

12455-139

7/26/2012

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U S ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave N W
Washington D C 20460

EPA Reg Number

12455 139

Date of Issuance

JUL 26 2012

NOTICE OF PESTICIDE

Registration
 Reregistration
(under FIFRA as amended)

Terms of Issuance

Unconditional

Final® Soft Bait

Name and Address of Registrant (include ZIP Code)

Bell Laboratories
3699 Kinsman Blvd
Madison WI 53704

Attention Dr John Lublinkhof

Decision 459527
R310 5-920872
SO

Note Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant the above named pesticide is hereby registered/reregistered under the Federal Insecticide Fungicide and Rodenticide Act (FIFRA)

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment the Administrator on his motion may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

EPA received an application for this new registration on January 5 2012. EPA grants this request under the authority of section 3(c)(5) of FIFRA provided that you

Signature of Approving Official

John Hebert
John Hebert
Product Manager (01)
Insecticide Rodenticide Branch
Registration Division (7505P)

Date

JUL 26 2012

Notice of Reregistration (continued)
EPA Reg No 12455-139

- A Submit and/or cite all data required for registration/reregistration of your product when the Agency requires all registrants of similar products to submit such data
- B Make the following label changes before you release the product for shipment
 - 1 revise your registration number to EPA Reg No 12455-139 and
 - 2 follow the Minimum Type Sizes for Final Printed Label enclosure
- C Submit the following data within 18 months from the date of this registration notice
 - 1 Storage Stability (830 6317) and
 - 2 Corrosion Characteristics (830 6320)
- D Per 40 CFR 156 10(a)(6) submit one copy of your final printed labeling before you release the product for shipment

As defined in 40 CFR 152 3 final printed labeling means the label or labeling of the product when distributed or sold Clearly legible reproductions or photo reductions will be accepted for unusual labels Note that a clean copy of the master label in most cases does not meet the definition of final printed labeling

A copy of your label stamped Accepted is enclosed for your records

Reference to Website on Label

Should you wish to add a reference to the company's website on your label please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency If the website is false or misleading the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E) 40 CFR 156 10(a)(5) list examples of statements EPA may consider false or misleading In addition **regardless of whether a website is referenced on your product's label** claims made on the website may not substantially differ from those claims approved through the registration process Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration the website will be referred to the EPA's Office of Enforcement and Compliance Assurance

Confidential Statement of Formula

The acceptable Confidential Statements of Formula (CSF) for this product are dated June 20 2012 (Basic Formulation) All other versions are obsolete

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Notice of Reregistration (continued)
EPA Reg No 12455 139

Terms/Conditions of Sale/Distribution (for Agricultural Building Only Use)

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g. grocery drug hardware home improvement stores) The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e. farm agricultural tractor stores)

This product may not be sold in packaging that holds less than 8 pounds of bait

Terms/Conditions of Sale/Distributions (for PCO Use)

The registrant must not sell or distribute the product in a manner that results in sale in stores oriented towards residential consumers (e.g. grocery drug hardware home improvement stores) The registrant may sell or distribute the product in a manner that results in sale in stores oriented towards agricultural consumers (i.e. farm agricultural tractor stores) and pest control operators

This product may not be sold in packaging that holds less than 16 pounds of bait

With the above revisions this product is in full compliance with the Agency's revised May 28 2008 *Risk Mitigation Decision for Ten Rodenticides* and is consistent with the 1998 Rodenticide Cluster Reregistration Eligibility Decision (RED) document

If these conditions are not complied with the registration will be subject to cancellation in accordance with FIFRA section 6(e) Your release for shipment of the product constitutes acceptance of these conditions

If you have any questions or comments regarding this letter please contact Mr. Dan Peacock by phone (703 305 5407) or e mail (peacock.dan@epa.gov)

- Enclosures 1 Stamped Label
- 2 Minimum Type Sizes for Final Printed Label
- 3 Chemistry Acute Toxicity and Efficacy Reviews

PEST CONTROL OPERATOR USE LABEL

012455 00139 20120716

OUTER CONTAINER COMPLETE LABEL - PACKAGE WEIGHTS 16 LB OR GREATER

FINAL[®] SOFT BAIT

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats roof rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing five or six days after feeding begins

ACCEPTED JUL 26 2012

ACTIVE INGREDIENT
Brodifacoum (CAS #56073 10 0)
OTHER INGREDIENTS*

Under the Federal Insecticide Fungicide,
and Rodenticide Act as amended for the
pesticide registered under
0 0025%
99 9975%
100 0000%

*Contains Denatonium Benzoate

EPA Reg No 12455-139

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID	
HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE	
If Swallowed	<ul style="list-style-type: none"> • Call a poison control center doctor or 1 877 854 2494 immediately for treatment advice • Have a person sip a glass of water if able to swallow • Do not induce vomiting unless told to do so by the poison control center or doctor

NOTE TO PHYSICIAN

If swallowed this material may reduce the clotting ability of the blood and cause bleeding If ingested administer Vitamin K₁ intramuscularly or orally Vitamin K₁ is antidotal at doses of 10 20 mg (not mg/kg) Repeat as necessary based on monitoring of prothrombin times

TREATMENT FOR PET POISONING

If animal eats bait call veterinarian or 1 877 854 2494 at once

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times) give Vitamin K₁ at doses of 2 5 mg/kg If needed check prothrombin times every 3 days until values return to normal (up to 30 days) In severe cases blood transfusions may be needed

PEST CONTROL OPERATOR USE LABEL

See Back/Side Panel for First Aid and additional precautionary statements

NET WEIGHT
16 lb to 50 lb containers

Statement required on label of inner containers containing less than 16 lb of bait **INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by

BATCH CODE



Bell Laboratories, Inc
3699 Kinsman Blvd
Madison WI 53704

EPA REG NO 12455 RGO

EPA EST NO 12455 WI 1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling
READ THIS LABEL Read this entire label and follow all use directions and use precautions Use only for the sites pests and application methods described on this label

IMPORTANT Do not expose children pets or nontarget animals to rodenticides To help to prevent exposure

- 1 Store unused product out of reach of children and pets
- 2 Apply bait in locations out of reach of children pets domestic animals and nontarget wildlife or in tamper resistant bait stations These stations must be resistant to destruction by dogs and by children under six years of age and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait If bait can be shaken from bait stations when they are lifted units must be secured or otherwise immobilized Stronger bait stations are needed in areas open to hoofed livestock raccoons bears or other potentially destructive animals or in areas prone to vandalism
- 3 Dispose of product container and unused spoiled or unconsumed bait as specified on this label

Note Bait stations are mandatory for outdoor above ground use Tamper resistant bait stations must be used if children pets non target mammals or birds may access the bait

USE RESTRICTIONS

This product may only be used to control Norway rats roof rats and house mice *in and within* 100 feet of man made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations Examples of such structures include homes and other permanent or temporary residences food processing facilities industrial and commercial buildings trash receptacles agricultural and public buildings transport vehicles (ships trains aircraft) docks and port of terminal buildings and related structures around and associated with these sites Fence and perimeter baiting beyond 100 feet from a structure as defined above is prohibited This product must not be applied directly to food or feed crops

PEST CONTROL OPERATOR USE LABEL

This product may also be used in alleys. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper resistant bait stations. Do not broadcast bait.

Do not sell this product in individual containers holding less than 16 pounds of bait.

Burrow baiting with Final® Soft Bait is prohibited.

SELECTION OF TREATMENT AREAS Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

APPLICATION DIRECTIONS

RATS Place 6 to 28 pouches [packs] [sachets] at intervals of 15 to 30 feet per placement in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

MICE Place 1 pouch [pack] [sachet] per placement. Space placements at 8 to 12 foot intervals in infested areas. Three pouches [packs] [sachets] may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

FOLLOW UP Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION Harmful if swallowed. Keep away from children, domestic animals and pets.

All handlers (including applicators) must wear shoes plus socks and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present, or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

PEST CONTROL OPERATOR USE LABEL

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage or disposal

Pesticide Storage Store only in original container in a cool dry place inaccessible to children and pets
Keep containers closed and away from other chemicals

Pesticide Disposal Dispose of wastes resulting from the use of this product in trash or at an approved waste disposal facility

Container Handling Nonrefillable container Do not reuse or refill this container **[Plastic]** Offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or by incineration In most states burning is not allowed **[Paper]** Dispose of empty container by placing in trash at an approved waste disposal facility or by incineration In most states burning is not allowed

WARRANTY To the extent consistent with applicable law seller makes no warranty expressed or implied concerning the use of this product other than indicated on the label Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

INDIVIDUAL PACKET LABEL

FINAL[®] SOFT BAIT	
ACTIVE INGREDIENT	
Brodifacoum (CAS #56073 10 0)	0 0025%
OTHER INGREDIENTS	
	<u>99 9975%</u>
	100 0000%
KEEP OUT OF REACH OF CHILDREN	
CAUTION	
DIRECTIONS FOR USE	
It is a violation of Federal law to use this product in a manner inconsistent with its labeling See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS	
NET WEIGHT 0 53 oz (15 g)	
EPA Reg No 12455 RGO	EPA Est No 12455 WI 1
INDIVIDUAL SALE IS PROHIBITED BY LAW	

AGRICULTURAL USE LABEL

OUTER CONTAINER - COMPLETE LABEL - PACKAGE WEIGHTS 8 LB OR GREATER

FINAL[®] SOFT BAIT

For Use In and Around Agricultural Buildings Only

KILLS RATS AND MICE

KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE

Norway rats roof rats and house mice may consume a lethal dose in one night s feeding with first dead rodents appearing five or six days after feeding begins

ACTIVE INGREDIENT

Brodifacoum (CAS #56073 10 0)

0 0025%

OTHER INGREDIENTS*

99 9975%

100 0000%

*Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED

- Call a poison control center doctor or 1 877 854 2494 or 1 800 858 7378* immediately for treatment advice
- Have a person sip a glass of water if able to swallow
- Do not induce vomiting unless told to do so by the poison control center or doctor

* Also call this number for information on health concerns and pesticide incidents

NOTE TO PHYSICIAN

If swallowed this material may reduce the clotting ability of the blood and cause bleeding If ingested administer Vitamin K₁ intramuscularly or orally as indicated in bishydroxycoumarin overdoses Repeat as necessary based on monitoring of prothrombin times

TREATMENT FOR PET POISONING

If animal eats bait call veterinarian at once

NOTE TO VETERINARIAN

Anticoagulant Brodifacoum For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times) give Vitamin K₁ at doses of 2 5 mg/kg If needed check prothrombin times every 3 days until values return to normal (up to 30 days) In severe cases blood transfusions may be needed

AGRICULTURAL USE LABEL

See Back/Side Panel for First Aid and additional precautionary statements

NET WEIGHT
8 50 lb

Statement required on label of inner containers containing less than 8 lb of bait **INDIVIDUAL SALE IS PROHIBITED BY LAW**

Manufactured by

BATCH CODE



Bell Laboratories, Inc
3699 Kinsman Blvd
Madison WI 53704

EPA REG NO 12455 RGO

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USE RESTRICTIONS

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Do not place near or inside ventilation duct openings Do not contaminate water food feedstuffs food or feed handling equipment or milk or meat handling equipment or surfaces that come into direct contact

AGRICULTURAL USE LABEL

with food When used in USDA inspected facilities this product must be applied in tamper resistant bait stations Do not broadcast bait

Do not sell this product in individual containers holding less than 8 pounds of bait

Burrow baiting with Final® Soft Bait is prohibited

SELECTION OF TREATMENT AREAS Determine areas where rats or mice will most likely find and consume the bait Generally these areas are along walls by gnawed openings in or beside burrows in corners and concealed places between floors and walls or in locations where rats or mice or their signs have been seen Protect bait from rain and snow Remove as much alternative food as possible

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HOUSE MICE Place 1 pouch [pack] [sachet] per placement Space placements at 8 to 12 foot intervals in infested areas Three pouches [packs] [sachets] may be needed at points of very high mouse activity Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease

FOLLOW UP Replace contaminated or spoiled bait immediately Wearing gloves collect and dispose of all dead exposed animals and leftover bait To prevent reinfestation limit sources of rodent food water and harborage as much as possible If reinfestation does occur repeat treatment Where a continuous source of infestation is present establish permanent bait stations and replenish as needed

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION Harmful if swallowed Keep away from children domestic animals and pets

All handlers (including applicators) must wear shoes plus socks and gloves Any person who retrieves carcasses or unused bait following application of this product must wear gloves

User Safety Requirements

Follow manufacturer s instruction for cleaning/maintaining PPE If no such instructions for washables use detergent and hot water Keep and wash PPE separately from other laundry Remove PPE immediately after handling this product Wash the outside of gloves before removing As soon as possible wash hands thoroughly after applying bait and before eating drinking chewing gum using tobacco or using the toilet and change into clean clothing

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds Dogs cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait This pesticide is toxic to fish Do not apply directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas Do not contaminate water when disposing of equipment wash water or rinsate

AGRICULTURAL USE LABEL

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage or disposal

Pesticide Storage Store only in original container in a cool dry place inaccessible to children and pets
Keep containers closed and away from other chemicals

Pesticide Disposal Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility

Container Handling Nonrefillable container Do not reuse or refill this container [Plastic] Offer for recycling or reconditioning or puncture and dispose of in a sanitary landfill or by incineration In most states burning is not allowed [Paper] Dispose of empty container by placing in trash at an approved waste disposal facility or by incineration In most states burning is not allowed

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INDIVIDUAL PACKET LABEL

FINAL[®] SOFT BAIT	
ACTIVE INGREDIENT	
Brodifacoum (CAS #56073 10 0)	0 0025%
OTHER INGREDIENTS	
	<u>99 9975%</u>
	100 0000%
KEEP OUT OF REACH OF CHILDREN	
CAUTION	
DIRECTIONS FOR USE	
It is a violation of Federal law to use this product in a manner inconsistent with its labeling See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS	
NET WEIGHT 0 53 oz (15 g)	
EPA Reg No 12455 RGO	EPA Est No 12455 WI 1
INDIVIDUAL SALE IS PROHIBITED BY LAW	

OPTIONAL MARKETING STATEMENTS (For Pest Control Operator Use and Agricultural Use):

- [Contains] [Includes] [With] Lumitrack™
- Easily secured [inside station]
- Extremely high melt point [stable at 200° +]
- For indoor and outdoor use
- Kills rats and mice
- Kills Norway rats, roof rats and house mice
- Soft bait
- Soft bait sachet[s]
- Soft bait pouch[es]
- Soft bait pack[s]
- Flexible bait
- Flex[ible] bait sachet[s]
- Flex[ible] bait pouch[es]
- Paste bait
- Paste bait sachet[s]
- Paste bait pouch[es]
- Paste bait pack[s]
- Pasta bait
- Pasta bait sachet[s]
- Pasta bait pouch[es]
- Pasta bait pack[s]
- May use in Protecta® bait stations
- Palatable, oil based formula
- Sachet[s]
- 15g Sachet[s]
- 15g Pouch[es]
- 15g Packs[s]

OPTIONAL PICTURES

