

34704-1055

4/17/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

LOVELAND PRODUCTS, INC.
C/o Pyxis Regulatory Consulting, Inc.
4110 136th St. NW
Gig Harbor, WA 98332
Attn: Ann M. Tillman

APR 17 2012

Subject: Notification – Change in Primary Brand Name per PR Notice 98-10
Product Name: LPI6194 CONCENTRATE
New Primary Brand Name: CONSENSUS
EPA Reg. No. 34704-1055
Your Submission dated, March 7, 2012

Dear Ms. Tillman:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under Pesticide Registration (PR) Notice 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PR Notice 98-10 and it has been determined that the action(s) requested falls within the scope of PR Notice 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification Accepted" and will be placed accordingly in our records.

Three (3) copies of final printed labeling must be submitted to the Agency before your product as modified, may be sold or distributed [PR Notice 82-2 and 40 CFR 156.10(a) (6)].

If you have any questions concerning this action, please feel free to contact Mr. Sylvester George at (703) 603-0688 or email at george.sylvester@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention
Division (7511P)

CONCURRENCES

SYMBOL	▶ 7511(P)							
SURNAME	▶ GEORGE							
DATE	▶ 4/17/2012							

2019

Please read instructions on reverse before completing form.

Form Approved MB No. 2070-0060, Approval expires 2-28-95



United States
Environmental Protection Agency
Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

ACCEPTED
SG

Application for Pesticide - Section I

1. Company/Product Number 34704-1055	2. EPA Product Manager L. Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Loveland Products, Inc. / LPI 6194 Concentrate	PM#	
5. Name and Address of Applicant (Include ZIP Code) Loveland Products, Inc. c/o Pyxis Regulatory Consulting, Inc. 4110 136th St. NW Gig Harbor, WA 98332 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	Notification Accepted Date: 4/17/2012 Reviewer: Sylvester George
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.	

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Submission of change in primary brand name notification per PRN 98-10. The new primary brand name is Consensus. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Ann M. Tillman	Title Agent	Telephone No. (Include Area Code) (253) 853-7369
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamp)
2. Signature 	3. Title Agent	
4. Typed Name Ann M. Tillman	5. Date 3/7/2012	

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PYXIS REGULATORY CONSULTING, INC.

4110 136th St. NW
Gig Harbor, WA 98332

Phone: 253-853-7369
Fax: 253-853-5516
www.PyxisRC.com

March 7, 2012

COURIER DELIVERY

Linda Hollis/Chris Pfeifer (PM 91)
Document Processing Desk (**NOTIF**)
Biopesticides and Pollution Prevention Division
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

RE: Loveland Products, Inc.
LPI 6194 Concentrate (EPA Reg. No. 34704-1055)
Notification of a Change in Primary Brand Name per PRN 98-10

Dear Ms. Hollis/Mr. Pfeifer,

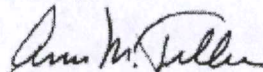
On behalf of Loveland Products, Inc. (LPI) please find the enclosed notification of a change in primary brand name for LPI 6194 Concentrate (EPA Reg. No. 34704-1055). The new primary brand name is "Consensus".

In support of this primary brand name notification, please find the following:

1. Application for Pesticide Registration (EPA Form 8570-1)
2. One (1) copy of the Consensus label
3. Certification with Respect to Label Integrity
4. One (1) copy of the Consensus label on CD

We trust you will find this response complete. However, please feel free to contact me ((253) 853-7369, Ann@PyxisRC.com) if you have any questions or need any additional information.

Sincerely,



Ann M. Tillman

Enclosures



4099

Notification Accepted

Date: 4/17/2012

Reviewer: Sylvester George

Consensus Seed Treatment

FOR USE ONLY BY COMMERCIAL SEED TREATMENT FACILITIES

A unique seed treatment designed to promote early germination and quicker root development

ACTIVE INGREDIENT

Indole-3-butyric acid:.....	0.02%
Salicylic Acid:.....	0.04%
Chitosan:.....	1.00%
OTHER INGREDIENTS.....	98.94%
TOTAL.....	100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

If in Eyes:	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
If on Skin or Clothing:	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If Swallowed:	Call a poison control center or doctor immediately for treatment advice. Have the person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
If Inhaled:	Move the person to fresh air. If the person is not breathing, call 911 or an ambulance, then give artificial respiration, preferable by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice.

HOT LINE NUMBER

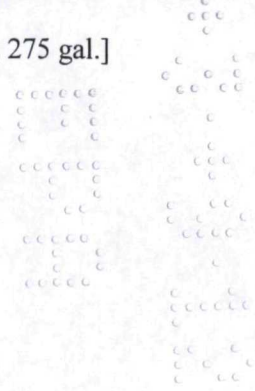
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. FOR A MEDICAL EMERGENCY INVOLVING THIS PRODUCT CALL: 1-866-944-8565.

EPA Reg. No. 34704-1055

EPA Est. No. 34704-MS-02

Net Contents: 1 Gal. (3.785 L) [2.5 gal, 5 gal, 15 gal., 55 gal, 250 gal., 275 gal.]

Formulated for:
Loveland Products, Inc.
PO Box 1286
Greeley, CO 80632



PRECAUTIONARY STATEMENTS
Hazard to Humans and Domestic Animals
CAUTION

Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

Personal Protective Equipment (PPE):

Applicators and other handlers must wear: Long sleeved shirt and long pants, shoes plus socks, and waterproof gloves. Particulate dust mask when mixing.

Follow the manufacturer's instructions for cleaning/ maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

Remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

Environmental Hazards: Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when cleaning equipment or disposing of equipment washwaters. [Additional statements for containers greater than 5 gallons: Do not discharge effluent containing this product into lakes, streams, ponds, estuaries, oceans, or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.] Treated seed exposed on soil surface may be hazardous to wildlife. Cover or collect seeds spilled during loading.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. For any requirements specific to your State or Tribe, consult the State or Tribal agency responsible for pesticide regulation.

Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during application.

AGRICULTURAL USE REQUIREMENTS

Use this product only in accordance with its labeling and with the Worker Protection Standard, 40 CFR Part 170. This standard contains requirements for the protection of agricultural workers on farms, forests, nurseries, and greenhouses, and handlers of agricultural pesticides. It contains requirements for training, decontamination, notification, and emergency assistance. It also contains specific instructions and exceptions pertaining to the statements on this label about personal protective equipment (PPE), and restricted-entry interval. The requirements in this box only apply to uses of this product that are covered by the Worker Protection Standard.

Do not enter or allow worker entry into treated areas during the restricted-entry interval (REI) of 4 hours. Exception: After treated seeds are planted, the Worker Protection Standard, under certain circumstances, allows workers to enter the planted areas if there will be no contact with anything that has been treated. PPE required for early entry to treated areas that is permitted under the Worker Protection Standard and that involves contact with anything that has been treated, such as plants, soil, or water, is: coveralls over long-sleeved shirt and long pants, shoes plus socks, waterproof gloves and protective eyewear.

Not for food use.

Do not use treated seed for food, oil or feed purposes.

Store treated seed away from food and feedstuffs.

Do not allow children, pets or livestock to have access to treated seeds.

Cover or collect treated seeds spilled during loading and planting (such as in row ends).

Dispose all excess treated seed by burying seed away from bodies of water.

Dispose of seed packaging or containers in accordance with local requirements.

GENERAL INFORMATION

GROWTH ENHANCEMENT

Use Consensus to increase plant health and vigor, to increase root mass, and to enhance crop quality and production.

USE RESTRICTIONS

Not for use on agricultural establishments in hopper-box, planter-box, slurry-box or other seed treatment applications at or immediately before planting.

COLORING

All seed treated commercially with this product must be colored with an EPA-approved dye or colorant of a suitable color to prevent accidental use as food for man or feed for animals.

MIXING WITH OTHER SEED TREATMENT PRODUCTS

Read and follow the entire label of each product to be used in combination with this product.

USE PROMPTLY

Use product within 8 hours of mixing with water. Reseal unopened containers to minimize exposure to air and moisture.

APPLICATION INSTRUCTIONS

Consensus may be applied as a seed treatment by commercial seed treatment facilities. Mix thoroughly and treat seed. Use application rates as specified on crops listed below. Consensus may be mixed with certain other commercial seed treatments. Use of the resulting mix must be in accordance with the more restrictive label limitations and precautions. Allow treated seeds to dry as appropriate before further handling.

SLURRY TREATMENT

Consensus may be applied as a water-based slurry through standard slurry or mist-type commercial seed treatment equipment. Add an EPA-approved dye (40 CFR Section 180.910-920) or colorant that imparts unnatural color to resulting slurry. Mix the slurry thoroughly with the seeds to provide uniform coverage.

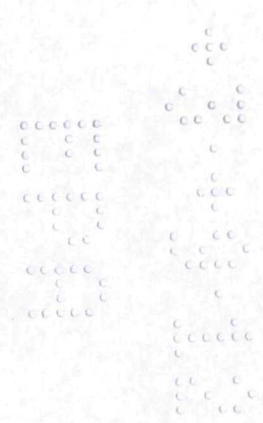
Consensus must be applied with a total slurry of at least 6.0 fl. oz. per 100 lb. of seeds. Note that this slurry volume may be composed of water or other EPA approved insecticides, fungicides, or other seed treatments. Always apply enough solution to ensure adequate seed coverage.



Seeds	Amount of Consensus solution in fl. oz. per 100 lb. weight
Barley, millet, oats, rye, sorghum, triticale	0.33-1.00 fl. oz.
Bean (lima) and peas	0.33-1.00 fl. oz.
Beans (snap & dry, cowpeas)	0.33-1.00 fl. oz.
Broccoli, Brussels sprouts, cabbage, cauliflower, collards, kale, kohlrabi, mustard, turnip	0.33-1.00 fl. oz.
Beet (garden), sweet chard	0.33-1.00 fl. oz.
Canola	0.33-1.00 fl. oz.
Cantaloupe, cucumber, pumpkin, squash, watermelon	0.33-1.00 fl. oz.
Carrot, endive, lettuce, pepper, radish, spinach	0.33-1.00 fl. oz.
Corn (field)	0.33-1.00 fl. oz.
Corn (sweet)	0.33-1.00 fl. oz.
Eggplants	0.33-1.00 fl. oz.
Cotton (acid delinted, re-ginned, and fuzzy)	0.33-1.00 fl. oz.
Flax	0.33-1.00 fl. oz.
Grasses	0.33-1.00 fl. oz.
Onion	0.33-1.00 fl. oz.
Ornamental flower seed	0.33-1.00 fl. oz.
Peanuts	0.33-1.00 fl. oz.
Rice	0.33-1.00 fl. oz.
Safflower, sunflower	0.33-1.00 fl. oz.
Small seed legumes	0.33-1.00 fl. oz.
Soybeans	0.33-1.00 fl. oz.
Sugar beets	0.33-1.00 fl. oz.
Tomato	0.33-1.00 fl. oz.
Wheat	0.33-1.00 fl. oz.
All other vegetable seed	0.33-1.00 fl. oz.

NOTE:

1. The slurry rate can be adjusted to ensure thorough coverage.
2. Consensus is compatible with other agrochemicals. However, pre-testing evaluation is required.
3. Store in cool, dry and dark conditions.
4. The Federal Seed Act requires that bags containing seed treatment with this product shall be labeled with the following information: "This seed has been treated with Salicylic acid, Chitosan and Indole-3-butyric acid. Do not use for food, feed or oil purposes."



STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Store in a cool, dry location, out of direct sunlight, and away from exposure to air and moisture. Do not store in temperatures over 110 °F for more than seven days.

Pesticide Disposal: Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

CONTAINER HANDLING:

Nonrefillable container. Do not reuse this container to hold materials other than pesticides or dilute pesticides (rinsate). After emptying and cleaning, it may be allowable to temporarily hold rinsate or other pesticide-related materials in the container. Contact your state regulatory agency to determine allowable practices in your state. Once cleaned, some agricultural plastic pesticide containers can be taken to a container collection site or picked up for recycling. To find the nearest site, contact your chemical dealer or manufacturer, or contact The Agricultural Container Recycling Council (ACRC) at www.acrecycle.org. If not recycled, then puncture and dispose of in a sanitary landfill, or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke. Triple rinse or pressure rinse container (or equivalent) promptly after emptying.

For packages up to 5 gallons: Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. **Pressure rinse as follows:** Empty the remaining contents into application equipment or a mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container, and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.

For packages greater than 5 gallons and less than 56 gallons: Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times. **Pressure rinse as follows:** Empty the remaining contents into application equipment or a mix tank and continue to drain for 10 seconds after the flow begins to drip. Hold container upside down over application equipment or mix tank or collect rinsate for later use or disposal. Insert pressure rinsing nozzle in the side of the container, and rinse at about 40 PSI for at least 30 seconds. Drain for 10 seconds after the flow begins to drip.

For packages greater than 56 gallons: To clean the container before final disposal, empty the remaining contents from this container into application equipment or mix tank. Fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times.

For refillable containers: Refill this container with Consensus only. Do not reuse this container for any other purpose. Cleaning the container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. To clean the container before final disposal, empty the remaining contents from this container into application equipment or mix tank. Fill the container about 10 percent full with water. Agitate vigorously or recirculate water with the pump for 2 minutes. Pour or pump rinsate into application equipment or rinsate collection system. Repeat this rinsing procedure two more times. For final disposal, offer for recycling or reconditioning if appropriate, or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.

