



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 12, 2015

John Lublinkhof
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Subject: PRIA Label Amendment – To add additional pests per the EPA/ASPCRO letter dated 01/21/15; revise packaging size range for the inner container sublabel
Product Name: Contrac With Lumitrack
EPA Registration Number: 12455-133
Application Date: February 3, 2015
Decision Number: 500319

Dear Dr. Lublinkhof:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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with FIFRA section 6. If you have any questions, please contact Gene Benbow by phone at 703-347-0235, or via email at Benbow.Gene@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read 'MS', with a horizontal line extending to the right.

Mark Suarez
Product Manager 07
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

Pest Control Operator Use Label

OUTER AND INNER CONTAINER LABELS

[For the “PCO, Inner Container Label” for packages holding 1 to 10 lb of bait, add the following text on the front panel: “**IT IS ILLEGAL TO SELL THIS PRODUCT IN PACKAGES HOLDING LESS THAN 16 POUNDS OF BAIT.**”]

CONTRAC[®] with LUMITRACK

KILLS RATS, MICE, AND MEADOW VOLES

KILLS WARFARIN RESISTANT NORWAY RATS

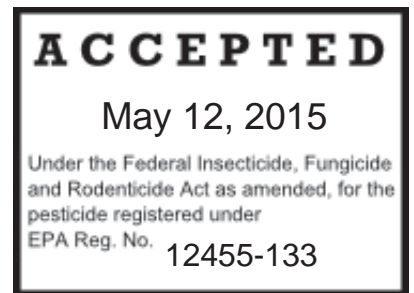
Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with the first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

Bromadiolone (CAS #28772-56-7): 0.005%

OTHER INGREDIENTS* : 99.995%
100.000%

*Contains Denatonium Benzoate



**KEEP OUT OF REACH OF CHILDREN
CAUTION**

| FIRST AID | |
|--|---|
| Have label with you when obtaining treatment advice. | |
| If swallowed | <ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. |
| If on skin or clothing | <ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor immediately for treatment advice. |
| If in eyes | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor immediately for treatment advice. |

Pest Control Operator Use Label

NOTE TO PHYSICIAN

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Bromadiolone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

16 lb. – 50 lb. containers

BATCH CODE:

Manufactured by:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

EPA REG. NO. 12455- 133

EPA EST. NO. 12455-WI-1

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor-above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

Pest Control Operator Use Label

USE RESTRICTIONS: This product may only be used to control the following rodent pests in and around man-made structures: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rats (*Sigmodon hipidus*), Eastern harvest mouse (*Reithrodontomys humili*), Golden mouse (*Ochrotomys nuttalli*), Polynesian rat (*Rattus exulans*), and Meadow vole (*Microtus pennsylvanicus*). The product must be used in and within 100 feet of man-made structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or to harboring or attracting rodent infestations. Examples of such structures include homes and other permanent or temporary residences, food processing facilities, industrial and commercial buildings, trash receptacles, agricultural and public buildings, transport vehicles (ships, trains, aircraft), docks and port or terminal buildings and related structures around and associated with these sites. Fence and perimeter baiting, beyond 100 feet from a structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with Contrac with Lumitrack is prohibited.

Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations. Do not broadcast bait. Do not use this product in sewers.

Do not sell this product in individual containers holding less than 16 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats, mice, or meadow voles will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors or walls, or in locations where rats, mice, or meadow voles, or their signs have been observed. Remove as much alternative food as possible.

APPLICATION DIRECTIONS:

Rats: Apply 3 to 16 blocks per placement, usually spaced 15 to 30 feet apart. Maintain a constant supply of fresh bait for 10 days or until signs of rat activity cease.

Mice and Meadow Voles: Apply 1 block per placement, usually spaced 8- to 12-feet apart. Up to 2 blocks may be needed at points of very high activity. Maintain a constant supply of fresh bait for 15 days or until signs of house mouse activity cease.

Follow-up: Replace contaminated or spoiled bait immediately. Wearing waterproof gloves, collect and properly dispose of all visible dead animals and leftover bait. To discourage reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. For a continuous infestation, set up permanent bait stations and replenish bait as needed.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION: Harmful if swallowed or absorbed through the skin. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes, on skin, or on clothing.

All handlers (including applicators) must wear long-sleeved shirt, long pants, shoes, socks, and waterproof gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

Pest Control Operator Use Label

User Safety Requirements

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

ENVIRONMENTAL HAZARDS

This product is extremely toxic to mammals and birds. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not contaminate water when disposing of equipment wash water or rinsate.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Container Handling: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

OPTIONAL MARKETING STATEMENTS:

Mold and Moisture Resistant

All-Weather Blox

Ready to Use Blox

Includes Lumitrack

With Lumitrack

With Special Lumitrack

Contains Lumitrack Additive

Lumitrack Luminesces Under Black Light in Low Light Conditions

Lumitrack is visible under black light in low light conditions

Lumitrack makes rodent feces glow under black light in low light conditions

Lumitrack helps track rodent movement and identify harborage areas in low light conditions

By making feces easier to see, Lumitrack makes rodent identification easier in low light conditions

By making feces easier to see, Lumitrack helps determine the size of an infestation in low light conditions

Lumitrack increases serviceability in low light conditions

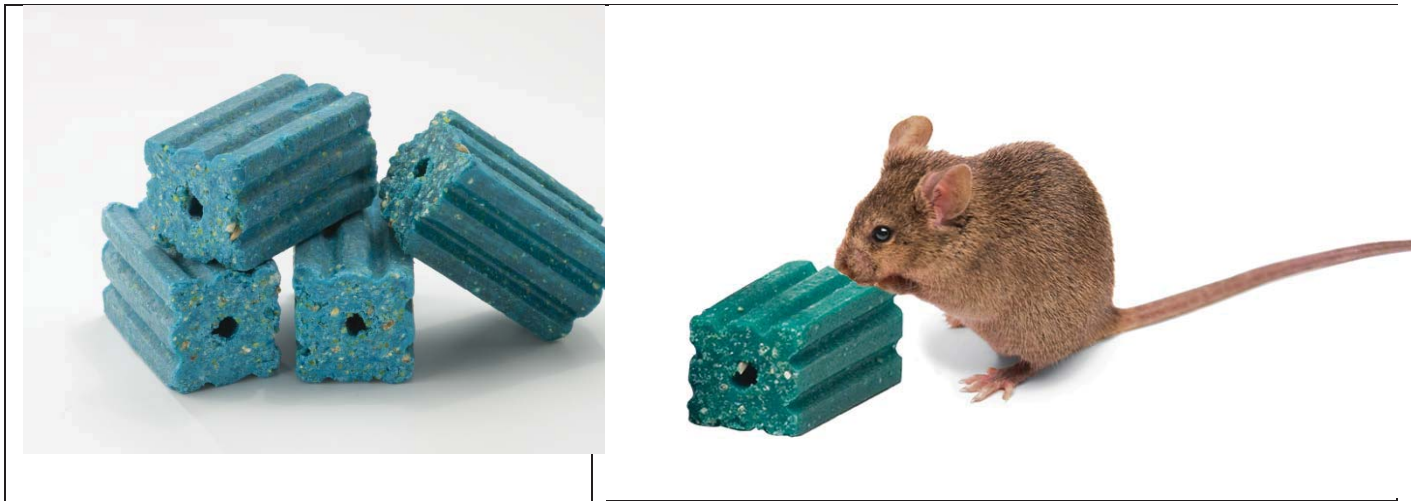
Lumitrack helps determine amount of bait consumption in low light conditions

Pest Control Operator Use Label

OPTIONAL MARKETING STATEMENTS(CONT'D):

Lumitrack makes bait easier to monitor in low light conditions
Lumitrack improves serviceability by aiding in visual identification in low light conditions
Lumitrack simplifies identification of rodent pathways in low light conditions
Lumitrack aids in locating entry holes for rodent proofing in low light conditions
Lumitrack aids in inspection of inbound pallets in low light conditions
Lumitrack aids in identification of rodent activity on inbound pallets in low light conditions
All-Weather Contrack with Lumitrack has an updated preservative system
All-Weather Contrack with Lumitrack contains a preservative system which helps maintain freshness
All-Weather Block Bait
Ready to Use 1 oz. Block Bait
All-weather formula
With bromadiolone
Multi-edge shape gives rodents gnawing edges
Can be used indoors or out (within 100 feet of agricultural buildings)
For use in and around (within 100 ft of) agricultural buildings.
Made in USA
Blox
All-Weather
Free Blacklight Inside \$14.99 Value

OPTIONAL GRAPHICS WITHOUT TEXT:



4 blocks is a rat, not a mouse, placement

AGRICULTURAL USE LABEL

OUTER AND INNER CONTAINER LABELS

[For the “Agricultural Buildings, Inner Container Label” for packages holding 1 to 4 lb of bait, add the following text on the front panel: “**IT IS ILLEGAL TO SELL THIS PRODUCT IN PACKAGES HOLDING LESS THAN 8 POUNDS OF BAIT.**”]

CONTRAC[®] with LUMITRACK

This product may only be used inside and within 100 feet of agricultural buildings and man-made agricultural structures.

KILLS RATS, MICE AND MEADOW VOLES

KILLS WARFARIN RESISTANT NORWAY RATS

Norway rats, roof rats, and house mice may consume a lethal dose in one night's feeding with the first dead rodents appearing four or five days after feeding begins.

ACTIVE INGREDIENT:

Bromadiolone (CAS #28772-56-7):0.005%

OTHER INGREDIENTS*..... 99.995%
..... 100.000%

*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

| FIRST AID | |
|--|---|
| Have label with you when obtaining treatment advice. | |
| If swallowed | <ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the poison control center or doctor. |
| If on skin or clothing | <ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 – 20 minutes. • Call a poison control center or doctor immediately for treatment advice. |
| If in eyes | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor immediately for treatment advice. |

AGRICULTURAL USE LABEL

NOTE TO PHYSICIAN

If swallowed or absorbed through the skin, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.

TREATMENT FOR PET POISONING

If animal eats bait, call veterinarian at once.

NOTE TO VETERINARIAN

Anticoagulant Bromadiolone: For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K₁. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

See Back/Side Panel for First Aid and additional precautionary statements.

NET WEIGHT:

8 lb. – 50 lb.

Manufactured by:



Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

Batch Code:

EPA REG. NO. 12455-133

EPA EST. NO. 12455-WI-1

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IMPORTANT: Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent accidents:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

Note: Bait stations are mandatory for outdoor-above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

AGRICULTURAL USE LABEL

USE RESTRICTIONS: This product may only be used to control the following rodent pests in and around agricultural buildings and man-made agricultural structures: House mouse (*Mus musculus*), Norway rat (*Rattus norvegicus*), Roof rat (*Rattus rattus*), Cotton rats (*Sigmodon hispidus*), Eastern harvest mouse (*Reithrodontomys humili*), Golden mouse (*Ochrotomys nuttalli*), Polynesian rat (*Rattus exulans*), and Meadow vole (*Microtus pennsylvanicus*). This product must be used in and within 100 feet of agricultural buildings and man-made agricultural structures constructed in a manner so as to be vulnerable to commensal rodent invasions and/or harboring or attracting rodent infestations. Fence and perimeter baiting, beyond 100 feet from an agricultural structure as defined above, is prohibited. This product must not be applied directly to food or feed crops.

Burrow baiting with Contrac with Lumitrack is prohibited.

Do not use in homes or human residences. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 8 pounds of bait.

SELECTION OF TREATMENT AREAS: Determine areas where rats, mice, or meadow voles will most likely find and consume bait. Generally, these are along walls, by gnawed openings, in corners and concealed places, between floors or walls, in or beside burrows, or in locations where rats, mice, or meadow voles, or their signs have been observed. Remove as much alternative food as possible.

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Mold and Moisture Resistant

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Ready to Use Blox

Includes Lumitrack

With Lumitrack

With Special Lumitrack

Contains Lumitrack Additive

Lumitrack Luminesces Under Black Light in Low Light Conditions

Lumitrack is visible under black light in low light conditions

Lumitrack makes rodent feces glow under black light in low light conditions

Lumitrack helps track rodent movement and identify harborage areas in low light conditions

By making feces easier to see, Lumitrack makes rodent identification easier in low light conditions

By making feces easier to see, Lumitrack helps determine the size of an infestation in low light conditions

Lumitrack increases serviceability in low light conditions

Lumitrack helps determine amount of bait consumption in low light conditions

Lumitrack makes bait easier to monitor in low light conditions

OPTIONAL MARKETING STATEMENTS (CONT'D):

Lumitrack improves serviceability by aiding in visual identification in low light conditions
Lumitrack simplifies identification of rodent pathways in low light conditions
Lumitrack aids in locating entry holes for rodent proofing in low light conditions
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All-Weather Conrac with Lumitrack contains a preservative system which helps maintain freshness
All-Weather Block Bait
Ready to Use 1 oz. Bait Chunx
All-weather formula
With bromadiolone
Multi-edge shape gives rodents gnawing edges
Can be used indoors or out (within 100 feet of agricultural buildings)
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Bait Chunx
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Free Blacklight Inside \$14.99 Value

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Version 051215