

Mr. Lee Tharrington  
Unicorn Laboratories  
12385 Automobile Blvd.  
Clearwater, FL 33762

MAR 13 2001

Dear Mr. Tharrington:

Subject: Label Amendment- PR Notice 2000-3  
Unicorn 30 Day Flea & Tick Treatment  
EPA Registration Number 28293-293  
Your submission dated January 4, 2001

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(7)(a), is acceptable provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA section 3(c)(5) or FIFRA section 4 when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:
  - a) Under Directions For Use or Precautionary Statements add " Do not use this product in households with both dogs and cats."."
3. Submit three (3) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

George T. LaRocca  
Product Manager 13  
Insecticide/Rodenticide Branch  
Registration Division (7505C)

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# UNICORN 30 DAY Flea & Tick Treatment

[ ] Indicates alternate or optional wording to clarify packaging.

Do Not Use on Cats 

For Dogs and Puppies

Kills and Repels Fleas and Ticks for up to 30 Days.

- Easy and convenient to use
- Kills and repels the deer tick which may carry Lyme Disease
- Kills fleas before they lay eggs

### ACTIVE INGREDIENT:

Permethrin \*..... 45%

INERT INGREDIENTS:..... 55%  
100%

\* CAS #52645-53-1

### KEEP OUT OF REACH OF CHILDREN CAUTION

See side/back panel for Additional Precautionary Statements.

NET CONTENTS: 1 cc [0.03 oz] [1 mL]  
2 cc [0.06 oz] [2 mL]

Manufactured by:  
Unicorn Laboratories  
12385 Automobile Blvd.  
Clearwater, FL 33762  
Phone: (727) 578-4545

ACCEPTED  
with COMMENTS  
in EPA Letter Dated

EPA REG. NO. 28293-293 (AMD:1/4/01) 1

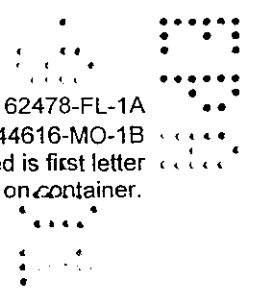
MAR 13 2001

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act  
as amended, for the pesticide  
registered under EPA Reg. No.

28293-293

EPA EST. NO. 62478-FL-1A  
44616-MO-1B

Subscript used is first letter  
of run code on container.



- ▶ READ ENTIRE LABEL BEFORE EACH USE.
- ▶ USE ONLY ON DOGS.

[IMPORTANT! DO NOT USE ON CATS. THIS PRODUCT IS FOR USE ON DOGS ONLY]

**PRECAUTIONARY STATEMENTS**

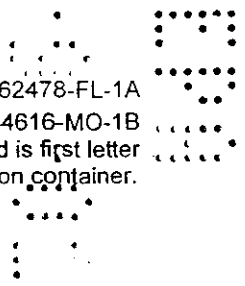
Hazards to Humans and Domestic Animals

**CAUTION: Humans** - Harmful if swallowed or absorbed through skin. Causes eye irritation. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. **Animals** - **DO NOT USE ON CATS.** Cats which actively groom or engage in close physical contact with treated dogs may be at risk of serious harmful effect. Do not use on puppies less than six months old. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals, or animals on medication. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Environmental Hazards:

This product is toxic to fish. Do not add directly to water. Do not contaminate water when disposing of product or packaging.

<b>FIRST AID</b>	
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If on skin or clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	



As with all flea and tick products, this product is most effective when used as part of a total program aimed at reducing fleas and ticks in your pet's environment. Be sure to treat the animal's bedding and the areas they frequent with products registered for these uses.

**DIRECTIONS FOR USE**

*(To be used on 1cc packaging for Dogs & Puppies 30 lbs and under)*  
**[3 Month Supply for dogs & puppies 30 lbs. & UNDER]**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product contains three [month supply] [monthly dosages], each 1 cc, [1 mL] [0.03 fl. oz.] for Dogs and Puppies 30 pounds and under.  
[Apply the full contents of a single applicator tube between the dog's shoulder blades.]

**DO NOT USE ON CATS.** May be toxic and potentially fatal if applied to or ingested by cats.

- Remove applicator tube from package and hold in an upright position.
- Press cap down to break the seal of tube [Twist or cut off top of applicator tube].
- Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out the [entire] contents of the tube.
- Reapply every 30 days.

**STORAGE AND DISPOSAL**

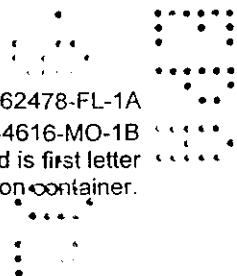
Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not reuse empty tube. Wrap and discard in trash.

**DIRECTIONS FOR USE**

*(To be used on 2cc packaging for Dogs & Puppies over 30 lbs.)*  
**[3 month supply for dogs & puppies OVER 30 lbs.]**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

This product contains three [month supply] [monthly dosages], each 2 cc, [2 mL] [0.06 fl. oz.] for Dogs and Puppies over 30 pounds.



[Apply one-half of the applicator tube's contents between the dog's shoulder blades, the second one-half of the applicator tube's contents to the base of the dog's tail.]

**DO NOT USE ON CATS.** May be toxic and potentially fatal if applied to or ingested by cats.

- Remove applicator tube from package and hold in an upright position.
- Press cap down to break the seal of tube. [Twist or cut off top of applicator tube.]
- Remove cap carefully. Position the tip of the tube on the dog's back between the shoulder blades and squeeze out [one-half of] the contents of the [applicator] tube [until the contents level reaches the ½ mark on the tube].
- Invert the applicator tube upright and go to the dog's tail. [Next,] position the tip of the [applicator] tube at the base of the tail and [squeeze out] [apply] the remaining contents of the tube to [on] the base of the dog's tail.
- Reapply every 30 days.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal. Store in a cool, dry place. Do not reuse empty tube. Wrap and discard in trash.

**SUGGESTED MINIMAL LABELING FOR EACH INDIVIDUAL TUBE**

ACTIVE INGREDIENT: Permethrin ..... 45%

**CAUTION**

KEEP OUT OF REACH OF CHILDREN

DO NOT USE ON CATS

Read label before use.

1 cc [0.03 oz] [1 mL]

2 cc [0.06 oz] [2 mL]

EPA Reg. No. 28293-293

EPA Est. No. 62478-FL-1

