



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

28293-355

Date of Issuance:

MAR 20 2002

NOTICE OF PESTICIDE:
 X Registration
 Reregistration

Term of Issuance:

Conditional

Name of Pesticide Product:

Unicorn 2.5 Permethrin Ready To Spray

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Unicorn Laboratories
12385 Automobile Blvd.
Clearwater, FL 33762

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration No. 28293-355".

b. On the front panel change "... and many other insects" to read "... and many other listed insects". Also delete "Kills Mosquitoes that may carry West Nile Virus".

c. On the front panel add "For Outdoor Use Only".

Signature of Approving Official:

Date:

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d. Under First Aid add "HOT LINE NUMBER "Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also call POISON HELP at 1-800-222-1222 or NPIC(National Pesticide Information Center) -1-800-858-7378.

3. Submit two (2) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

Unicorn 2.5% Permethrin Ready to Spray

For Use Around Residential (Home) Areas Only

(editors note: [] brackets indicate alternate/optional text)

- Kills [Controls] Mosquitoes, Fleas, Ticks and Ants
- Also Kills Japanese Beetles, Mosquitoes and many other insects
- Water Based
- Kills and Repels
- Kills Mosquitoes that may carry West Nile Virus
- Kills Ticks that may carry Lyme Disease
- [Also] Stop[s] Bugs in Your [Also Use on]
- Lawns
- Trees & Shrubs
- Roses & Flowers
- Spray Around Yard Perimeter
- 32 oz. Treats Up to 5,000 Square Feet
- Hose End Use - Always Shake Well Before Using
- Contains Permethrin, a long lasting insecticide which provides contact and residual control for up to 4 weeks of many hard-to-kill sucking and chewing insects.

[PRODUCT USAGE [FACTS]

KILLS: [Ants,] Aphids, Beetles, [Chinch Bugs, Crickets, Japanese Beetles,] [Cutworms,] [Earwigs,] [Fleas,] [Japanese Beetle Grubs,] Mealybugs, [Mites,] [Mole Crickets,] [Mosquitoes,] [Sod Webworms,] Spider Mites, [Tent Caterpillars,] [Ticks,] Whiteflies and many other[s] [garden [nuisance] pests] [more insects] as listed.

USE ON [WHERE TO USE]: Roses, Flowers, Lawns, Trees and Shrubs [and as a residual spray to outside surfaces of buildings, foundations, porches, patios, window frames, and other areas where pests congregate.] [Outdoors around the home]

AMOUNT TO USE: See detailed instructions inside label.]

(Optional text below in *italics* used when packaged in a hose-end applicator container only.)

PRODUCT USAGE

KILLS: *Ants, Chinch Bugs, Crickets, Japanese Beetles, Mosquitoes, Ticks, Whiteflies, and many other insects as listed.*

USE ON: *Lawns, Trees, Shrubs, Roses, Flowers, and as a residual spray to outside surfaces of buildings, porches, patios, window frames, and other areas where pests congregate.*

AMOUNT TO USE: *No mixing required. Connect to hose and spray.*

ACTIVE INGREDIENT:

Permethrin*	2.5%
INERT INGREDIENTS:	97.5%
	<u>100.0%</u>

* Cis/trans isomer ratio: Min. 35% (+) cis, Max. 65% (+) trans

KEEP OUT OF REACH OF CHILDREN CAUTION

See Side/Back Label Panel for Additional Precautionary Statements

NET CONTENTS:

Manufactured By:
Unicorn Laboratories
12385 Automobile Blvd.
Clearwater, Florida 33762

ACCEPTED
with COMMENTS
in EPA Letter Dated
MAR 20 2002

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

28293-305

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: May be harmful if swallowed or absorbed through skin. Avoid breathing spray mist. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling.

FIRST AID	
If swallowed	<ul style="list-style-type: none"> • Call poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on skin or clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. • Call a poison control center or doctor for treatment advice.
If inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

Environmental Hazards

This pesticide is extremely toxic to fish. Do not apply directly to water. Drifts and runoff from treated areas may be hazardous to aquatic organisms in treated areas. Do not contaminate water when disposing of equipment washwaters. This product is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry area away from heat or open flame.

DISPOSAL: **If empty** – Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled** – Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product kills troublesome outdoor insects which destroy lawns, roses, flowers, trees and shrubs: Ants, Bagworms, Aphids, Armyworms, Chinch Bugs, Inchworms, Spider mites, Beetles, Fleas, Cicadas, Thrips, Cutworms, Sod webworms, Leafrollers, Whiteflies, Moths.

Also kills Brown dog ticks, Budworms, Citrus black flies, Cluster flies, Crickets, Earwigs, Elm spanworms, Fall cankerworms, Gnats, Grasshoppers, House flies, Japanese beetles, Leafminers, Lone star ticks, Mealybugs, Millipedes, Mole crickets, Mosquitoes (including those that may carry West Nile Virus), Scales, Sowbugs (pillbugs), Tent caterpillars, Ticks including Deer tick (which may carry Lyme disease) and many others.

NUISANCE PESTS IN OUTDOOR AREAS

TREATMENT AREAS	PESTS [Controlled]	REMARKS [How to Use][General Directions]
Outside surfaces of buildings	Ants (including foraging fire ants), Chiggers, Clover mites, Crickets, Earwigs, Millipedes, Sowbugs (pillbugs), Mosquitoes (including those that may carry West Nile Virus)	To help prevent infestation of buildings, treat the building foundation to a height of 2 to 3 feet, where pests are active and may find entrance. Also, apply as a residual spray to outside surfaces of building, including porches, screens, window frames, eaves, patios, garages, refuse dumps and other areas where these pests congregate or have been seen.
Other outdoor areas	Ants (including foraging fire ants), Chiggers, Crickets, Earwigs, Fleas, Lone star ticks, Ticks, including Deer tick (which may carry Lyme disease)	For treatment of localized infestations of these insects in areas where there are weeds or bushy non-crop areas, spray infested areas thoroughly. For Ants , thoroughly wet hills and runways.
	Cluster flies, Flying moths, Gnats, House Flies, Mosquitoes (including those that may carry West Nile Virus)	For use only as an aid in reducing annoyance from these insects. Spray outside surfaces of screens, doors, window frames or wherever these insects may enter the room. Also treat surfaces around light fixtures on porches, in garages and other places where these insects alight or congregate.
	Tent caterpillars	Application should be made when caterpillars are young and tents are first noticed. For best results, apply in the late afternoon or evening, when caterpillars have returned to their tents. Wet tents with spray on all sides. A few caterpillars may be seen escaping from the tent, however, they should die within several hours.

Do not spray animals. People and pets should not be allowed in treated areas until spray has dried.

HOME LAWNS

TREATMENT AREAS [Plants]	PESTS [Controlled]	REMARKS [How to Use] [General Directions]
Bent, Bermuda, Bluegrass, Dichondra, Fescue, Irish Moss, Merion, St. Augustine	Armyworms, Brown dog ticks, Chiggers, Chinch bugs, Cutworms, Fleas, Japanese beetle grubs, Mole crickets, Mosquitoes (including those that may carry West Nile Virus), Sod webworms, Ticks, including Deer Tick (which may carry Lyme disease)	Thoroughly wet down grass a few hours before applying. Home lawns should be no taller than 3 inches at time of application. For heavy infestations, repeat application after 2 weeks.
	Ants (including foraging fire ants), Crickets, Grasshoppers	

TREES & SHRUBS

TREATMENT AREAS [Plants]	PESTS [Controlled]	REMARKS [How to Use] [General Directions]
Arizona cypress, Azalea, Birch, Cherry, Non-bearing citrus, Conifers, Elm, English ivy, Euonymus, Weeping fig, Fir, Honeysuckle, Lilac, Mock-orange, Oak, Palm, Philodendron, Pine, Poinsettia, Tulip, Poplar, Rhododendron, Taxus	Aphids, Bagworms, Cicadas, Exposed thrips, Fall cankerworms, Inchworms, Leafminers, Leafrollers, Mealybugs, Spider mites, Whiteflies	Apply as a thorough spray, wetting leaves and branches completely, but avoid runoff. Try to penetrate dense foliage. Spray in the late afternoon or evening, when the temperature ranges from 50° to 75° F and when there is little or no wind. Spray at the first sign of insects. Repeat applications may be made at intervals of 4-8 days. Application can be made up to the day of collection.
Cherry, Honeysuckle	Fall webworms	
Conifers	Budworms	
Elm	Elm leaf beetles, Elm spanworms, Fall webworms	
Douglas and Grand firs	Tussock moths	
Non-bearing citrus	Citrus black flies	
Oak	Oakworms	
Pine	Pine beetles, Pine moths, Pine needleminers, Needle scales	

ROSES & FLOWERS

TREATMENT AREAS [Plants]	PESTS [Controlled]	REMARKS [How to Use] [General Directions]
Ageratum, Aster, Azalea, Begonia, Coleus, Common ninebark and snowberry, Exacum, Gladiolus, Gold bells, Hypoestes, Ivy, Lilac, Marigold, Mock-orange, Nannyberry, Orchid, Pansy, Pea shrub, Petunia, Poinsettia, Rhododendron, Rose, Snapdragon, Zinnia	Aphids, Bagworms, Cicadas, Exposed thrips, Fall cankerworms, Fall webworms, Inchworms, Leafminers, Leafrollers, Mealybugs, Spider mites, Whiteflies	Apply as a thorough spray, wetting the plants completely, but avoid runoff. Try to hit underside of leaves and penetrate dense foliage. Spray in the later afternoon or evening, when the temperature ranges from 50° to 75° F and when there is little or no wind. Spray at the first sign of insects. Repeat applications may be made at intervals of 4-8 days. Application can be made up to the day of collection.

HOSE END SPRAYER: Easy to Use. For Application to Lawns, Outdoor Ornamentals, Outside Surfaces of Buildings, and Other Outdoor Residential Areas. 32 oz. Treats Up to 5,000 Square Feet

1. Make sure Knob is twisted fully clockwise to OFF position. Shake well before attaching to hose.
2. Turn Product Control Button clockwise until the flat portion is flush with the lock tab, then push button all the way in. Avoid squeezing bottle.
3. Turn water on at faucet, aim nozzle toward lawn and turn Knob counterclockwise to begin spraying.
4. When finished push Product Control Button to OFF position from opposite side. Return Knob and faucet to OFF position. Discharge water pressure by turning Knob ON and OFF again. Turn Product Control Button counterclockwise away from lock tab to prevent accidental discharge. Store out of reach of children.

(Alternate Hose End Sprayer Directions – Used in accordance with type of Hose End packaged)
HOSE END SPRAYER: Easy to Use. For Application to Lawns, Outdoor Ornamentals, Outside Surfaces of Buildings, and Other Outdoor Residential Areas. 32 oz. Treats Up to 5,000 Square Feet

1. Make sure knob Control lever is in the OFF position. Shake well and attach to hose.
2. Turn water on at faucet, aim nozzle toward lawn and turn knob Control lever to ON to begin spraying.
3. When finished turn Control lever to OFF position. Turn faucet to OFF Position. Discharge residual water pressure by turning ON and OFF again. Store out of reach of children.

(Alternate Hose End Sprayer Directions – Use in accordance with type of Hose End packaged)
HOSE END SPRAYER: Easy to Use. For Application to Lawns, Outdoor Ornamentals, Outside Surfaces of Buildings, and Other Outdoor Residential Areas.
32 oz. Treats Up to 5,000 Square Feet

INSTRUCTIONS

1. Make sure [white] Water [Control] Valve [on top of bottle] is in the OFF or back position and the red Product Mixing Valve is [pointed] in the CLOSED or upright position.
2. Shake the product well and firmly attach to garden hose.
3. Turn water on at faucet and aim nozzle toward lawn. To begin water flow, turn [white] Water Valve ON by pushing forward. To begin spraying mixture, rotate [red] Product Mixing Valve OPEN by turning it $\frac{1}{4}$ of a turn counter clockwise.
4. Walk at a steady pace spraying in a side to side arc slightly overlapping treated areas. [Refer to graduated side of container to guide coverage.]
5. To stop spraying, turn the [red] Product Mixing Valve to the CLOSED or upright position and return the [white] Water Valve to the OFF or back position.
6. For product storage, both valves should be in the CLOSED/OFF position.

NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.