

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

NOTIFICATION NOV 0 5 2012

OFFICE OF CHEMICAL, SAFETY AND POLLUTION PREVENTION

Mark Mongiovi Woodstream Corporation 69 N. Locust Street Lititz, PA 17543

Subject:

Notification of a new alternate brand name

EPA Registration # 36488-64

Primary Brand Name: Difenacoum Rat and Mouse Place Packs IV

Submission Date: October 8, 2012

Dear Mr. Mongiovi:

The Agency is in receipt of your Application for Pesticide Notification under PRN 98-10 for:

Alternate Brand Name: Victor V Multi-Kill Brand Bait Bags II

The Registration Division (RD) has reviewed this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions, please contact Gene Benbow at (703) 347-0235 or via email at benbow.gene@epa.gov.

Sincerely,

Gene Benbow Wildlife Biologist

Insecticide-Rodenticide Branch Registration Division (7505P)

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Please read instructions on reverse	e before com	pleting form.		Form Approve	d. OMB No. 2070	-0060, Approval expires 05-31-98	
		United State	es	☐ Regist		OPP Identifier	
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Company/Product Number				Product Manager		Proposed Classification	
36488-64			Joh	n Hebert			
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5. Name and Address of Applica	ant (Include 2	ZIP Code)	6 Exp	edited Review In	accordance v	vith FIFRA Section 3(c)(3)	
Woodstream Corporation				(b)(l), my product is similar or identical in composition and labeling			
69 N. Locust Street			to:	1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			
Lititz, PA 17543-0327				EPA Reg. No.			
Check if this is a n	ew address			t Name		······································	
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1. Contact Point (Complete iter	ns directly be	elow for identifica	ntion of individual	to be contacted, if nec	essary, to process	s this application)	
Name			Title		Telephone No. (Include Area Code)		
Chad L. Mateer				atory Affairs M	717-626-2125 x426		
Certification 6. Date Application							
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I Received acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both (Stamped)							
under applicable law.	y raise of fills	statement statement	one may be pums	nacio by fine of impliso	initiality of pour	(Stamped)	
2. Signature			3. Title			7	
MAM)			Regu	latory Affairs S	pecialist		
4 Typed Name			5 Date			 	

10/8/12

Mark A. Mongiovi





69 N. Locust Street P.O. Box 327 Lititz, PA 17543-0327 (717) 626-2125 Fax: (717) 626-1912

www.woodstreamcorp.com

October 8, 2012

Document Processing Desk (NOTIF) Office of Pesticide Programs (7504P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

ATTN:

Notification Division

SUBJECT:

Notification of Label Action Per PR-Notice 98-10: Additional Brand Names

Difenacoum Rat and Mouse Place Packs IV (EPA Reg. No. 36488-64)

To Whom It May Concern,

Enclosed please find a Notification of Label Action per PR-Notice 98-10 for Additional Brand Names for the subject product.

Please Note: Although the EPA Product Name for the subject product is "Difenacoum Rat and Mouse Place Packs IV" and contains the additional brand name "Victor V® Multi-Kill™ Brand Bait Bags IV", Woodstream Corporation has only ever launched one Difenacoum Place Pack registration in the marketplace (Victor V® Multi-Kill™ Brand Bait Bags – EPA Reg. No. 47629-17). The additional brand name "Victor V® Multi-Kill™ Brand Bait Bags II" that is being added to the Master Label for the subject product indicates "II" because it will be the second Difenacoum Place Pack product to be launched in the marketplace.

Accordingly, enclosed, please find the following documents in support of the application:

1. Application for Pesticide Registration (Form 8570-1) for the subject product.

2. One (1) copy of the proposed master label for the subject product with changes highlighted:

3. One (1) clean copy of the proposed master label for the subject product.

If you have any questions and/or need any additional information, please call me at (717) 626 – 2125 ext. 219 or email mmongiovi@woodstream.com.

Sincerely,

Mark Mongiovi

Regulatory Affairs Specialist

Woodstream Corporation



























EPA Reg. No.36488-64 Notification of Label Action - Additional Brand Names October 8, 2012 Page 1 of 13

MASTER LABEL / COVER PAGE (Page 1 of 1)

Note: This master label bears directions for agricultural and professional use with various use restrictions specific to the associated container sizes.

DIFENACOUM RAT AND MOUSE PLACE PACKS IV

Sublabel A: Agricultural Use Sublabel B: Professional Use

NOTIFICATION

NOV 0 5 2012

[Additional Brand Names]
Victor V[®] Multi-KillTM Brand Bait Bags IV
Victor V[®] Multi-KillTM Brand Bait Bags II

ACTIVE INGREDIENT:	BY WT.
Difenacoum	0.005%
OTHER INGREDIENTS:	<u>99.995%</u>
TOTAL:	100.000%

Manufactured For:

Woodstream Corporation 69 N. Locust St Lititz, PA 17543-0327 For Information Call: 1-800-800-1819

> EPA Reg. No. 36488-64 EPA Est. No. 47629-PA-01

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EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 2 of 13

MASTER LABEL / SUBLABEL A – AGRICULTURAL USE (Outer Container Front Panel - Page 1 of 1)

DIFENACOUM RAT AND MOUSE PLACE PACKS IV

For Use In and Around Agricultural Structures Only

ACTIVE INGREDIENT:	BY WT.
Difenacoum	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: (See back [side] panel for additional precautionary labeling)

NET CONTENTS:

8.06 lb/129 oz (86 X 1.5 ounce [place packs][bait packs][bait bags]) [to] 51.56 lb/825 oz (550 X 4.5 ounce [place packs][bait packs][bait bags])

EPA Reg. No.36488-64 Notification of Label Action - Additional Brand Names October 8, 2012 Page 3 of 13

MASTER LABEL / SUBLABEL A – AGRICULTURAL USE (Outer Container Back Panel - Page 1 of 4)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating. drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

	FIRST AID
	Have label when obtaining treatment advice.
If swallowed:	- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
	 Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor.
If animal eats hait ca	TREATMENT FOR PET POISONING Il veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Anticoagulant Difenacoum: If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. For humans or dogs that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K₁ intramuscularly or orally. For Dogs, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

ENVIRONMENTAL HAZARDS:

This product is toxic for fish and wildlife. Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 4 of 13

MASTER LABEL / SUBLABEL A – AGRICULTURAL USE (Outer Container Back Panel - Page 2 of 4)

READ THIS LABEL! Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or non-target animals to rodenticides. To help to prevent accidents:

- 1. Store unused product out of reach of children and pets.
- 2. Apply product in bait stations for all outdoor placements.
- 3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait.

USE RESTRICTIONS: This product can only be used to control Norway rats, roof rats, and house mice *in and within* 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use in homes or human residences. Do not place bait near to or inside of ventilation ductive openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait,

SELECTION OF TREATMENT AREAS: Determine areas where Norway rats, roof rats and house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice, or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

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MASTER LABEL / SUBLABEL A – AGRICULTURAL USE (Outer Container Back Panel - Page 3 of 4)

APPLICATION DIRECTIONS:

Norway Rats and Roof Rats: Use 3 to 10 [place packs][bait packs][bait bags] per placement, using bait stations as required under "IMPORTANT". Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

House Mice: Open [place pack][bait pack][bait bag] and apply ½ to ½ ounce of bait per placement, using bait stations as required under "IMPORTANT". Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger quantities (up to one unopened 1.5 ounce [place pack][bait pack][bait bag]) may be placed in areas of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. [Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or

incineration. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 6 of 13

MASTER LABEL / SUBLABEL A – AGRICULTURAL USE (Outer Container Back Panel - Page 4 of 4)

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For: Woodstream Corporation 69 N. Locust St Lititz, PA 17543-0327 For Information Call: 1-800-800-1819

EPA Reg. No. 36488-64 EPA Est. No. 47629-PA-01

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MASTER LABEL / SUBLABEL B – PROFESSIONAL USE (Outer Container Front Panel - Page 1 of 1)

DIFENACOUM RAT AND MOUSE PLACE PACKS IV

[Optional Logos/Marketing Claims]

For [Can be] use[d] in Attics, Kitchens, Basements, Garages

ACTIVE INGREDIENT:	BY WT.
Difenacoum	0.005%
OTHER INGREDIENTS:	<u>99.995%</u>
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: (See back [side] panel for additional precautionary labeling)

NET CONTENTS:

16.03 lb/256.5 oz (171 X 1.5 ounce [place packs][bait packs][bait bags]) [to] 51.56 lb/825 oz (550 X 1.5 ounce [place packs][bait bags])

EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 8 of 13

MASTER LABEL / SUBLABEL B - PROFESSIONAL USE (Outer Container Back Panel - Page 1 of 4)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

	FIRST AID
Have label when obtaining treatment advice.	
If swallowed:	- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
	 Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor.
	TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Anticoagulant Difenacoum: If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. For humans or dogs that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K₁ intramuscularly or orally. For Dogs, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

ENVIRONMENTAL HAZARDS:

This product is toxic for fish and wildlife. Dogs and predatory and scavenging mamifials and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 9 of 13

MASTER LABEL / SUBLABEL B - PROFESSIONAL USE (Outer Container Back Panel - Page 2 of 4)

DIRECTIONS FOR USE:

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL! Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or non-target animals to rodenticides. To help to prevent accidents:

- 1. Store unused product out of reach of children and pets.
- 2. Apply product in bait stations for all outdoor, above ground placements.
- 3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
- 4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait.

USE RESTRICTIONS: This product can only be used to control Norway rats, roof rats, and house mice in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use this product in sewers. Do not place bait near to or inside of ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

EPA Reg. No.36488-64 Notification of Label Action – Additional Brand Names October 8, 2012 Page 10 of 13

MASTER LABEL / SUBLABEL B – PROFESSIONAL USE (Outer Container Back Panel - Page 3 of 4)

SELECTION OF TREATMENT AREAS: Determine areas where Norway rats, roof rats and mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice, or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Norway Rats and Roof Rats: Use 3 to 10 [place packs][bait packs][bait bags] per placement, using bait stations as required under "**IMPORTANT**". Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

House Mice: Open [place pack] [bait pack] [bait bag] and apply ¼ to ½ ounce of bait per placement, using bait stations as required under "IMPORTANT". Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger quantities (up to one unopened 1.5 ounce [place pack] [bait pack] [bait bag]) may be placed in areas of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Non-refillable container. Do not reuse or refill this container. [Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfull; or incineration. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

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MASTER LABEL / SUBLABEL B - PROFESSIONAL USE (Outer Container Back Panel - Page 4 of 4)

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:
Woodstream Corporation
69 N. Locust St
Lititz, PA 17543-0327
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-64 EPA Est. No. 47629-PA-01

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MASTER LABEL / PLACE PACK – ALL USES (Front Panel - Page 1 of 1)

DIFENACOUM RAT AND MOUSE PLACE PACKS IV

ACTIVE INGREDIENT:	BY WT.
Difenacoum	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN CAUTION

STOP! Read entire label, including precautions, use directions, and storage and disposal text prior to using this product. Follow application directions for bait placement. Do not open place packs for placements requiring 1.5 ounces of bait or greater. Rats and mice will chew through the wrapper.

For First Aid Treatment advice, call a poison control center, doctor, or 1-800-222-1222.

It is illegal to sell this [place pack][bait pack][bait bag] individually.

Manufactured For:
Woodstream Corporation
69 N. Locust St
Lititz, PA 17543-0327
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-64 EPA Est. No. 47629-PA-01

NET CONTENTS: 1.5 oz

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MASTER LABEL / OPTIONAL CLAIMS – ALL USES (Page 1 of 1)

[Additional - Optional Marketing/Advertising Claims]

- Kills Rats & Mice
- Indoor/Outdoor
- Place N' KillTM No-Touch [Bait Bags] [Bait Packs] [Place Packs]
- Palatable pellet bait.
- Palatable bait formulation
- Palatable formulation
- Formulated for Norway Rat, Roof Rat, and House Mice control
- Controls Norway Rats, Roof Rats, and House Mice
- Kills Norway Rats, Roof Rats, and House Mice
- Demonstrated control of Norway Rats, Roof Rats, and House Mice
- Controls [House mice][&][Norway rats][Roof Rats]
- 0.005% Difenacoum pellets
- Contains Difenacoum
- For indoor and outdoor use.
- Ready to use
- No-touch design