

12455-140

7/29/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

APR 24 2014

John Lublinkhof
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Subject: R340 Amendment to add marketing claims to the label
EPA Registration No.: 12455-140
Primary Brand Name: Tomcat Rat Killer II
Submission Date: January 6, 2014
Decision No.: 486633

Dear Mr. Lublinkhof:

The label referred to above, submitted under FIFRA, as amended, is **acceptable**. A copy of your efficacy review is also included. Please submit one final printed copy for the above mentioned label before releasing the product for shipment. If you have any questions, please contact Gene Benbow at (703) 347-0235 or via email at benbow.gene@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Meredith Laws", with a large, stylized flourish extending to the right.

Meredith Laws
Branch Chief
Insecticide-Rodenticide Branch
Registration Division (7505P)

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OUTER PACKAGE - COMPLETE LABEL

TOMCAT[®] RAT KILLER II

KILLS RATS AND MICE

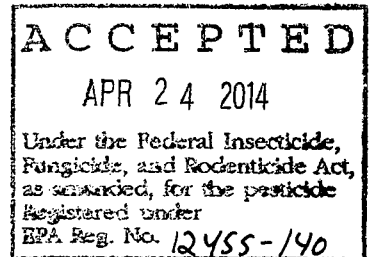
This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

ACTIVE INGREDIENT:

Bromethalin (CAS #63333-35-7): 0.01 %
OTHER INGREDIENTS*: 99.99%
100.00%

*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN
CAUTION**



See right/left/back panels for First Aid and additional precautionary statements.

NET WT:

16 oz.

15 x 30 g Block Bait & 1(or 2) Refillable Bait Station(s)

Manufactured by:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Batch Code:

EPA REG. NO. 12455-140

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests and application methods described on this label.

USE RESTRICTIONS:

This bait station may be used in areas accessible to children and pets, consistent with all use restrictions and other requirements indicated on this label. Do not apply further than 50 feet from a home or building.

For control only of Norway rats, roof rats, and house mice. This bait station can only be refilled with the block bait sold with this station. TOMCAT RAT KILLER II must be used in and around buildings consistent with all use restrictions and other requirements indicated on this label. Do not place this bait

station or stored block bait in any area where there is a possibility of contaminating food or surfaces that come into direct contact with food. Store bait block refills out of reach of children and pets.


SELECTION OF TREATMENT AREAS: Determine areas where rats and/or house mice will most likely find and consume the bait. Generally, these areas are beside burrows, along, by gnawed openings, in corners and concealed places.

APPLICATION DIRECTIONS:

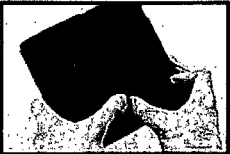
While wearing gloves, place 1 or 2 blocks of bait in the bait station. Replace each block as necessary. See additional GRAPHICS AND TEXT. Place the bait station at highest point of activity beside burrows, along a wall or in corners where rats and/or mice or their signs have been seen. If additional units are purchased, place bait stations at 15 to 30 foot intervals. Maintain a constant supply of fresh bait for 10 days or until signs of rat or mouse activity cease in infested areas. While wearing gloves, replace bait in bait station when bait is consumed or contaminated.

**LOADING
BAIT INTO
STATION**

1 REMOVE BAIT CARTRIDGE FROM BOTTOM OF STATION



With your left hand push tab up.



While still holding tab, squeeze prongs of bait cartridge and pull away from station.

2 LOAD BAIT



Place bait into cartridge.



Push cartridge into station until it clicks into place.

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Follow-up: Wearing gloves, collect and properly dispose of any leftover bait or carcasses. To discourage reinfestation, eliminate food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets. Wash thoroughly with soap and water after handling, and before eating, drinking, chewing gum, or using tobacco. Any person who handles bait, refills a station, or retrieves carcasses or unused bait must wear gloves.

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

* Also call this number for information on health concerns and pesticide incidents.

TREATMENT FOR PET POISONING

If an animal eats this bait, call a veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Contains the nerve poison bromethalin. This product is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to fish, birds and other wildlife. Dogs and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply this product directly to water.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets.

Pesticide Disposal and Container Handling: Nonrefillable Container. Do not reuse or refill this container except as described in the Directions For Use.

If Empty: Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

BAIT STATION LABEL

TOMCAT[®] RAT KILLER II

This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

ACTIVE INGREDIENT:

Bromethalin (CAS #63333-35-7): 0.01 %

OTHER INGREDIENTS*: 99.99%
100.00%

*Contains Denatonium Benzoate

EPA REG. NO. 12455-140

EPA EST. NO. 12455-WI-1

Net Wt.: 1 x 30 g to 2 x 30 g block bait

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT STATION

This bait station can only be refilled with block bait sold with this station.

CAUTION : See outer packaging for **DIRECTIONS FOR USE, FIRST AID** and additional **PRECAUTIONARY STATEMENTS.**

If swallowed, call a poison control center, doctor, or 1-877-854-2494.

Batch Code:

Model No. RR1

INNER PACKAGE - ABBREVIATED LABEL

TOMCAT[®] RAT KILLER II

KILLS RATS AND MICE

This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

ACTIVE INGREDIENT:

Bromethalin (CAS #63333-35-7): 0.01 %

OTHER INGREDIENTS*: 99.99%
100.00%

*Contains Denatonium Benzoate

INDIVIDUAL SALE IS PROHIBITED BY LAW

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**KEEP OUT OF REACH OF CHILDREN
CAUTION**

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378* immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

* Also call this number for information on health concerns and pesticide incidents.

TREATMENT FOR PET POISONING

If an animal eats this bait, call a veterinarian at once.

NOTE TO PHYSICIAN OR VETERINARIAN

Contains the nerve poison bromethalin. This product is not an anticoagulant type rodenticide. For humans or animals ingesting bait and/or showing poisoning signs (such as muscle tremors, loss of hind limb use, or seizures for animals), limit absorption by either emesis or gastric lavage. Sublethal symptoms, if present, would be the result of cerebral edema and should be treated accordingly through administration of an osmotic diuretic and corticosteroid.

**SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL
PRECAUTIONARY INFORMATION**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

NOTE: TO APPEAR ON SIDE OF BOX

KEEP OUT OF REACH OF CHILDREN AND PETS

NET WT:

16 oz.

15 x 30 g Block Bait

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Manufactured by:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

EPA REG. NO. 12455-140

EPA EST. NO. 12455-WI-1

OPTIONAL MARKETING STATEMENTS:

- Refill Pack = Lower Cost Per Placement
- Value Pack
- Refill pack is more cost efficient than disposable rat station
- Includes 15 bait refills
- Station design is rat tested
- Refillable Bait Station
- Station is Child & Dog Resistant
- X Refillable Bait Station(s)
- Can Be Used Indoors or Out
- X – 30 Gram (Bait) Refills
- X – (Bait) Refills
- Kills House Mice (Too!)
- Kills Rats & House Mice
- Made In USA
- Can Be Used Horizontally or Vertically
- Rat and House Mouse Killer
- Use for both house mice and rat problems/issues/infestations
- Each refill can kill multiple rats and even more house mice
- Each refill can kill multiple house mice
- Station helps keep bait fresh
- Station keeps bait away from children, pets & non-target animals
- Rats & house mice cease feeding after consuming toxic dose
- Kid and Dog Resistant Station
- See-thru window
- See-thru window for easy bait monitoring
- Child resistant station
- Dog resistant station
- Bait station
- Rat and house mouse bait station
- With bromethalin
- Norway and Roof Rat Killer
- House mouse killer
- And house mouse killer
- Child and dog resistant [bait] station
- Child, dog and weather resistant [bait] station
- Weather resistant [bait] station

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OPTIONAL MARKETING STATEMENTS (CONT'D):

- Use indoors and out
- For use indoors and out
- Indoor and outdoor
- Durable [bait] station design is child and dog resistant
- Kid tested [bait] station
- Dog tested [bait] station
- Kid and dog tested [bait] station
- Kid and dog tamper-resistant [bait] station
- Norway rats, roof rats, and house mice usually consume a lethal dose in a single night's feeding but it may take two or more days from the time of consumption for these rodents to die.
- This is not a trap
- Not a trap
- X (30g) blocks
- Each block kills up to 3 rats* **based on no-choice laboratory testing*
- Each block can kill up to 3 rats* **based on no-choice laboratory testing*
- Enough bait to kill up to 9 (18) (27) (36) (45) rats* ** based on no-choice laboratory testing*
- This package contains enough bait to kill up to 9 (18) (27) (36) (45) rats* ** based on no-choice laboratory testing*

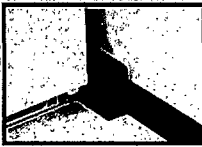
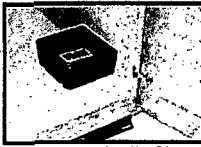
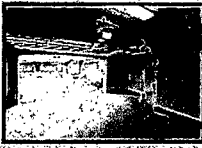


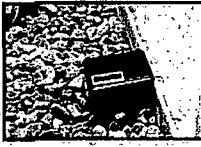
OPTIONAL GRAPHICS:



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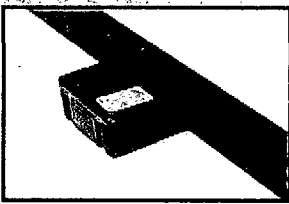
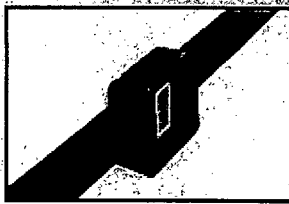
OPTIONAL GRAPHICS (Cont'd)

CAN BE USED IN A VARIETY OF LOCATIONS

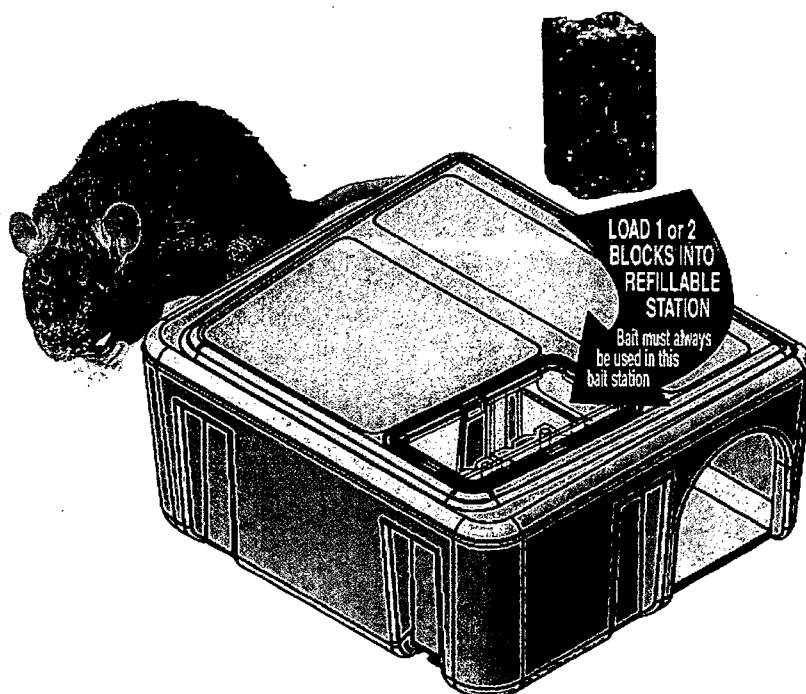
	
BEHIND APPLIANCES	INSIDE CABINETS
	
GARAGES	BASEMENTS
	
ATTICS	EXTERIOR OF HOMES

Must adhere to the **USE RESTRICTIONS** in the **DIRECTIONS FOR USE** section of this label.

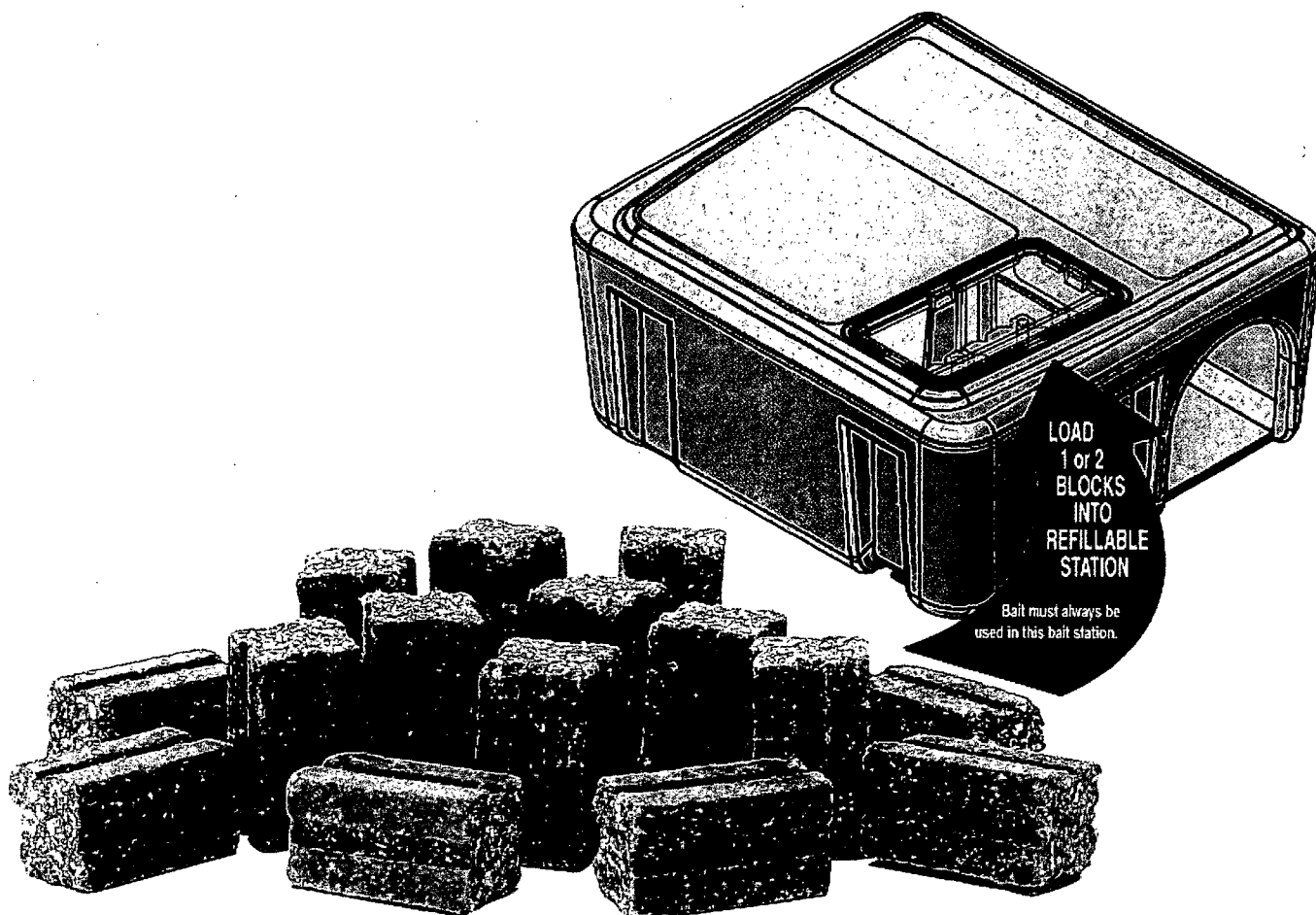
CAN BE USED HORIZONTALLY OR VERTICALLY

	
HORIZONTAL	VERTICAL

SEE-THRU WINDOW FOR EASY BAIT MONITORING

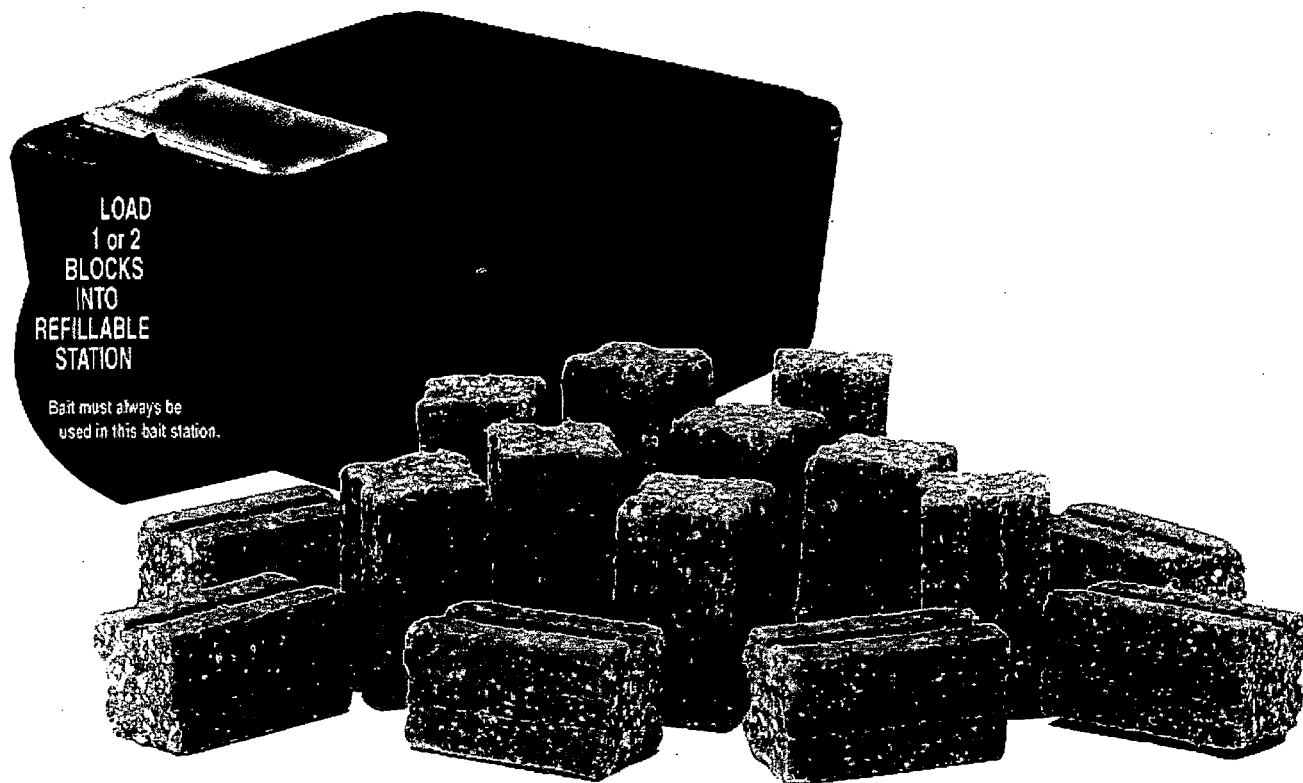


OPTIONAL GRAPHICS (Cont'd)



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OPTIONAL GRAPHICS (Cont'd)



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