

36 488 -63

11/5/2012

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UNITED STATES ENVIRONMENTAL PROTECTION
AGENCY
WASHINGTON, D.C. 20460

NOTIFICATION

NOV 05 2012

OFFICE OF CHEMICAL, SAFETY
AND POLLUTION PREVENTION

Mark Mongiovi
Woodstream Corporation
69 N. Locust Street
Lititz, PA 17543

Subject: Notification of a new alternate brand name
EPA Registration # 36488-63
Primary Brand Name: Difenacoum Rat and Mouse Block IV
Submission Date: October 8, 2012

Dear Mr. Mongiovi:

The Agency is in receipt of your Application for Pesticide Notification under PRN 98-10
for:

Alternate Brand Name: Victor V Multi-Kill Brand Blocks II

The Registration Division (RD) has reviewed this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions, please contact Gene Benbow at (703) 347-0235 or via email at benbow.gene@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Gene Benbow".

Gene Benbow
Wildlife Biologist
Insecticide-Rodenticide Branch
Registration Division (7505P)

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United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other: Notification**

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 36488-63	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
2. Company/Product (Name) Difenacoum Rat and Mouse Block IV	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Woodstream Corporation 69 N. Locust Street Lititz, PA 17543-0327 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of Label Action Per PR-Notice 98-10: Additional Brand Names - Please Reference Attached Explanation

This notification is consistent with the provisions of PR NOTICE 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 USC Sec. 1001 to willfully make false statements to EPA. I further understand that if this notification is not consistent with the terms of PR NOTICE 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 8lb to 20lb	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Chad L. Mateer	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 717-626-2125 x426
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Mark A. Mongiovi	5. Date 10/8/2012	

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October 8, 2012

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATTN: Notification Division

SUBJECT: Notification of Label Action Per PR-Notice 98-10: Additional Brand Names
Difenacoum Rat and Mouse Block IV (EPA Reg. No. 36488-63)

To Whom It May Concern,

Enclosed please find a Notification of Label Action per PR-Notice 98-10 for Additional Brand Names for the subject product.

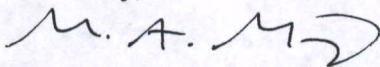
Please Note: Although the EPA Product Name for the subject product is "Difenacoum Rat and Mouse Block IV" and contains the additional brand name "Victor V® Multi-Kill™ Brand Blocks IV", Woodstream Corporation has only ever launched one Difenacoum Block registration in the marketplace (Victor V® Multi-Kill™ Brand Blocks – EPA Reg. No. 47629-16). The additional brand name "Victor V® Multi-Kill™ Brand Blocks II" that is being added to the Master Label for the subject product indicates "II" because it will be the second Difenacoum Block product to be launched in the marketplace.

Accordingly, enclosed, please find the following documents in support of the application:

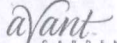
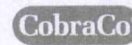
1. Application for Pesticide Registration (Form 8570-1) for the subject product.
2. One (1) copy of the proposed master label for the subject product with changes highlighted.
3. One (1) clean copy of the proposed master label for the subject product.

If you have any questions and/or need any additional information, please call me at (717) 626 – 2125 ext: 219 or email mmongiovi@woodstream.com.

Sincerely,



Mark Mongiovi
Regulatory Affairs Specialist
Woodstream Corporation



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MASTER LABEL / COVER PAGE (Page 1 of 1)

Note: This master label bears directions for agricultural and professional use with various use restrictions specific to the associated container sizes.

DIFENACOU M RAT AND MOUSE BLOCK IV

Sublabel A: Agricultural Use

Sublabel B: Professional Use

NOTIFICATION

NOV 05 2012

[Additional Brand Names]

Victor V[®] Multi-Kill[™] Brand Blocks IV

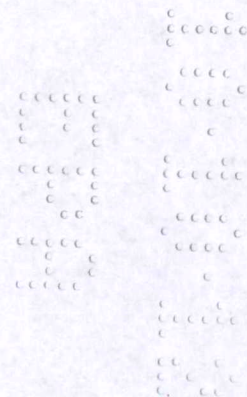
Victor V[®] Multi-Kill[™] Brand Blocks II

ACTIVE INGREDIENT:	BY WT.
Difenacoum.....	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL:	100.000%

Manufactured For:
Woodstream Corporation
69 N. Locust St
Lititz, PA 17543-0327
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-63
EPA Est. No. 47629-PA-01

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Made In USA



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MASTER LABEL / SUBLABEL A – AGRICULTURAL USE
(Outer Container Front Panel - Page 1 of 1)

DIFENACOUM RAT AND MOUSE BLOCK IV

For Use In and Around Agricultural Structures Only

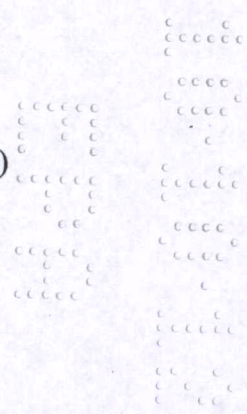
ACTIVE INGREDIENT:	BY WT.
Difenacoum.....	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: (See side [back] panel for additional precautionary statements)

Net Contents:

8 lb/128 oz (128 X 1.0 ounce blocks) [to] 20 lb/320 oz (320 X 1.0 ounce blocks)



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MASTER LABEL / SUBLABEL A – AGRICULTURAL USE
(Outer Container Back Panel - Page 1 of 4)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

FIRST AID

Have label when obtaining treatment advice.

If swallowed:

- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

TREATMENT FOR PET POISONING

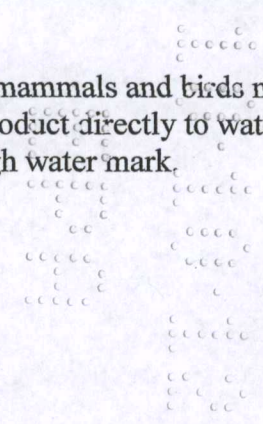
If animal eats bait, call veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Anticoagulant Difenacoum: If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K₁ intramuscularly or orally. **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

ENVIRONMENTAL HAZARDS:

This product is toxic for fish and wildlife. Dogs and predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.



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MASTER LABEL / SUBLABEL A – AGRICULTURAL USE
(Outer Container Back Panel - Page 2 of 4)

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply product in bait stations for all outdoor placements.
3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait.

USE RESTRICTIONS: This product can only be used to control Norway rats, roof rats, and house mice *in and within* 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use in homes or human residences. Do not place bait near to or inside of ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where Norway rats, roof rats and house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice, or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

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MASTER LABEL / SUBLABEL A – AGRICULTURAL USE
(Outer Container Back Panel - Page 3 of 4)

APPLICATION DIRECTIONS:

Norway Rats and Roof Rats: Apply 3 to 10 blocks per placement, using bait stations as required under “IMPORTANT”. Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

House Mice: Apply 1 block per placement, using bait stations as required under “IMPORTANT”. Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger placements, up to 2 blocks, may be used at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container.

[Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or incineration. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

Note: Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

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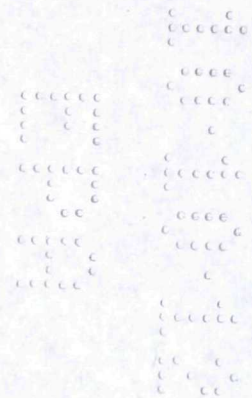
MASTER LABEL / SUBLABEL A – AGRICULTURAL USE
(Outer Container Back Panel - Page 4 of 4)

Manufactured For:
Woodstream Corporation
69 N. Locust St
Lititz, PA 17543-0327
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-63

EPA Est. No. 47629-PA-01

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Made In USA



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MASTER LABEL / SUBLABEL B – PROFESSIONAL USE
(Outer Container Front Panel - Page 1 of 1)

DIFENACOUM RAT AND MOUSE BLOCK IV

[Optional Logos/Marketing Claims]

For [Can be] use[d] in Attics, Kitchens, Basements, Garages

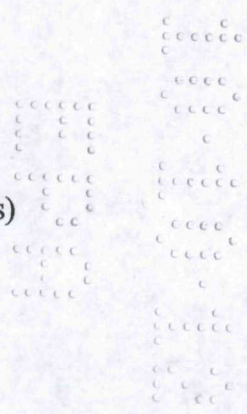
ACTIVE INGREDIENT:	BY WT.
Difenacoum.....	0.005%
OTHER INGREDIENTS:	99.995%
TOTAL:	100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: (See side [back] panel for additional precautionary statements)

Net Contents:

16 lb/256 oz (128 X 1.0 ounce blocks) [to] 20 lb/320 oz (320 X 1.0 ounce blocks)



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MASTER LABEL / SUBLABEL B – PROFESSIONAL USE
(Outer Container Back Panel - Page 1 of 4)

PRECAUTIONARY STATEMENTS:

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

FIRST AID

Have label when obtaining treatment advice.

If swallowed:

- Call a poison control center, doctor or 1-800-858-7378 [optional] immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

TREATMENT FOR PET POISONING

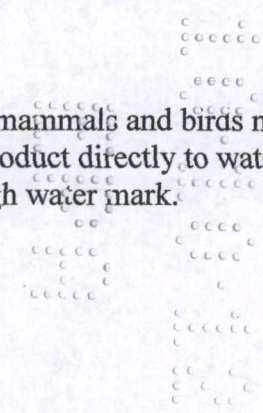
If animal eats bait, call veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Anticoagulant Difenacoum: If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. **For humans or dogs** that have ingested this product and/or have obvious poisoning symptoms (bleeding or prolonged prothrombin times), give Vitamin K₁ intramuscularly or orally. **For Dogs**, check prothrombin times every 3 days until values return to normal (up to 30 days). Blood transfusions may be needed.

ENVIRONMENTAL HAZARDS:

This product is toxic for fish and wildlife. Dogs and predatory mammals and birds might be poisoned if they feed upon animals that have eaten bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.



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MASTER LABEL / SUBLABEL B – PROFESSIONAL USE
(Outer Container Back Panel - Page 2 of 4)

DIRECTIONS FOR USE

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply product in bait stations for all outdoor placements.
3. Use tamper-resistant bait stations for all placements where children, pets, non-target mammals or birds may access bait. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
4. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals or birds may access the bait.

USE RESTRICTIONS: This product can only be used to control Norway rats, roof rats, and house mice *in and within* 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited.

Do not use this product in sewers. Do not place bait near to or inside of ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

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MASTER LABEL / SUBLABEL B – PROFESSIONAL USE
(Outer Container Back Panel - Page 3 of 4)

SELECTION OF TREATMENT AREAS: Determine areas where Norway rats, roof rats and house mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places, between floors and walls, or in locations where these rats, mice, or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Norway Rats and Roof Rats: Apply 3 to 10 blocks per placement, using bait stations as required under “IMPORTANT”. Space placements at intervals of 15 to 30 feet in infested areas pertaining to structures. Maintain an uninterrupted supply of fresh bait for at least 10 days or until fresh signs of feeding by these rats cease to appear.

House Mice: Apply 1 block per placement, using bait stations as required under “IMPORTANT”. Space placements at intervals of 8 to 12 feet in infested areas pertaining to structures. Larger placements, up to 2 blocks, may be used at points of extremely high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until fresh signs of feeding by these mice cease to appear.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of dead animals and leftover bait, as well as any bait that has become accessible to non-target animals. To discourage re-infestation, limit sources of rodent food, water, and harborage as much as possible. If re-infestation does occur, repeat treatment. For continuous sources of infestation, set up permanent bait stations and replenish them as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container.

[Plastic:] Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or incineration. [Paper:] Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

NOTICE: Buyer assumes all risks of use, storage or handling of this product not in accordance with label directions.

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MASTER LABEL / OPTIONAL CLAIMS – ALL USES
(Page 1 of 1)

[Additional - Optional Marketing/Advertising Claims]

- Palatable bait formulation
- Palatable formulation
- Formulated for Norway Rat, Roof Rat, and House Mice control
- Contains Difenacoum.
- Controls Norway Rats, Roof Rats, and House Mice
- 0.005% Difenacoum block
- Demonstrated control of Norway Rats, Roof Rats, and House Mice
- Kills Norway Rats, Roof Rats, and House Mice
- Controls Norway Rats, Roof Rats, and House Mice
- For indoor and outdoor use.
- Ready to use
- Kills Norway Rats, Roof Rats, and House Mice
- Indoor/Outdoor

