



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505T)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

12455-163

Date
of
Issuance:

4/26/24

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Diphacinone Soft Bait

Name and Address of Registrant (include ZIP Code):

Craig A. Riekana
Regulatory Affairs Manager, Bell Laboratories, Inc.
399 Kinsman Blvd.
Madison, Wisconsin 53704

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Continues page 2

Signature of Approving Official:

Melissa Bridges, Product Manager 07
Invertebrate-Vertebrate Branch III, Registration Division(7505T)

Date:

4/26/24

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 12455-163.”
3. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

The record for this product currently contains the following CSF(s):

- Basic CSF dated 06/30/2023

If you have any questions, please contact Scott Campbell at Campbell.scott@epa.gov

Enclosure

ACCEPTED

04/26/2024

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 12455-163

Diphacinone Soft Bait

[Alternate Brand Name: Ditrac® Soft Bait]

Mold Resistant

Moisture Resistant

This Product May Only be Used Inside and Within 100 Feet of Man-made Structures

FOR INDOOR AND OUTDOOR USE

KILLS RATS, MICE, PACK RATS*, AND MEADOW VOLES*

ACTIVE INGREDIENT

Diphacinone (CAS # 82-66-6)	0.005%
-----------------------------	-------	--------

OTHER INGREDIENTS†	99.995%
--------------------	-------	---------

TOTAL	100.00%
--------------	-------	----------------

†Contains Denatonium Benzoate

EPA REG. NO. 12455-RAG

EPA EST. NO. 12455-WI-1^k

EPA EST. NO. 12455-WI-2^p

EPA EST. NO. 12455-WI-3^w

[superscript is first letter of lot number]

KEEP OUT OF REACH OF CHILDREN
CAUTION

NET CONTENTS: Each Sachet [Pouch][Pac] Contains 1.0 oz. (28 gram) /
65 – 811 Sachets [Pouches][Pacs]

NET WEIGHT: 4 to 50 lbs. (1.81 – 22.68 kg)

Manufactured By:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Batch Code:

See back [bottom] [and] [side] panel[s] for
First Aid, additional Precautionary Statements, and Directions for Use.

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, Bushy-tailed woodrat, and Mexican woodrat.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

FIRST AID	
If Swallowed:	<ul style="list-style-type: none"> • Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. • Do not give anything by mouth to an unconscious person.
If on Skin:	<ul style="list-style-type: none"> • Wash with plenty of soap and water.
HAVE LABEL WHEN OBTAINING TREATMENT ADVICE	
<p align="center">NOTE TO PHYSICIAN</p> <p>If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.</p>	
<p align="center">TREATMENT FOR PET POISONING</p> <p>If an animal eats this bait, call a veterinarian or 1-877-854-2494 at once.</p>	
<p align="center">NOTE TO VETERINARIAN</p> <p>Anticoagulant Diphacinone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁.</p>	

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals, and pets. Do not get in eyes, on skin, or on clothing.

All handlers (including applicators) must wear long pants, shoes, socks, and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals, birds, and other wildlife. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment wash water or rinsate.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled or unconsumed bait as specified on this label.

Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals or birds may have access to the bait placement location.

USE RESTRICTIONS:

This product may only be used to control the following rodent pests in and around man-made structures: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rat* (*Sigmodon hispidus*), Eastern harvest mouse* (*Reithrodontomys humuli*), Golden mouse* (*Ochrotomys nuttalli*), Polynesian rat* (*Rattus exulans*), Meadow vole* (*Microtus pennsylvanicus*), White-throated woodrat* (*Neotoma albigula*), Southern plains woodrat* (*Neotoma micropus*), Bushy-tailed woodrat (*Neotoma cinerea*), and Mexican woodrat* (*Neotoma mexicana*). This product must be used in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure, as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with Ditrac Soft Bait [This Product] is prohibited.

Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell or distribute this product in individual containers holding less than 4 pounds of bait.

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, Bushy-tailed woodrat, and Mexican woodrat.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

SELECTION OF TREATMENT AREAS:

Determine areas where rats, mice, or meadow voles* will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors or walls, or in locations where rats, mice, or meadow voles*, or their signs have been observed. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Each sachet [pouch][pac] contains 28 g.

Rats:

Place 3 to 16 sachets [pouches][pacs] per placement. Space placements at intervals of 15- to 30- feet in infested areas. Maintain an uninterrupted supply of fresh bait for 10 days or until there no longer are signs of new feeding by rats.

Mice [Mice and Meadow Voles*]:

Place 1 sachet [pouch][pac] per placement. Space placements at intervals of 8- to 12- feet in infested areas. 2 sachets [pouches][pacs] may be needed at points of very high activity. Maintain an uninterrupted supply of fresh bait for 15 days or until signs of mouse or meadow vole* activity cease.

FOLLOW-UP:

Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish them as needed.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Completely empty container, then offer for recycling or reconditioning; or puncture and dispose of container in a sanitary landfill. **[Paper:]** Completely empty container, then dispose of empty container in trash or at an approved waste disposal facility.

WARRANTY:

To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

Diphacinone Soft Bait

ACTIVE INGREDIENT

Diphacinone (CAS # 82-66-6)	0.005%
OTHER INGREDIENTS†	<u>99.995%</u>
TOTAL	100.00%

†Contains Denatonium Benzoate

EPA REG. NO. 12455-RAG

EPA EST. NO. 12455-WI-1k

EPA EST. NO. 12455-WI-2p

EPA EST. NO. 12455-WI-3w

[superscript is first letter of lot number]

KEEP OUT OF REACH OF CHILDREN CAUTION

INDIVIDUAL SALE OR DISTRIBUTION IS PROHIBITED BY LAW

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

NET CONTENTS: 1.0 oz. (28 gram) sachet [pouch][pac]

NET WEIGHT: 1.0 oz. (28 gram) sachet [pouch][pac]

Manufactured By:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

See Outer Packing Label for
First Aid, additional Precautionary Statements, and Directions for Use.

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

OPTIONAL MARKETING STATEMENTS:

KILLS OTHER RODENT SPECIES AS LISTED ON THIS LABEL

KILLS RATS, MICE, AND MEADOW VOLES*

Bait may be removed from the sachet [pouch][pac] and placed in a feeding device that secures the unwrapped bait in a bait station. Discard empty wrapper in the trash.

Sachets [Pouches][Pacs] can be secured in a bait station, skewered on a wire, and placed between or below floor slats, or on a nail (in locations out of reach of children, pets, and nontarget animals.)

All-Weather Soft Bait Formula	For Use in and [&] Around Homes and Buildings
Appeal to rodents even when competing food sources are available	For Use in and [&] Around Agricultural Buildings
Bait Easily Secured [Inside Station]	For Use In and [&] Around Agricultural Buildings and [&] Homes
Bait remains effective when exposed to high moisture environments	Helps stop damage caused by rodents
Bait remains effective when exposed to high heat environments	Indoor and [&] Outdoor Use
Bait remains effective when exposed to high humidity environments	Kills Listed Rodent Species
Bait remains effective when exposed to high moisture and humidity environments	Kills Meadow Voles* [Mice][Rats]
Diphacinone	Kills Mice
Can be Used Indoors or [and][&] Out	Kills Rats
Can be Used in Tomcat [®] [Protecta [®]]Bait Stations	Kills Rats, Mice and Meadow Voles*
Contains [With] Diphacinone	Made [Manufactured] in USA
Controls rodents	Maintains palatability and integrity in hot [and/or] humid environments
Convenient and [&] easy-to-use	Meadow Vole* [Mouse][Rat] Killer
Developed to perform in a wide array of environmental conditions	Mold [and/or] moisture resistant
Effective control	Oil-Based Formula [Formulation]
Farm and [&] Home Use	Palatable Formula [Formulation]
For Farm and [&] Home	Palatable Oil-Based Formula [Formulation]
For Farm and [&] Home Use	Paste Bait
For Indoor and [&] Outdoor Use	Paste Bait Pac(s) [Pouch(es)][Sachet(s)]
For Use Indoors and [&] Outdoors	Pac(s) [Pouch(es)] [Sachet(s)]
	Perimeter baiting
	Proven, [exclusive] [proprietary] all-weather formula
	Rat, Mouse and Meadow Vole* Killer
	Resistant to molding
	Sachet[s]

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

Results Guaranteed[▲]

[▲]*BELL LABORATORIES, INC. GUARANTEE:*

If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.”

Note to PM: This disclaimer will be placed in the same vicinity of the packaging as the optional marketing claim it supports.

Soft Bait

Soft Bait Pac(s) [Pouch(es)] [Sachet(s)]

Stands up to high heat and humidity/humid conditions

This bait [product] is attractive to rodents

This bait [product] is palatable

Use Indoors and [&] Out

Weatherable soft bait formula

Won't freeze or melt in extreme temperatures

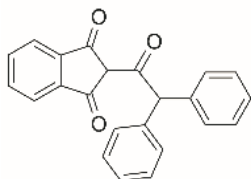
Works/remains effective in high temperatures and humidity extremes

Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.

OPTIONAL GRAPHICS:



[Image of Diphacinone Structure]



MADE IN USA

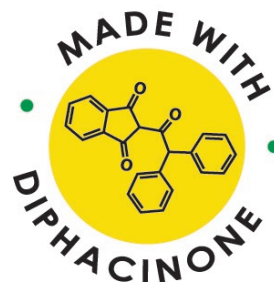


Photo may not be representative of a label-consistent bait placement



Photo may not be representative of a label-consistent bait placement



Photo may not be representative of a label-consistent bait placement



Bold, italicized text is information for the reader and is not part of the label.

[Bracketed information is optional text.]

Text separated by / denotes and/or options.