  
 69 N Locust Street  
 Lititz, PA 17543-0327

Attention Mr Chad Mateer

*Decision 465453*  
*R300 S-923875*  
*1150*

**Note** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA)

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

EPA received an application for this new registration on May 30, 2012. EPA grants this request under the authority of section 3(c)(5) of FIFRA, provided that you

Signature of Approving Official

John Hebert  
 Product Manager (07)  
 Insecticide-Rodenticide Branch  
 Registration Division (7505P)

Date

SEP 20 2012

Notice of Registration (continued)  
EPA Reg No 36488-65

- A Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data
- B Make the following label changes before you release the product for shipment
  - 1 revise your registration number to "EPA Reg No 36488-65", and
  - 2 follow the "Minimum Type Sizes for Final Printed Label" enclosure
- C Per 40 CFR 156 10(a)(6), submit one copy of your final printed labeling before you release the product for shipment

A copy of your label stamped "Accepted" is enclosed for your records

**Reference to Website on Label**

Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156 10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

**Confidential Statement of Formula**

The acceptable Confidential Statement of Formula (CSF) for this product is dated May 29, 2012 (Basic Formulation). All other versions are obsolete.

Page 3

Notice of Registration (continued)  
EPA Reg No 36488-65

**Terms/Conditions of Sale/Distribution (for Agricultural Building Only Use)**

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g., grocery, drug, hardware, home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e., farm, agricultural, tractor stores).

This product may not be sold in packaging that holds less than 8 pounds of bait.

**Terms/Conditions of Sale/Distributions (for PCO Use)**

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g., grocery, drug, hardware, home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e., farm, agricultural, tractor stores) and pest control operators.

This product may not be sold in packaging that holds less than 16 pounds of bait.

With the above revisions, this product is in full compliance with the Agency's revised May 28, 2008 "*Risk Mitigation Decision for Ten Rodenticides*" and is consistent with the 1998 Rodenticide Cluster Reregistration Eligibility Decision (RED) document.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions or comments regarding this letter, please contact Mr. Dan Peacock by phone (703-305-5407) or e-mail (peacock.dan@epa.gov).

Enclosures    1    Stamped Label  
                  2    Minimum Type Sizes for Final Printed Label

EPA Reg No 36488 AL  
Draft Label 2  
September 13 2012  
Page 1 of 12

036488-00065 20120918

**MASTER LABEL / COVER PAGE (Page 1 of 1)**

**Note** This master label bears directions for agricultural and professional use with various use restrictions specific to the associated container sizes

**DIFENACOUM RAT AND MOUSE PELLETS IV**

ACCEPTED

SEP 20 2012

**Sublabel A** Agricultural Use  
**Sublabel B** Professional Use  
Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended, for the  
pesticide registered under

[Additional EPA Reg No.] 36488-65  
Victor V<sup>®</sup> Multi-Kill<sup>™</sup> Brand Bait Pellets IV

ACTIVE INGREDIENT	BY WT
Difenacoum	0.005%
<b>OTHER INGREDIENTS</b>	<u>99.995%</u>
<b>TOTAL</b>	100.000%

**Manufactured For**  
Woodstream Corporation  
69 N Locust St  
Lititz, PA 17543-0327  
For Information Call 1-800-800-1819

EPA Reg No 36488-AL  
EPA Est No 47629-PA-01

© Copyright 2012 Woodstream Corp  
Made In USA

EPA Reg No 36488 AL  
Draft Label 2  
September 13 2012  
Page 2 of 12

---

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Front Panel - Page 1 of 1)*

# **DIFENACOUM RAT AND MOUSE PELLETS IV**

For Use In and Around Agricultural Structures Only

<b>ACTIVE INGREDIENT</b>	<b>BY WT</b>
Difenacoum	0.005%
<b>OTHER INGREDIENTS</b>	<u>99.995%</u>
<b>TOTAL</b>	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See back/side panel for additional precautionary labeling)

**NET CONTENTS**

8lb/128 oz (3628.74g) *[to]* 50 lb/800 oz (22679.62g)

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Back Panel - Page 1 of 4)*

**PRECAUTIONARY STATEMENTS**

Hazards to Humans and Domestic Animals

**CAUTION** Harmful if swallowed Keep away from children, domestic animals and pets All handlers (including applicators) must wear shoes plus socks, and gloves Any person who retrieves carcasses or unused bait following application of this product must wear gloves

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE If no such instructions for washables, use detergent and hot water Keep and wash PPE separately from other laundry Remove PPE immediately after handling this product Wash the outside of gloves before removing As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing

**FIRST AID**

**Have label when obtaining treatment advice**

**If swallowed**

- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice
- Have person sip a glass of water if able to swallow
- Do not induce vomiting unless told to do so by the poison control center or doctor

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once

**NOTE TO PHYSICIAN OR VETERINARIAN**

**Anticoagulant Difenacoum** If swallowed, this material may reduce the clotting ability of the blood and cause bleeding **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K<sub>1</sub> intramuscularly or orally **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days) Blood transfusions may be needed

**ENVIRONMENTAL HAZARDS**

This product is toxic for fish and wildlife Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark

---

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
*(Outer Container Back Panel - Page 2 of 4)*

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling

**READ THIS LABEL!** Read this entire label and follow all use directions and use precautions Use only for the sites, pests, and application methods described on this label

**IMPORTANT** Do not expose children, pets, or non-target animals to rodenticides To help to prevent accidents

- 1 Store unused product out of reach of children and pets
- 2 Apply product in bait stations for all outdoor placements
- 3 Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism
- 4 Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label

**Note** Bait stations are mandatory for outdoor, above-ground use Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait

**USE RESTRICTIONS** This product can only be used to control Norway rats, roof rats, and house mice *in and within* 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited This product must not be applied directly to food or feed crops

This product may also be applied to active rodent burrows to control Norway rats and roof rats *within* 100 feet of agricultural buildings and man-made structures, provided that infestations of these rodents have been confirmed Efforts should be made to remove food trash, garbage, clutter, and debris Bait must be placed not less than 6 inches into active Norway rat/roof rat burrows

Do not use in homes or human residences Do not place near or inside ventilation duct openings Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food Do not broadcast bait When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations

---

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
**(Outer Container Back Panel - Page 3 of 4)**

Do not sell this product in individual containers holding less than 8 pounds of bait

**SELECTION OF TREATMENT AREAS** Determine areas where Norway rats, roof rats and house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS**

**Norway Rats and Roof Rats** Apply 4 to 16 ounces of bait per placement, using bait stations as require under “**IMPORTANT**”. Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

**House Mice** Apply ¼ to ½ ounce of bait per placement, using bait stations as require under “**IMPORTANT**”. Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger quantities (up to 2 ounces) may be made in areas of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

**Follow-up** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING** Non-refillable container. Do not reuse or refill this container.

[**Plastic**] Offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration. [**Paper**] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

**NOTICE** Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.



EPA Reg No 36488 AL  
Draft Label 2  
September 13 2012  
Page 6 of 12

---

**MASTER LABEL / SUBLABEL A – AGRICULTURAL USE**  
**(Outer Container Back Panel - Page 4 of 4)**

**Note** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For  
Woodstream Corporation  
69 N Locust St  
Lititz, PA 17543-0327  
For Information Call 1-800-800-1819

EPA Reg No 36488-AG  
EPA Est No 47629-PA-01

© Copyright 2012 Woodstream Corp  
Made In USA

EPA Reg No 36488 AL  
Draft Label 2  
September 13 2012  
Page 7 of 12

---

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Front Panel - Page 1 of 1)*

# DIFENACOUM RAT AND MOUSE PELLETS IV

*[Optional Logos/Marketing Claims]*

For [Can be] use[d] in Attics, Kitchens, Basements, Garages

<b>ACTIVE INGREDIENT</b>	<b>BY WT</b>
Difenacoum	0.005%
<b>OTHER INGREDIENTS</b>	<u>99.995%</u>
<b>TOTAL</b>	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See back/side panel for additional precautionary labeling)

**NET CONTENTS**

16lb/256 oz (7257.48g) *[to]* 50 lb/800 oz (22679.62g)

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Back Panel - Page 1 of 4)*

**PRECAUTIONARY STATEMENTS**

Hazards to Humans and Domestic Animals

**CAUTION** Harmful if swallowed Keep away from children, domestic animals and pets All handlers (including applicators) must wear shoes plus socks, and gloves Any person who retrieves carcasses or unused bait following application of this product must wear gloves

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE If no such instructions for washables, use detergent and hot water Keep and wash PPE separately from other laundry Remove PPE immediately after handling this product Wash the outside of gloves before removing As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing

**FIRST AID**

**Have label when obtaining treatment advice**

<b>If swallowed</b>	<ul style="list-style-type: none"> <li>- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice</li> <li>- Have person sip a glass of water if able to swallow</li> <li>- Do not induce vomiting unless told to do so by the poison control center or doctor</li> </ul>
---------------------	---

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian at once

**NOTE TO PHYSICIAN OR VETERINARIAN**

**Anticoagulant Difenacoum** If swallowed, this material may reduce the clotting ability of the blood and cause bleeding **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K<sub>1</sub> intramuscularly or orally **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days) Blood transfusions may be needed

**ENVIRONMENTAL HAZARDS**

This product is toxic for fish and wildlife Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling

---

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
**(Outer Container Back Panel - Page 2 of 4)**

**READ THIS LABEL!** Read this entire label and follow all use directions and use precautions Use only for the sites, pests, and application methods described on this label

**IMPORTANT** Do not expose children, pets, or non-target animals to rodenticides To help to prevent accidents

- 1 Store unused product out of reach of children and pets
- 2 Apply product in bait stations for all outdoor placements
- 3 Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism
- 4 Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label

**Note** Bait stations are mandatory for outdoor, above-ground use Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait

**USE RESTRICTIONS** This product can only be used to control Norway rats, roof rats, and house mice *in and within* 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around and associated with these sites Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited This product must not be applied directly to food or feed crops

This product may also be applied to active rodent burrows to control Norway rats and roof rats *within* 100 feet of buildings and man-made structures, provided that infestations of these rodents have been confirmed Efforts should be made to remove food trash, garbage, clutter, and debris Bait must be placed not less than 6 inches into active Norway rat/roof rat burrows

Do not use this product in sewers Do not place bait near to or inside of ventilation duct openings Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food Do not broadcast bait When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
*(Outer Container Back Panel - Page 3 of 4)*

Do not sell this product in individual containers holding less than 16 pounds of bait

**SELECTION OF TREATMENT AREAS** Determine areas where Norway rats, roof rats and house mice will most likely find and consume the bait Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice, or their signs have been seen Protect bait from rain and snow Remove as much alternative food as possible

**APPLICATION DIRECTIONS**

**Norway Rats and Roof Rats** Apply 4 to 16 ounces of bait per placement, using bait stations as require under “**IMPORTANT**” Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear

**House Mice** Apply ¼ to ½ ounce of bait per placement, using bait stations as require under “**IMPORTANT**” Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures Larger quantities (up to 2 ounces) may be made in areas of extremely high mouse activity Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear

**Follow-up** Replace contaminated or spoiled bait immediately Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible If re-infestation does occur, repeat treatment For continuous sources of infestation, set up permanent bait stations and replenish them as needed

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal

**STORAGE** Store only in original container in a cool, dry place inaccessible to children and pets Keep containers closed and away from other chemicals

**PESTICIDE DISPOSAL** Wastes resulting from the use of this product be disposed of on site or at an approved waste disposal facility

**CONTAINER HANDLING** Non-refillable container Do not reuse or refill this container

[**Plastic** ] Offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration [**Paper** ] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration

**NOTICE** Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions

---

**MASTER LABEL / SUBLABEL B – PROFESSIONAL USE**  
**(Outer Container Back Panel - Page 4 of 4)**

**Note** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For  
Woodstream Corporation  
69 N Locust St  
Lititz, PA 17543-0327  
For Information Call 1-800-800-1819

EPA Reg No 36488-AL  
EPA Est No 47629-PA-01

© Copyright 2012 Woodstream Corp  
Made In USA

---

**MASTER LABEL / OPTIONAL CLAIMS – ALL USES**  
*(Page 1 of 1)*

***[Additional - Optional Marketing/Advertising Claims for All Products/All Package Sizes]***

- Palatable pellet bait
- Palatable bait formulation
- Palatable formulation
- Contains Difenacoum
- 0.005% Difenacoum pellets
- Formulated for house mice control
- Demonstrated control of Norway Rats, Roof Rats, and House Mice
- [Controls] [Kills] Norway Rats, Roof Rats, and House Mice
- [Kills] [Controls] Norway Rats, Roof Rats, and House Mice
- [Kills][Controls] Norway Rats, Roof Rats, and House Mice in and around the home
- [Kills][Controls] Norway Rats, Roof Rats, and House Mice both inside and outside the home
- Can be used Indoors or Outdoors for control of Norway Rats, Roof Rats, and House Mice
- For Indoor and Outdoor Norway Rat, Roof Rat, and House Mouse Control
- For indoor and outdoor use
- Indoor/Outdoor
- Ready to use
- Formulated for Norway Rats, Roof Rats, and House Mice control