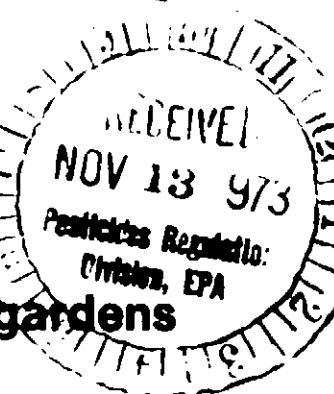




JAPANESE BEETLE Ellisco TRAPS AND BAIT

... lure beetles away from desirable foliage

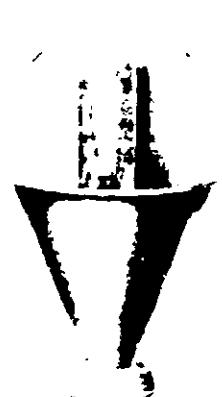
... reduce damage to commercial or residential gardens



EFFICIENT HELPERS: In garden and yard, Ellisco Japanese Beetle Traps operate easily, and economically. Perforated coated and baited with several sources of pleasant aromatic oils, these efficient beetle traps attract the hungry pest into the container from which they cannot escape. **They can then be disposed of at the user's convenience, quickly and safely.**

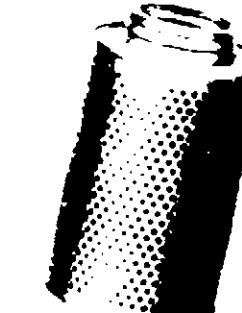
HOW THEY CATCH BEETLES: The aromatic lure (bait) is placed in the perforated container in the center of the four fins. An Ellisco perforated cage is screwed under the trap as a receptacle for captured beetles. The trap assembly is then hung a short distance away from infested shrubs, plants, etc. Beetles are attracted by the bait, fly against the fins, and drop through the funnel into the container below.

The Ellisco system of trapping takes adult, flying Japanese Beetles out of the air around your garden without the use of expensive chemical insecticides.



ELLISCO JAPANESE BEETLE TRAPS

Perforated coated and baited with several sources of pleasant aromatic oils, these efficient beetle traps attract the hungry pest into the container from which they cannot escape. They can then be disposed of at the user's convenience, quickly and safely.



ELLISCO PERFORATED CAGES

Use with the Japanese Beetle Trap because they attract beetles to trap a large number. The perforations prevent beetles from getting water and eliminate moisture retention, which could damage the trap.



ELLISCO STANDS

Stand for Japanese Beetle Trap. It is made of heavy gauge steel and is designed to hold the trap securely in place. It is also designed to hold the trap securely in place.



ELLISCO GRANULAR BEETLE BAIT

Granular beetle bait is a product of the company that makes the Japanese Beetle Trap. It is made of a special blend of ingredients that attract beetles to the trap.

EPA REG NO 24067-1

Shipping Information

Traps	1 Doz	9 lb	No. 40	1 Doz	14 lbs
Cages	1 Doz	9 lb	1 lb	1 Doz	16 lbs
Stands	1 Doz	20 lb			

ACTIVE INGREDIENTS

1.0% (w/w) *Agave Americana* Linn. (Agave)

<p

100 CAL 001



Granular
JAPANESE



BEETLE BAIT

(AROMATIC LURE)

for use
with JAPANESE BEETLE TRAPS

New, High-Potency Formula

ACTIVE INGREDIENTS:

2-Phenylethyl
Propionate 6.0%

Eugenol 2.6%

INERT INGREDIENTS 91.4%

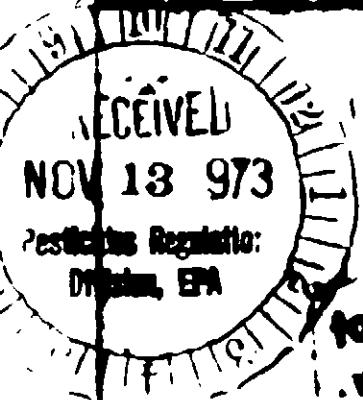
EPA Reg. No. 24067-1

NET WT. 1-LB.

ACCEPTED

JAN 3 1974

PRESENT



BEETLE BAIT

(AROMATIC LURE)

for use
with JAPANESE BEETLE TRAPS

New, High-Potency Formula

ACTIVE INGREDIENTS:

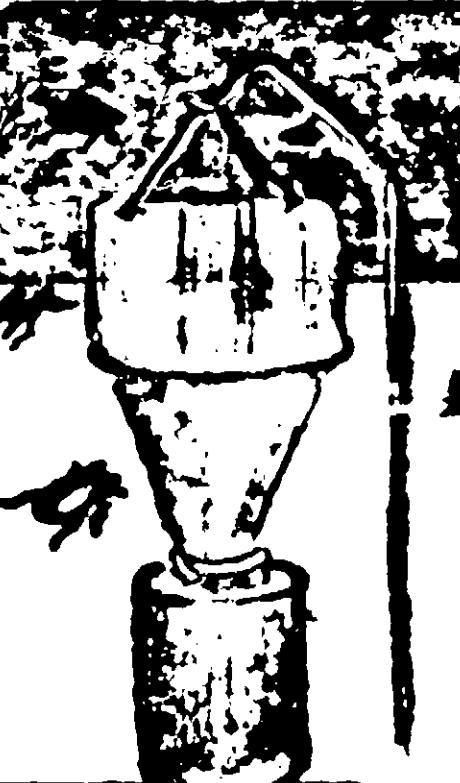
2-Phenylethyl
Propionate 6.0%

Eugenol 2.6%

INERT INGREDIENTS 91.4%

EPA Reg. No. 24067

CAUTION: Keep out of reach of children. Avoid contact with skin and eyes. Wash thoroughly with soap and water. If irritation occurs seek medical attention.



TRAPS, CAGES AND BAIT
REDUCE DAMAGE TO YOUR
GARDEN AND SHRUBS

DIRECTIONS: To bait Japanese Beetle Traps with ELLISCO Granular Bait (Lure), remove the cover from the top of the Trap and pour or spoon the bait into the perforated container. Replace the cover and hang the baited trap on a stand well above the ground. Place stand near, but not too close to, the foliage infested. Under ordinary weather conditions the bait should be effective from four to six weeks. For best results, add a little fresh bait every few days.

DO NOT REUSE CONTAINER. DESTROY WHEN EMPTY.

IMPORTANT: This aromatic lure serves to attract adult, flying Japanese Beetles into the trap from which they cannot escape. Caught beetles should be disposed of as noted below.

TO DESTROY THE BEETLES: Unscrew the perforated cage from the bottom of the trap. This should be done in the early evening, about dusk, when the beetles are inactive. Kill the beetles by pouring them into a bucket partly filled with hot soapy water, or cold water with a little kerosene added. Replace the cage and hang the trap for the next day's catch. The dead beetles should be buried or disposed of promptly.

Manufactured by

ELLISCO INC.

American & Lüzerne Streets • Philadelphia, Pa. 19140



TRAPS, CAGES AND BAIT
REDUCE DAMAGE TO YOUR
GARDEN AND SHRUBS

DIRECTIONS: To bait Japanese Beetle Traps with ELLISCO Granular Bait (Lure), remove the cover from the top of the Trap and pour or spoon the bait into the perforated container. Replace the cover and hang the baited trap on a stand well above the ground. Place stand near, but not too close to, the foliage infested. Under ordinary weather conditions the bait should be effective from four to six weeks. For best results, add a little fresh bait every few days.

DO NOT REUSE CONTAINER. DESTROY WHEN EMPTY.

IMPORTANT: This aromatic lure serves to attract adult, flying Japanese Beetles into the trap from which they cannot escape. Caught beetles should be disposed of as noted below.

TO DESTROY THE BEETLES: Unscrew the perforated cage from the bottom of the trap. This should be done in the early evening, about dusk, when the beetles are inactive. Kill the beetles by pouring them into a bucket partly filled with hot soapy water, or cold water with a little kerosene added. Replace the cage and hang the trap for the next day's catch. The dead beetles should be buried or disposed of promptly.

Manufactured by

ELLISCO INC.

Page
(2 of 3)

160 LABEL

RECEIVED

APANE ST

TRAPS, CAGES AND BAIT
REDUCE DAMAGE TO
GARDEN AND SHRUBS



BEETLE BAIT (AROMATIC LURE) for use with JAPANESE BEETLE TRAPS New, High-Potency Formula

ACTIVE INGREDIENTS:

2-Phenylethyl
Propionate 6.0%
Eugenol 2.6%

INERT INGREDIENTS 91.4%

NET WT 1-LB.

ACCEPTED
JAN 9 1974

PRESENT



DIRECTIONS: To bait Japanese Beetle Traps with ELLISCO Granular Bait (Lure), remove the cover from the top of the Trap and pour or spoon the bait into the perforated container. Replace the cover and hang the baited trap on a stand well above the ground. Place stand near, but not too close to, the foliage infested. Under ordinary weather conditions the bait should be effective from four to six weeks. For best results, add a little fresh bait every few days.

DO NOT REUSE CONTAINER. DESTROY WHEN EMPTY.

IMPORTANT: This aromatic lure serves to attract adult, flying Japanese Beetles into the trap from which they cannot escape. Caught beetles should be disposed of as noted below.

TO DESTROY THE BEETLES: Unscrew the perforated cage from the bottom of the trap. This should be done in the early evening, about dusk, when the beetles are inactive. Kill the beetles by pouring them into a bucket partly filled with hot soapy water, or cold water with a little kerosene added. Replace the cage and hang the trap for the next day's catch. The dead beetles should be buried or disposed of promptly.

ELLISCO INC.

American & Luzerne Streets Philadelphia, Pa. 19114



Granular

JAPANESE



TRAPS, CAGES AND BAIT
REDUCE DAMAGE TO YOUR
GARDEN AND SHRUBS



BEETLE BAIT (AROMATIC LURE) for use with JAPANESE BEETLE TRAPS New, High-Potency Formula



ACTIVE INGREDIENTS:

2-Phenylethyl
Propionate 6.0%
Eugenol 2.6%

INERT INGREDIENTS 91.4%

CAUTION: Keep out of reach of children. Avoid contact with skin and eyes. Wash thoroughly with soap and water. If irritation occurs seek medical attention.

DIRECTIONS: To bait Japanese Beetle Traps with ELLISCO Granular Bait (Lure), remove the cover from the top of the Trap and pour or spoon the bait into the perforated container. Replace the cover and hang the baited trap on a stand well above the ground. Place stand near, but not too close to, the foliage infested. Under ordinary weather conditions the bait should be effective from four to six weeks. For best results, add a little fresh bait every few days.

DO NOT REUSE CONTAINER. DESTROY WHEN EMPTY.

IMPORTANT: This aromatic lure serves to attract adult, flying Japanese Beetles into the trap from which they cannot escape. Caught beetles should be disposed of as noted below.

TO DESTROY THE BEETLES: Unscrew the perforated cage from the bottom of the trap. This should be done in the early evening, about dusk, when the beetles are inactive. Kill the beetles by pouring them into a bucket partly filled with hot soapy water, or cold water with a little kerosene added; Replace the cage and hang the trap for the next day's catch. The dead beetles should be buried or disposed of promptly.

New, High-Potency Formula

ACTIVE INGREDIENTS:

2-Phenylethyl Propionate 6.0%
Eugenol 2.6%

INERT INGREDIENTS 91.4%

U.S. P. & T. 1-1

NET WT. 1-LB.

ACCEPTED
JAN 9 1974

PRESENT

WARNING: Keep out of reach of children. Harmful if swallowed. May cause skin irritation. Avoid contact with skin and eyes. Avoid storage around feed or foodstuffs. May cause skin sensitization. Wash thoroughly with soap and water. If irritation persists seek medical attention.

Use only in areas not accessible to children and pets.

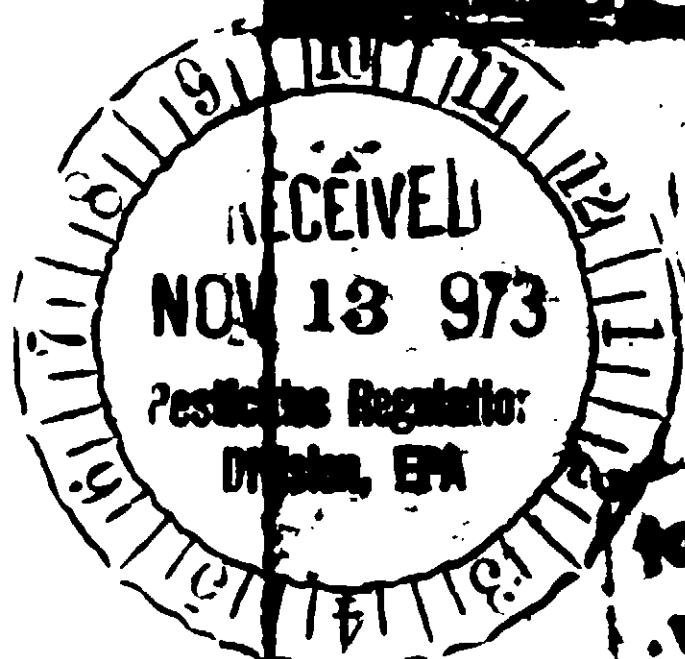
Manufactured by,

American

the trap from noted below.

TO DESTROY THE
This should be done the beetles by pouring with a little kerosene. The dead beetles

Granular
CHISCO JAPANESE



BEETLE BAIT
(AROMATIC LURE)

JAPANESE BEETLE TRAPS

New, High-Potency Formula

ACTIVE INGREDIENTS:

2-Phenylethyl Propionate 6.0%
Eugenol 2.6%

CAUTION: Keep out of reach of

children. Avoid contact with skin and eyes.

Wash thoroughly with soap and water. If irritation

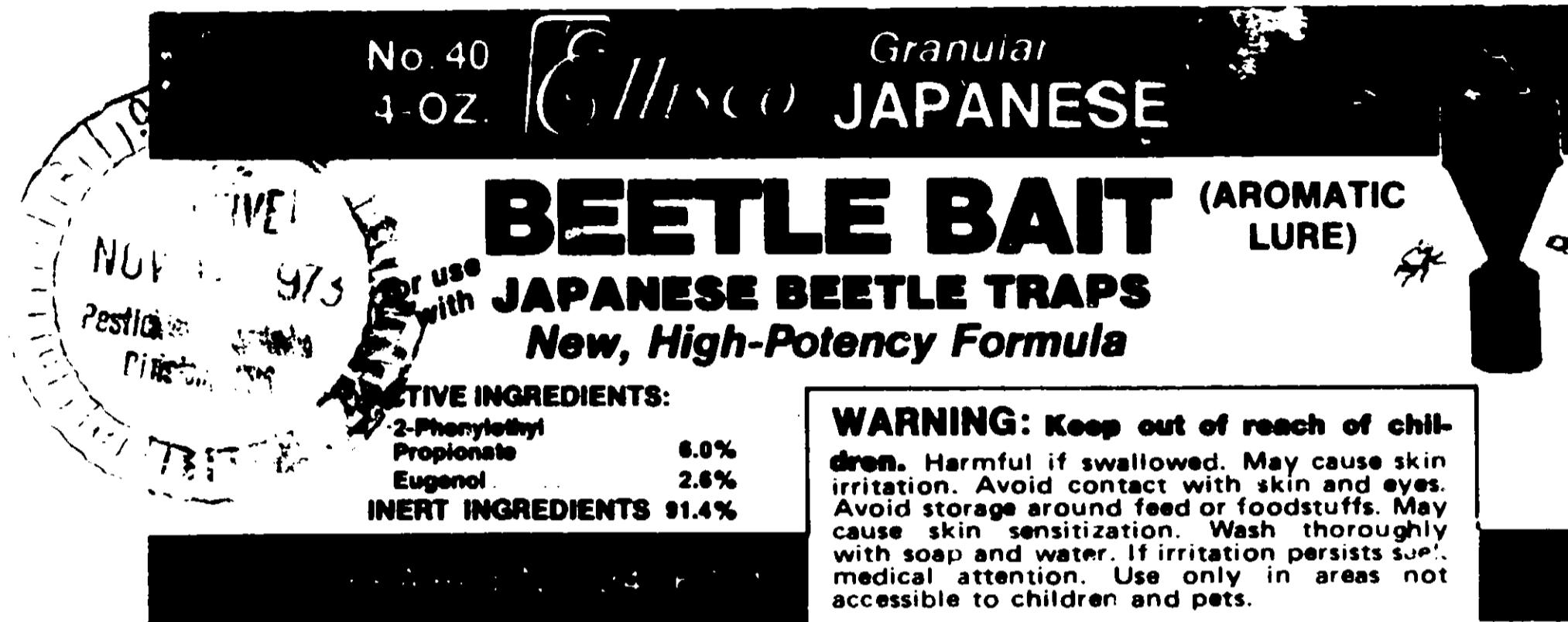
DIRECTIONS: To bait the trap, remove the cover from the trap. Replace the cover and place the trap near, but not too close to, the infested area. The trap should be effective for a few days.

IMPORTANT: Th the trap from noted below.

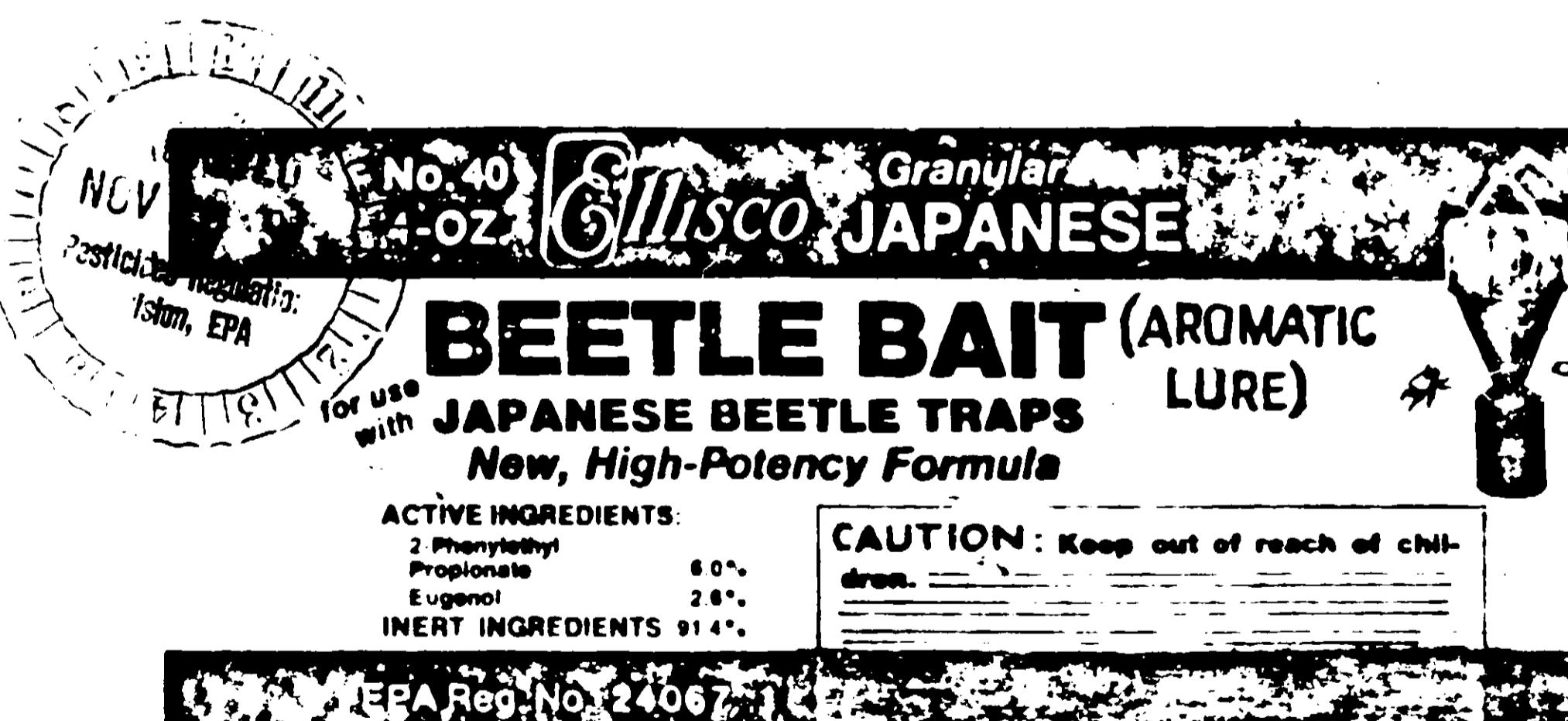
TO DESTROY THE
This should be done the beetles by pouring with a little kerosene. The dead beetles

Page (3 of 3)

4-02 LABEL



PRESENT



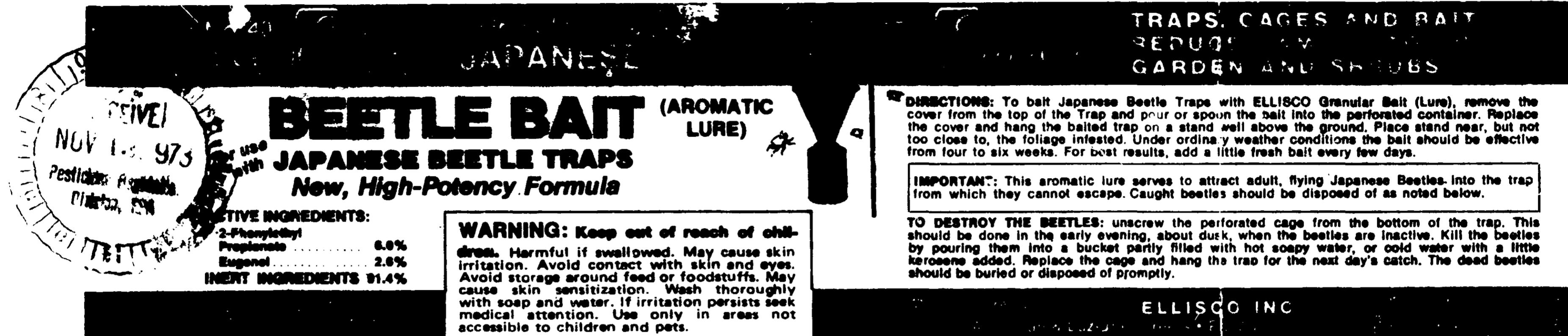
PROPOSED

Camerman's Note

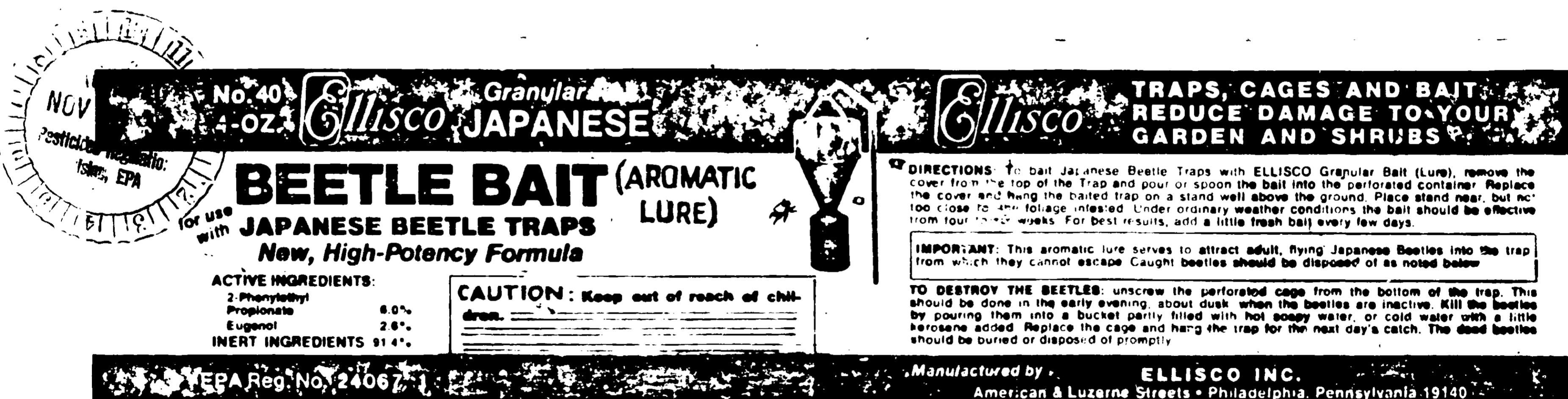
Poor Copy

Page (3 of 3)

4-02 LABEL



PRESENT



PROPOSED

Cameraman's Note

Poor Copy