

12455-107

5-30-2008

1/17



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

MAY 30 2008

Dr. John Lublinkhof, Ph.D.
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change
EPA Reg. No. 12455-107
Application Dated May 9, 2008

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 05/09/08 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in dark ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs



Bell Laboratories, Inc.

3699 Kinsman Boulevard, Madison, Wisconsin 53704 U.S.A. / 608/241-0202 / Fax: 608/241-9631 / www.belllabs.com

2/17

May 9, 2008

Ms. Linda Arrington
U.S. EPA Office of Pesticide Programs
Document Processing Desk (NOTIF)
Room S-4900
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

**Subject: Notification of Use of Pictures
EPA Reg. Nos. 12455-107**

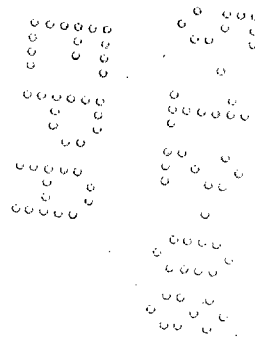
Dear Ms. Arrington:

As per PR Notice 98-10, attached are two completed EPA Form 8570-1's, each with an attached label and the addition of the section "Optional Pictures with Text" for notification of use of a picture on front and/or side panels of the label.

Please contact me at Bell Laboratories, Inc. at (608) 241-0202 or e-mail me at the address below should you have any questions. Thank you.

Sincerely,

John Lublinkhof, Ph.D.
Director of Regulatory Affairs
E-mail: jlublinkhof@belllabs.com





United States
Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number 3/17

Application for Pesticide - Section I

1. Company/Product Number 12455-107	2. EPA Product Manager Linda Arrington	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Tomcat Ant Killer	PM# 07	
5. Name and Address of Applicant (Include ZIP Code) Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification: Use of Symbols and Graphics. As per PR Notice 98-10, the addition of pictures to a label can be done by notification. Attached is a copy of the label with an additional picture and accompanying text to be added to the "Optional Pictures with Text" section at the end of the Tomcat Ant Killer label (EPA Reg. No. 12455-107). Also see attached page for notification statement.

Section - III

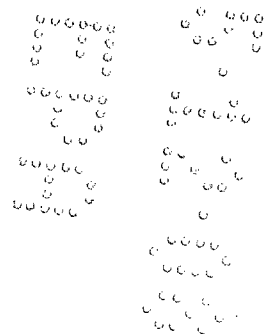
1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
				<input type="checkbox"/> Plastic	
				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1 lb. - 5 lb.		5. Location of Label Directions <input checked="" type="checkbox"/> Front label on container	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)					
Name John Lublinkhof		Title Director of Regulatory Affairs		Telephone No. (Include Area Code) 608-241-0202	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature 		3. Title Director of Regulatory Affairs			
4. Typed Name John Lublinkhof		5. Date May 9, 2008			

Continuation of Section II, EPA Form 8570-1

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



5/17

TOMCAT® ANT KILLER

ACTIVE INGREDIENT:

Indoxacarb (CAS# 173584-44-6):.....0.008%

OTHER INGREDIENTS:.....99.992%
100.000%

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:	<ul style="list-style-type: none">• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to by a poison control center or doctor.• Do not give anything to an unconscious person.
IF ON SKIN:	IF ON SKIN: <ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.

See Back/Side Panel for additional precautionary statements.

NET WEIGHT: 1-10 lb.

Manufactured By:

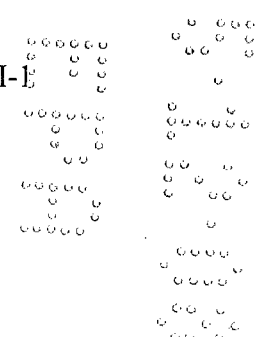


Bell Laboratories, Inc.
Madison, WI 53704

EPA REG. NO. 12455-107

EPA EST. NO. 12455-WI-1

This Section For Product Label Identification Purposes Only:
Tomcat Ant Bait, EPA Reg. No. 12455- 107 Container Label
Page 1 of 6



6/17

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

USE RESTRICTIONS:

Use product **outdoors** only. For control of ants (excluding carpenter and pharaoh ants) on lawns, perimeter of homes, in and around ornamental plants (flowers, shrubs and trees), in home gardens, on sidewalks, patios and driveways.

People and pets may return to treated area after product application has been completed.

APPLICATION DIRECTIONS:

How to Apply	Mound Treatment: Use 1 Tablespoon per 1 square foot of mound area. Sprinkle bait evenly around each mound in an area four times the area of the mound. Apply gently to avoid disturbing ants (excluding carpenter and pharaoh ants).	
	Broadcast Application: Use 1 pound per 1000 square feet (approx. a 40 foot x 25 foot area). Use a hand held, drop, or rotary broadcast spreader.	
	Perimeter Application): Apply a 5 foot wide band next to the home foundation. Use a hand held broadcast spreader.	
	Do not use kitchen utensils for measuring. Keep measuring utensils with pest control products and away from children.	
	<u>Spreader Settings for 1.0 lb/1000 sq. ft.</u>	
	<u>Model</u>	<u>Setting</u>
	<u>Drop Spreaders:</u>	
	Scotts® AccuGreen® 1000, 2000 or 3000	8 ½
	Scotts® EdgeGuard®	7 ½
	<u>RotaryBroadcast Spreaders:</u>	
Scotts® SpeedyGreen® 1000, 2000 or 3000	6 ½	
Sta-Green® 4500	5 ½	
EarthWay® 2000	11	
EarthWay® 2050	9	
Vigoro® 4300	5 ½	
<u>Hand Held Spreaders:</u>		
Ortho® Whirlybird®	4	
Scotts® HandyGreen® II	4	
<i>Note: Spreader settings are approximate. Variation can occur due to variability and wear of the spreader, even among identical models. Check settings and calibrations on a small area to assure correct rate of application.</i>		
Mowing	Avoid mowing 1 day before and after application.	

<u>Rotary Broadcast Spreaders:</u>	
Scotts® SpeedyGreen® 1000, 2000 or 3000	6 ½
Sta-Green® 4500	5 ½
EarthWay® 2000	11
EarthWay® 2050	9
Vigoro® 4300	5 ½
<u>Hand Held Spreaders:</u>	
Ortho® Whirlybird®	4
Scotts® HandyGreen® II	4
<p><i>Note: Spreader settings are approximate. Variation can occur due to variability and wear of the spreader, even among identical models. Check settings and calibrations on a small area to assure correct rate of application.</i></p>	

Water/Rainfall	<ul style="list-style-type: none"> • Do not water in bait. • Do not water within 6 hours of a mound application or 24 hours of a broadcast application. • If rain occurs within 6 hours of a mound application or 24 hours of a broadcast application, adequate foraging of the bait may not occur and retreatment may be necessary.
When to Apply	<ul style="list-style-type: none"> • Apply when ants (excluding carpenter and pharaoh ants) are active (usually when temperatures are greater than 70° F). • The best time to apply is in the early morning or late evening when ant (excluding carpenter and pharaoh ants) foraging is at its peak. • Colonies will usually be destroyed within 3 to 7 days. Large mounds may require a repeat application. • Make a broadcast application every other month during warm months to keep ants (excluding carpenter and pharaoh ants) from establishing/starting/forming new mounds, but limit number of ant bait broadcast applications in treated areas to 4 per year.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Wash thoroughly with soap and water after handling.

ENVIRONMENTAL HAZARDS

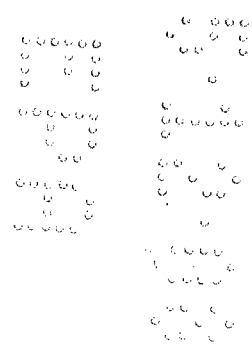
Do not apply where/when conditions could favor runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours. Do not apply this product directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Cover, incorporate, or clean up granules that are spilled. Do not contaminate water when disposing of equipment rinse water or put product or rinse water down any drain. This product is toxic to birds and mammals. This product is highly toxic to bees exposed to direct treatment or residues on weeds.

STORAGE AND DISPOSAL

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets.

DISPOSAL: **If empty:** Nonrefillable. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.



HOW IT WORKS (Optional section)

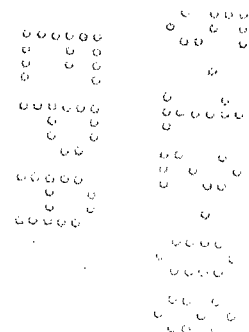
WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

Tomcat® Ant Killer contains the active ingredient, indoxacarb, in a formulation that is highly attractive to ants (excluding carpenter and pharaoh ants). Worker ants encounter the bait and quickly transport it back to the mound where it is fed to developing larvae. Indoxacarb is metabolically activated by the larvae into a highly toxic metabolite, which is then fed to other workers and the queen ensuring the rapid demise of the colony.

Ant (excluding carpenter and pharaoh ants) colonies are started by newly mated queens that fly into an area, burrow into the ground and begin laying eggs. Flights may occur from spring to fall, often shortly after a rain. It takes several weeks for new mounds to appear. Combining broadcast applications with mound treatments eliminates/controls visible mounds and helps to prevent new mounds from forming.

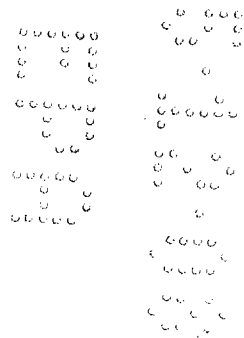
OPTIONAL MARKETING STATEMENTS:

Treats X Mounds [Depends on Package Size]
 Treats X Square Feet [Depends on Package Size]
 Easy to Use
 Easy Spreading Granules
 No Mixing Required/Necessary
 Use Straight from the Container (Bag/Bottle)
 Mound or Broadcast Treatments
 No Watering Necessary
 No Watering
 No Watering Required
 Low Density Formula
 Kills Fire Ants
 Effective Kill of Fire Ants
 Effective Kill of Ants (excluding carpenter and pharaoh ants)
 Kills Ants (excluding carpenter and pharaoh ants)
 Kills the Queen(s)
 Kills the Mound
 No New Mounds
 Kills the Colony
 Controls the Mound [Plus Stops New Mounds from Forming]
 Controls the Colony [Plus Stops New Mounds from Forming]
 Stops New Mounds from Forming
 Plus Stops New Mounds from Forming
 No Mound Movement
 No Mound Movement Means Less Product Needed
 No Mound Movement Means No Additional Treatment

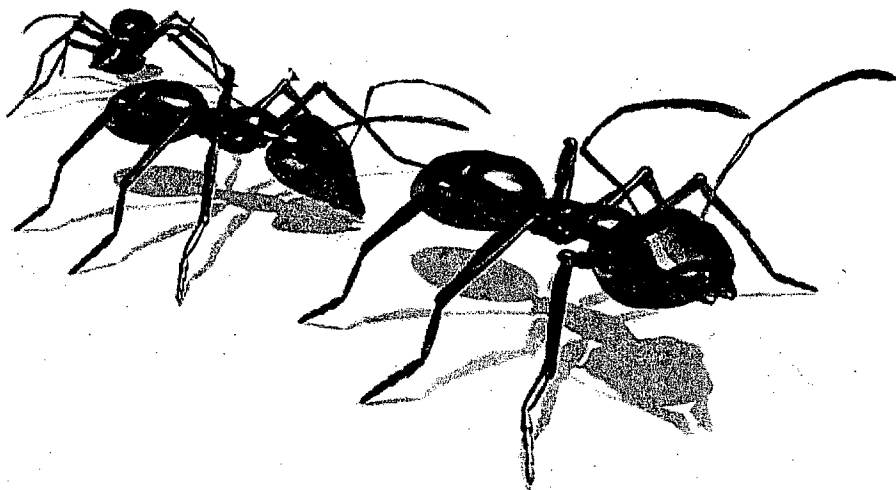


OPTIONAL MARKETING STATEMENTS (Continued):

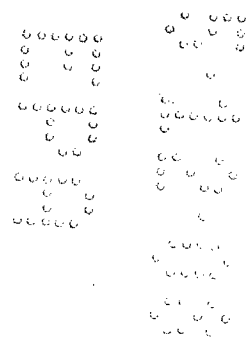
Controls Mounds You See Plus Those You Don't
 Kills Mounds You See Plus Those You Don't
 Fire Ants Find/Pick Up Bait in Minutes
 Ants (excluding carpenter and pharaoh ants) Find/Pick Up Bait in Minutes
 No Odor
 Odor-free
 Contains Indoxacarb
 Featuring Indoxacarb – Next Generation Fire Ant Control
 Featuring Indoxacarb- Next Generation Ant (excluding carpenter and pharaoh ants) Control
 Improved Coverage
 Guaranteed to Kill [or Your Money Back]
 Guaranteed Kill [or Your Money Back]
 Money Back Guarantee
 Easy Spread Granules
 Destroys the Mound
 Destroys/Kills the Mound/Queen/Colony in as Few as 3 Days
 Can be Applied as Broadcast or (Individual) Mound Treatment
 Kills the Queens(s) and/& the Colony/Mound
 Dual Action [Formula]
 Treat [Individual] Mounds or Broadcast [Your Choice]
 For Mound or Broadcast Treatment/Application
 Deep Reaching Formula
 Fire Ants Think it's Food
 Ants (excluding carpenter and pharaoh ants) Think it's Food
 Great Value
 Kills Visible and/& Plus Hidden Mounds
 Next Generation Fire Ant Control
 Next Generation Ant (excluding carpenter and pharaoh ants) Control
 Just Sprinkle/Shake and/& Walk Away
 No Mound Relocation
 Gets Down Deep to get the Queen(s)
 Worker Ants (excluding carpenter and pharaoh ants) Feed the Queen(s) a Deadly Dose
 Easy Pour Spout
 Control Shake Handle
 Ready to Use
 Treats up [Your Choice] square feet
 Effectiveness increases as Ants (excluding carpenter and pharaoh ants) Digest
 Ants (excluding carpenter and pharaoh ants) Digestion Increases Effectiveness



OPTIONAL GRAPHIC WITHOUT TEXT



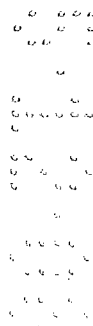
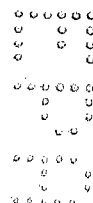
OPTIONAL PICTURE WITH TEXT





Continuation of Section II, EPA Form 8570-1

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



13/17

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

USE RESTRICTIONS:

Use product **outdoors** only. For control of ants (excluding carpenter and pharaoh ants) on lawns, perimeter of homes, in and around ornamental plants (flowers, shrubs and trees), in home gardens, on sidewalks, patios and driveways.

People and pets may return to treated area after product application has been completed.

APPLICATION DIRECTIONS:

How to Apply	<p><i>Mound Treatment:</i> Use 1 Tablespoon per 1 square foot of mound area. Sprinkle bait evenly around each mound in an area four times the area of the mound. Apply gently to avoid disturbing ants (excluding carpenter and pharaoh ants).</p> <p><i>Broadcast Application:</i> Use 1 pound per 1000 square feet (approx. a 40 foot x 25 foot area). Use a hand held, drop, or rotary broadcast spreader.</p> <p><i>Perimeter Application):</i> Apply a 5 foot wide band next to the home foundation. Use a hand held broadcast spreader.</p> <p>Do not use kitchen utensils for measuring. Keep measuring utensils with pest control products and away from children.</p> <p style="text-align: center;"><u>Spreader Settings for 1.0 lb/1000 sq. ft.</u></p> <table border="0" style="width: 100%;"> <tr> <td style="text-align: left;"><u>Model</u></td><td style="text-align: right;"><u>Setting</u></td></tr> <tr> <td colspan="2"><u>Drop Spreaders:</u></td></tr> <tr> <td>Scotts® AccuGreen® 1000, 2000 or 3000</td><td style="text-align: right;">8 ½</td></tr> <tr> <td>Scotts® EdgeGuard®</td><td style="text-align: right;">7 ½</td></tr> <tr> <td colspan="2"><u>Rotary Broadcast Spreaders:</u></td></tr> <tr> <td>Scotts® SpeedyGreen® 1000, 2000 or 3000</td><td style="text-align: right;">6 ½</td></tr> <tr> <td>Sta-Green® 4500</td><td style="text-align: right;">5 ½</td></tr> <tr> <td>EarthWay® 2000</td><td style="text-align: right;">11</td></tr> <tr> <td>EarthWay® 2050</td><td style="text-align: right;">9</td></tr> <tr> <td>Vigoro® 4300</td><td style="text-align: right;">5 ½</td></tr> <tr> <td colspan="2"><u>Hand Held Spreaders:</u></td></tr> <tr> <td>Ortho® Whirlybird®</td><td style="text-align: right;">4</td></tr> <tr> <td>Scotts® HandyGreen® II</td><td style="text-align: right;">4</td></tr> </table> <p><i>Note: Spreader settings are approximate. Variation can occur due to variability and wear of the spreader, even among identical models. Check settings and calibrations on a small area to assure correct rate of application.</i></p>	<u>Model</u>	<u>Setting</u>	<u>Drop Spreaders:</u>		Scotts® AccuGreen® 1000, 2000 or 3000	8 ½	Scotts® EdgeGuard®	7 ½	<u>Rotary Broadcast Spreaders:</u>		Scotts® SpeedyGreen® 1000, 2000 or 3000	6 ½	Sta-Green® 4500	5 ½	EarthWay® 2000	11	EarthWay® 2050	9	Vigoro® 4300	5 ½	<u>Hand Held Spreaders:</u>		Ortho® Whirlybird®	4	Scotts® HandyGreen® II	4
<u>Model</u>	<u>Setting</u>																										
<u>Drop Spreaders:</u>																											
Scotts® AccuGreen® 1000, 2000 or 3000	8 ½																										
Scotts® EdgeGuard®	7 ½																										
<u>Rotary Broadcast Spreaders:</u>																											
Scotts® SpeedyGreen® 1000, 2000 or 3000	6 ½																										
Sta-Green® 4500	5 ½																										
EarthWay® 2000	11																										
EarthWay® 2050	9																										
Vigoro® 4300	5 ½																										
<u>Hand Held Spreaders:</u>																											
Ortho® Whirlybird®	4																										
Scotts® HandyGreen® II	4																										
Mowing	Avoid mowing 1 day before and after application.																										

14/17

Water/Rainfall	<ul style="list-style-type: none"> • Do not water in bait. • Do not water within 6 hours of a mound application or 24 hours of a broadcast application. • If rain occurs within 6 hours of a mound application or 24 hours of a broadcast application, adequate foraging of the bait may not occur and retreatment may be necessary.
When to Apply	<ul style="list-style-type: none"> • Apply when ants (excluding carpenter and pharaoh ants) are active (usually when temperatures are greater than 70° F). • The best time to apply is in the early morning or late evening when ant (excluding carpenter and pharaoh ants) foraging is at its peak. • Colonies will usually be destroyed within 3 to 7 days. Large mounds may require a repeat application. • Make a broadcast application every other month during warm months to keep ants (excluding carpenter and pharaoh ants) from establishing/starting/forming new mounds, but limit number of ant bait broadcast applications in treated areas to 4 per year.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet. Wash thoroughly with soap and water after handling.

ENVIRONMENTAL HAZARDS

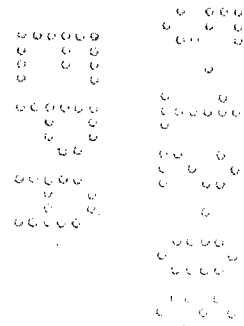
Do not apply where/when conditions could favor runoff. Runoff of this product will be reduced by avoiding applications when rainfall is forecasted to occur within 48 hours. Do not apply this product directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Cover, incorporate, or clean up granules that are spilled. Do not contaminate water when disposing of equipment rinse water or put product or rinse water down any drain. This product is toxic to birds and mammals. This product is highly toxic to bees exposed to direct treatment or residues on weeds.

STORAGE AND DISPOSAL

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets.

DISPOSAL: **If empty:** Nonrefillable. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.



HOW IT WORKS (Optional section)

WARRANTY: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

Tomcat® Ant Killer contains the active ingredient, indoxacarb, in a formulation that is highly attractive to ants (excluding carpenter and pharaoh ants). Worker ants encounter the bait and quickly transport it back to the mound where it is fed to developing larvae. Indoxacarb is metabolically activated by the larvae into a highly toxic metabolite, which is then fed to other workers and the queen ensuring the rapid demise of the colony.

Ant (excluding carpenter and pharaoh ants) colonies are started by newly mated queens that fly into an area, burrow into the ground and begin laying eggs. Flights may occur from spring to fall, often shortly after a rain. It takes several weeks for new mounds to appear. Combining broadcast applications with mound treatments eliminates/controls visible mounds and helps to prevent new mounds from forming.

OPTIONAL MARKETING STATEMENTS:

Treats X Mounds [Depends on Package Size]

Treats X Square Feet [Depends on Package Size]

Easy to Use

Easy Spreading Granules

No Mixing Required/Necessary

Use Straight from the Container (Bag/Bottle)

Mound or Broadcast Treatments

No Watering Necessary

No Watering

No Watering Required

Low Density Formula

Kills Fire Ants

Effective Kill of Fire Ants

Effective Kill of Ants (excluding carpenter and pharaoh ants)

Kills Ants (excluding carpenter and pharaoh ants)

Kills the Queen(s)

Kills the Mound

No New Mounds

Kills the Colony

Controls the Mound [Plus Stops New Mounds from Forming]

Controls the Colony [Plus Stops New Mounds from Forming]

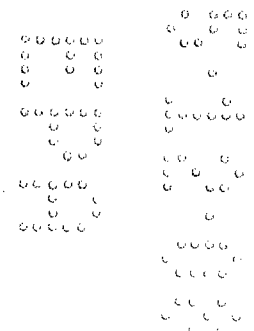
Stops New Mounds from Forming

Plus Stops New Mounds from Forming

No Mound Movement

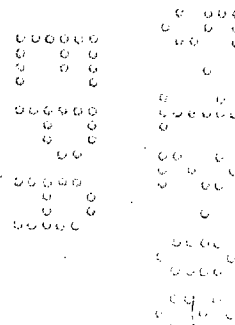
No Mound Movement Means Less Product Needed

No Mound Movement Means No Additional Treatment

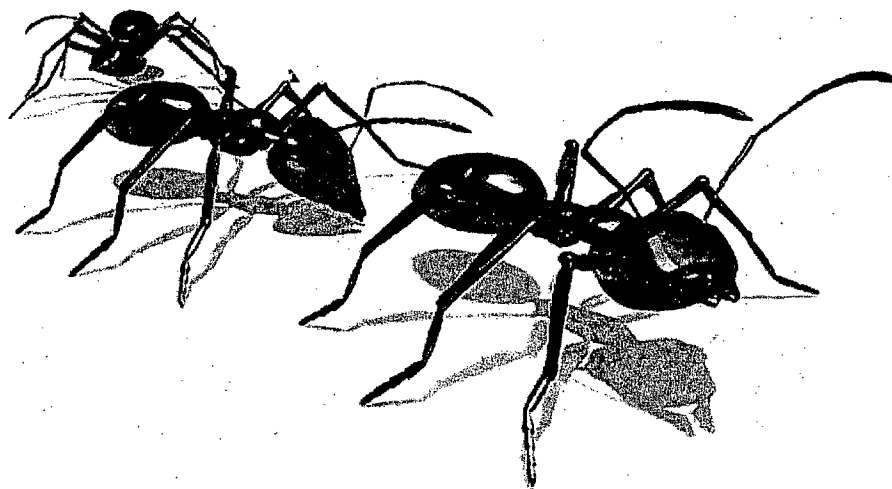


OPTIONAL MARKETING STATEMENTS (Continued):

Controls Mounds You See Plus Those You Don't
 Kills Mounds You See Plus Those You Don't
 Fire Ants Find/Pick Up Bait in Minutes
 Ants (excluding carpenter and pharaoh ants) Find/Pick Up Bait in Minutes
 No Odor
 Odor-free
 Contains Indoxacarb
 Featuring Indoxacarb – Next Generation Fire Ant Control
 Featuring Indoxacarb- Next Generation Ant (excluding carpenter and pharaoh ants) Control
 Improved Coverage
 Guaranteed to Kill [or Your Money Back]
 Guaranteed Kill [or Your Money Back]
 Money Back Guarantee
 Easy Spread Granules
 Destroys the Mound
 Destroys/Kills the Mound/Queen/Colony in as Few as 3 Days
 Can be Applied as Broadcast or (Individual) Mound Treatment
 Kills the Queens(s) and/& the Colony/Mound
 Dual Action [Formula]
 Treat [Individual] Mounds or Broadcast [Your Choice]
 For Mound or Broadcast Treatment/Application
 Deep Reaching Formula
 Fire Ants Think it's Food
 Ants (excluding carpenter and pharaoh ants) Think it's Food
 Great Value
 Kills Visible and/& Plus Hidden Mounds
 Next Generation Fire Ant Control
 Next Generation Ant (excluding carpenter and pharaoh ants) Control
 Just Sprinkle/Shake and/& Walk Away
 No Mound Relocation
 Gets Down Deep to get the Queen(s)
 Worker Ants (excluding carpenter and pharaoh ants) Feed the Queen(s) a Deadly Dose
 Easy Pour Spout
 Control Shake Handle
 Ready to Use
 Treats up [Your Choice] square feet
 Effectiveness increases as Ants (excluding carpenter and pharaoh ants) Digest
 Ants (excluding carpenter and pharaoh ants) Digestion Increases Effectiveness



OPTIONAL GRAPHIC WITHOUT TEXT



OPTIONAL PICTURE WITH TEXT

