

Ms. Barbara J. Varner
Unicorn Laboratories
13535 Feather Sound Dr. Suite 400
Clearwater FL 34522-5587

OCT 02 1997

Subject: Amendment Alternate label in accordance with PR Notice 96-6.
Product Name: Unicorn Super Pet Shampoo
EPA Reg. No. 28293-140
Submissions Dated: March 14, 1997

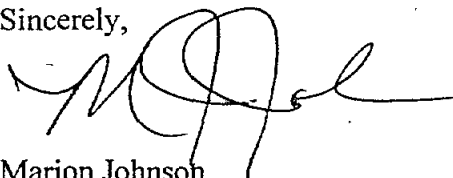
Dear Ms Varner;

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable subject to the comments listed below.

- 1. The word "Natural" should be removed. False or misleading statements, pursuant to section 2(q)(1)(A) of the Act, a pesticide or a device declared subject to the Act pursuant to § 153.240, is misbranded if its labeling is false or misleading in any particular including both pesticidal and non-pesticidal claims. The claim "Natural" may be used if Unicorn Laboratories can demonstrate to the Agency that the source suppliers for Aloe Vera and Coconut Oil are producers of natural products.

Five copies of the finished labeling must be submitted prior to releasing the product for shipment. If you have any questions, please contact Richard J. Gebken @ (703) 305-6701.

Sincerely,



Marion Johnson
Product Manager 10
Insecticide Branch
Registration Division (7505C)

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Alternate Label

UNICORN

SUPER PET SHAMPOO

FOR USE ON DOGS, CATS, HORSES AND GOATS

KILLS FLEAS, TICKS, LICE AND KEDS

CLEANS

**Promotes Luster and Manageability.
Contains Protein Base Surfactant.
With Natural Aloe Vera and Coconut Oil**

ACTIVE INGREDIENTS:

Pyrethrins	0.15%
Piperonyl Butoxide, Technical*	1.50%
N-octyl bicycloheptene dicarboximide	0.50%

INERT INGREDIENTS: 97.85%

Total: 100.00%

* Equivalent to 1.20% of (butylcarbityl) (6-propylpiperonyl) ether and 0.3% of related compounds.

Keep Out of Reach of Children

CAUTION

See Side/Back Panels for Additional Precautions.

NET CONTENTS: 8 FLUID OUNCES

ACCEPTED
with COMMENTS
in EPA Letter Dated

OCT 02 1997

Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.
28293-140

MANUFACTURED BY:

Unicorn Laboratories
13535 Feather Sound Drive, Suite 400
Clearwater, Florida 34622-5587
(813) 578-4545

EPA EST. NO. 62478-FL-1A
44616-MO-1B
Subscript used in first letter
of run code on container.

3 7 3

- ▣ READ ENTIRE LABEL BEFORE EACH USE.
- ▣ USE ONLY ON DOGS, CATS, HORSES OR GOATS.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Avoid contact with eyes. In case of contact, immediately flush eyes with plenty of water. Get medical attention if irritation persists. For external use on animals only. Do not use on goats or horses used for meat or milking. Do not use on dogs or cats under twelve (12) weeks of age. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals or animals on medication. Sensitivities may occur after using **ANY** pesticide products for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Statement of Practical Treatment/ First Aid

- IF SWALLOWED:** Call a physician or Poison Control Center immediately.
- IF IN EYES:** Flush eyes with plenty of water. Get medical attention if irritation persists.
- IF ON SKIN:** Wash with soap and warm water after use.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Thoroughly wet the entire animal with warm water. Apply just enough shampoo to produce a lather.

To make a more economical product, dilute 1 part concentrate with 2 parts water and apply as indicated below.

For best effects on Fleas, Lice, Ticks and Keds, allow lather to remain on animals for approximately five minutes before rinsing.

Rinse thoroughly with warm water. Reapply every week as needed.

For use on Dogs, Cats, Horses and Goats to Control Fleas, Lice, Ticks and Keds: Imparts a clean lustrous shine and conditions the hair. Promotes manageability of hair coat for good grooming.

STORAGE AND DISPOSAL

STORAGE: Store in original container in cool, locked storage area.

DISPOSAL: Do not reuse empty container. Rinse thoroughly, securely wrap original container in several layers of newspaper and discard in trash.