

ROACH HATE

ODORLESS LIQUID

ONE QUART

Caution
Keep out of reach
of children.
See other precautions
on back panel.

ACTIVE INGREDIENT	
BORIC ACID	5
INERT INGREDIENTS	95

Follow these directions:

- Make bait receptacles by cutting bottoms off empty milk or juice cartons. (Do not use dishes or kitchen utensils that could suggest eating to children.) Cut cartons with sharp knife about 1 1/2 inches from bottom.
- Fill receptacles about half full with ROACH HATE and place in dark areas where roaches frequent. Place them inaccessible to children and pets.
- For best results, spray treated areas with over the liquid.
- Replace bait receptacles after 3-7 days and fill with fresh ROACH HATE.

What will happen:

Roaches will disappear gradually, beginning as if drunk. If you tests in roach-infested buildings show that effective control may be expected within 7-10 days. If roaches reappear later, it means that receptacles have dried out. Refill immediately.

See what a little
HATE can do
before you give up
on roaches

Baits should be placed
only in areas not accessible
to children and pets.

Do not reuse container.
Destroy when empty.

EPA Reg. No. 33801-1
Establishment No. 33801-NY-01
Distributed by Brand Development Corp.
New York, N.Y. 10021

ACCEPTED

NOV 20 1975

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under
EPA Reg. No. 33801-1

Comments

ADVERTISING

ROACH HATE

ODORLESS LIQUID

Caution

Controls roaches in
roach-infested buildings

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INERT INGREDIENTS	95%

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What will happen

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