



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

November 24, 2015

John Lublinkhof
Director of Regulatory Affairs
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Subject: Label Amendment – Adding optional pests to label (cotton rat, eastern harvest mouse, golden mouse, Polynesian rat and meadow vole) & CA restriction for these pests
Product Name: Final Soft Bait
EPA Registration Number: 12455-139
Application Date: June 30, 2015
Decision Number: 507351

Dear Mr. Lublinkhof:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

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Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Jessica Rogala by phone at 703-347-0263, or via email at rogala.jessica@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Marianne Lewis". The signature is written in a cursive style with a large, prominent initial "M".

Marianne Lewis,
Acting Product Manager 07
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

PEST CONTROL OPERATOR USE LABEL

OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 16 LB. OR GREATER

FINAL[®] SOFT BAIT

KILLS RATS, MICE, AND MEADOW VOLES*

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing five or six days after feeding begins.

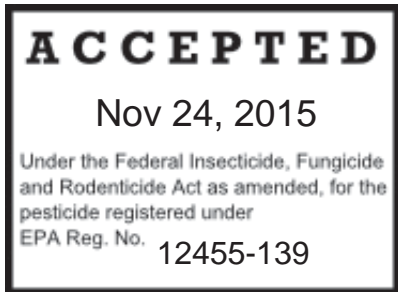
ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0):.....0.0025%

OTHER INGREDIENTS†:.....99.9975%

100.0000%

†Contains Denatonium Benzoate



**KEEP OUT OF REACH OF CHILDREN
CAUTION**

FIRST AID	
HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE	
If Swallowed	<ul style="list-style-type: none"> • Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor.

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Vitamin K₁ is antidotal at doses of 10-20 mg (**not** mg/kg). Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁ at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat

PEST CONTROL OPERATOR USE LABEL

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:
16 lb. to 50 lb. containers

Statement required on label of inner containers containing less than 16 lb. of bait: **INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

BATCH CODE:

EPA REG. NO. 12455-139

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used wherever children, pets, non-target mammals, or birds may have access to the bait placement location.

USE RESTRICTIONS: This product may only be used to control the following rodent pests: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rat* (*Sigmodon hispidus*), Eastern harvest mouse* (*Reithrodontomys humuli*), Golden mouse* (*Ochrotomys nuttalli*), Polynesian rat* (*Rattus exulans*), Meadow vole* (*Microtus pennsylvanicus*), White-throated woodrat* (*Neotoma albigula*), Southern plains woodrat* (*Neotoma micropus*), and Mexican woodrat* (*Neotoma mexicana*). This product must be used in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter

PEST CONTROL OPERATOR USE LABEL

baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

This product may also be used in alleys. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell this product in individual containers holding less than 16 pounds of bait.

Burrow baiting with Final® Soft Bait is prohibited.

SELECTION OF TREATMENT AREAS: Determine areas where rats, mice, or meadow voles* will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places, between floors and walls, or in locations where rats, mice, or meadow voles* or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

RATS: Place 6 to 28 pouches [packs] [sachets] at intervals of 15 to 30 feet per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

MICE AND MEADOW VOLES*: Place 1 pouch [pack] [sachet] per placement. Space placements at 8 to 12 foot intervals in infested areas. Three pouches [packs] [sachets] may be needed at points of very high activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse or meadow vole* activity cease.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

Optional Statement: Bait may be removed from pouch/sachet/pack and placed in a feeding device that secures the unwrapped bait in a bait station. Discard empty wrapper in the trash.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed. Keep away from children, domestic animals and pets.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

PEST CONTROL OPERATOR USE LABEL

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

INDIVIDUAL PACKET LABEL

FINAL[®] SOFT BAIT

ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0):.....0.0025%

OTHER INGREDIENTS:.....99.9975%

100.0000%

KEEP OUT OF REACH OF CHILDREN

CAUTION

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS.

NET WEIGHT: 0.53 oz. (15 g)

EPA Reg. No. 12455-139

EPA Est. No. 12455-WI-1

INDIVIDUAL SALE IS PROHIBITED BY LAW

AGRICULTURAL USE LABEL

OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 8 LB. OR GREATER

FINAL[®] SOFT BAIT

For Use In and Around Agricultural Buildings Only

KILLS RATS, MICE, AND MEADOW VOLES*

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats, roof rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing five or six days after feeding begins.

ACTIVE INGREDIENT:

Brodifacoum (CAS #56073-10-0):.....0.0025%

OTHER INGREDIENTS†:..... 99.9975%

100.0000%

†Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494, or 1-800-858-7378* immediately for treatment advice.
- Have a person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

* Also call this number for information on health concerns and pesticide incidents

NOTE TO PHYSICIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times

*Not permitted for use against the following species in California: Cotton rat, Eastern harvest mouse, Golden mouse, Polynesian rat, Meadow vole, White-throated woodrat, Southern plains woodrat, and Mexican woodrat

AGRICULTURAL USE LABEL

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁ at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

8 - 50 lb.

Statement required on label of inner containers containing less than 8 lb. of bait: **INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by:



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3699 Kinsman Blvd.

Madison, WI 53704

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Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait.

Do not sell this product in individual containers holding less than 8 pounds of bait.

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Optional Statement: Bait may be removed from pouch/sachet/pack and placed in a feeding device that secures the unwrapped bait in a bait station. Discard empty wrapper in the trash.

FOLLOW-UP: Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

AGRICULTURAL USE LABEL

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

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STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. **[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or by incineration. In most states, burning is not allowed. **[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. In most states, burning is not allowed.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

AGRICULTURAL USE LABEL

OPTIONAL MARKETING STATEMENTS (For Pest Control Operator Use and Agricultural Use) Cont'd):

Paste bait pack[s]
Pasta bait
Pasta bait sachet[s]
Pasta bait pouch[es]
Pasta bait pack[s]
May use in Protecta® bait stations
Palatable, oil based formula
Sachet[s]
15g Sachet[s]
15g Pouch[es]
15g Packs[s]

OPTIONAL PICTURES



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