

12455-141

10/16/2012

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:
12455-141

Date of Issuance:
OCT 16 2012

NOTICE OF PESTICIDE:
 Registration
 Reregistration
(under FIFRA, as amended)

Terms of Issuance:
Unconditional
Rampage Meal Bait

Name and Address of Registrant (include ZIP Code):

Bell Laboratories
3699 Kinsman Blvd.
Madison, WI 53704

Attention: Mr. John Lublinkhof

Decision 467752
R310 5-925434
1155

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

EPA received an application for this new registration on July 26, 2012. EPA grants this request under the authority of section 3(c)(5) of FIFRA, provided that you:

Signature of Approving Official:

John Hebert
Product Manager (07)
Insecticide-Rodenticide Branch
Registration Division (7505P)

Date:

OCT 16 2012

Notice of Registration (continued)
EPA Reg. No. 12455-141

- A. Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data.
- B. Make the following label changes before you release the product for shipment:
 - 1. revise your registration number to "EPA Reg. No. 12455-141", and
 - 2. follow the "Minimum Type Sizes for Final Printed Label" enclosure.
- C. Per 40 CFR 156.10(a)(6), submit one copy of your final printed labeling before you release the product for shipment.

A copy of your label stamped "Accepted" is enclosed for your records.

Reference to Website on Label

Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, **regardless of whether a website is referenced on your product's label**, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Confidential Statement of Formula

The acceptable Confidential Statement of Formula (CSF) for this product is dated August 1, 2012 (Basic Formulation). All other versions are obsolete.

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Notice of Registration (continued)
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Terms/Conditions of Sale/Distributions

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g., grocery, drug, hardware, home improvement stores). The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e., farm, agricultural, tractor stores) and pest control operators.

This product may not be sold in packaging that holds less than 4 pounds of bait.

With the above revisions, this product is in full compliance with the Agency's revised May 28, 2008 "*Risk Mitigation Decision for Ten Rodenticides*" and is consistent with the 1998 Rodenticide Cluster Reregistration Eligibility Decision (RED) document.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions or comments regarding this letter, please contact Mr. Dan Peacock by phone (703- 305-5407) or e-mail (peacock.dan@epa.gov).

- Enclosures:
1. Stamped Label
 2. Minimum Type Sizes for Final Printed Label

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012455-00141.20121012

RAMPAGE MEAL BAIT

This Product May Only be Used Inside and Within 100 Feet of Man-made Structures and For All Burrow Baiting

KILLS NORWAY RATS, ROOF RATS AND HOUSE MICE

KILLS ANTICOAGULANT RESISTANT NORWAY RATS, ROOF RATS AND HOUSE MICE

Norway rats, roof rats and house mice cease feeding after consuming a toxic dose.

ACTIVE INGREDIENT: Bromethalin (CAS# 63333-35-7):0.01%

INERT INGREDIENTS*:.....99.99%

TOTAL 100.00%

ACCEPTED OCT 16 2012

KEEP OUT OF REACH OF CHILDREN
CAUTION Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

FIRST AID EPA. Reg. No: 12455-141

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

TREATMENT FOR PET POISONING

If an animal eats this bait, call a veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

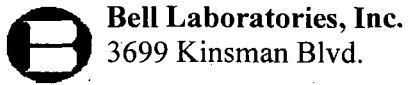
Contains the nerve poison Bromethalin. This product is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

(See right side panel for First Aid and additional precautionary statements.)

NET WEIGHT: 4 lb. to 50 lb.

Manufactured by:

Batch Code:



Madison, WI 53704

EPA REG. NO. 12455-xxx

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on the label.

IMPORTANT: Do not expose children, pets or nontarget animals to rodenticides. To help prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children from under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

USE RESTRICTIONS: This product can only be used to control Norway rats, roof rats and house mice *in and within* 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port of terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops. Do not broadcast bait.

This product may be applied to active rodent burrows to control Norway rats, and roof rats within or beyond 100 feet of buildings and man-made structures, provided that infestations of these rodents have been confirmed. Bait must be placed no less than 6 inches into active Norway/roof rat burrows. Do not broadcast bait. Because Norway/roof rat infestations may occur in areas farther than 100 feet from buildings and man-made structures when the rodents have ample supplies of food and cover, efforts should be made to remove food trash, garbage, clutter and debris.

Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact

with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 4 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Rats: Apply 1 to 6 ounces of bait per placement (usually at intervals of 15 to 30 feet). Adjust the amount of bait applied to the level of rat feeding expected at each bait placement.

For treating burrows, use a long-handled spoon to place 1/2 to 1 ounce of bait deep into each active burrow entrance. Close burrows with soil 3 to 7 days after bait placement. Retreat burrow entrances that are reopened by rats. If the area where treated burrows are located is accessible to children and nontarget animals, check burrows every morning and evening to make sure that bait has not been pushed out of burrows. Remove and properly dispose of any bait that has become accessible to children or nontarget animals.

Mice: Apply 1/4 to 1/2 ounce of bait per placement. Space placements at intervals of 8 to 12 feet in infested areas. Larger placements, up to 2 ounces, may be used at points of extremely high mouse activity.

Baiting Strategy: Highest bait consumption is expected to occur on the first day or two after treatment begins. After several days, inspect the placement and replenish bait at sites where there is evidence of heavy feeding or where there is continued evidence of rodent activity.

Normally, the volume of bait consumed will be significantly less with bromethalin baits than with anticoagulant baits. Although one night's feeding will usually provide a lethal dose, maintain bait for at least one week to provide all rodents a chance to feed on the bait. Continue baiting until all signs of feeding have ceased.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and properly dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. All handlers (including applicators) must wear shoes, socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved disposal facility or by incineration.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

OPTIONAL MARKETING STATEMENTS:

With Bromethalin

Kills Anticoagulant Resistant Norway Rats, Roof Rats, and House Mice

Norway Rats, Roof Rats and House Mice Cease Feeding After Consuming a Toxic Dose

For Use in and Around Homes and Buildings

For Use in and around Agricultural Buildings

Palatable [Bait/Formula/Formulation]

House Mouse, Norway Rat and Roof Rat Bait

For Indoor and Outdoor Rodent Control

For Use in and Around Agricultural Buildings & Homes

Meal [Bait/Formula/Formulation]

Bulk Meal

Proven bait acceptance

Seed and Grain [Bait/Formula/Formulation]

OPTIONAL MARKETING STATEMENTS (Cont'd.):

Stop-Feed [Formula/Formulation/Action]

Non-anticoagulant [mode of action]

Kills anticoagulant resistant Norway rats, roof rats, and house mice

Norway rats, roof rats, and house mice usually consume a lethal dose in a single night's feeding, but it may take two or more days from the time of bait consumption for these rodents to die.

OPTIONAL PICTURES:



Photo Not Representative of Label Placement