



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Registration Division (7505P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

EPA Reg. Number:

12455-162

Date of Issuance:

12/6/21

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Cholecalciferol Blox

Name and Address of Registrant (include ZIP Code):

April R. Vingum  
 Registration Specialist  
 Dept. of Regulatory Affairs  
 Bell Laboratories, Inc./Motomco  
 3699 Kinsman Blvd  
 Madison, WI 53704

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Venus Eagle, Product Manager 01  
 Invertebrate and Vertebrate Branch 3  
 Registration Division (7505P)

Date:

12/6/21

2. You are required to comply with the data requirements described in the DCI identified below:

a. Cholecalciferol GDCI-202901-1621

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Chemical Review Manager in the Pesticide Reevaluation Division: <http://iaspub.epa.gov/apex/pesticides/f?p=chemicalsearch:1>

3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

4. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, "EPA Reg. No. 12455-162."

5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSF:

- Basic CSF dated 10/04/2021

If you have any questions, please contact Ralph Narain by phone at 202-566-2853, or via email at [Narain.Ralph@epa.gov](mailto:Narain.Ralph@epa.gov).

Enclosure: Stamped label

# Cholecalciferol Blox

**Mold Resistant**

**Moisture Resistant**

**This Product May Only be Used Inside and Within 100 Feet of Man-made Structures**

**KILLS RATS, HOUSE MICE, AND MEADOW VOLES\***

**ACTIVE INGREDIENT:**

Cholecalciferol (CAS # 67-97-0) ..... 0.075%

**OTHER INGREDIENTS:** ..... 99.925%

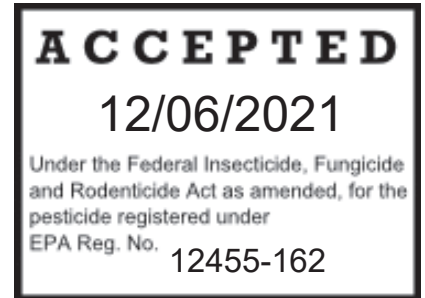
**TOTAL:** ..... **100.000%**

EPA REG. NO. 12455-RAE  
EPA EST. NO. 12455-WI-1<sup>k</sup>  
EPA EST. NO. 12455-WI-2<sup>p</sup>  
EPA EST. NO. 12455-WI-3<sup>w</sup>  
[superscript is first letter of the lot number]

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

**NET CONTENTS:** 64 x 1.0 oz (28g) Blocks to 800 x 1.0 oz (28g) Blocks

**NET WEIGHT:** 4 to 50 lbs. (1.81 – 22.68 kg)



**Manufactured By:**  
 Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

**Batch Code:**

See back [bottom] [and] [side] panel[s] for  
First Aid, additional Precautionary Statements, and Directions for Use.

\*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, Bushy-tailed woodrat, and Mexican woodrat.

<b>FIRST AID</b>	
<b>If in Eyes:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a poison control center, doctor, or <b>1-877-854-2494</b> immediately for treatment advice.</li></ul>
<b>If Swallowed:</b>	<ul style="list-style-type: none"><li>• Call a poison control center, doctor, or <b>1-877-854-2494</b> immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not give anything by mouth to an unconscious person.</li><li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li><li>• Avoid use of all oils.</li></ul>
<b>If on Skin:</b>	<ul style="list-style-type: none"><li>• Wash with plenty of soap and water.</li></ul>
<b>HAVE LABEL WHEN OBTAINING TREATMENT ADVICE</b>	
<b>NOTE TO PHYSICIAN</b>	
If serum calcium levels are elevated, treatment with Calcitonin is effective in reducing calcium to normal levels. Continue monitoring serum calcium and treat as necessary for hypercalcemia (Reference, AMA Drug Evaluations, Third Edition (1977), Chapter 16, pp. 248-251).	
<b>TREATMENT FOR PET POISONING</b>	
If an animal eats this bait, call a veterinarian, or <b>1-877-854-2494</b> at once.	
<b>NOTE TO VETERINARIAN</b>	
<b>Calcium Mobilizer Cholecalciferol:</b> For animals ingesting bait, induce vomiting by using hydrogen peroxide or administration of activated charcoal with a cathartic. If clinical signs develop, treatment consisting of saline diuresis combined with the use of furosemide, corticosteroids, and phosphate binders are recommended. Calcitonin or pamidronate may be needed for animals that remain hypercalcemic despite symptomatic treatment.	

### PRECAUTIONARY STATEMENTS

#### **Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Harmful if swallowed or absorbed through the skin. Keep away from children, domestic animals and pets. Do not get in eyes, on skin or on clothing.

All handlers, (including applicators) must wear shoes plus socks, and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

#### **User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables exists, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing them. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

### ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals or birds may have access to the bait placement location.**

**USE RESTRICTIONS:** This product may only be used to control the following rodent pests in and around man-made structures: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rat\* (*Sigmodon hispidus*), Eastern harvest mouse\* (*Reithrodontomys humuli*), Golden mouse\* (*Ochrotomys nuttalli*), Polynesian rat\* (*Rattus exulans*), Meadow vole\* (*Microtus pennsylvanicus*), White-throated woodrat\* (*Neotoma albigula*), Southern plains woodrat\* (*Neotoma micropus*), Bushy-tailed woodrat\* (*Neotoma cinerea*) and Mexican woodrat\* (*Neotoma mexicana*). This product must be used in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

\*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, Bushy-tailed woodrat, and Mexican woodrat.

Burrow baiting with Cholecalciferol Blox [This Product] is prohibited.

Do not place bait near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell or distribute this product in individual containers holding less than 4 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats, house mice, or meadow voles\* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where signs of rodents have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**Rats:**

Place 2 to 8 blocks per placement (usually at intervals of 15- to 30- feet). Maintain an uninterrupted supply of fresh bait for 10 days or until there no longer are signs of recent feeding on bait by rats.

**House Mice, Eastern Harvest Mice\*, Golden Mice\* and Meadow Voles\*:**

Use 1 Block per placement. Space placements at intervals of 8- to 12- feet in infested areas. Larger placements, up to 2 Blocks, may be needed at points of extremely high house mouse or meadow vole\* activity. Maintain an uninterrupted supply of fresh bait for 15 days or until there no longer are signs of recent feeding on bait.

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**FOLLOW-UP:**

Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and dispose of all dead, exposed animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish them as needed.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container.

**[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill.

**[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility.

**Notice:** To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

**OR**

**[WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.]

**OPTIONAL MARKETING STATEMENTS:**

All-Weather Bait [Blox] [Block  
Bait][Block][Blocks] [Formula][Formulation]  
All-Weather Formula [Formulation]  
Block Bait [Blocks][Blox]  
Block Bait [Blocks][Blox] Form [Formula]  
Can be Used Indoors or [&][and] Out  
Cholecalciferol [Bait][Blox][Block  
Bait][Block][Blocks] [Formula][Formulation]  
Designed for Indoor and Outdoor Use  
Designed for Use Indoor and Outdoor  
For Indoor and [&] Outdoor Use  
[For] Use Indoors and [&][or] Outdoors  
Indoor and [&][or] Outdoor [Use]  
For Use In and [&] within 100 Feet of Homes  
and Buildings  
For Use In and [&] within 100 Feet of  
Agricultural Buildings  
For Use In and [&] within 100 Feet of  
Agricultural Buildings & Homes  
Kills Listed Rodent Species  
Kills Meadow Voles\*[House Mice][Rats]  
Kills Rats, House Mice and Meadow Voles\*

Made with Cholecalciferol  
Made In USA  
Moisture Resistant Bait  
Mold Resistant Bait  
Mold and [&] Moisture Resistant  
Palatable [Bait] Formula [Formulation]  
Rat, House Mouse and Meadow Vole\* Killer  
Weather Resistant [Bait]

Results Guaranteed<sup>▲</sup>

<sup>▲</sup>*BELL LABORATORIES, INC. GUARANTEE:*

*If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.*

***Note to PM: This disclaimer will be placed in the same vicinity of the packaging as the optional marketing claim it supports.***

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Photo may not be representative of a label-consistent bait placement.