



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

John Lublinkhof
Director of Regulatory Affairs
Bell Laboratories, Inc.
3699 Kinsman Blvd.
Madison, WI 53704

JUN 13 2008

Subject: Label Notifications for Pesticide Registration Notice 2007-4

Dear Mr. Lublinkhof:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated May 14, 2008 for:

EPA Registration 12455-86
EPA Registration 12455-36
EPA Registration 12455-104

Contrac Rodenticide Place Pac
Contrac Rat and Mouse Bait
Contrac Mouse Control Kit

The Registration Division (RD) has conducted a review of this request for applicability under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Nicole Williams of my staff at 703-308-8893.

Sincerely,

A handwritten signature in cursive script, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

2/14



United States
Environmental Protection Agency
 Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 12455-104	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Contrac Mouse Control Kit	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Bell Laboratories, Inc. 3699 Kinsman Blvd. Madison, WI 53704 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: NOTIFICATION EPA Reg. No. _____ JUN 13 2008 Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Notification of label change per PR Notice 2007-4 (See attached).

Section - III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input checked="" type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container Box with 4 x 1 oz. blocks + kit		5. Location of Label Directions <input checked="" type="checkbox"/> On label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name John Lublinkhof	Title Director of Regulatory Affairs	Telephone No. (include Area Code) 608-241-0202
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment both under applicable law.

6. Date Application Received (Stamped)

2. Signature 	3. Title Director of Regulatory Affairs
4. Typed Name John Lublinkhof	5. Date May 14, 2008

4/14

NOTIFICATION

JUN 13 2008





OUTER CONTAINER - FRONT PANEL LABEL

CONTRAC[®] MOUSE CONTROL KIT

A COMPLETE PACKAGE FOR HOME MOUSE CONTROL

INCLUDES! BAITING INSTRUCTIONS, TIPS & STRATEGIES SHEET INSIDE

THIS KIT INCLUDES:

			
2 Snap Traps	4 Glue Traps	4 - 1oz. Contrac All-Weather Blox	1 Mouse Bait Station

ACTIVE INGREDIENT:

Bromadiolone (CAS #28772-56-7):0.005%

INERT INGREDIENTS*:..... 99.995%

100.000%

*Contains Denatonium Benzoate

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

Manufactured by:



Bell Laboratories, Inc.
Madison, WI 53704

EPA REG. NO. 12455-104

EPA EST. NO. 12455-WI-1

*This Section For Product Label Identification Purposes Only:
Contrac Mouse Control Kit, EPA Reg. No. 12455-XXX*

SECONDARY PANEL - LABEL FOR BAIT AND BAIT STATION

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ THIS LABEL: Read this entire label and follow all use directions and use precautions.

USE RESTRICTIONS: DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, AND NONTARGET WILDLIFE. For control of house mice in and around homes, industrial, commercial, agricultural, and public buildings. Do not place in areas where there is possibility of contaminating food or surfaces that come in direct contact with food. May be used in USDA-inspected facilities. Do not broadcast bait. Do not use in sewers.

Urban Areas: This product may be used in and around the periphery of homes, industrial, commercial, and public buildings. May also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. May also be used in alleys.

Non-Urban Areas: This product may be used in and around homes and agricultural buildings.

SELECTION OF TREATMENT AREAS: Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings, beside burrows, in corners and concealed places.

APPLICATION DIRECTIONS:

Mice: Place one of the included Contrac All-Weather Blox into bait station as shown in the diagrams below. Place bait stations at intervals of 8 to 10 feet along walls or in corners where mice live or travel. Additional Contrac All-Weather Blox (EPA Reg. No. 12455-79) may be purchased separately. Do not fill this station with any bait other than Contrac All-Weather Blox.

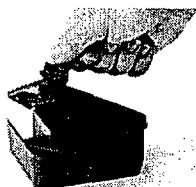
To Fill: (See illustrations below) 1. Fully insert 2-pronged key in holes on top of Contrac Mouse Bait Station. 2. Gently lift up. 3. Place one piece of Contrac All-Weather Blox in the triangular area next to the hinge. 4. Close lid until it snaps securely. Repeat steps for rebaiting.

To discourage reinfestation, eliminate food, water and harborage as much as possible. If reinfestation does occur, repeat treatment:

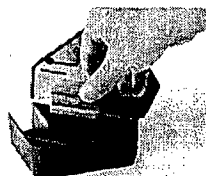
1.



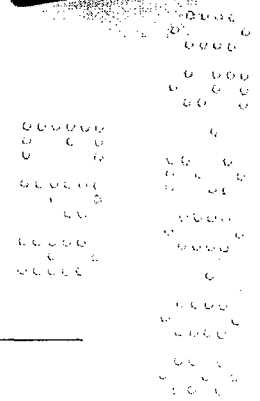
2.



3.



4.



PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed.

FIRST AID

HAVE LABEL WITH YOU WHEN OBTAINING TREATMENT ADVICE

IF SWALLOWED:

- Call a poison control center, doctor, or 1-877-854-2494 immediately for treatment advice.
- Have person sip a glass of water if able to swallow.
- Do not induce vomiting unless told to do so by the poison control center or doctor.

NOTE TO PHYSICIAN OR VETERINARIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

ENVIRONMENTAL HAZARDS

This product is toxic to fish, birds and other wildlife. Do not apply this product directly to water or to areas where surface water is present or to intertidal areas below the mean high water mark.

STORAGE AND DISPOSAL

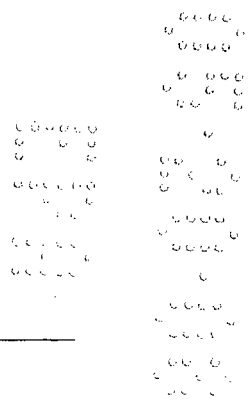
Do not contaminate water, food or feed by storage or disposal.

Storage: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

Pesticide Disposal: Wastes resulting from the use of this product may be placed in trash or delivered to an approved waste disposal facility.

Pesticide Container: ~~Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available.~~ Dispose of empty container by placing in trash, at an approved waste disposal facility or by incineration or, if allowed by state and local authorities, by burning. If burned stay out of smoke. Call your Local Waste Agency for any questions on proper disposal.

WARRANTY: Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.



Alternate Storage and Disposal for packaging intended solely for household use:

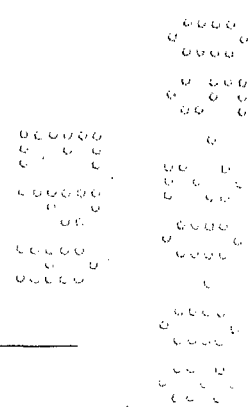
STORAGE AND DISPOSAL

STORAGE: Store only in original container in a cool, dry place inaccessible to children and pets. Keep containers closed and away from other chemicals.

DISPOSAL: ~~If empty: Nonrefillable container. Do not reuse or refill this container.~~ Place in trash or offer for recycling if available. **If partially filled:** Place in trash or call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Alternate Use Restrictions for packaging intended solely for household use:

USE RESTRICTIONS: DO NOT USE THIS PRODUCT IN AREAS ACCESSIBLE TO CHILDREN, PETS, DOMESTIC ANIMALS, AND NONTARGET WILDLIFE. For control of house mice in and around homes, industrial, commercial, agricultural, and public buildings. Do not place in areas where there is possibility of contaminating food or surfaces that come in direct contact with food.



NOTIFICATION

JUN 13 2008

BAIT STATION - ABBREVIATED LABEL

Reusable

Baited

CONTRAC[®]
MOUSE BAIT STATION

Kills Mice

ACTIVE INGREDIENT:

Bromadiolone (CAS #28772-56-7):0.005%

INERT INGREDIENTS*..... 99.995%
100.000%

*Contains Denatonium Benzoate

KEEP OUT OF REACH OF CHILDREN
CAUTION

NOTE TO PHYSICIAN OR VETERINARIAN

If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. If ingested, administer Vitamin K₁ intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

SEE LABEL ON OUTER PACKAGING FOR ADDITIONAL PRECAUTIONARY INFORMATION

For 24 hour emergency medical advice, call 1-877-854-2494.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. See outer package label for complete DIRECTIONS FOR USE including USE RESTRICTIONS and BAITING INSTRUCTIONS. It is illegal to sell this product unless it is accompanied by a complete set of its accepted labeling.

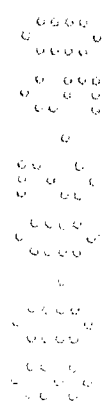
Manufactured by:



Bell Laboratories, Inc.
Madison, WI 53704

EPA REG. NO. 12455-104

EPA EST. NO. 12455-WI-1



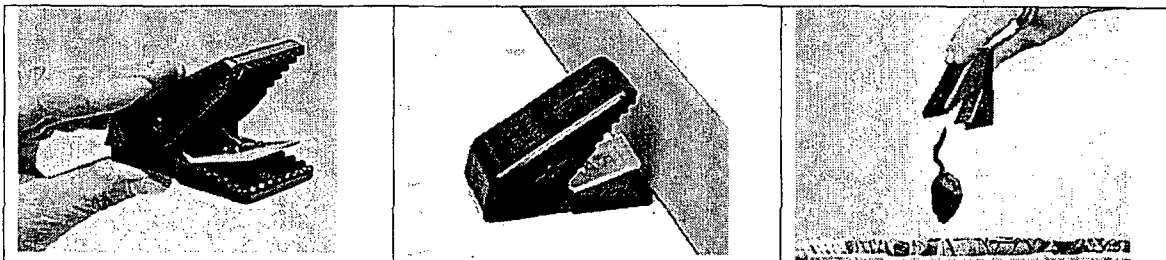
OPTIONAL SECONDARY PANEL - KIT USE INSTRUCTIONS

Why Choose a "Kit"

Every mouse control situation is different. The most effective form of control depends on a variety of factors, including how many mice are present and where they are most active. In many cases using several products simultaneously may provide more consistent, reliable results than the use of any single approach.

This kit provides some of the most widely recognized forms of mouse control and has been tailored to meet the specific needs of most residential applications.

Snap Traps



1. Set Snap Trap by squeezing the back side as shown. Do not bait trap. Baiting the trap may reduce its overall effectiveness.

2. Place Snap Traps perpendicular to wall or other objects in raised areas with evidence of mouse activity.

3. For mouse disposal, just squeeze the back of the Snap Trap... Your hands never touch the mouse. Now it's set and ready to be used again.

Glue Traps

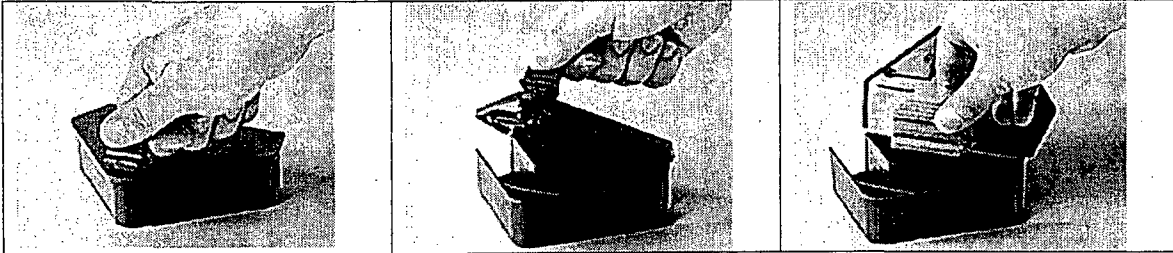


1. Open package and separate Glue Traps.

2. Place Glue Traps under cupboards or appliances where there has been evidence of mouse activity.

3. After use, simply dispose of entire trap.

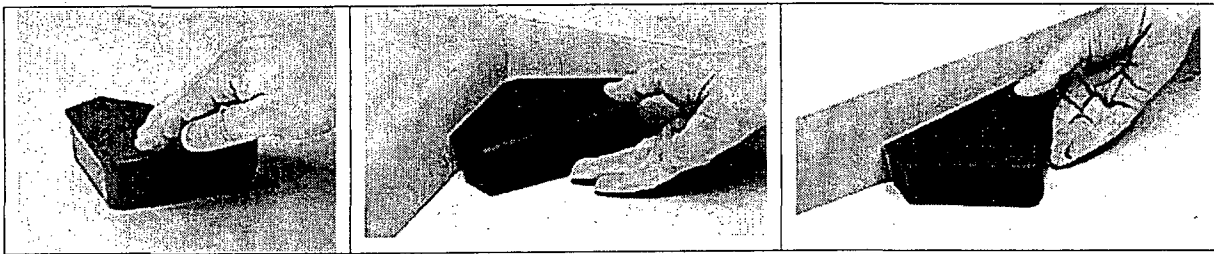
Bait Station/Block Bait



1. Fully insert 2-pronged key in holes on top of Mouse Bait Station.

2. Gently lift lid.

3. Place one Contrac All-Weather Blox in the triangular area next to the hinge.




4. Close lid until it snaps securely.

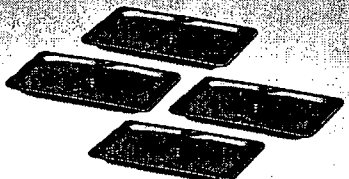
5. Place bait station along walls or in corners where mice travel. Maintain an uninterrupted supply of bait for at least 15 days.

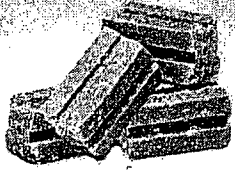


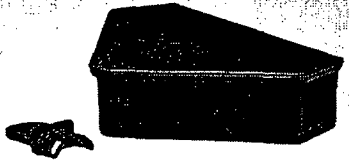
OPTIONAL SECONDARY PANEL - KIT USE INSTRUCTIONS

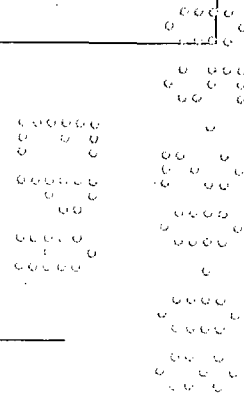
Kit Details

 <p>Snap Traps</p>	<ul style="list-style-type: none">* Easy to set without catching fingers
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 <p>Glue Traps</p>	<ul style="list-style-type: none">* Glue holds mice* Ready-to-use* Non toxic
--	--

 <p>Block Bait</p>	<ul style="list-style-type: none">* Palatable to mice* Multiple gnawing edges* Fits easily in provided bait stations
---	--

 <p>Bait Station</p>	<ul style="list-style-type: none">* Keeps bait away from children and pets.* Patented design* Reusable with enclosed bait blocks
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OPTIONAL INSERT CARD INSTRUCTIONS

Tips & Strategies

What to Look For

Look for mouse signs in dark, shadowy areas where mice travel. Mice are generally active at night and travel along walls using their whiskers as guides. Key indicators of mouse activity include feces, hair, and gnaw marks.

What You Need to Know

Mice only travel 10 to 30 feet from their nest to their food source. Try to determine the proximity of the nest in relation to where primary signs of activity have been found. Once determined, use Glue Traps and Snap Traps nearest the nest area and use bait station (with Contrac All-Weather Blox inside) nearer the area of primary activity as indicated below.



Following the above baiting strategy will maximize success by utilizing non-bait products to intercept mice on their way to feed and yet allowing the block bait to act as an alternate food source should the mice use an unanticipated path to their area of primary activity.

Snap Traps

* Place snap traps perpendicular to walls or other objects. Mice move along walls and will attempt to run through the trap.

* Do not bait the trap. Baiting can reduce the trap's effectiveness by causing a mouse to stop to feed as opposed to running through the trap.

Glue Traps

* Use glue traps parallel to walls or under appliances and on counter where mice travel.

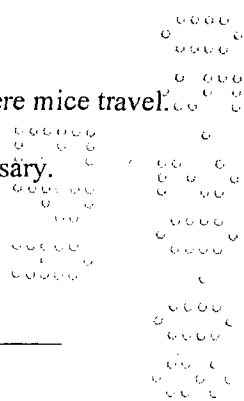
* Do not use in wet or extremely dusty conditions.

Contrac All-Weather Blox & Bait Stations

* Place 1 Contrac All-Weather Blox into station and close securely.

* Place bait stations along walls, in corners, inside cabinets, or in other areas where mice travel.

* Check bait stations frequently and add new Contrac All-Weather Blox as necessary.

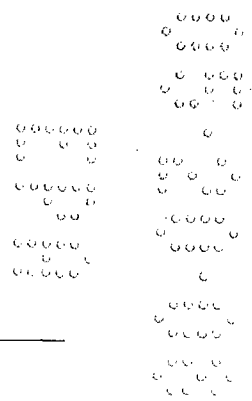


OPTIONAL MARKETING STATEMENTS:

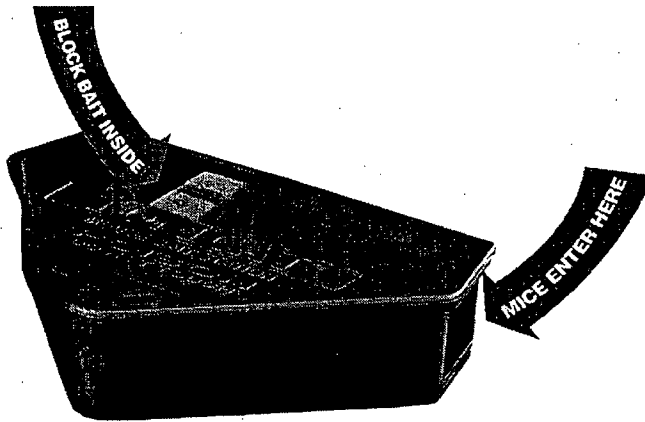
Ready to use
 Refillable using Contrac All-Weather Blox and easy access key (included)
 Can kill more than one mouse. This package contains enough bait to kill more than one mouse.
 Refillable
 With bromadiolone
 Place at intervals of 8 to 10 feet along walls or in corners where mice live or travel
 How it works: Mice enter station and consume bait.
 Reusable
 Contains all-weather bait
 Contains ready to use bait bocks
 All-weather formula

House mice may consume a lethal dose in one night's feeding with first dead mice appearing 4 or 5 days after feeding begins.

With bromadiolone
 All-weather formula
 Multi-edge shape gives rodents gnawing edges
 Can be used indoors or out.
 For use in homes
 Made in USA
 Kills Mice



OPTIONAL GRAPHICS WITH TEXT:



051408

