



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

October 1, 2015

Ms. Mallory Garner  
Regulatory Affairs Specialist  
Woodstream Corporation  
69 N. Locust Street  
Lititz, PA 17543

Subject: Label Amendment – Adding Targeted Species Claims  
Product Name: BROMETHALIN 0.01% PELLET II  
EPA Registration Number: 36488-52  
Application Date: August 7, 2015  
Decision Number: 508304

Dear Ms. Garner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is accepted. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

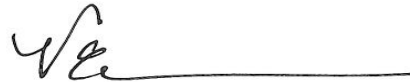
Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider to be false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Dr. William W. Jacobs by phone at 703-305-6406, or via email at [jacobs.bill@epa.gov](mailto:jacobs.bill@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'VE', followed by a horizontal line extending to the right.

Venus Eagle, Product Manager 01  
Invertebrate and Vertebrate Branch 3  
Registration Division (7505P)

Enclosure

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**MASTER LABEL – OUTER CONTAINER FRONT PANEL (Page 1 of 1)**

# **BROMETHALIN 0.01% PELLET II**

**[Additional Brand Names]**

Victor V<sup>®</sup> Fast-Kill<sup>®</sup> Brand Pellets II\*

**[Qualifier statement must immediately follow brand name]**

*\* House Mice may consume a lethal dose in a single night's feeding, but it can take two or more days from the time of bait consumption for these mice to die.*

**This product may only be used inside and within 100 feet of buildings  
or inside of transport vehicles (ships, trains, or aircraft).**

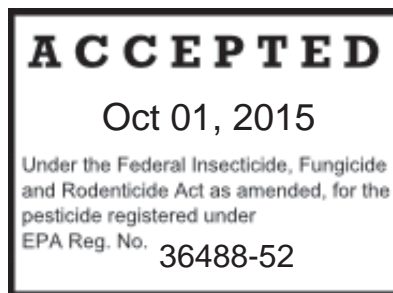
<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Bromethalin.....	0.01%
<b>OTHER INGREDIENTS:</b> .....	<u>99.99%</u>
<b>TOTAL:</b>	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See side [back] panel for additional precautionary statements)

**NET CONTENTS:**

4.03125 lb/64.5 oz (86 X 0.75 oz. [place packs][bait packs]) *[to]* 25.78 lb/412.50 oz (550 X 0.75 oz. [place packs][bait packs])



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**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 1 of 4)**

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer’s instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**FIRST AID**

Have label with you when obtaining treatment advice.

**If swallowed:**

- Call a poison control center, doctor or 1-800-858-7378 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

**TREATMENT FOR PET POISONING**

If an animal eats this bait, call a veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

Contains the nerve poison Bromethalin. This is not an anticoagulant rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to fish, birds and other wildlife. Dogs and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 2 of 4)**

## **DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL!** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled or unconsumed bait as specified on this label.

**Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.**

**USE RESTRICTIONS:** This product may only be used to control House Mice (*Mus musculus*), Norway Rats (*Rattus norvegicus*), Roof Rats (*Rattus rattus*), Polynesian Rats (*Rattus exulans*), Cotton Rats (*Sigmodon hispidus*), Eastern Harvest Mice (*Reithrodontomys humuli*), Golden Mice (*Ochrotomys nuttalli*), Meadow Voles (*Microtus pennsylvanicus*), White-throated Woodrats (*Neotoma albigula*), Southern Plains Woodrats (*Neotoma micropus*), and Mexican Woodrats (*Neotoma mexicana*) *in and within* 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure, as defined above, is prohibited. This product must not be applied directly to food or feed crops. Burrow baiting with this product is prohibited. Do not place bait near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 3 of 4)**

**Do not sell this product in individual containers holding less than 4 pounds of bait.**

**SELECTION OF TREATMENT AREAS:** Determine where rats and mice will most likely find an opening and consume the bait. Generally, these areas are along walls, by gnawed openings or rub marks, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where signs of rodents have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS: Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats:** Use 2 to 8 [place packs][bait packs] per placement, using bait stations as required under **IMPORTANT:** and **USE RESTRICTIONS:**. Make placements at intervals of approximately 15 to 30 feet at appropriate locations in infested area. Adjust the amount of bait provided according to the level of rat feeding expected at each placement location. **House Mice, Eastern Harvest Mice, Golden Mice, and Meadow Voles:** Use 1 [place pack][bait pack] per placement, using bait stations as required under **IMPORTANT:** and **USE RESTRICTIONS:**. Make placements at intervals of approximately 8 to 12 feet at appropriate locations in infested area. Up to 2 [place packs][bait packs] may be placed at points of extremely high house mouse activity.

**Baiting Strategy (Rats and Mice):** Highest bait consumption is expected to occur on the first day or two after treatment begins. After several days, inspect the placement and replenish bait at sites where there is evidence of heavy feeding or where there is continued evidence of rodent activity. Normally, the volume of bait consumed will be significantly less with bromethalin baits than with anticoagulant baits. Although one night's feeding will usually provide a lethal dose, maintain bait for at least one week to provide all rodents a chance to feed on the bait. Continue baiting until all signs of feeding have ceased.

**Follow-Up:** Replace contaminated or spoiled bait immediately. Using gloves, collect and properly dispose of all dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water and harborage and use rodent-proof structures as much as possible. If reinfestation does occur, repeat treatment. When a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

**STORAGE AND DISPOSAL:**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children, and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product, and spoiled and unconsumed bait, may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling or reconditioning; or puncture and dispose of container in a sanitary landfill; or by incineration.

***MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 4 of 4)***

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-52

EPA Est. No. 47629-PA-01

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Made In USA

**MASTER LABEL – PLACE PACK FRONT PANEL (Page 1 of 1)**

# BROMETHALIN 0.01% PELLET

<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Bromethalin.....	0.01%
<b>OTHER INGREDIENTS:</b> .....	<u>99.99%</u>
<b>TOTAL:</b>	100.000%

## KEEP OUT OF REACH OF CHILDREN CAUTION

**STOP!** Read the entire label on this product's outer container, including **PRECAUTIONARY STATEMENTS, DIRECTIONS FOR USE,** and **STORAGE AND DISPOSAL** text prior to using this product.

For First Aid Treatment advice, call a poison control center, doctor, or 1-800-858-7378.

It is illegal to sell these placepacks [bait packs] individually.

Do not open placepacks [bait packs]. Rats and mice will chew through the wrapper.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543-0327  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-52  
EPA Est. No. 47629-PA-01

**NET CONTENTS:** 0.75 oz



**MASTER LABEL – OPTIONAL CLAIMS (Page 1 of 2)**

**[Optional Marketing/Advertising Claims]**

- Kills Anticoagulant Resistant Norway Rats, Roof Rats and House Mice
- Norway Rats, Roof Rats, and House Mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die. Rodents cease feeding after consuming a toxic dose. This product kills anticoagulant-resistant Norway Rats, Roof Rats and House Mice
- [Kills] [Controls] House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- May be used in and within 100 feet of) buildings
- For use in Attics, Kitchens, Basements, Garages, consistent with all use restrictions and label precautions and limitations.
- Can be used in Attics, Kitchens, Basements, and Garages, consistent with all use restrictions and label precautions and limitations.
- No-Touch™ Design, no need to touch bait when applying it.
- Place N' Kill™ No-Touch [Bait Packs] [Place Packs], no need to touch bait when applying it. House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats Poison Pack
- Palatable bait formulation
- Palatable formulation
- Contains Bromethalin
- 0.01% Bromethalin pellets
- Formulated for House Mouse, Norway Rat, and Roof Rat control
- Demonstrated control of Norway Rats, Roof Rats, and House Mice
- [Controls][Kills] House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- [Controls][Kills] anticoagulant resistant Norway Rats, Roof Rats, and House Mice.
- [Kills][Controls] House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats in and around (within 100 feet of) the home
- [Kills][Controls] House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats both inside and outside the home
- Can be used Indoors or Outdoors (within 100 feet of buildings) for control of House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats

***MASTER LABEL – OPTIONAL CLAIMS (Page 2 of 2)***

- For Indoor and Outdoor (within 100 feet of buildings) control of House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- For indoor and outdoor (within 100 feet of buildings) control of House Mice, Norway Rats, Roof Rats, Polynesian Rats, Cotton Rats, Eastern Harvest Mice, Golden Mice, Meadow Voles, White-throated Woodrats, Southern Plains Woodrats, and Mexican Woodrats
- Ready to use