

3/21/97

PM 25

34704-722

p9 143

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 11-30-93

(A) <b>EPA</b>	United States Environmental Protection Agency Office of Pesticide Programs (H7505C) Washington, DC 20460	<input type="checkbox"/> Registration <input checked="" type="checkbox"/> Amendment <input type="checkbox"/> Other	OPP Identifier Number  193517
	<b>Application for Pesticide:</b>		

Section I			
1. Company/Product Number 34704-772	2. EPA Product Manager D. E. R. I. C. G. Joanna L. Miller	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted	
4. Company/Product (Name) KleenUp® Systemic Weed & Grass Killer	PM# 2538		
5. Name and Address of Applicant (Include ZIP Code)  Platte Chemical Company      Send Correspondence To: 150 South Main Street      P. O. Box 667 Fremont, NE 68025-5697      Greeley, CO 80632-0667  <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

Section II	
<input type="checkbox"/> Amendment - Explain Below <input type="checkbox"/> Resubmission in response to Agency letter dated _____ <input checked="" type="checkbox"/> Notification - Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application <input type="checkbox"/> Other - explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II).

Addition of an alternate brand name, Dead-N-Gone Grass &amp; Weed Killer Concentrate

Section III			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No  <i>*Certification must be submitted.</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If "Yes,"      No. Per Unit Package Wt.      Container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  If "Yes,"      No. Per Package Wt.      Container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
3. Location of Net Contents Information  <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) of Retail Container ½ gallon, 1 gallon, 1½ gallon, 2½ gallons	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner In Which Label Is Affixed To Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other (_____) <input checked="" type="checkbox"/> Paper Glued <input type="checkbox"/> Stenciled			

Section IV			
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name Jeannie K. Smith	Title Registration Manager	Telephone No. (Include Area Code) (970) 346-6256	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received  (Stamped)
2. Signature Jeannie K. Smith	3. Title Registration Manager		
4. Typed Name Jeannie K. Smith	5. Date March 5, 1997		

283

# DEAD-N-GONE

## GRASS & WEED KILLER

### CONCENTRATE

FOR GENERAL WEED CONTROL  
KILLS WEEDS—ROOTS AND ALL  
KILLS IN 2 TO 4 WEEKS  
BIODEGRADABLE

CONTAINS WETTING AGENT FOR ADDED VALUE  
CONCENTRATE MAKES UP TO 24 GALLONS SPRAY

- Contains the Same Active Ingredient as Roundup®.
- New! Contains Blazon® Spray Indicator Marker) (Biodegradable Dye)
- With Blue Marker to Show Where You Have Sprayed
- 25% More Free—5 Quarts for the 1 Gallon Price
- No Odor
- Water Based Formula
- New! Improved Formula
- Is Not Active in the Soil
- Multi-purpose Grass & Broadleaf Weed Control
- Use to Prepare Site for Planting Fruit Trees, Ornamentals and Vegetables
- Can Be Applied With a Tank Sprayer, Sprinkling Can, or Hose-End Applicator
- Makes XX Gallons of Spray
- Concentrated for Extra Value
- Treats up to XX Sq. Ft.
- Use for Lawn Renovations
- Can Reseed Lawn 7 Days After Treatment
- Lawns & Gardens Can Be Reseeded Soon After Treatment
- No Extra Chemical Used Like Kleeraway™ Concentrated Weed & Grass Killer or Roundup®
- 50% Less Chemical Required to Kill Weeds than Kleeraway™ Concentrate or Roundup®
- Makes the Same Amount of Spray as Kleeraway™ or Roundup® Without the Extra Wasted Active Ingredient
- Makes the Same Amount of Spray as Kleeraway™ Concentrated Weed & Grass Killer or Roundup®

#### ACTIVE INGREDIENT:

Isopropylamine salt of "glyphosate" .....	5.0%
INERT INGREDIENTS .....	95.0%
TOTAL .....	100.0%

\* N-(phosphonomethyl)glycine  
Roundup is a Trademark of Monsanto

### KEEP OUT OF REACH OF CHILDREN

## CAUTION

Read below for additional precautionary statements

EPA REG. NO. 34704-772

EPA EST. NO. \_\_\_\_\_

NET CONTENTS \_\_\_\_\_

Made in USA

IHT

06/96

#### PRECAUTIONARY STATEMENTS

##### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Avoid contact with eyes. In case of contact, immediately flush eyes with plenty of fresh water for 15 minutes. Get medical attention if irritation persists. Keep children and pets off treated areas until spray has dried. Avoid contamination of food.

FOR CHEMICAL EMERGENCY, SPILL, LEAK, FIRE, EXPOSURE OR  
ACCIDENT, CALL CHEMTREC - DAY OR NIGHT 1-800-424-9300.

#### ENVIRONMENTAL HAZARDS

Do not apply directly to water. Do not contaminate water when disposing of equipment washwaters.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with the label.

READ ENTIRE LABEL. USE STRICTLY IN ACCORDANCE WITH  
LABEL PRECAUTIONARY STATEMENTS AND DIRECTIONS.

#### STORAGE AND DISPOSAL

**STORAGE:** Keep pesticide in original container. Do not put concentrate or dilute into food or drink containers. Avoid contamination of feed and foodstuffs. Store in a cool, dry place, preferably in a locked storage area. Do not store diluted spray.

**DISPOSAL: PRODUCT:** Partially filled bottle may be disposed of by securely wrapping original container in several layers of newspaper and discard in trash. **CONTAINER:** Do not reuse empty bottle. Rinse thoroughly before discarding in trash.

#### What is this product and what will it do?

This product is a weed killer that kills all vegetation contacted. It moves throughout the weed, killing roots and all. Gives complete kill of tough weeds in flower beds, around trees, shrubs, walks, driveways, and mulch, and for spot treatment in lawns. It can be used to prepare sites for planting fruit trees, ornamentals and vegetables.

#### What will I see?

Weeds will show browning, yellowing, and wilting usually within 5-7 days with complete browning and kill in 2-4 weeks.

(This product contains a blue marker that allows you to see treated weeds. The marker is non-staining and will fade away with exposure to sunlight and water.) (If marker contacts skin or clothing, it is easily removed by washing with soap and water.)

#### CONTROLS:

Bahlagrass	Evening Primrose	Pennywort
Bentgrass	False Dandelion	Perennial Ryegrass
Bermudagrass	Fennel	Poison Ivy
Bindweed	Fescue	Poison Oak
(Wild Morning Glory)	Fiddleneck	Primrose
Blackberries	Flax	Prostrate Spurge
Black Medic	Florida Pusley	Puncture Vine
Bluegrass	Garden Spurge	Quackgrass
Blue Toadflax	Henbit	Flagweed
Brassbuttons	Johnsongrass	Sandspur
Broadleaf Plantain	Knotweed	Shepherdspurse
Bromegrass	Lambsquarters	Smooth Cat's Ear
Bur Clover	Little Bitter Grass	Sowthistle
Canada Thistle	London Rocket	Spotted Spurge
Chickweed	Maiden Cane	St. Augustinegrass
Common Groundsel	Mallow	Tall Fescue
Common Plantain	Mayweed	Tansy Ragwort
Crabgrasses	Mouseear Chickweed	Torpedograss
Creeping Beggarweed	Nimblewill	White Clover
Creeping Bentgrass	Oldenlandia	Whitely
Creeping Charlie	Orchardgrass	Wild Barley
Curly Dock	Oxalis	Yellow Nutgrass
Dandelion	Pennsylvania	Zoysia
Diffuse Lovegrass	Smartweed	
Dog Fennel		

313

# DEAD-N-GONE

## GRASS & WEED KILLER CONCENTRATE

EPA REG. NO. 34704-772

### WHEN TO APPLY

Apply any time that vegetation is actively growing. Warm, sunny weather will accelerate weed control. Heavy lawn grass or difficult to control weeds, such as Bermudagrass, nimblewill, dandelion or Canada thistle may require a repeat application.

For best results, apply on a sunny day when daytime temperature is at least 60° F. Avoid application when wind may cause spray mist to drift from target area.

### HOW TO APPLY

**GENERAL WEED & GRASS CONTROL:** To apply with a plastic, aluminum or stainless steel tank type sprayer, mix 8 fluid ounces (1 cup) of this product per 1 to 1 1/2 gallons of water and spray to wet undesirable vegetation. NOTE: We do not recommend a galvanized or unlined steel sprayer. Never store unused spray. Rinse sprayer used.

To apply with an ORTHO® Lawn & Garden Sprayer (foliage setting) or ORTHO® SPRAY-ETTE® Hose-End Sprayers, add amount of product indicated to the sprayer jar and apply to specified areas. Do not add water to jar. Do not use the ORTHO® Lawn Sprayer. For other brands of hose sprayers follow manufacturers directions to mix 8 fluid ounces of this product per 1 to 1 1/2 gallons of sprayer output.

### DILUTION TABLE

Amount of this product to Use	Water to Use	Area to Treat
8 fl. oz. (1 cup)	1-1 1/2 gallons	250 sq. ft.
1 pint	2-3 gallons	500 sq. ft.
1 quart	4-6 gallons	1,000 sq. ft.

### IMPORTANT

For spot treating in lawns and around trees and shrubs, a tank type sprayer is recommended. Spray carefully. Avoid spray or drift contact with desirable lawn grasses, shrubs or trees.

If accidental drift contacts desirable foliage, wash off immediately with water. Do not apply when rainfall is expected within 24 hours of application as weed control will be reduced.

### WHERE TO APPLY

**General Weed Control:** Apply this product to control undesirable plants growing in fences, around physical ornaments, buildings, tool sheds or other areas where control is desired.

**Landscaping:** Apply this product to control undesirable weeds or grasses growing in areas where plantings of ornamentals, trees, shrubs, desert landscapes, rock gardens, flower beds or similar plantings will be made.

**Ornamentals:** Apply this product to control undesirable plants growing around ornamentals, trees or shrubs. Spray contact other than with mature bark of desirable plants may cause injury.

**Lawns:** This product may be applied to control undesirable weeds growing in lawns. Spot treating undesirable weeds in a lawn will cause a dead spot until sufficient growth occurs to close the areas. Larger spots will require reseeding to provide complete grass cover and help protect reinfestation by undesirable plants. If dead spots are unacceptable, use a lawn weed killer that does not affect grasses.

Use to eliminate old, undesirable, or weed infested lawns or to change to a more desirable grass type. For best results, skip at least one mowing prior to spraying. Delay reseeding, tilling, or sodding for 7 days after spraying.

**For Vegetables, Small Fruits, and Berries:** The following vegetables, small fruits and berries may be planted (by seed, rooted cuttings or transplants) 7 days after spraying. For unlisted vegetables, small fruits and berries, wait 30 days after spraying to plant.

**Vegetables:** Jerusalem artichoke, asparagus, beans, beet greens, broccoli, Brussels sprouts, cabbage, cantaloupe, carrot cauliflower, casaba melon, celery, chard (Swiss), chicory, collards, corn, crenshaw melon, cucumber, eggplant, endive, garlic, gourds, ground cherry, honeydew melon, honey ball melon, horseradish, kale, kohlrabi, leek, lentils, lettuce, mango melon, melons, muskmelon, mustard greens, okra, onion, rape greens, rhubarb, rutabaga, spinach, squash (summer, winter), tomato, tomato\*, turnip, watercress, watermelon, and yams.  
\*Tomatoes planted from seed only. Wait 30 days for rooted transplants.

**SMALL FRUITS AND BERRIES:** Blackberry, blueberry, boysenberry, cranberry, currant, dewberry, elderberry, gooseberry, huckleberry, loganberry, olallieberry, raspberry (black & red), and strawberry.

**TO PREPARE READY-TO-USE SPRAY SOLUTION:** Add 1 part of this product and 9 parts of clear tap water to make a 0.5% spray solution. Example: 2 oz. of product plus 18 oz. of water. Follow label use directions on this label.

### NOTICE

PLATTE WARRANTS THAT THIS PRODUCT CONFORMS TO THE CHEMICAL DESCRIPTION ON THE LABEL THEREOF AND IS REASONABLY FIT FOR THE PURPOSES STATED ON SUCH LABEL ONLY WHEN USED IN ACCORDANCE WITH THE DIRECTIONS UNDER NORMAL USE CONDITIONS. IT IS IMPOSSIBLE TO ELIMINATE ALL RISKS INHERENTLY ASSOCIATED WITH THE USE OF THIS PRODUCT. PLANT INJURY, INEFFECTIVENESS, OR OTHER UNINTENDED CONSEQUENCES MAY RESULT BECAUSE OF SUCH FACTORS AS WEATHER CONDITIONS, PRESENCE OF OTHER MATERIALS, OR THE MANNER OF USE OR APPLICATION, ALL OF WHICH ARE BEYOND THE CONTROL OF PLATTE. IN NO CASE SHALL PLATTE BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. ALL SUCH RISKS SHALL BE ASSUMED BY THE BUYER.

EXCEPT AS EXPRESSLY PROVIDED HEREIN, PLATTE MAKES NO WARRANTIES, GUARANTEES, OR REPRESENTATIONS OF ANY KIND, EITHER EXPRESSED OR IMPLIED, OR BY USAGE OF TRADE, STATUTORY OR OTHERWISE, WITH REGARD TO THE PRODUCT SOLD, INCLUDING, BUT NOT LIMITED TO, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, USE OR ELIGIBILITY OF THE PRODUCT FOR ANY PARTICULAR TRADE USAGE, BUYER'S OR USER'S EXCLUSIVE REMEDY, AND PLATTE'S TOTAL LIABILITY, SHALL BE FOR DAMAGES NOT EXCEEDING THE COST OF THE PRODUCT.

### REPACKAGING OR REFORMULATING PROHIBITED

ORTHO® and SPRAY-ETTE® are registered trademarks of Monsanto Company

FORMULATED FOR  
**PLATTE CHEMICAL CO.**  
150 SO. MAIN STREET  
FREMONT, NEBRASKA 68025-5697