

28293-347

08/21/2001

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:

28293-347

Date of Issuance:

AUG 21 2001

NOTICE OF PESTICIDE:
 Registration
 Reregistration

Term of Issuance:

Conditional

Name of Pesticide Product:

Unicorn 36.8%
Permethrin Concentrate

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Unicorn Laboratories
12385 Automobile Blvd.
Clearwater, FL 33762

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the labeling changes listed below before you release the product for shipment:

a. Add the phrase "EPA Registration No. 28293-347".

b. (1) Under "Wood Destroying Pests" the statement should read "This method of application is not designed for xxx etc. "Delete "product".

(2) Following "This application is not a substitute for soil or foundation treatment" add "See instructions for "termite control (subterranean)".

Signature of Approving Official:

Date:

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(3) Delete "For active termites infestation consult a Professional Pest Control Applicator" at the end of paragraph since appropriate statement already appears in middle of the paragraph.

Please confirm that this is a container with one closure. The Child Resistant Packaging certification pertains to a one closure container however the me- too product you cite (EPA Registration Number 70506-7) container has two closures. Please clarify.

3. Submit two (2) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

) A stamped copy of the label is enclosed for your records.

Enclosure

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UNICORN 36.8% PERMETHRIN CONCENTRATE

For outdoor homeowner use only.

Editors Note: [] Brackets indicate alternate or optional wording

- ◆ Protects home lawns and outdoor ornamentals
- ◆ Controls [Kills] ants, aphids, chinch bugs, cutworms, fire ants, fleas, beetles, sod webworms and many other listed insects
- ◆ Controls [Kills] wood destroying pests including termites (for localized control only)
 - ◆ Creates an exterior soil barrier against termites (for subterranean termites)
 - ◆ Kills mosquitoes, flies, ants, fleas, ticks and other listed pests

ACTIVE INGREDIENT:

Permethrin 36.80%

OTHER INGREDIENTS*: 63.20%

Total: 100.00%

*Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION

See side/back panel for Additional Precautionary Statements.

NET CONTENTS:

Manufactured by:
Unicorn Laboratories
12385 Automobile Blvd.
Clearwater, FL 33762

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if swallowed, inhaled or absorbed through the skin. Avoid contact with skin, eyes or clothing. Avoid breathing vapor or spray mist. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash before reuse. People and pets may enter treated area after application has dried.

Environmental Hazards

This product is highly toxic to bees exposed to direct treatment or residues on crops or weeds. Do not apply this product or allow it to drift to crops or weeds on which bees are actively foraging. This product is extremely toxic to fish and aquatic invertebrates. Use with care when applying to areas adjacent to any body of water. Do not apply directly to water. Do not apply within 25 feet of lakes, reservoirs, rivers, permanent streams, marshes or natural ponds, estuaries, and commercial fish ponds. Do not apply when weather conditions favor drift from treated areas. Drift and runoff from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when disposing of equipment wash waters.

Physical or Chemical Hazards

Combustible. Do not use or store near heat or open flame.

ACCEPTED
with COMMENTS
in EPA Letter Dated

AUG 21 2001

EPA REG. NO. 28293-~~xxx~~ GUT

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Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

28293-347

EPA EST. NO. 62478-FL-1A

44616-MO-1B

Subscript used is first letter of run code on container.

FIRST AID	
IF SWALLOWED	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
IF INHALED	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
IF ON SKIN OR CLOTHING	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF IN EYES	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
This product contains petroleum distillates – vomiting may cause aspiration pneumonia. Consideration should be given to gastric lavage with an endotracheal tube in place. Treatment is controlled removal of exposure followed by symptomatic and supportive care.	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Failure to follow the directions for use and precautions on this label may result in poor pest control, plant injury or illegal residues.

GENERAL INFORMATION

This product is non-staining to most home siding depending on age and cleanliness. However, before using in areas where the spray may contact home siding (vinyl siding, in particular), test in an inconspicuous area and recheck in a few hours. Do not use if any staining is observed.

This product may be used to control insect pests outdoors, on ornamentals, lawns, trees, shrubs, and vines in landscape areas, and as a perimeter treatment around residential buildings. It may also be used to control home-invading insects as a residual spray on outside surfaces, such as, walks, garbage areas, window frames, doorways, porches, and patios. Not for use on plants being grown for commercial sale, or plants grown for seed production or sod farms and golf course turf, or in greenhouses or nurseries.

Application Instructions: This product mixes readily with water and is specifically packaged for residential use as a diluted spray. Use a clean sprayer, such as, a tank type or hose-end sprayer to mix and apply the proper amount of concentrate with the desired volume of water. For perimeter and lawn applications measure the area to be treated to determine the application volume. For trees, shrubs and flowers apply as a thorough cover spray until foliage is wet. Refer to **Specific Application Instructions** in the recommended rate Tables for additional instructions.

IMPORTANT

DO NOT use on vegetables or food crops. DO NOT treat pets with this product. DO NOT spray inside dwellings. DO NOT treat soil that is water saturated or frozen or in any conditions where run-off or movement from the treatment area (site) is likely to occur. DO NOT apply when wind velocity favors drift.

HOME-INVADING PESTS (OUTDOOR USE ONLY)

Mixing Instructions: Mix 1.6 fl.oz. (3 ¼ Tablespoons) of this product per 1 gallon of water to make a 0.5% spray emulsion [1 fl.oz. = 2 Tablespoons (T) = 6 teaspoons (tsp)]. Do not use utensils such as spoons and measuring cups for food purposes after use with pesticides.

How to Apply:

Spot Treatment – Apply a 0.5% emulsion as a pin stream low-pressure spray or as a paint-on application with a paintbrush. Treat where pests are found or entry points of the structure such as window frames, doorways, porches, patios, and foundation. Spot-treatment may also be made to garages, garbage cans, and garbage areas. DO NOT apply indoors (including crawl spaces).

Perimeter Application – Spray a 6 to 8 foot wide band of soil around the perimeter of the house. Treat the foundation wall to a height of 2 to 3 feet. Use a spray volume of 2 to 10 gallons of 0.5% emulsion per 1000 square feet. If mulch or debris is present, a higher volume application rate may be needed to ensure adequate coverage. Note: residual control will vary depending on exposure of the treated area to weathering conditions (temperature, sunlight, moisture). Retreat on a monthly schedule while insects are likely to be active.

Wood Destroying Pests: Localized Areas Outdoors – for the control of insects such as termites, bees, carpenter ants and wood infesting beetles in localized above-ground areas of infested wood around structures, apply a 0.5% emulsion to voids and galleries in damaged wood and in spaces between wooden members of a structure and between wood and foundations where wood is vulnerable. Apply either as a spray or paint-on application. For termites the purpose of application is to destroy workers or winged reproductive forms, which may be present at the time of treatment. This product is not designed for preventative use and should only be applied when pests appear. This application is not a substitute for soil or foundation treatment. For active infestations inside a structure, consult a licensed Pest Control Service. Use a hose-end sprayer or sprinkling can to deliver a coarse drenching spray to treat stored lumber or woodpiles. Stored wood can be used for lumber one month after treatment. Do not apply inside structures. Repeat treatment as necessary but not more frequently than once a month. For active termite infestation consult a professional Pest Control Applicator.

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HOME-INVADING PESTS (OUTDOOR USE ONLY)	
PESTS	SPECIFIC APPLICATION INSTRUCTIONS
<p>Ants (incl. Mounds), Armyworm, Bark Beetles, Bees, Beetles, Borers, Boxelder Bugs, Carpenter Ants, Carpenter Bees, Centipedes, Chinchbugs, Cockroaches, Cockroaches (Asian), Crickets, Earwigs, Elm Leaf Beetles, Fire Ants (incl. mounds), Fleas, Flies, Firebrats, Ground Beetles, Gypsy Moths (adults & caterpillars), Millipedes, Mole Crickets, Pill Bugs, Scorpions, Silverfish, Sod Webworm, Sowbugs, Spiders, Ticks (including Deer Tick, Western Black-legged Tick known to transport Lyme disease and Rocky Mountain Spotted Fever), Wasps</p>	<p>Boxelder Bugs, Elm Leaf Beetles and Gypsy Moth Caterpillars: Spray tree trunks, building siding or wherever these pests congregate. Avoid excess application. Dampen surface thoroughly, but do not let runoff occur.</p> <p>Borers and Bark Beetles: To prevent infestation of ornamental trees and woody shrubs, spray the bark to the point of saturation, but do not let runoff occur. Repeat treatment every 21 days during early spring until mid-summer.</p> <p>Carpenter Bees: Apply as a pin stream, as a fine/coarse low pressure spray (20 psi or less) as a spot treatment.</p> <p>Fire Ants (mound drench): Apply 1 to 2 gallons of emulsion to each mound area by sprinkling the mound until it is wet and treat a 4-foot diameter circle around the mound. Use higher volume for mounds larger than 12 inches. For best results, apply in cool weather, such as in early morning or late evening hours, but not in the heat of the day.</p> <p>Scorpions: Remove accumulations of lumber, firewood, and other materials which serve as harborage sites and treat beneath and adjacent to infested sites.</p>

LAWN PESTS

This product can be applied to lawns adjacent to or around private homes, duplexes, townhouses, condominiums, house trailers, apartment complexes, carports, garages, fence lines, storage sheds, barns, and other residential areas where pests congregate.

Mixing Instructions: Prepare an emulsion by mixing 0.4 to 0.8 fl.oz. (2 1/2 to 5 teaspoons) of this product in sufficient volume of water to cover 1000 square feet (approximately 4 to 25 gallons of water) [1 fl.oz. = 2 Tablespoons (T) = 6 teaspoons (tsp)]. Do not use utensils such as spoons and measuring cups for food purposes after use with pesticides.

How to Apply:

Mound Drench Treatment (Ant and Fire Ant Mounds in Lawns)— Use a sprinkling can. Mix 1.6 fl.oz. (3 1/4 Tablespoons) of this product per 1 gallon of water to make a 0.5% spray emulsion. [1 fl.oz. = 2 Tablespoons (T) = 6 teaspoons (tsp)]. For large ant mounds, such as Fire Ant mounds, apply 1-2 gallons of a 0.5% emulsion to each mound area including a 4 foot diameter circle around the

mound. Apply to smaller mounds until the mound is completely saturated. Use higher water volume for mounds larger than 12".

Lawn Broadcast Application – Apply using a hose-end or pressure type sprayer to deliver a coarse spray of between 4 to 25 gallons of emulsion per 1,000sq.ft. of lawn. Use the higher recommended label rate for heavy pest infestations. Use sufficient volume to uniformly cover plant surface. Note: Higher volume of water should be used when situations of thick thatch or dense sod exist, or in arid or drought conditions.

When to Apply:

For best results treat in early morning or late evening hours, but not in the heat of the day. Spray evenly over the lawn when insects first appear. Repeat applications as necessary but not more frequently than every 10-14 days. Do not apply more than 1.6 fl.oz. /1,000 sq.ft. per year.

RECOMMENDED APPLICATION RATES FOR LAWNS			
SITE	PESTS	RATE	SPECIFIC APPLICATION INSTRUCTIONS
Lawns, residential including but not limited to, St. Augustine, Bentgrass, Fescues, Buffalograss, Bahiagrass, Bluegrass, Bermuda, Perennial Ryegrass, and Centipedegrass	Ants, Armyworms, Billbugs, Chiggers, Chichbugs, Crickets, Cutworms, Earwigs, Fruit Flies, Fleas, Leafhoppers, Millipedes, Mole Crickets, Sod Webworm, Sowbugs, Ticks (including Brown Dog Tick, Western Black-legged Ticks known to transport Lyme disease and Rocky Mountain Spotted Fever).	0.4 to 0.8 fl.oz. (2 ½ to 5 tsp) per 1,000 sq.ft.	Apply using 4 – 25 gallons of spray volume per 1,000 sq.ft. of lawn. Use higher volumes on St. Augustine, Buffalograss, Bermuda, and Bahiagrass lawns. Use the higher rate for fast knockdown and increased residual control. Dense and excessive (greater than 3 inches) lawn height and arid conditions may require higher volume application rates. Repeat applications may be necessary (10 to 14 day interval) to control heavy infestations during peak periods of insect feeding. Do not exceed a total of 1.6 fl.oz./1,000 sq.ft. per year (i.e. four (4) applications at the lower rate or two (2) applications at the higher rate).

ORNAMENTAL PESTS

Mixing Instructions: Mix 0.04 to 0.08 fl.oz. (= 1/8 to ¼ teaspoons = 1-2 ml) of this product in 1 gallon of water for general pest control. Refer to the Ornamental Application Rate Table for additional mixing instructions and for specific directions for stem-infesting beetles. [1 fl.oz. = 2 Tablespoons (T) = 6 teaspoons (tsp) = 29.6 ml]. Do not use utensils such as spoons and measuring cups for food purposes after use with pesticides.

How to Apply:

Ornamentals (Foliage and Flowering Plants) – Apply using a hose-end or pressure type sprayer to deliver a coarse spray. Apply thoroughly to stem and foliage. Use the higher recommended label rate (1/4 tsp per gallon of water) for heavy pest infestations. Note: Higher volumes of water should be used when situations of dense foliage exists, or in arid or drought conditions.

When to Apply:

For best results treat in early morning or late evening hours, but not in the heat of the day. Spray evenly over ornamentals when insects first appear. To prevent insect reinfestation repeat treatment as necessary but not more frequently than once every 14 days.

RECOMMENDED APPLICATION RATES FOR USE ON ORNAMENTALS

SITE	PESTS	RATE	SPECIFIC APPLICATION INSTRUCTIONS
Ornamental foliage and flowering plants (incl. Conifers, woody and herbaceous)	Ants, Aphids, Bagworm, Beet Armyworm, Cabbage Looper, Cankerworms, Citrus Thrips, Coneworm (incl. web) ¹ and Seed bugs, Fungus Gnat, Gypsy Moth Caterpillars, Heliothis spp., Japanese Beetles, Lace Bug, Leaf Feeding Caterpillars, Leaffooted Bugs, Leafminers, Leafhoppers, Leafrollers, Lygus Bugs, Mealybugs, Mosquitoes, Nantucket Pine Tip Moth, Oblique Leafroller, Pine Sawflies, Plant Bugs, Root Weevils (Adult), Rosy Aphid, Rose Chafer, Spotted Leafminer, Stink Bugs, Tamished Plant Bug, Tent Caterpillars, Webworms, Whiteflies, Zimmerman Pine Moth ¹	0.04 to 0.08 fl.oz. (1/8 to 1/4 tsp) (1 to 2 ml) per gallon	<p>Note: Direct application to blooms may cause browning of petals. Marginal leaf burn may occur on Salvia, Dieffenbachia and Pteris Fern.</p> <p>Mosquitoes coming to rest on treated plants will be killed for varying periods of time after treatment, depending on exposure of treated areas to weathering conditions.</p> <p>¹To control Webbing Coneworm make first application just prior to peak pollen flight. To control other Coneworms and Seed Bugs, make application 30 days prior to flower closure.</p>
	Bark Beetles and Boring insects, (including but not limited to: Ash Borer, Bronze Birch Borer, Rhododendron Borer, Elm Bark Beetles and Turpentine Beetles)	0.3 to 0.6 fl.oz. (2 to 4 tsp) per gallon	Stem-Infesting Beetles: Treat lower branches and trunk prior to adult emergence. Complete, uniform coverage is needed for best control. A repeat application may be necessary on a 3 to 4 week interval to prevent severe tree stem damage.

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TERMITE CONTROL (SUBTERRANEAN)

This product may be used to establish an exterior soil barrier against termites around structures. The chemical concentrate is mixed as an emulsion and adequately dispersed in the soil to provide a continuous exterior barrier between wood in the structure and the termite colonies in the soil.

Note: A complete termite barrier may require treatment with other EPA registered products to the inside perimeter of the foundation and to other interior critical areas. For these areas, and if termites are found inside of the home, consult a Licensed Professional Pest Control Service for treatment.

For use only around existing structures. Do not use inside dwelling. Not for Preconstruction use.

PRECAUTION:

When treating adjacent to an existing structure, the applicator must check the area to be treated, and immediately adjacent areas of the structure, for visible and accessible cracks and holes to prevent any leaks or significant exposures to persons occupying the structure. People present or residing in the structure during application must be advised to remove their pets and themselves from the structure if they see any signs of leakage. After application, the applicator is required to check for leaks. All leaks resulting in the deposition of termiticide in locations other than those prescribed on this label must be cleaned up prior to leaving the application site. Do not allow people or pets to contact contaminated areas or to reoccupy contaminated areas of the structure until the clean up is completed.

Mixing Instructions: Using a sprinkler can add 3.2 fl.oz. (6.5 Tablespoons) to 2 gallons of water (to make a 0.5% emulsion) for each 5 linear feet of treatment to be provided [1 fl.oz. = 2 Tablespoons (T) = 6 teaspoons (tsp)]. Do not use utensils such as spoons and measuring cups for food purposes after use with pesticides.

How to Apply:

Trench Treatment – Remove all wood debris and wood forms. Around piers, chimney bases and along foundations of poured concrete, dig a trench 6 inches wide and 4 inches deep. If footing is more than 12 inches deep make holes with a steel rod or pipe one foot apart that extend from the bottom of the trench to the top of the footing. Make holes closer in hard packed clay soils. Never dig below the top of the footing. Apply a 0.5% emulsion at a rate of 4 gallons per 10 linear feet per foot of depth. Apply half of the emulsion when backfilling the trench. (One quart of this product will make 20 gallons of 0.5% emulsion and treat 50 linear feet.) Precaution: DO NOT treat structures that contain cisterns or wells. Soil in the vicinity of wells, cisterns or ponds or structures with sump pumps or French drains should not be treated. For those situations, contact your County Cooperative Extension Agent or consult a commercial pest control service.

Fence Posts – Pre-installation: Using a sprinkler can, pour ½ gallon of 0.5% spray emulsion into the fence post hole and add another ½ gallon in mixture with the soil when filling the hole so that all the soil is treated. Post-installation: Installed poles and posts may be treated by first digging a trench around the post and applying 1 gallon of 0.5% emulsion per one foot depth of trench for posts less than 6 inches in diameter. For larger diameter posts increase the application rate to 4 gallons for each 10 linear feet of trench and per foot of depth.

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When to Re-apply:

Retreatment for subterranean termites can only be performed if there is clear evidence of reinfestation or disruption of the barrier due to construction, excavation, or landscaping and/or evidence of the breakdown of the termiticide barrier in the soil. These vulnerable or reinfested areas may be retreated in accordance with application techniques described in this product's labeling. The timing and type of these retreatments will vary, depending on factors such as termite pressure, soil types, soil conditions and other factors, which may reduce the effectiveness of the barrier. Annual retreatment of the structure is prohibited unless there is clear evidence that reinfestation or barrier disruption has occurred.

STORAGE AND DISPOSAL

STORAGE: Keep out of the reach of children or animals. Store in original containers only. Store in a cool, dry place, preferably in a locked storage area and avoid excess heat. Carefully open containers. After partial use replace lid and close tightly. Do not put concentrate or dilute material into food or drink containers.

DISPOSAL: If empty: Do not reuse this container. Do not rinse unless required for recycling. Place in trash. **If partly filled:** Call your local solid waste agency or [1-800-CLEANUP] for disposal instructions. Unless otherwise instructed, place in the trash. Never pour unused product down the drain or on the ground.

Buyer assumes all risks of use, storage or handling of this product not in strict accordance with directions given herewith.