

PM 32 34743-15

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US ENVIRONMENTAL PROTECTION AGENCY  
OFFICE OF PESTICIDES PROGRAMS  
REGISTRATION DIVISION (FS-767)  
WASHINGTON, DC 20460

EPA REGISTRATION NO.  
34743-15

DATE OF ISSUANCE  
8 MAR 1994

NOTICE OF PESTICIDE:  REGISTRATION  
 REREGISTRATION  
(Under the Federal Insecticide, Fungicide,  
and Rodenticide Act, as amended)

TERM OF ISSUANCE

NAME OF PESTICIDE PRODUCT

Elite 5.25% Bleach

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Ionics Incorporated D/P/A  
Elite Chemicals  
270 Rocus Street  
Springfield, MA 01104

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit/cite all data required for registration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration No. 34743-15."

b. Place the "KEEP OUT OF REACH OF CHILDREN" statement above the signal word "DANGER".

3. Submit a revised Confidential Statement of Formula; a blank form is enclosed. Fill in column 13-b (Percent By Weight), which indicates nominal (typical) concentration. In this column the percent active ingredient should be the same as the label claim (5.25%), and the lower limit in column 14-b must be lower than this but not lower than 5.0%.

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL

DATE

4. Submit five (5) copies of your final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

Note that the EPA Establishment Number (usually referred to on the label as "EPA Est. No.") must appear either on the label or on the immediate container.

A stamped copy of the label is enclosed for your records.

Sincerely,



Ruth G. Douglas  
Product Manager 32  
Antimicrobial Program Branch  
Registration Division (7505C)

Enclosures

**BEST AVAILABLE COPY**



**ACTIVE INGREDIENTS:**  
SODIUM HYPOCHLORITE.....5.25%  
INERT INGREDIENTS.....94.75%  
CONTAINS NO PHOSPHORUS

**BRIGHTENS  
REMOVES  
CLEANS • DIS**

# ELITE™ BLEACH

**DANGER:  
KEEP OUT OF REACH OF CHILDREN**

**Statement of Practical Treatment (First Aid)**  
IF CONTACT WITH EYES OCCURS,  
Flush with water for at least 15 minutes. Get prompt medical attention.  
IF CONTACT WITH SKIN OCCURS,  
Wash with plenty of soap and water.  
IF SWALLOWED, Drink large amounts of water. DO NOT induce vomiting.  
Call a physician or poison control center immediately.  
See Back Panel For Additional Precautions



NET: 12  
1 Gal. ( )

11-67476  
The Federal Insecticide, Fungicide & Rodenticide Act  
EPA Reg. No. 706.100  
18 MAR 1994  
with COMPLETION  
in EPA Letter Data

**BEST AVAILABLE COPY**

# DANGER:

## PRECAUTIONARY STATEMENTS

### HAZARDS TO HUMANS AND DOMESTIC ANIMALS. DANGER:

Corrosive, may cause severe skin and eye irritation or chemical burns to broken skin. Causes eye damage. Wear safety glasses or goggles and rubber gloves when handling this product. Wash after handling. Avoid breathing vapors. Vacate poorly ventilated areas as soon as possible. Do not return until strong odors have dissipated.

### PHYSICAL OR CHEMICAL HAZARDS:

**STRONG OXIDIZING AGENT:** Mix only with water according to label directions. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter (e.g. urine, feces, etc.) will release chlorine gas which is irritating to eyes, lungs, and mucous membranes.

### QUESTIONS OR COMMENTS?

Elite Chemicals  
P.O. Box 923,  
Watertown, MA 02172  
413-737-3358



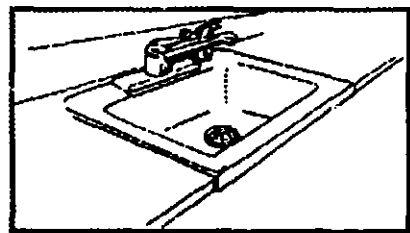
**PRODUCED BY:**  
Elite Chemicals  
Springfield, MA 01104  
A Division of Ionics, Inc.

Patent # 4,242,185

### STANDARD WASHER



### EXTRA LARGE WASHER



### KITCHEN SINK

Flush drain. Cover stains with 2/3 gallon water. Add 1/2 cup ELITE Bleach. Let stand 5 minutes. Rinse. Flush drain.

### LAUNDRY USE

**To Test Color-Fastness of Fabric:** Prepare a solution of 1 tablespoon of ELITE Bleach to 1/4 cup water. Apply 1 drop to hidden part of fabric, covering all colors and trim. Blot dry after 1 minute. If no color change seen, the article can be safely bleached.

**Routine Laundering:** Sort laundry by color and fabric. Dilute ELITE Bleach with one quart of hot water. Add solution to laundry 5 minutes after the wash cycle has begun. OR, add ELITE Bleach to wash water before laundry is added. White cottons and linens bleach best if ELITE Bleach is added during the first rinse after washing.

**To Handwash, Disinfect or Pretreat Stains:** Rinse garment to remove loose soil. Soak garment 5 minutes in a solution of 1/4 cup ELITE Bleach to 1 gallon cool water.

### HOUSEHOLD USE

**Toilet Bowl:** Flush toilet. Pour in 1/2 cup ELITE Bleach. Swab with brush. Let stand 10 minutes. Flush. **Bathtubs, Showers, Floors, Vinyl, Tile, Woodwork, Linoleum, Appliances:** Combine 3/4 cup ELITE Bleach with 1 gallon warm, sudsy water. Spread solution over area to be cleaned with cloth. Let stand 5 minutes. Rinse well.

### STORAGE AND DISPOSAL

Store this product in a cool, dry area, away from direct sunlight and heat to avoid deterioration. In case of spill, flood areas with large quantities of water. Product or rinsates that cannot be used should be diluted with water before disposal in a sanitary sewer. Do not reuse container but place in trash collection. Do not contaminate food or feed by storage, disposal or cleaning of equipment.

**REGISTERED**  
**with COMMENTS**  
**in EPA Letter Dated**  
**18 MAR 1994**  
Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended for Pesticide  
registered under Linn Reg. No.  
34743-15