

12455-127

6/9/2010

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**U.S. ENVIRONMENTAL PROTECTION AGENCY**  
**Office of Pesticide Programs**  
**Registration Division (7505C)**  
**Ariel Rios Building**  
**1200 Pennsylvania Ave., NW**  
**Washington, D.C. 20460**

EPA Reg. Number:  
 12455-127

Date of Issuance:  
 6/9/2010

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance: unconditional

Name of Pesticide Product:  
 Tomcat Mouse Killer VII

Name and Address of Registrant (include ZIP Code):  
 Bell Laboratories  
 3699 Kinsman Blvd.  
 Madison, WI 53704

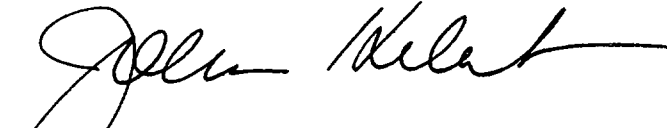
**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) and (B) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. You make the following label changes:
  - a. Revise the EPA Registration Number to read, "EPA Reg. No. 12455-127."
  - b. As stated in 40 CFR 156.140(a)(4), a batch code must be included on the product label, outer package, or non-refillable bait station.
  - c. On p. 4, delete marketing claim "more bait per placement."
  - d. On p. 5 in note at bottom of graphics ("Must adhere ....") add "Do not use in areas accessible to children or pets."

3. The basic Confidential Statement of Formula (CSF) dated 2/12/2010 is acceptable.  
 (continued)

Signature of Approving Official:  
  
 John Hebert  
 Product Manager 7  
 Insecticide Rodenticide Branch  
 Registration Division (7505P)

Date:  
 JUN 09 2010

4. Note: Should you wish to add a reference to the company's website on your label, please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.
  
5. Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label stamped "accepted with comments" is enclosed for your records. If you have any questions please contact Tom Harris at (703) 308-9423 or [harris.thomas@epa.gov](mailto:harris.thomas@epa.gov).

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OUTER PACKAGE - COMPLETE LABEL

# TOMCAT MOUSE KILLER VII

*KILLS MICE*

*INCLUDES BAIT BLOCKS*

**THIS BAIT STATION IS NOT TAMPER-RESISTANT. Use Indoors Only  
in Areas Inaccessible to Children and Pets.**

**ACTIVE INGREDIENT:**

Diphacinone (CAS #82-66-6): ..... 0.005 %

OTHER INGREDIENTS\*..... 99.995%  
100.000%

\*Contains Denatonium Benzoate

**ACCEPTED  
With COMMENTS  
In EPA Letter Dated:**

**JUN 09 2010**

**Under the Federal Insecticide, Fungicide  
and Rodenticide Act, As amended, for the  
pesticide Registered under EPA Reg. No:**

**KEEP OUT OF REACH OF CHILDREN**

**12455-127**

## CAUTION

**NET CONTENTS:**

1 disposable bait station containing 1 x 1 oz. (28 g) bait block  
up to  
12 disposable bait stations containing 12 x 1 oz. (28 g) bait blocks

Manufactured by:

**BATCH CODE:**



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

EPA REG. NO. 12455-RET

EPA EST. NO. 12455-WI-1

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests and application methods described on this label.

### USE RESTRICTIONS:

**DO NOT USE THIS PRODUCT OUTDOORS OR IN AREAS ACCESSIBLE TO CHILDREN, PETS DOMESTIC ANIMALS, OR NONTARGET WILDLIFE.**

For control only of house mice in homes. Tomcat Mouse Killer VII must be used in the accompanying bait station. This bait station must be used in homes with all use restrictions and other requirements indicated on this label. Do not place this bait station in any area where there is a possibility of contaminating food or surfaces that come into direct contact with food.

**SELECTION OF TREATMENT AREAS:** Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in corners and concealed places.

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**APPLICATION DIRECTIONS:**

Place the bait station at highest point of activity along a wall or in corner where mice or their signs have been seen. If additional units are to be used, place bait stations at 8 to 12 foot intervals. Replace bait station when bait is consumed or contaminated. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease in infested area.

**Follow-up:** Wearing gloves, collect and dispose of any leftover bait. To discourage reinfestation, eliminate food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION:** Keep away from humans, domestic animals, and pets. Bait block in station is harmful if swallowed or absorbed through the skin. Do not get in eyes, on skin or clothing. Any person who retrieves carcasses or unused bait following application of this product must wear gloves.

**USER SAFETY REQUIREMENTS:** As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco, or using the toilet.

<b>FIRST AID</b>	
<b>HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE</b>	
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> </ul>

<b>NOTE TO PHYSICIAN</b>
If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K <sub>1</sub> intramuscularly or orally. Repeat as necessary based on monitoring of prothrombin times.
<b>TREATMENT FOR PET POISONING</b>
If animal eats bait, call veterinarian or 1-877-854-2494 at once.
<b>NOTE TO VETERINARIAN</b>
<b>Anticoagulant Diphacinone:</b> For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K <sub>1</sub> .

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals, birds and other wildlife. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. Do not apply directly to water.

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### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store only in original container in a cool, dry place inaccessible to children and pets.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER HANDLING:** This is a nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

### BAIT STATION LABEL

# TOMCAT MOUSE KILLER VII

**THIS BAIT STATION IS NOT TAMPER-RESISTANT. Use Indoors  
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ACTIVE INGREDIENT:	
Diphacinone (CAS #82-66-6): .....	0.005 %
OTHER INGREDIENTS*.....	99.995%
	100.00%

\*Contains Denatonium Benzoate

EPA REG. NO. 12455-RET

EPA EST. NO. 12455-WI-1

Net Contents: 1 x 1 oz. (28g) bait block

**DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH THE BAIT STATION.**

**CAUTION :** See outer packaging for **DIRECTIONS FOR USE, FIRST AID** and additional **PRECAUTIONARY STATEMENTS.**

Batch Code:

MODEL NO. MD2

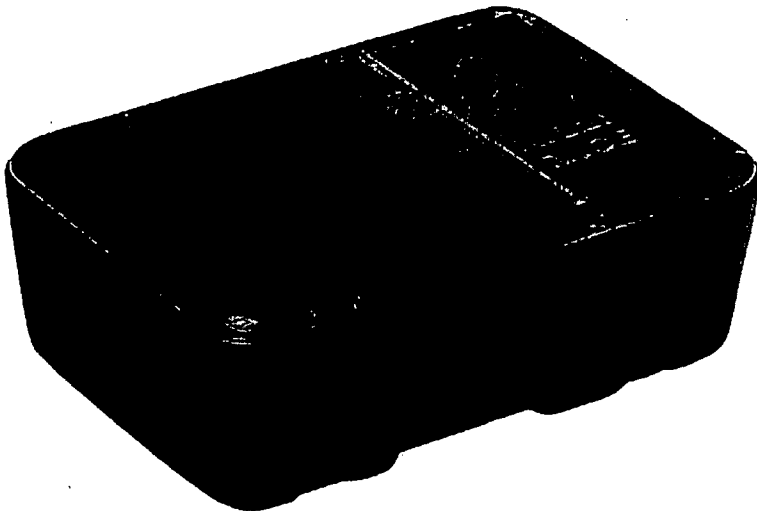
### OPTIONAL MARKETING STATEMENTS:

- Available antidote
- Made in USA
- See thru lid
- See thru lid for easy monitoring
- Convenient size

**OPTIONAL MARKETING STATEMENTS CONT'D):**

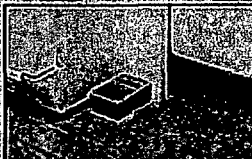
- Compact design
- Compact design can be used in a variety of locations
- With diphacinone
- Feeding station
- Mouse feeding station
- Mouse killer
- More bait for the money
- More bait per placement
- 40% more bait than 20g size per placement
- Kills mice
- 100% more bait than 1/2 oz size per placement
- Bait station
- Mouse bait station
- Pre-filled
- Pre-baited
- Ready to Use
- Disposable
- Bait station pre-filled with 1 oz bait block
- Pre-filled (pre-baited), ready to use bait station

**OPTIONAL GRAPHICS:**




**OPTIONAL GRAPHICS (CONT'D):**


**CAN BE USED IN A VARIETY OF LOCATIONS**



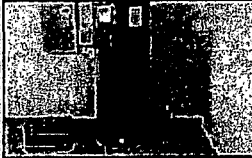
**NEAR APPLIANCES**




**INSIDE CABINETS**



**GARAGES**



**BASEMENTS**



**ATTICS**

**Must adhere to the USE RESTRICTIONS in the DIRECTIONS FOR USE section of this label.**

**CAN BE USED HORIZONTALLY OR VERTICALLY**

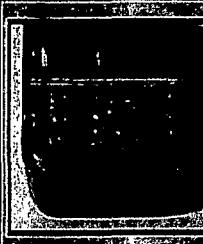


**HORIZONTAL**



**VERTICAL**

**SEE-THRU LID FOR EASY BAIT MONITORING**



**DISPOSABLE**

