

28293-356

05/29/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

S-29-13

Rebecca Horton
Registrations by Design, Inc.
P.O. Box 1019
Salem, VA 24153

Subject: Amended Reregistration Label
Product Name: Unicorn Fire Ant Dust
EPA Registration Number: 28293-356

Dear Ms. Horton:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the permethrin RED(s), and has concluded that your submission is acceptable.

NOTE: This product is not being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or durably marked on the container itself, and can be added by non-notification per PRN 98-10.

Please note that the record for this product currently contains the Confidential Statements of Formulation (CSFs) listed below. Any previously dated CSFs are superseded.

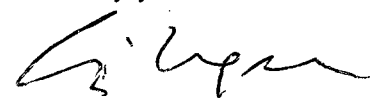
- Basic and Alternate CSF, both dated 2-12-13

A copy of your label stamped "Accepted" is enclosed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

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If you have any questions about this letter, please contact either Erik Kraft at (703-308-9358) or via email at Kraft.Erik@epa.gov or Richard J. Gebken at (703) 305-6701 or via e-mail at Gebken.Richard@epa.gov.

Sincerely yours,

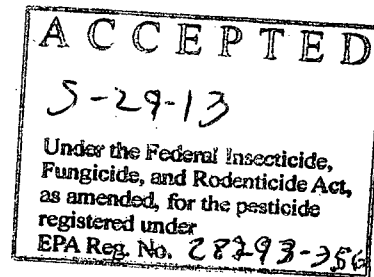


Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

UNICORN FIRE ANT DUST

Optional Marketing Statements:

- [Indicates alternate or optional wording
- [Begins to Kill within Hours
- Starts to Work on Contact
- Kills Fire Ants
- Ready [Easy] to Use
- Kills Entire Colony [in 3-7 days]
- 1 lb. Treats up to 32 Mounds
- Kills [Entire] Mounds
- Use on Lawns & Gardens]



ACTIVE INGREDIENT:

Permethrin.....0.25%

OTHER INGREDIENTS:.....99.75%

Total: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side/Back Label Panel for Additional Precautions and First Aid

NET WEIGHT:

FIRST AID	
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
<p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the National Pesticide Information Center at 1-800-858-7378 for emergency medical treatment information.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if absorbed through skin. Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

Environmental Hazards

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

Physical or Chemical Hazards

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[HOW IT WORKS:

1. Worker ants track the dust deep into the mound.
2. Fire ants are dead within 3-7 days.]

HOW TO APPLY:

Do not allow adults, children, or pets to enter the treated areas until dusts have settled. Do not water the treated area to the point of run-off. Do not make applications during rain. Food utensils such as teaspoons and measuring cups should not be used for food purposes after use with pesticides.

Distribute 1 Tablespoon of dry powder over each mound. For large mounds (8" or more in diameter), apply 2 Tablespoons. Do not disturb mound during application. Do not water in. This allows fire ant workers to track the dust deep into the mound. This dust begins working on contact but mound kill is not immediate. For best results, apply in morning or evening hours. Fire ants are closer to the surface at these times and more likely to come into contact with dust. This dust will kill the fire ants within 3-7 days.

[Shaker Application – Hold container 12 to 18" above mound. Open shaker top and gently distribute dust evenly over the mound. Use 1 Tablespoon (3 shakes) per mound. For mounds 8" or larger, use 2 Tablespoons.]

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a cool, dry area.

PESTICIDE DISPOSAL: If partly filled – Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

CONTAINER DISPOSAL: If empty – Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Phaeton Corporation
P.O. Box 290
Madison, GA 30650

[Lot number added at production]