

12455-108

6/8/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

**NOTIFICATION**

**JUN 08 2011**

Mr. John Lublinkhof  
Bell Laboratories, Inc.  
3699 Kinsman Blvd.  
Madison, WI 53704

Subject: Notification to Remove "Triple Rinse Statement" from Container Handling Section

EPA Registration No. 12455-108  
Submission Date: May 9, 2011  
Decision: D448900

Dear Mr. Lublinkhof:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated May 9, 2011 for product EPA Reg No. 12455-108. The Registration Division (RD) has conducted a review of this request and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records. If you have any questions, please contact Jessica Rogala at (703) 347-0263 or via email at rogala.jessica@epa.gov.

Sincerely,

A handwritten signature in cursive script that reads "J. Rogala".

Jessica Rogala  
Environmental Protection Specialist  
Insecticide-Rodenticide Branch  
Registration Division (7505P)

2012



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 12455-108	2. EPA Product Manager Rosanna Louie-Juzwiak	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Formus All-Weather Blox	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification of a labeling change per PR Notice 98-10. (See attached statement). Under "Container Handling [Plastic]", the following portion of the statement has been deleted per EPA decision: "Triple rinse (or equivalent), then". Begin the new sentence with "Offer....."

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
* Certification must be submitted				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name John Lublinkhof	Title Director of Regulatory Affairs	Telephone No. (Include Area Code) 608-241-0202
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b>
2. Signature 	3. Title Director of Regulatory Affairs	
4. Typed Name John Lublinkhof	5. Date May 6, 2011	

**Continuation of Section II, EPA Form 8570-1**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

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OUTER CONTAINER - PACKAGE WEIGHTS 16 LB. OR GREATER

# FORMUS ALL-WEATHER BLOX

Mold Resistant      Moisture Resistant

**KILLS RATS AND MICE**

**KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE**

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Brodifacoum (CAS #56073-10-0):.....	0.0025%
OTHER INGREDIENTS*:	99.9975%
	100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

See Back/Side Panel for First Aid and additional precautionary statements.

**NOTIFICATION**

**JUN 08 2011**

**NET WEIGHT:**

- 16 lb. (4 x 4 lb. containers)
- 16 lb. (2 x 8 lb. containers)
- 18 lb. (2 x 9 lb. containers)
- 16 to 50 lb. containers

Manufactured by:



**Bell Laboratories, Inc.**  
3699 Kinsman Blvd.  
Madison, WI 53704

**BATCH CODE:**

EPA REG. NO. 12455-108

EPA EST. NO. 12455-WI-1

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals, and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such

children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.

- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait.

**USE RESTRICTIONS:** For control only of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural and public buildings, and similar manmade structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** This product may also be used in alleys and sewers. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

**RATS:** Place 7 to 30 blocks at intervals of approximately 15 to 30 feet in appropriate locations in infested areas. Maintain an uninterrupted supply of fresh bait for at least 10 days or until there no longer are signs of rats feeding on bait.

**For use in sewers,** thread wire through blocks and securely attach to a stationary structure such as the bottom step of a manhole ladder or a sewer grate. Allow just enough wire for the blocks to rest on manhole benching. If benching is not present, suspend blocks a few inches above the high water mark or secure blocks on a board supported by opposing steps of the ladder. Securing blocks in this manner may inhibit removal by rats or water. Use at least 20 blocks per manhole. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**MICE:** Place 1 block per placement. Space placements at 8 to 12 foot intervals in infested areas. Two blocks may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat

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treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes.

All handlers (including applicators) must wear shoes plus socks, and gloves. Any person who retrieves carcasses or unused bait following application of this product must wear waterproof gloves.

**User Safety Requirements**

Follow manufacturer's instruction for cleaning/maintaining PPE. If no such instructions for washables, use detergent and hot water. Keep and wash PPE separately from other laundry. Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash hands thoroughly after applying bait and before eating, drinking, chewing gum, using tobacco or using the toilet and change into clean clothing.

<b>FIRST AID</b>	
<b>HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE</b>	
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> </ul>
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> </ul>

**NOTE TO PHYSICIAN**

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally. Vitamin K<sub>1</sub> is antidotal at doses of 10-20 mg (**not** mg/kg). Repeat as necessary based on monitoring of prothrombin times.

**TREATMENT FOR PET POISONING**

If animal eats bait, call veterinarian or 1-877-854-2494 at once.

**NOTE TO VETERINARIAN**

**Anticoagulant Brodifacoum:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub> at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.



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INNER CONTAINER – PACKAGE WEIGHTS 4 LB, 8 LB. OR 9 LB.

# FORMUS ALL-WEATHER BLOX

**Mold Resistant      Moisture Resistant**

***KILLS RATS AND MICE***

***KILLS WARFARIN RESISTANT NORWAY RATS AND HOUSE MICE***

Norway rats and house mice may consume a lethal dose in one night's feeding with first dead rodents appearing four or five days after feeding begins.

**ACTIVE INGREDIENT:**

Brodifacoum (CAS #56073-10-0):.....0.0025%

OTHER INGREDIENTS\*:..... 99.9975%

...100.000%

\*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN**

## CAUTION

See Back/Side Panel for First Aid and additional precautionary statements.

**NET WEIGHT:**

4 lb., 8 lb. or 9 lb. containers

Manufactured by:

**BATCH CODE:**



**Bell Laboratories, Inc.**

3699 Kinsman Blvd.

Madison, WI 53704

EPA REG. NO. 12455-108

EPA EST. NO. 12455-WI-1

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

Use only for the sites, pests, and application methods described on this label.

**IMPORTANT:** Do not expose children, pets, or nontarget animals to rodenticides. To help to prevent exposure:

1. Store unused product out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals, and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from bait stations when they are lifted, units must be secured or otherwise immobilized. Stronger bait stations are needed in areas open to hooved



livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.

- 3. Dispose of product container and unused, spoiled, or unconsumed bait as specified on this label.

**Note:** Bait stations are mandatory for outdoor, above-ground use. Tamper-resistant bait stations must be used if children, pets, non-target mammals, or birds may access the bait

**USE RESTRICTIONS:** For control only of Norway rats, roof rats and house mice in and around homes, industrial, commercial, agricultural and public buildings, and similar manmade structures. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. **Do not apply further than 50 feet from buildings.** This product may also be used in alleys and sewers. Do not place near or inside ventilation duct openings. Do not contaminate water, food, feedstuffs, food or feed handling equipment, or milk or meat handling equipment or surfaces that come into direct contact with food. Do not broadcast bait. When used in USDA inspected facilities, this product must be applied in tamper-resistant bait stations.

Do not sell this product in individual containers holding less than 16 pounds of bait.

**SELECTION OF TREATMENT AREAS:** Determine areas where rats or mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rats or mice or their signs have been seen. Protect bait from rain and snow. Remove as much alternative food as possible.

**APPLICATION DIRECTIONS:**

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**For use in sewers,** thread wire through blocks and securely attach to a stationary structure such as the bottom step of a manhole ladder or a sewer grate. Allow just enough wire for the blocks to rest on manhole benching. If benching is not present, suspend blocks a few inches above the high water mark or secure blocks on a board supported by opposing steps of the ladder. Securing blocks in this manner may inhibit removal by rats or water. Use at least 20 blocks per manhole. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**MICE:** Place 1 block per placement. Space placements at 8 to 12 foot intervals in infested areas. Two blocks may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**FOLLOW-UP:** Replace contaminated or spoiled bait immediately. Wearing gloves, collect and dispose of all dead, exposed animals and leftover bait. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Harmful if swallowed. Causes moderate eye irritation. Keep away from children, domestic animals and pets. Do not get in eyes.

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**User Safety Requirements**

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<b>FIRST AID</b>	
<b>HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE</b>	
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.</li> <li>• Have a person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> </ul>
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**NOTE TO PHYSICIAN**

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**TREATMENT FOR PET POISONING**

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**NOTE TO VETERINARIAN**

**Anticoagulant Brodifacoum:** For animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K<sub>1</sub> at doses of 2-5 mg/kg. If needed, check prothrombin times every 3 days until values return to normal (up to 30 days). In severe cases, blood transfusions may be needed.

**ENVIRONMENTAL HAZARDS**

This product is extremely toxic to mammals and birds. Dogs, cats and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten this bait. This pesticide is toxic to fish. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Runoff also may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash water or rinsate.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

**Pesticide Disposal:** Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

**Container Handling:** Nonrefillable container. Do not reuse or refill this container.

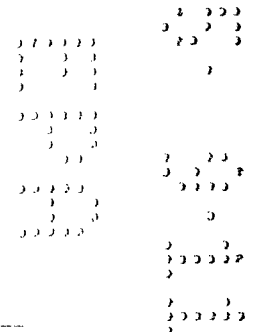
**[Plastic:]** Offer for recycling or reconditioning; or puncture and dispose of in a sanitary landfill; or incineration. Do not burn, unless allowed by state and local ordinances.

**[Paper:]** Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration. Do not burn, unless allowed by state and local ordinances.

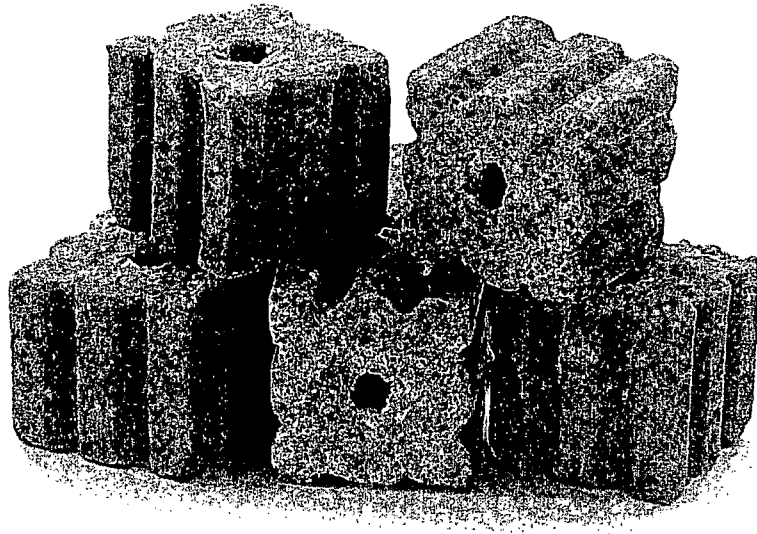
**WARRANTY:** To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions

**OPTIONAL MARKETING STATEMENTS**

- Kills rats and mice
- Kills Norway rats, roof rats and house mice
- Kills warfarin-resistant Norway rats and house mice
- Palatable formula
- Can be used indoors or out
- All-weather formula
- All-weather blox
- All-weather mouse blox
- Flavor attractive to house mice
- Mold and moisture-resistant
- All-Weather



OPTIONAL GRAPHICS WITHOUT TEXT:



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