

36488-52

09-08-2011

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**U.S. ENVIRONMENTAL PROTECTION AGENCY**  
Office of Pesticide Programs  
Registration Division (7505P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:  
36488-52

Date of Issuance:  
**SEP 8 2011**

**NOTICE OF PESTICIDE:**  
 Registration  
 Reregistration  
(under FIFRA, as amended)

Terms of Issuance:  
Unconditional  
Bromethalin 0.01% Pellet II

**Name and Address of Registrant (include ZIP Code):**

Woodstream Corp.  
69 N. Locust Street  
Litiz, PA 17543

Decision # 449070  
R300 5-902980  
1150

Attention: Mr. Mark A. Mongiovi

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

EPA received an application for this new registration on May 13, 2011. EPA grants this request under the authority of section 3(c)(5) of FIFRA, provided that you:

Signature of Approving Official:

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

Date:

**SEP 8 2011**

Notice of Reregistration (continued)  
EPA Reg. No. 36488-52

- A. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.
  
- B. Make the following label changes before you release the product for shipment:
  - 1. revise your registration number to "EPA Reg. No. 36488-52", and
  - 2. follow the "Minimum Type Sizes for Final Printed Label" enclosure.
  
- C. Submit the following data within 18 months from the date of this registration notice:
  - 1. Storage Stability (830.6317) and
  - 2. Corrosion Characteristics (830.6320).
  
- D. Submit one (1) copy of final printed labeling for the record before you release the product for shipment.

A copy of your label stamped "Accepted" is enclosed for your records.

**Reference to Website on Label**

Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

**Confidential Statement of Formula**

The acceptable Confidential Statement of Formula (CSF) for this product are dated May 12, 2011 (Basic Formulation). All other versions are obsolete.

Notice of Reregistration (continued)  
EPA Reg. No. 36488-52

**Terms/Conditions of Sale/Distributions**

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g., grocery, drug, hardware, home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e., farm, agricultural, tractor stores) and pest control operators.

This product may not be sold in packaging that holds less than 4 pounds of bait.

With the above revisions, this product is in full compliance with the Agency's revised May 28, 2008 "*Risk Mitigation Decision for Ten Rodenticides*" and is consistent with the 1998 Rodenticide Cluster Reregistration Eligibility Decision (RED) document.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions or comments regarding this letter, please contact Mr. Dan Peacock by phone (703- 305-5407) or e-mail (peacock.dan@epa.gov).

- Enclosures:
1. Stamped Label
  2. Minimum Type Sizes for Final Printed Label

Dan Peacock, C:\Documents and Settings\dpeacock\Desktop\Backup, 16gb Flash Drive\Bromethalin\Registration Actions\36488-LE\36488-52, Reg Notice, 9-6-2011.doc

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EPA Reg. No. 36488-LE  
Draft Master Label  
September 1, 2011  
Page 1 of 7

036488-00052.20110901

MASTER LABEL – OUTER CONTAINER FRONT PANEL (Page 1 of 1)

# BROMETHALIN 0.01% PELLET II

**[Additional Brand Names]**

Victor V<sup>®</sup> Fast-Kill<sup>®</sup> Brand Pellets II\*

**[Qualifier statement must immediately follow brand name]**

\* House Mice may consume a lethal dose in a single night's feeding, but it can take two or more days from the time of bait consumption for these mice to die.

ACCEPTED SEP 8 2011

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 36488-52

This product may only be used inside and within 50 feet of buildings or inside of transport vehicles (ships, trains, or aircraft).

ACTIVE INGREDIENT:	BY WT.
Bromethalin.....	0.01%
OTHER INGREDIENTS:.....	99.99%
TOTAL:	100.000%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION:** (See side [back] panel for additional precautionary statements)

**NET CONTENTS:**

4.03125 lb/64.5 oz (86 X 0.75 oz. [place packs][bait packs]) *[to]* 25.78 lb/412.50 oz (550 X 0.75 oz. [place packs][bait packs])

**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 1 of 4)**

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**User Safety Requirements**

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

**FIRST AID**

Have label with you when obtaining treatment advice.

**If swallowed:**

- Call a poison control center, doctor or 1-800-858-7378 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.
- Do not give anything by mouth to an unconscious person.

**TREATMENT FOR PET POISONING**

If an animal eats this bait, call a veterinarian at once.

**NOTE TO PHYSICIAN OR VETERINARIAN**

Contains the nerve poison Bromethalin. This is not and anticoagulant rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to fish, birds and other wildlife. Dogs and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

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**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 2 of 4)**

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL!** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help prevent accidents:

1. Store product not in use out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six (6) years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** This product may only be used to control Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural, and public buildings, and similar man-made structures. It may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA-inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

**Do not sell this product in individual containers holding less than 4 pounds of bait.**

**SELECTION OF TREATMENT AREAS:** Determine where rats and mice will most likely find an opening and consume the bait. Generally, these areas are along walls, by gnawed openings or rub marks, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where signs of rodents have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

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**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 3 of 4)**

**APPLICATION DIRECTIONS:**

**Norway Rats and Roof Rats:** Use 2 to 8 [place packs][bait packs] per placement, using bait stations as required under “**IMPORTANT**”. Make placements at intervals of approximately 15 to 30 feet at appropriate locations in infested area. Adjust the amount of bait provided according to the level of rat feeding expected at each placement location.

**House Mice:** Use 1 [place pack][bait pack] per placement, using bait stations as required under “**IMPORTANT**”. Make placements at intervals of approximately 8 to 12 feet at appropriate locations in infested area. Up to 2 [place packs][bait packs] may be placed at points of extremely high house mouse activity.

**Baiting Strategy (Rats and Mice):** Highest bait consumption is expected to occur on the first day or two after treatment begins. After several days, inspect the placement and replenish bait at sites where there is evidence of heavy feeding or where there is continued evidence of rodent activity. Normally, the volume of bait consumed will be significantly less with bromethalin baits than with anticoagulant baits. Although one night’s feeding will usually provide a lethal dose, maintain bait for at least one week to provide all rodents a chance to feed on the bait. Continue baiting until all signs of feeding have ceased.

**Follow-Up:** Replace contaminated or spoiled bait immediately. Using gloves, collect and properly dispose of all dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water and harborage and use rodent-proof structures as much as possible. If reinfestation does occur, repeat treatment. When a continuous source of infestation is present, establish permanent bait stations and replenish bait as needed.

**STORAGE AND DISPOSAL:**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store only in original container in a cool, dry place inaccessible to children, and pets. Keep containers closed and away from other chemicals.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product, and spoiled and unconsumed bait, may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or incineration.

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**MASTER LABEL – OUTER CONTAINER BACK PANEL (Page 4 of 4)**

**Note:** Seller warrants that this product complies with the specifications expressed in this label. To the extent consistent with applicable law, Seller makes no other warranties, and disclaims all other warranties, express or implied, including but not limited to warranties of merchantability and fitness for the intended purpose. To the extent consistent with applicable law, Seller's liability or default, breach or failure under this label shall be limited to the amount of the purchase price. To the extent consistent with applicable law, Seller shall have no liability for consequential damages.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-LE

EPA Est. No. 47629-PA-01

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Made In USA



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**MASTER LABEL – PLACE PACK FRONT PANEL (Page 1 of 1)**

## **BROMETHALIN 0.01% PELLET**

<b>ACTIVE INGREDIENT:</b>	<b>BY WT.</b>
Bromethalin.....	0.01%
<b>OTHER INGREDIENTS:</b> .....	<u>99.99%</u>
<b>TOTAL:</b>	100.000%

### **KEEP OUT OF REACH OF CHILDREN CAUTION**

**STOP!** Read entire label, including precautions, use directions, and storage and disposal text prior to using this product.

For First Aid Treatment advice, call a poison control center, doctor, or 1-800-858-7378.

It is illegal to sell these placepacks [bait packs] individually.

Do not open placepacks [bait packs]. Rats and mice will chew through the wrapper.

Manufactured For:  
Woodstream Corporation  
69 N. Locust St  
Lititz, PA 17543-0327  
For Information Call: 1-800-800-1819

EPA Reg. No. 36488-LE

EPA Est. No. 47629-PA-01

**NET CONTENTS:** 0.75 oz

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**MASTER LABEL – OPTIONAL CLAIMS (Page 1 of 1)**

**[Optional Marketing/Advertising Claims]**

- Kills Anticoagulant Resistant Norway Rats, Roof Rats and House Mice
- Norway rats, Roof rats, and House Mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die. Rodents cease feeding after consuming a toxic dose. This product kills anticoagulant-resistant Norway Rats, Roof Rats and House Mice.
- [Kills] [Controls] Norway Rats, Roof Rats & House Mice
- May be used in and around (within 50 feet of) buildings
- For use in Attics, Kitchens, Basements, Garages, consistent with all use restrictions and label precautions and limitations.
- Can be used in Attics, Kitchens, Basements, and Garages, consistent with all use restrictions and label precautions and limitations.
- No-Touch™ Design, no need to touch bait when applying it.
- Place N' Kill™ No-Touch [Bait Packs] [Place Packs], no need to touch bait when applying it.
- House Mouse and Norway and Roof Rat Poison Pack
- Palatable bait formulation
- Palatable formulation
- Contains Bromethalin
- 0.01% Bromethalin pellets
- Formulated for Norway rat, roof rat, and house mice control
- Demonstrated control of norway rats, roof rats, and house mice
- [Controls][Kills] norway rats, roof rats, and house mice
- [Controls][Kills] anticoagulant resistant Norway Rats, Roof Rats & House Mice
- [Kills][Controls] Norway Rats, Roof Rats & House Mice in and around (within 50ft of) the home
- [Kills][Controls] Norway Rats, Roof Rats & House Mice both inside and outside the home
- Can be used Indoors or Outdoors (within 50 feet of buildings) for control of Norway Rats, Roof Rats & House Mice
- For Indoor and Outdoor (within 50 feet of buildings) control of Norway Rat, Roof Rat & House Mouse
- For indoor and outdoor (within 50 feet of buildings) control of Norway Rat, Roof Rat & House Mouse.
- Ready to use