



**OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION**

WASHINGTON, D.C. 20460

May 16, 2025

James McFadden  
Director, Regulatory Affairs  
Phaeton Corp, dba Unicorn Laboratories  
1501 East Woodfield Road, Suite 200 West  
Schaumburg, Illinois 60173

Subject: Label Amendment - Registration Review Mitigation for Permethrin  
Product Name: Unicorn Fire Ant Dust  
EPA Registration Number: 28293- 356  
Application Date: 12/29/2020  
Decision Number: 569324  
Case Number: 00478748

Dear James McFadden:

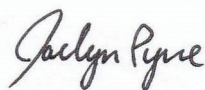
The Agency, in accordance with the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, has completed reviewing all the information submitted with your application to support the Registration Review of the above referenced product in connection with the Permethrin Interim Decision, and has concluded that your submission is acceptable. The label referred to above, submitted in connection with registration under FIFRA, as amended, is acceptable.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling and must be used at your next label printing. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 12 months from the date of this letter. After 12 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

If you have any questions about this letter, please contact Carolyn Smith via email at [smith.carolyn@epa.gov](mailto:smith.carolyn@epa.gov).

Sincerely,

A handwritten signature in black ink that reads "Jaclyn Pyne". The signature is written in a cursive, flowing style.

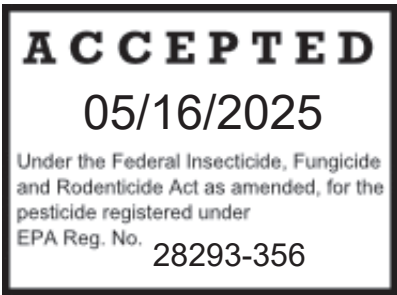
Jaclyn Pyne, Team Leader  
Risk Management and Implementation Branch 3  
Pesticide Re-Evaluation Division  
Office of Pesticide Programs

ENCLOSURE: Stamped label

# UNICORN FIRE ANT DUST

Optional Marketing Statements:

- [Indicates alternate or optional wording
- [Begins to Kill within Hours
- Starts to Work on Contact
- Kills Fire Ants
- Ready [Easy] to Use
- Kills Entire Colony [in 3-7 days]
- 1 lb. Treats up to 32 Mounds
- Kills [Entire] Mounds
- Use on Lawns & Gardens]



**ACTIVE INGREDIENT:**

Permethrin.....0.25%

**OTHER INGREDIENTS:**.....99.75%

**Total:** 100.00%

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

**See Side/Back Label Panel for Additional Precautions and First Aid**

**NET WEIGHT:**

EPA Reg. No. 28293-356

EPA Est No.

Subscript used is first letter of run code on container

<b>FIRST AID</b>	
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the National Pesticide Information Center at 1-800-858-7378.	

### **PRECAUTIONARY STATEMENTS**

#### **Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

#### **Environmental Hazards**

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide of the treatment area. This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

#### **Physical or Chemical Hazards**

Do not use or store near heat or open flame.

### **DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For Outdoor Use Only

#### **[HOW IT WORKS:**

1. Worker ants track the dust deep into the mound.
2. Fire ants are dead within 3-7 days.]

#### HOW TO APPLY:

Do not allow adults, children, or pets to enter the treated areas until dusts have settled. Do not water the treated area to the point of run-off. Do not make applications during rain. Avoid making applications when rainfall is expected before the product has sufficient time to dry (minimum 4 hours). Rainfall within 24 hours after application may cause unintended runoff of pesticide application. Do not apply when the wind speed is greater than 15 mph.

For soil or foliar applications, do not apply by ground within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries and commercial fish farm ponds.

Do not apply the product into fish pools, ponds, streams, or lakes. Do not apply directly to sewers or storm drains, or to any area like a drain or gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application. Do not apply directly to impervious horizontal surfaces such as sidewalks, driveways, and patios except as a spot or crack-and-crevice treatment.



Follow proper disposal procedures on this label

*Siga las indicaciones del etiquetado para el desecho apropiado del product*

Food utensils such as teaspoons and measuring cups should not be used for food purposes after use with pesticides.

Distribute 1 Tablespoon of dry powder over each mound. For large mounds (8" or more in diameter), apply 2 Tablespoons. Do not disturb mound during application. Do not water in. This allows fire ant workers to track the dust deep into the mound. This dust begins working on contact but mound kill is not immediate. For best results, apply in morning or evening hours. Fire ants are closer to the surface at these times and more likely to come into contact with dust. This dust will kill the fire ants within 3-7 days.

[Shaker Application – Hold container 12 to 18" above mound. Open shaker top and gently distribute dust evenly over the mound. Use 1 Tablespoon (3 shakes) per mound. For mounds 8" or larger, use 2 Tablespoons.]

#### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store in a cool, dry area.

**PESTICIDE DISPOSAL:** If partly filled – Do not pour or dispose down-the-drain or sewer. Call your local solid waste Agency for local disposal options.

**CONTAINER DISPOSAL:** If empty – Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Phaeton Corporation  
1501 E. Woodfield Rd, Ste 200 West ,  
Schaumburg, IL 60173

[Lot number added at production]