ORIGINAL

NVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
pesticides and Pollution Prevention Division
(7511C)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:	Date of Issuance:
34704-1091	DEC 01 2014

Term of Issuance: **UNCONDITIONAL**

NOTICE OF PESTICIDE:

__X___ Registration ____ Re-registration
(under FIFRA, as amended)

Name of Pesticide Product:

Levitate

Name and Address of Registrant (include ZIP Code):
Loveland Products, Inc.
P.O. Box 1286
Greeley, CO 80632-1286

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on her motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

1. Submit and/or cite all data required for registration of your product under FIFRA section 3(c)(5) and section 4 when the Agency requires all registrants of similar products to submit such data.

2. Make the following label change before you release the product for shipment: Revise the EPA Registration Number to read, **"EPA Reg. No. 34704-1091".**

3. Submit three (3) copies of the revised final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Signature of Approving Official:

Linda Hollis, Chief, Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division

Date: LH 11.28.14 12/1/14

EPA Form 8570-6

Levitate™

Reduces Transplant Shock and Promotes New Root Growth

ACTIVE INGREDIENT:	
Indole-3-Butyric Acid	0.8% w/w
OTHER INGREDIENTS:	99.2% w/w
TOTAL	100.0% w/w

Shake Well Before Use

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID	
If on skin or clothing:	• Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **FOR MEDICAL EMERGENCY INVOLVING THIS PRODUCT, CALL: 1-866-944-8565** Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

EPA Reg. No. 34704-XXXX
EPA Est. No. 090866-CA-001

Manufactured for:
Loveland Products, Inc.
PO Box 1286
Greeley, CO 80632-1286
970-356-8920

ACCEPTED

DEC 01 2014

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 1091

Net Contents: 1.0 GALLONS

PRECAUTIONARY STATEMENTS
ENVIRONMENTAL HAZARDS

Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

PERSONAL PROTECTIVE EQUIPMENT (PPE)

Applicators and other handlers must wear long sleeved shirt and long pants and shoes plus socks. Follow the manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

USER SAFETY RECOMMENDATIONS

Users should:

- Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during applications. For any requirements specific to your State or Tribe, consult the agency responsible for pesticide regulation.

AGRICULTURAL USE REQUIREMENTS

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR part 170. This Standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification, and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about personal protective equipment (PPE), and restricted-entry interval. The requirements in this box only apply to uses that are covered by the Worker Protection Standard.

There is no restricted-entry interval (REI) for this product.

INTRODUCTION

Cuttings from different varieties and species of plants, shrubs, and trees vary greatly in their capacity to form roots. Some root with ease and others with difficulty, or not at all. It is believed that natural root-forming hormones are present in different plants in varying quantities, and that the ease or difficulty with which a cutting can root is governed by the natural root-inducing hormones present.

The dilution of different strengths of Levitate, which parallel the range of hormones in nature, is a development of striking importance. Different strengths are recommended for different plants, as can be seen in the plant name chart on the following pages.

TYPE OF CUTTING TO USE:

Cuttings of current season's growth, 4 to 6 inches in length, generally are most satisfactory. Entire shoots of this length, cut at or near the base, should be taken, unless it is known that other plant parts root more readily. Some ·plants are readily propagated from leaf-bud cuttings. Propagators are familiar with the fact that tip cuttings of some varieties, and parts below the tip in other varieties, root best. This applies also, but to a lesser extent, to cuttings treated with Levitate. The basal cut may be made at a slant or straight with small pruning shears, or with a knife. Large leafed types of cuttings will need to be trimmed, but it is preferable to use the largest leaf area which can be kept in good condition, and at the same time meets the requirements for economy of space.

TIME TO TAKE CUTTINGS:

Cuttings of most deciduous shrubs usually root best when taken during June, July and August in the New York area. A few varieties can be taken the latter part of April, and others during May, depending upon when the new growth starts. Cuttings taken between August and December will vary considerably in their capacity to root, but a number of varieties will root well when taken at that time. Cuttings of certain plants are available over a much wider range of time in the South than in the North, and corresponding season advance must be considered. Cuttings of plants grown indoors are taken according to the condition of the material, without regard to season.

CARE OF CUTTING MATERIAL:

Cutting material should be kept fresh. Cuttings of many varieties keep fresh when the basal ends of stems are immersed in water or wrapped in wet cloth or burlap until ready to be placed in the Levitate solution. Shoots and branches should not be kept in closed containers for long periods of time. Depending on humidity conditions, frequent spraying of the cuttings or covering with moist cheesecloth, will prevent excessive wilting.

PLANTING CUTTINGS AND HOW TO CARE FOR THEM:

After treatment with Levitate, the cuttings should be planted in a mixture of ¼ peat moss and ¾ sand (by volume), or in sand only, until rooted. Propagators who have a satisfactory rooting medium should continue to use it. Any method of planting cuttings, which keeps them in good condition, may be used. When cuttings are planted in a vertical position, they require more critical care than when slanted in such a way that the exposed leaves lie flat or close to the surface of the rooting medium. Sufficient shade must be provided at all times, particularly on hot, bright days, to keep the cuttings fresh, but not dense enough to cause rotting of leaves, or mold growth. Immediately after planting, the cuttings should be watered thoroughly and regularly according to climatic conditions. The rooting medium below the surface must not be allowed to become dry.

A temperature in the bed of 70 to 75 °F has proved satisfactory for many species. Temperatures below 60 °F are not generally satisfactory with tested cuttings.

APPLICATION INSTRUCTIONS

Dip the basal end cuttings, individually or in bunches into the **diluted Levitate solution** for **3-5 seconds**.

Following dipping, place cuttings into planting medium. Depending on the species, rooting will take place in several weeks or months under a moist greenhouse environment. Transplanting may be performed once the cuttings have rooted.

TO REDUCE TRANSPLANT SHOCK AND PROMOTE NEW ROOT GROWTH – for Shrubs, Flowers, Groundcovers & Houseplants

Rose, Arborvitae, Gardenias, flowering trees and other ornamentals, bare root transplant or in containers, use 2 tablespoons of product per 10 gallons of water. Apply to root area in transplanting hole then cover roots with soil. After planting, repeat applications biweekly as a drench to thoroughly wet the root area using one teaspoon per 10 gallons of water.

Annual and perennial flowers (bedding plants): Use one tablespoon per 10 gallons of water and apply to thoroughly saturate root zone at time of planting. Repeat at weekly intervals until plants are well established.

Groundcovers such as Ivy, Iceplants, Geranium, Cotoneaster, Barberry, & Ajuga. Use 1 tablespoon per 10 gallons of water and apply thoroughly, saturating root zone area at time of planting. Repeat at weekly intervals until plants are well established.

Houseplants (repotting and planting): Use 1 tablespoon per 10 gallons of water and water thoroughly at weekly intervals to saturate root zone until plants are well established.

Established plants: To continue new root growth, use 1 tablespoon per 10 gallons of water and water plants once a month.

TO REDUCE TRANSPLANT SHOCK AND PROMOTE NEW ROOT GROWTH – For various field crops; such as, brassica vegetables, leafy vegetables, cucurbit vegetables, fruiting vegetables, root & tuber vegetables, legume vegetables, citrus fruits, pome/stone fruits, vines, grapes and strawberries, alfalfa, cereal grains, turf grass, sod grass, and cotton.

Mix **Levitate** with the transplant water at the rate of 6-8 fl. oz. product per 100 gallons and apply at planting time. Make foliar application or side-drench at the same use rate two weeks after transplanting. 2-3 applications may be needed early in the growing season.

CUTTINGS

Dilution Rate:

Cutting Type	Dilution Rate	Amount of Product in Amount of Water
1. Softwoods or succulents	**1:20**	Mix 1 fl. oz. product in 20 fl. oz. water
2. Semi-hardwoods	**1:10**	Mix 1 fl. oz. product in 10 fl. oz. water
3. Hard woods	**1:5**	Mix 1 fl. oz. product in 5 fl. oz. water

Mix only enough Levitate solution to be used immediately. Photodegradation may occur; therefore, Levitate solution must be used within 10 hours of preparation.

Levitate is recommended for use on **all nursery stock cuttings** including **Woody ornamentals, Deciduous hardwoods, Evergreens, Ground Covers, and Perennials**.

The following plants have been successfully rooted with IBA supplement. Cuttings which respond to dilution **1 (1:20)** may be injured by use of dilution **3 (1:5)**, or in some cases, dilution **2 (1:10)**.

For plant types or species not found in the following list, it is suggested Dilution **1 or 2** be used.

The following plants have been successfully rooted with Levitate

Common Name	Scientific Name	Levitate Dilution
Acanthopanax	*Acanthopanax* sp.	3 **(1:5 dilution)**
African Violet	*Saintpaulia* sp.	1 **(1:20 dilution)**
Ageratum	*Ageratum sp.*	1
Andromeda	*Andromeda japonica*	1
Apple	*Malus* sp.	2 or 3
Arbor-Vitae (Thuja) vars.	*Thuja ellwangeriana aurea nana* *Thuja occidentalis* vars.	2 **(1:10 dilution)** 2 or 3
Arbutus (Trailing)	*Epigaea repens*	3
Ardisia	*Ardisia japonica*	2

Azalea vars.	*Azalea* spp.	2
Barberry	*Berberis* sp.	1
Bayberry	*Myrica* sp.	1
Beauty Berry	*Callicarpa* sp.	1
Beauty Bush	*Kikwitzia amabilis (tips) (June-July)*	3
Beech	*Fagus* sp. (August)	2
Begonia	*Begonia* sp.	1
Birch	*Betula* sp.	3
Bittersweet	*Celastrus* sp.	3
Blackberry	*Rubus* sp.	1
Bluebeard	*Caryopteris* sp.	1
Blueberry	*Vaccinium carymbosum* vars.	1 or 2
Bougainvillea	*Bougainvilla* sp.	1
Bowstring-Kemp (Snake plant)	*Sanseveria*	1
Boxwood	*Buxus* sp.	3
Broom	*Cystisus* sp.	1 or 2
Bush-Arbutus	*Albelia grandiflora rosea* (tips best)	1
Butterfly bush	*Buddleia* sp.	1
Camellia	*Camellia* sp.	3
Candytuft	*Iberis* sp.	1
Carnation	*Dianthyus* vars.	1
Catalpa	*Catalpa* sp.	3
Chaste Tree	*Vitex* sp.	3
Chestnut	*Castanea* sp.	2
Chokeberry	*Aronia* sp.	2 or 3
Chrysanthemum	*Chrysanthemum*	1
Cinquefoil	*Potentilla* sp.	2
Clematis	*Clematis* sp.	2
Clerodendron	*Clerodendron* sp.	1
Clockvine	*Thunbergia* sp	1
Coleus	*Coleus blumei*	1
Cotoneaster	*Cotoneaster horizontalis*	3
Crabapple	*Malus* sp.	2 or 3
Crape Myrtle	*Lagerstroemia indica*	1
Crassula	*Crassula rubicunda*	1
Creeper	*Parthenocissus* sp.	1
Croton	*Codiaeum* sp.	1
Cryptomeria	*Cryptomeria* sp.	3
Currant	*Ribes tenuiflorum*	1
Dahlia	*Dahlia* vars.	1
Daphne	*Daphne* sp.	1 or 2
Deutzia	*Deutzia magnifica*	1
Dewberry	*Rubus* sp.	1

Dianthus (see Carnation)		
Dogwood	*Comus florida* (July)	3
Dovetree	*Davidia* sp.	1
Douglas fir	*Pseudotsuga* sp.	3
Dracena	*Dracena sanderiana*	1
Dutchmanspipe	*Aristolochia* sp.	1
Eider	*Sambucus* sp.	1 or 2
Elm	*Ulmus* sp. (June-July)	1
Escallonia	*Escallonia* sp.	3
Euonymus	*Euonymus* sp.	1
False arborvitae	*Thujopsis* sp.	2
Fir	*Abies* sp.	3
Firethorn	*Pyracantha* sp.	1 or 2
Flowering Cherry vars.	*Prunus* sp. and vars.	1
Flowering quince	*Chaenomeles* sp.	3
Fontanesia	*Fontanesia* sp.	1
Forsythia	*Forsythia* sp.	1
Franklinia	*Gordonia alatamaha*	2
Fringe Tree	*Chionanthus* sp.	2
Fuchsia	*Fuchsia* spp.	1
Gardenia	*Gardeniaflorida*	1, 2, or 3
Geranium	*Geranium* spp.	1
Germander	*Teucrium* sp.	2 or 3
Golden chain	*Laburnum* spp.	2
Grape	*Vitis* sp. and vars.	3
Hawthorne	*Crateagus* sp.	3
Hazelnut	*Corylus* sp. (June)	1 or 2
Heath	*Erica carnea* vars.	3
Heather	*Calluna vulgaris* vars.	3
Hemlock vars.	*Tsuga* sp. and vars. (Sept-June)	2 or 3
Hibiscus	*Hibiscus* (tropical)	2
Hibiscus (Rose of Sharon)	*Hibiscus syriscus* vars. (leafy and dormant)	3
Holly (American)	*Ilex opaca, flex pernyi*	3
Holly (Chinese)	*Ilex cornuta*	3
Holly (English)	*Ilex aquifolium*	3
Holly (Japanese)	*Ilex crenata* vars.	2
Honeysuckle	*Lonicera* sp.	1
Jasmine	*Jasminum nudiflorm*	1
Jetbead	*Rhodotypus* sp.	1
Juniper vars.	*Junuperus* spp.	3
Kerria	*Kerria* sp.	1
Knotwood	*Polygonum* sp.	3
Laburnocytisus	*Laburnocytisus* sp.	1 or 2
Lantana	*Lantana* sp.	1

Laurel	*Kalmia* sp.	3
Lavender	*Lavandula* sp.	1
Leucothoe	*Leucothoe* sp.	2
Lilac (French-Hybrids)	*Syringa vulgaris* vars. (April 15-May 15)	3
Lily Scales	*Lilium* (Scales)	1 or 2
Linden	*Tilia* sp.	1
Locust	*Robinia* sp.	3
Magnolia	*Magnolia* sp.	2 or 3
Maidenhair Tree	*Ginko biloba*	2
Manzanita	*Arctostaphylos* sp.	3
Maple (Japanese)	*Acer japonicum palmatum* vars.	3
Matrimony Vine	*Lysium halimifolium*	3
Melastoma	*Melastoma* spp.	1
Mock Orange	*Philadelphus* sp.	1
Mulberry	*Morus alba*	1
Ninepark	*Physocarpus* sp.	3
Oak	*Quercus* sp.	3
Oleander	*Oleander nerium*	2
Olive	*Olea* sp.	3
Orange (sour)	*Citrus aurantium*	3
Orixa	*Orixa* sp.	1
Osage Orange	*Maclura* sp.	1
Osmanthus	*Osmanthus* sp.	2
Pachysandra	*Pachysandra terminalis*	2 or 3
Pea Shrub	*Caragana* sp.	1
Pear (stock)	*Pyrus serotina*	1
Pecan	*Pecan*	3
Penstemon	*Penstemon* sp.	1
Periwinkle	*Vinca* sp.	2
Petunia	*Petuniasp*	1
Philodendron	*Philodendron* sp.	1
Phlox	*Phlox* sp.	1
Photinia	*Photinia* sp.	1
Pine	*Pinus*	2 or 3
Poinsettia	*Euphorbia* vars.	1
Poplar	*Populus* sp.	1
Pricklypear Cactus	*Opuntia* sp.	1
Privet	*Ligustrum ovalifolium*	3
Raspberry	*Rubus* sp.	1
Retinospora vars	*Chamaecyparis obtuse* vars. *Chamaecyparis ptsifera* vars.	3 3
Rhododendron vars.	*Rhododendron* spp.	3
Rose	*Rosa* vars.	1
Russian olive	*Elaeagnus* sp.	3

Sage	*Salvia* sp.	1
Sequoia (Giant)	*Sequoia giantia*	2
Silverbell	*Halesia* sp.	2
Snapdragon	*Antirrhinum* sp.	1
Snowbell	*Styrax* sp.	3
Snowberry	*Symphoricarpus* sp.	1
Sourwood	*Oxydendrum* sp.	3
Speedwell	*Veronica* sp.	1
Spirea	*Spirea* sp.	1
Springscent	*Fothergilla major*	2
Spruce(Blue)	*Picea pungens*	2
Spruce(Norway) vars.	*Picea excelsa* vars. (Nov-Feb)	1
Stevia	*Stevia* sp.	1
Stewartia	*Stewartia pentagyna*	1
St. Johnswort	*Hypericum* sp.	1
Sweetleaf	*Symplocos*	1
Taxus (see Yew)		
Trofoliate-Orange	*Poncirus* sp.	2
Trumpet creeper	*Campsis* sp.	1
Tuliptree	*Liriodendron* sp.	3
Umbrella Pine	*Sciadopitys verticillata*	3
Verbena	*Verbena* sp.	1
Viburnum	*Viburnum* sp.	1
Waxmyrtle	*Myrica* sp.	1
Weigelia	*Diervilla* sp.	1
Willow	*Salix* sp.	1
Wintergreen	*Gautheria* sp.	2
Wisteria	*Wisteria* sp.	2
Witch Hazel	*Hamamelis* sp.	2
Yellowwood	*Cladrastis* sp.	2
Yew	*Taxus* spp.	3
Zelkova	*Zelkova* sp .	2

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

PESTICIDE STORAGE: Store in a cool, dry place and in such a manner as to prevent cross contamination with other pesticides, fertilizers, food, and feed. Store in original container and out of the reach of children, preferably in a locked storage area. Keep container tightly closed when not in use. Handle and open container in a manner as to prevent spillage. If the container is leaking, invert to prevent leakage. If container is leaking or material spilled for any reason or cause, carefully dam up spilled material to prevent runoff. Refer to Precautionary Statements on label for hazards associated with the handling of this material. Do not walk through spilled material. Absorb spilled

material with absorbing type compounds and dispose of as directed for pesticides below. In spill or leak incidents, keep unauthorized people away.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container to hold materials other than pesticides or dilute pesticides (rinsate). After emptying and cleaning, it may be allowable to temporarily hold rinsate or other pesticide-related materials in the container. Contact your state regulatory agency to determine allowable practices in your state. Once cleaned, some agricultural plastic pesticide containers can be taken to a container collection site or picked up for recycling. To find the nearest site, contact your chemical dealer or manufacturer, or contact The Agricultural Container Recycling Council (ACRC) at www.acrecycle.org. If not recycled, then puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke. Triple rinse or pressure rinse container (or equivalent) promptly after emptying.

Below, delete the phrase "For packages up to 5 gallons".
~~**For packages up to 5 gallons:**~~ **Triple rinse as follows:** Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times.

Pressure rinse as follows: Empty the remaining contents into application equipment or a mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container, and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.

For help with any spill, leak, fire, or exposure involving this material, call day or night CHEMTREC – 1-800-424-9300.

CONDITIONS OF SALE AND LIMITATION OF WARRANTY AND LIABILITY BEFORE BUYING OR USING THIS PRODUCT, read the entire Directions for Use and the following Conditions of Sale and Limitation of Warranty and Liability. By buying or using this product, the buyer or user accepts the following Conditions of Sale and Limitation of Warranty and Liability, which no employee or agent of LOVELAND PRODUCTS, INC. or the seller is authorized to vary in any way.
Follow the Directions for Use of this product carefully. It is impossible to eliminate all risks inherently associated with the use of this product. Crop or other plant injury, ineffectiveness, or other unintended consequences may result from such risks as weather or crop conditions, mixture with other chemicals not specifically identified in this product's label, or use of this product contrary to the label instructions, all of which are beyond the control of LOVELAND PRODUCTS, INC. and the seller. The buyer or user of this product assumes all such inherent risks.

Subject to the foregoing inherent risks, LOVELAND PRODUCTS, INC. warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated in the Directions for Use when the product is used in strict accordance with such Directions for Use under normal conditions of use. EXCEPT AS WARRANTED IN THIS LABEL AND TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THIS PRODUCT IS SOLD "AS IS," AND LOVELAND PRODUCTS, INC. MAKES NO OTHER WARRANTY, EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ELIGIBILITY OF THIS PRODUCT FOR ANY PARTICULAR TRADE USAGE.

IN THE UNLIKELY EVENT THAT BUYER OR USER BELIEVES THAT LOVELAND PRODUCTS, INC. HAS BREACHED A WARRANTY CONTAINED IN THIS LABEL AND TO THE EXTENT REQUIRED BY APPLICABLE LAW, BUYER OR USER MUST SEND WRITTEN NOTICE OF ITS CLAIM TO THE FOLLOWING ADDRESS: LOVELAND PRODUCTS, INC., ATTENTION: LAW DEPARTMENT, P.O. BOX 1286, GREELEY, CO 80632-1286.

TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, THE BUYER'S OR USER'S EXCLUSIVE REMEDY FOR ANY INJURY, LOSS, OR DAMAGE RESULTING FROM THE HANDLING OR USE OF THIS PRODUCT, INCLUDING BUT NOT LIMITED TO CLAIMS OF BREACH OF WARRANTY OR CONTRACT, NEGLIGENCE, STRICT LIABILITY, OR OTHER TORTS, SHALL BE LIMITED TO ONE OF THE FOLLOWING, AT THE ELECTION OF LOVELAND PRODUCTS, INC. OR THE SELLER: DIRECT DAMAGES NOT EXCEEDING THE PURCHASE PRICE OF THE PRODUCT OR REPLACEMENT OF THE PRODUCT. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, LOVELAND PRODUCTS, INC. AND THE SELLER SHALL NOT BE LIABLE TO THE BUYER OR USER OF THIS PRODUCT FOR ANY CONSEQUENTIAL, SPECIAL, OR INDIRECT DAMAGES, OR DAMAGES IN THE NATURE OF A PENALTY.

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