

28293-353

7/23/2013

1/7



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

7-23-13

Rebecca Horton
Registration by Design
PO Box 1019
Salem, VA 24153

Subject: Amended Reregistration Label
Product Name: Unicorn Multi-Use .25% Permethrin Spray
EPA Registration Number: 28293-353

Dear Ms. Horton:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, has completed reviewing all of the information submitted with your application to support the reregistration of the above referenced product in connection with the permethrin RED(s), and has concluded that your submission is acceptable.

NOTE: This product is not being reregistered under sections 3(c)5 and 4(g) of FIFRA at this time.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or durably marked on the container itself, and can be added by non-notification per PRN 98-10.

A copy of your label stamped "Accepted" is enclosed for the subject product. Products shipped after 12 months from the date of this amendment or the next printing of the label whichever occurs first, must bear the new revised label. Your release for shipment of the product bearing the amended label constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e).

Page 2
EPA Reg. 28293-353

If you have any questions about this letter, please contact either Erik Kraft at (703-308-9358) or via email at Kraft.Erik@epa.gov or Richard J. Gebken at (703) 305-6701 or via e-mail at Gebken.Richard@epa.gov.

Sincerely yours,

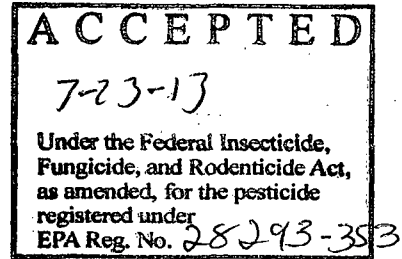


Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

UNICORN MULTI-USE .25% PERMETHRIN SPRAY

Optional Marketing Statements:

For Domestic Use both Indoors and Outdoors
 A Ready -To Use Stable Emulsion Insecticide
 Provides 60 Day (2 Months) Control of Roaches, including the German and American
 Cockroach.
 For Control of Fleas, Brown Dog Ticks and Lice on Premises and on Dogs
 Controls Fleas and Ticks on Dogs for 14 Days
 For Control of Pests on Livestock
 Quick-Kill Formula
 Long Lasting Control
 Kills Hidden Bugs
 Water Base
 For Livestock and Premise Use
 Use Indoors – Spray hiding places, cracks and crevices.
 Use Outdoors- Treat around windows, doors, porches, screens, patios and garages.
 Product Usage: Kills nuisance insects (as listed on the label) in and around the home, fleas
 and ticks on dogs.



Use on: In cracks and crevices where insects hide, around windows and doors,
 where insects enter the home.

Amount to Use: Ready to use, no mixing required.

ACTIVE INGREDIENT:

Permethrin*0.25%

OTHER INGREDIENTS:99.75%

Total:100.00%

*Cis/trans ratio: Min.35% (±) cis, Max. 65% (±) trans

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Side/Back Label Panel for Additional Precautionary Statements and First Aid

NET CONTENTS:

READ ENTIRE LABEL BEFORE EACH USE.

FIRST AID	
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice
IF SWALLOWED	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF INHALED	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wear long-sleeved shirt and long pants, shoes, socks, and chemical resistant gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

Environmental Hazards

This product is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Not for use on plants being grown for sale or commercial seed production or for research purposes.

Except when applied to domestic animals [pets, livestock, dogs] do not allow adults, children or pets to enter the treatment area until sprays have dried. Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

Affix trigger, pump or other type sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING

INDOOR APPLICATION

For spot application only. Not for broadcast use on indoor residential surfaces. Do not use as a space spray indoors. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feed should be covered or removed.

Surface Spraying:

For control of Cockroaches (60 day/2 month control), Waterbugs, Palmetto Bugs, Scorpions, Millipedes, Centipedes, Sowbugs, Pillbugs, Ants, Silverfish, Firebrats, Spiders, Crickets, Clover Mites, Cheese Mites, Granary Weevils, Rice Weevils, Confused Flour Beetles, Rust Red Flour Beetles, Sawtoothed Grain Beetles, Spider Beetles, Cigarette Beetles, Drugstore Beetles, Darkling Beetles, Meal Worms, Grain Mites and Cadelles: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For silverfish, spray bookcases. For ants, spray trails, nests and points of entry. Spray to the point of dampness but not run-off.

To control Carpet Beetles: Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving. Spray to the point of dampness but not run-off.

To control Bedbugs: Spray mattresses lightly, particularly around tufts and seams. After mattress is dry, cover with mattress cover and sheet. Do not use mattress without cover. Take beds apart and spray in all joints. Treat baseboards, moldings and floors. Spray to the point of dampness but not run-off.

To control Fleas (adults and larvae) and Ticks (Adults and larvae): Thoroughly spray infested areas, pet beds resting quarters, nearby cracks and crevices, along and behind baseboards, moldings window and door frames, and entire areas of floor and floor covering. Spray to the point of dampness but not run-off. Fresh bedding should be placed in animal quarters following treatment. Allow to dry thoroughly before allowing pets to contact treated areas.

To control Clothes Moths: Remove any infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus

and other storages, directing the spray into cracks, joints and crevices. Spray to the point of dampness but not run-off. After airing, infested articles may be treated lightly, keeping nozzle at least three feet from fabric to avoid staining.

To kill Lice and Louse Eggs: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. After mattress is dry, cover with mattress cover and sheet. Do not use mattress without cover. When treating furniture, spray to the point of dampness but not run-off. Allow all treated articles to dry thoroughly before use.

ON LIVESTOCK

To protect cattle (beef and dairy), goats, sheep, hogs and horses from Horn Flies, Face Flies, House Flies, Mosquitoes and Gnats: Apply a light mist sufficient to wet the surface of the hair. For face flies, spray face and head, but do not spray into eyes.

To control Stable Flies, Horse Flies and Deer Flies: Apply at a rate of 2 ounces per adult animal, sufficient to wet the hair thoroughly. Repeat treatment daily or at intervals necessary to give continued protection.

To control Blood-sucking Lice: Apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

To control Poultry Lice: Spray roosts, walls and nests or cages thoroughly. This should be followed by spraying over the birds with a fine mist.

To control Bedbugs and Mites in poultry houses: Spray crevices of roost poles, cracks in walls, and cracks in nests where the bedbugs and mites hide.

FOR PET USE – USE ONLY ON DOGS. DO NOT USE ON CATS OR KITTENS. May be toxic or potentially fatal if applied to or ingested by cats. Accidental application to cats and/or grooming a recently treated dog may result in tremors and/or uncoordinated muscle movements. If this occurs, immediate veterinary care should be provided. Do not use on puppies under twelve (12) weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals or animals on medication. Sensitivities may occur after using *ANY* pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ON DOGS

To control Fleas, Ticks and Lice: Start by spraying at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray will penetrate to the skin.

Make sure spray wets thoroughly, but do not saturate animal. So not spray into eyes or face. Avoid contact with genitalia. Use protective gloves or mitts when applying product. Reapply every two (2) weeks as needed.

OUTDOOR APPLICATION

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- (1) Treatment to soil or vegetation around structures;
- (2) Applications to lawns, turf and other vegetation;
- (3) Applications to building foundations up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

Do not water the treated area to the point of runoff. Do not make applications during rain. Not for use in outdoor residential misting systems.

TO CONTROL TICKS (PERIMETER TREATMENT): Use this product as a residual treatment to control ticks including the Deer Tick (*Ixodes dammini*), Lone Star tick (*Amblyomma americanum*), Brown Dog Tick (*Rhipicephalus sanguineus*), American Dog Tick (*Dermacentor variabilis*) and Western Black-legged Tick (*Ixodes pacificus*). For each area listed below, apply until surface is wet (approximately 1 gal/750-1000 sq. ft.).

Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there. To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6-10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

PESTS ON THE OUDOOR SURFACE OF BUILDINGS: To temporarily control house flies, mosquitoes, cluster flies, gnats and flying moths. For outdoor use only as an aid in reducing annoyance from these insects.

FOR CONTROL OF GARDEN INSECTS:

For use on roses, dahlia, asters and other ornamentals to kill Japanese Beetles hit by spray as well as Whiteflies, Aphids, Exposed Thrips, Spiders, Red Mites and Leafminers. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, eunonymus, fuschia, geraniums, crassula, grape vies, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.