

PM-32

Reg # 34743-15

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Please read instructions on reverse before completing form. Form Approved. OMB No. 2070-0060. Approval expires 05-31-98



United States Environmental Protection Agency Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number 247489

Application for Pesticide - Section I

1. Company/Product Number 34743-15	2. EPA Product Manager Ruth Douglas	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) ELITE BLEACH 5.25%	PM# 32	
5. Name and Address of Applicant (Include ZIP Code) Ionics Incorporated, D/B/A Elite Chemicals (P.O. Box 923, Watertown MA 02172) 203 West Avenue, Ludlow, MA 01056 (plant) <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	<b>NOTIFICATION</b> SEP 4 1996
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
Notification of a design change on the label. The previous label had a diamond around the words ELITE BLEACH. This has been changed to a CIRCLE. The rest of the label remains the same.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Metal <input checked="" type="checkbox"/> Plastic Glass Paper Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1 GALLON		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input checked="" type="checkbox"/> Other (slip on plastic label)		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Jody Bernier	Title Customer Service Coordinator	Telephone No. (Include Area Code) 800-457-4449 x722
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**Certification**  
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Customer Service Coordinator	6. Date Application Received (Stamped)
4. Typed Name Jody Bernier	5. Date 8/14/96	

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ACTIVE INGREDIENTS  
SODIUM HYPOCHLORITE...5.25%  
INERT INGREDIENTS...94.75%  
CONTAINS  
NO PHOSPHORUS

BRIGHTENS WHITE  
REMOVES STAINS  
CLEANS & DISINFECTS

# ELITE<sup>®</sup> BLEACH

KEEP OUT OF  
REACH OF CHILDREN

**DANGER:**

Statement of Practical Treatment (First Aid)

IF CONTACT WITH EYES OCCURS: Flush with water for at least 15 minutes. Get prompt medical attention. IF CONTACT WITH SKIN OCCURS: Wash with plenty of soap and water. IF SWALLOWED: Drink large amounts of water. DO NOT induce vomiting. Call a physician or poison control center immediately. See Back Panel for Additional Precautions.

NET 128 FL. OZ.  
1 Gal. (3.79 LTRS)

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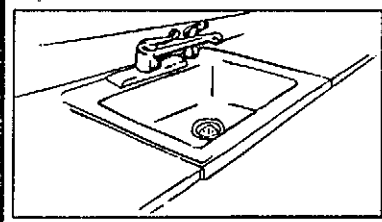
# ELITE® BLEACH for a cleaner, fresher home and laundry.

ELITE BLEACH may be safely used with most color-fast washables to brighten whites and remove stains. ELITE BLEACH will also clean and disinfect your home by killing household germs and their odors.

### STANDARD WASHER



### EXTRA LARGE WASHER



### KITCHEN SINK

Flush drain. Cover stains with 2/3 gallon water. Add 1/2 cup ELITE Bleach. Let stand 5 minutes. Rinse. Flush drain.

### DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

#### LAUNDRY USE

**To Test Color-Fastness of Fabric:** Prepare a solution of 1 tablespoon of ELITE Bleach to 1/4 cup water. Apply 1 drop to hidden part of fabric, covering all colors and trim. Blot dry after 1 minute. If no color change is seen, the article can be safely bleached.

**Routine Laundering:** Sort laundry by color and fabric. Dilute ELITE Bleach with one quart of warm water. Add solution to laundry 5 minutes after the wash cycle has begun. OR, add ELITE Bleach to wash water before laundry is added. White cottons and linens bleach best if ELITE Bleach is added during the first rinse after washing.

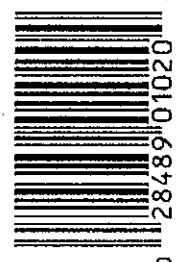
**To Handwash or Pretreat Stains:** Rinse garment to remove loose soil. Soak garment 5 minutes in a solution of 1/4 cup ELITE Bleach to 1 gallon cool water.

#### HOUSEHOLD USE

**Toilet Bowl:** Flush toilet. Pour in 1/2 cup ELITE Bleach. Swab with brush. Let stand 10 minutes. Flush. **Bathtubs, Showers, Floors, Vinyl, Tile, Woodwork, Linoleum, Appliances:** Combine 3/4 cup ELITE Bleach with 1 gallon warm, sudsy water. Spread solution over area to be cleaned with cloth. Let stand 5 minutes. Rinse well.

#### STORAGE AND DISPOSAL

Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.



Patent #4,242,185;  
4,217,186; 4,230,544  
EPA Registration No. 34743-15  
EPA Establishment No 34743-02

## DANGER:

### PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

**DANGER:** Corrosive, may cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated. **PHYSICAL OR CHEMICAL HAZARDS:** STRONG OXIDIZING AGENT: Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) will release chlorine gas which is irritating to eyes, lungs, and mucous membranes.

### QUESTIONS OR COMMENTS?

Elite  
P.O. Box 923  
Watertown, MA 02272  
(800) 457-4449

PRODUCED BY:  
Tonics, Incorporated DBA ELITE, Ludlow, MA 01056