

**ACTIVE INGREDIENTS:**  
 SODIUM HYPOCHLORITE 5.25%  
**INERT INGREDIENTS:** 94.75%  
**CONTAINS NO PHOSPHORUS**

**BLEACH**<sup>TM</sup>

**BRIGHTENS WHITES  
 REMOVES STAINS  
 CLEANS & DISINFECTS**

**BLEACH**

**KEEP OUT OF REACH OF CHILDREN**

**HAZARDOUS  
 DANGER**

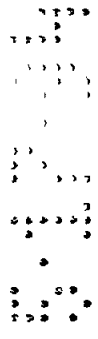
See label for other treatment directions.  
 Rinse thoroughly with water.  
 If you have any questions, call 1-800-4-A-DAIRY.  
 If you have any questions, call your retailer or call 1-800-4-A-DAIRY.  
 See label for other treatment directions.

**NET 128 FL. OZ.  
 1 Gal. (3.79 LITERS)**

**HAZARDOUS  
 DANGER**

JUN 23 1995

Under the Federal Insecticide, Fungicide, and Pesticide Act, as amended, for the EPA Reg. No. 34743-15



2/2

# ELITE BLEACH for a cleaner, fresher home and laundry.

ELITE BLEACH may be safely used with most color-fast washables to brighten whites and remove stains. ELITE BLEACH will also clear and disinfect your home by killing household germs and their odors.

## DANGER:

PRECAUTIONARY STATEMENTS  
Hazards to Human and  
Domestic Animals.

DANGER: Corrosive, may cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

**PHYSICAL OR CHEMICAL HAZARDS: STRONG OXIDIZING AGENT:**  
Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) will release chlorine gas which is irritating to eyes, lungs, and mucous membranes.

### QUESTIONS OR COMMENTS?

Elite Chemicals  
P.O. Box 923  
Watertown, MA 02272  
(800) 457-4449

PRODUCED BY:  
Ionics, Incorporated  
DBA Elite Chemicals  
Springfield, MA 01104

Patent # 4,242,185

### STANDARD WASHER

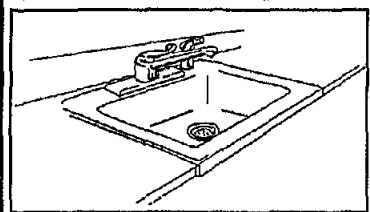


1  
CUP

### EXTRA LARGE WASHER



1 1/2  
CUPS



### KITCHEN SINK

Flush drain. Cover stains with 2/3 gallon water. Add 1/2 cup ELITE Bleach. Let stand 5 minutes. Rinse. Flush drain.

## DIRECTIONS FOR USE

IT IS A VIOLATION OF FEDERAL LAW TO LIST THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING

### LAUNDRY USE

**To Test Color-Fastness of Fabric:** Prepare a solution of 1 tablespoon of ELITE Bleach to 1/4 cup water. Apply 1 drop to hidden part of fabric, covering all colors and trim. Blot dry after 1 minute. If no color change is seen, the article can be safely bleached.

**Routine Laundering:** Sort laundry by color and fabric. Dilute ELITE Bleach with one quart of warm water. Add solution to laundry 5 minutes after the wash cycle has begun. OR, add ELITE Bleach to wash water before laundry is added. White cottons and linens bleach best if ELITE Bleach is added during the first rinse after washing.

**To Handwash or Pretreat Stains:** Rinse garment to remove loose soil. Soak garment 5 minutes in a solution of 1/4 cup ELITE Bleach to 1 gallon cool water.

EPA Registration No. 34743-15  
EPA Establishment No. 34743-01

### HOUSEHOLD USE

**Toilet Bowl:** Flush toilet. Pour in 1/2 cup ELITE Bleach. Swab with brush. Let stand 10 minutes. Flush. **Bathtubs, Showers, Floors, Vinyl, Tile, Woodwork, Linoleum, Appliances:** Combine 3/4 cup ELITE Bleach with 1 gallon warm, sudsy water. Spread solution over area to be cleaned with cloth. Let stand 5 minutes. Rinse well.

### Storage and Disposal.

Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.

**ACCEPTED**  
JUN 23 1995  
Under the Federal Insecticide, Fungicide, and  
Rodenticide Act, as amended, for the  
pesticide registered under  
EPA Reg. No. 34743-15

