

PM32

17705-2

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US ENVIRONMENTAL PROTECTION AGENCY OFFICE OF PESTICIDES PROGRAMS REGISTRATION DIVISION (75-767) WASHINGTON, DC 20460	EPA REGISTRATION NO. 17705-2	DATE OF ISSUANCE DEC 1993
	TERM OF ISSUANCE	
NAME OF PESTICIDE PRODUCT  Pathmark Fresh Scent Bleach		

NOTICE OF PESTICIDE:  REGISTRATION  
 REREGISTRATION  
*(Under the Federal Insecticide, Fungicide and Rodenticide Act, as amended)*

NAME AND ADDRESS OF REGISTRANT (Include ZIP code)

Supermarkets General Corporation  
 301 Blair Road  
 Woodbridge, NJ 07095

NOTE: Changes in labeling formula differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above U.S. EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby Registered/Reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act.

A copy of the labeling accepted in connection with this Registration/Reregistration is returned herewith.

Registration is in no way to be construed as an indorsement or approval of this product by this Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

Based on your response to the Reregistration Eligibility Document, EPA has reregistered the above named product subject to the comments recorded in the succeeding paragraph. This action is taken under the authority of section 4(g)(2)(C) of the Federal Insecticide, Fungicide, and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.

Make the following labeling changes before you release the product for shipment:

1. Include the following statement immediately below the "Directions for Use" heading:
2. Delete the word "Household" from the heading "Directions for Household Use".

ATTACHMENT IS APPLICABLE

SIGNATURE OF APPROVING OFFICIAL	DATE
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3. For our records, submit a corrected Confidential Statement of Formula. Note that the upper and lower certified limits declared on the Confidential Statement of Formula columns 14(a) & 14(b), cannot be the same value and cannot be the same declaration as the nominal active ingredient concentration. For the active ingredient component listed on the Confidential Statement of Formula, revise the upper certified limit to a value between 5.49% and 6.9%, and the lower certified limit to a value between 5.2% and 5.49%.

A stamped copy of the product label is enclosed for your records.

Submit one copy of the final printed label before releasing the product in channels of trade with the revised labeling.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.



Ruth G. Douglas  
Product Manager (32)  
Antimicrobial Program Branch  
Registration Division (7505C)

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# Pathmark. Fresh Scent Bleach

## Directions for Household Use:

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

- Brightens whites & removes stains. Pathmark Bleach works with detergent to remove tough dirt and stains that detergent alone cannot.
- Disinfects & eliminates odors. Pathmark Bleach disinfects and deodorizes laundry by eliminating most germs and their odors.
- Boosts cold water cleaning power. Most detergents do not clean as well in cold or warm water. Pathmark Bleach gives your detergent extra cleaning power to remove stains and kill germs in cooler water.
- Safe for most color-fast washables. Pathmark Bleach brightens and sanitizes colored washables. To check if a garment is bleach-safe, try this test: apply one drop of a test solution (1 tablespoon bleach plus 1/4 cup water) to a hidden part of the fabric. Check all colors including trim. Let stand 1 minute, then blot dry. No color change means the article can be safely bleached.

### DIRECTIONS: In the House:

Pathmark Bleach is a highly effective deodorizer & disinfectant for your bathroom and kitchen.

### DIRECTIONS: In the Laundry:

Pretreat stains & heavy soils. Stubborn stains may be soaked for 5 minutes. In a solution of 1/4 cup Pathmark Bleach to 1 gallon of cool sudsy water.

Sort laundry by color & fabric. Separate whites from colors, light colors from dark ones. Avoid bleaching wool, silk, mohair, leather, spandex, and non-fast colors.

Add bleach & detergent. Pathmark Bleach may be added to the wash water before laundry is put in, or for best results dilute with a quart of water and add 5 or 6 minutes after the wash cycle has begun. Use the recommended amount of bleach as shown below:

STANDARD WASHER	EXTRA LARGE WASHER	HAND LAUNDRY
 1 CUP	 1-1/2 CUPS	 1/4 CUP

### STORAGE AND DISPOSAL

**STORAGE:** STORE THIS PRODUCT IN A COOL DRY AREA, AWAY FROM DIRECT SUNLIGHT AND HEAT TO AVOID DETERIORATION.

**CONTAINER:** DO NOT REUSE EMPTY CONTAINER, TRIPLE RINSE AND PLACE IN TRASH FOR COLLECTION OR RECYCLING.

**DISPOSAL:** IN CASE OF SPILL, FLOOD AREAS WITH LARGE QUANTITIES OF WATER. PRODUCT OR RINSATE THAT CANNOT BE USED SHOULD BE DILUTED WITH WATER BEFORE DISPOSAL IN A SANITARY SEWER. DO NOT CONTAMINATE FOOD OR FEED BY STORAGE, DISPOSAL OR CLEANING OF EQUIPMENT.

## DANGER: DO NOT USE

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS:** PRECAUTIONARY STATEMENTS: IRRITANT. DANGER: CORROSIVE. WILL CAUSE SEVERE CHEMICAL BURNS TO BROKEN SKIN. DO NOT WEAR CLOTHING. WEAR GOGGLES OR FACE SHIELD. HANDLING THIS PRODUCT. WASH AFTER HANDLING. VAPORS VACATE POORLY VENTILATED AREAS. DO NOT RETURN UNTIL ODORS HAVE DISSIPATED.

**ENVIRONMENTAL HAZARDS:** THIS PESTICIDE (ORGANISMS) DO NOT DISCHARGE EFFLUENT INTO LAKES, STREAMS, PONDS, ESTUARIES, OR OTHER BODIES OF WATER UNLESS THIS PRODUCT IS SPECIFICALLY APPROVED IN AN NPDES PERMIT. DO NOT ALLOW THIS PRODUCT TO SEWER SYSTEMS. CONTACT YOUR STATE WATER BOARD OR LOCAL SANITATION DEPARTMENT FOR MORE INFORMATION.

**PHYSICAL AND CHEMICAL HAZARDS:** STRONG ODOUR. MIX WITH WATER ACCORDING TO LABEL DIRECTIONS. CONTAINS ORGANIC MATTER (E.G. URINE, FECES, AMMONIA, ACIDS, DETERGENTS, ETC.) WHICH IS IRRITATING TO EYES, LUNGS, AND SKIN.

**CONTAINS NO PHOSPHORUS**

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Pathmark SATISFACTION Quality GUARANTEED Assured OR YOUR MONEY BACK.

\*CLOROX IS A REGISTERED TRADEMARK OF THE CLOROX CO. SUPERMARKETS GENERAL CORPORATION IS NOT AFFILIATED WITH THE CLOROX CO. WHEN CORRESPONDING, PLEASE INCLUDE CODE DATE INFORMATION FROM LABEL.

ACCEPTED with COMMENTS  
DEC 17 1993

Under the Federal Insecticide, Fungicide, and Rodenticide Act, Reg. No. 17705-2

BEST AVAILABLE COPY

DO NOT USE BLEACH WITH  
AMMONIA OR BOWL CLEANERS.

PRECAUTIONARY STATEMENT  
TO HUMANS AND DOMESTIC ANIMALS

WILL CAUSE SEVERE SKIN AND EYE IRRITATION OR  
BROKEN SKIN. DO NOT GET IN EYES, ON SKIN OR ON  
CLOTHES OR FACE SHIELD AND RUBBER GLOVES WHEN  
APPLYING. WASH AFTER HANDLING. AVOID BREATHING  
IN UNVENTILATED AREAS AS SOON AS POSSIBLE. DO NOT  
USE UNTIL VAPORS HAVE DISSIPATED.

NOTES: THIS PESTICIDE IS TOXIC TO FISH AND AQUATIC  
LIFE. DO NOT DISCHARGE EFFLUENT CONTAINING THIS PRO-  
DUCT INTO STREAMS, PONDS, ESTUARIES, OCEANS, OR PUBLIC  
WATERS. THIS PRODUCT IS SPECIFICALLY IDENTIFIED AND  
REGISTERED UNDER FEDERAL AND STATE PERMITS. DO NOT DISCHARGE EFFLUENT CON-  
TAINING THIS PRODUCT INTO SEWER SYSTEMS WITHOUT PREVIOUSLY NOTI-  
FYING THE LOCAL TREATMENT PLANT AUTHORITY. FOR GUIDANCE,  
CONTACT YOUR LOCAL WATER BOARD OR REGIONAL OFFICE OF THE EPA.

HAZARDS: STRONG OXIDIZING AGENT. MIX ONLY  
ACCORDING TO LABEL DIRECTIONS. MIXING THIS PRODUCT  
WITH URINE, FECES, ETC. OR CHEMICALS (E.G. AM-  
MONIA, ACID, ETC.) WILL RELEASE CHLORINE GAS  
WHICH IS TOXIC TO EYES, LUNGS, AND MUCOUS MEMBRANES.

CONTAINS NO PHOSPHORUS

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EPA REG. NO. 17786-2  
EPA EXT. NO. 193-PA-1

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LABEL



Pathmark

If You Like  
Fresh Scent  
Clorox®  
TRY ME!

# Fresh Scent Bleach

- Brightens Whites
- Removes Stains
- Cleans and Deodorizes
- Disinfects

Keep out of reach of children  
**DANGER:** See back panel  
for additional cautions

STATEMENT OF PRACTICAL TREATMENT (FIRST AID)

IF CONTACT WITH EYES OCCURS, flush with water for at least 15 minutes. Get prompt medical attention.

IF CONTACT WITH SKIN OCCURS, wash with plenty of soap and water.

IF SWALLOWED, drink large amounts of water. DO NOT induce vomiting. Call a physician or poison control center immediately.

Active Ingredient: Sodium Hypochlorite	5.49%
Inert Ingredients:	94.51%
Total	100.00%

NET 1 GALLON 3.785 LITERS

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